

2017 MVCA MEMBERSHIP SERVICE PROVIDERS



Each year, the MVCA Membership Committee extends a limited number of invitations to law firms, accounting firms, banks, independent consultants, etc.; these are top tier service providers who have been identified by MVCA members as being a valuable partner within the entrepreneurial and investment landscape.



WHO DO YOU HAVE ACCESS TO?

Nowhere else will you find it easier to access early-stage investors who do business in Michigan. Each of the 36 venture capital firms and 10 angel groups located in Michigan are members of MVCA. Many out-of-state firms who do business regularly in Michigan are members as well!



All active venture firms in Michigan, as well as out-of-state venture firms who do business in Michigan, representing over 150 venture capital investment professionals



All active angel groups in Michigan and one in Canada, representing over 300 angel investment professionals



Corporate Venture Funds



Fund-of-Funds, Foundations, and other Institutional Investors



Economic Development Organizations and University Partners

ABOUT YOUR EXCLUSIVE MEMBERSHIP OPPORTUNITY

As a valued service provider in the industry, you have the opportunity to join MVCA as a Bronze, Silver, Gold, or Platinum member. Each category provides the opportunity for up to four employees to register as part of your MVCA Service Provider Membership. Additionally, MVCA caps the number of service providers accepted into the membership to ensure service provider members are guaranteed superior relationship building opportunities.

Review the membership categories and related benefits on the back of this page to determine which category is the best fit for your organization's goals.

If you are interested in joining MVCA, **please contact Molly Theis, MVCA Event & Program Manager at Molly@MichiganVCA.org**. If you have any questions regarding service provider membership, please contact a member of the membership committee

Ryan Waddington – Chairman

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2017 MVCA MEMBERSHIP

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	Bronze \$7,500	Silver \$9,500	Gold \$12,500	Platinum \$20,000
Exclusive invitations to network at MVCA Events. MVCA hosts over 1000 people annual from across the entrepreneurial and investment landscape at its events.		INCLUDED		
Listing in the 2017 Landscape Guide, including contact information and acknowledgment of your organization's membership level.		INCLUDED		
Exclusive promotion of your organization's events, marketing programs and news using MVCA's popular social media platforms		INCLUDED		
Logo placement on MichiganVCA.org, which attracts over 20,000 unique views annually and is the "go-to" site for information about the entrepreneurial and investment community in Michigan.		INCLUDED		
Exclusive business development opportunities, including participation in MVCA panel discussions, focus groups, blog posts and newsletters		INCLUDED		
Q1 2017 MVCA Annual Research Report Highly regarded by professionals across the country as the nation's leading in-depth analysis of entrepreneurial and investment activity in Michigan. The MVCA Annual Research Report is distributed in both a print and digital format to over 2,500 investors, entrepreneurs, legislators, and media during MVCA events and outreach trips; digital distribution reaches 20,000 unique visitors.		Half page ad in the 2017 MVCA Research Report	Full page ad in the 2017 Landscape Guide or 2017 MVCA Research Report	Full page ad in the 2017 Landscape Guide or 2017 MVCA Research Report
Q2 2017 MVCA Follow On Reception You don't want to miss the networking event of the season! The Follow On is an evening reception immediately following the first day of the Michigan Growth Capital Symposium (MGCS). This annual event brings together investors from across the country as well as those involved in the state's entrepreneurial community for a night of food, beverages, and networking.		Signage placement	Premium signage placement An opportunity to make remarks or be introduced	Premium signage placement An opportunity to make remarks or be introduced
Q3 2017 Michigan Entrepreneurial & Investment Landscape Guide The Landscape Guide is Michigan's only compilation of the angel organizations, venture firms, entrepreneurial support organizations, and service providers that are active in the Michigan entrepreneurial and investment community. The Landscape Guide is distributed in both a print and digital format to over 1,500 investors, entrepreneurs, legislators, and media during MVCA events and outreach trips; digital distribution reaches 20,000 unique visitors.	Half page ad in the 2017 Landscape Guide		Full page ad in the 2017 Landscape Guide or 2017 MVCA Research Report	Full page ad in the 2017 Landscape Guide or 2017 MVCA Research Report
Q4 2017 MVCA Annual Awards Dinner The state's largest gathering of angel and venture investors celebrates Michigan's entrepreneur and investor successes.	2 tickets Signage placement in the reception area	4 tickets Upgraded signage placement in the reception area Logo displayed on each guest table during dinner Logo scrolling during dinner	4 tickets Upgraded signage placement in the reception area Logo displayed on each guest table during dinner Logo scrolling during dinner	6 tickets Premium signage placement in the reception area and during dinner Logo displayed in the program Logo scrolling during dinner Present one MVCA award