



Korea Trade-Investment  
Promotion Agency



## US-Korea Business Summit 2018 in Michigan

Honored Guest,

On behalf of the Korea Trade-Investment Promotion Agency (KOTRA), and with the partnership of the Michigan Economic Development Corporation (MEDC), the Detroit Economic Growth Corporation (DEGC), and the Michigan Aerospace Manufacturers Association (MAMA), we would like to cordially invite you to the US-Korea Business Summit 2018 in Michigan which will be held on **Thursday, May 24<sup>th</sup>, 2018 at Little Caesars Arena** in Downtown Detroit.

Focusing on the future of the global automotive industry that is driven by connected, autonomous, shared and electric based technologies (CASE), the US – Korea Business Summit will highlight automotive and aerospace industry trends. The Summit is also an opportunity to establish and enhance key bilateral industry partnerships that will support the growth of trade and investment ties between the two countries.

Do not miss the opportunity to attend a symposium on autonomous driving and electrification with top industry leaders and government officials and experience an interactive exhibit showcase where Korean/US automotive companies/startups will unveil their innovative technologies. There will be ample business development and networking opportunities to engage with exhibitors and other participants throughout the all day summit.

Additionally, Doing Business in Korea, an investment platform, will provide an opportunity to gain insight into investment environment and opportunities in Korea, primarily across the auto industry and to hear automotive companies pitching their products and or services to an audience consisted of auto manufacturers, strategic and financial investors. Investors will also have an opportunity to meet one-on-one with a select group of Korean automotive related and tech driven companies.

I look forward to seeing you.

Yours sincerely,

Seung Hoon Shin

Director General of KOTRA Detroit



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### Event Overview

- **Date:** May 24<sup>th</sup> (Thursday) 8:00 am – 7:00 pm
- **Venue:** Little Caesars Arena (2645 Woodward Ave, Detroit, MI 48201)
- **Organizer:** KOTRA, with MEDC, DEGC, and MAMA
- **Program**

Time	Program				
08:00 - 08:30	Registration w/ Morning networking				
08:30 - 11:30	Symposium w/Opening and Welcoming Remarks	09:00-11:30 Aerospace/Defense	09:00-11:30 Tech Show B2B Meetings	09:00-11:30 Job Fair	
11:30 - 12:30	Lunch				
12:30 - 16:30	Doing Business in US	Doing Business in Korea	Aerospace/Defense	Tech Show B2B Meetings	Job Fair
17:00 - 19:00	Networking reception				

For more information and to RSVP, please visit our website at:

<http://www.uskoreabizsummit.com>

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