

2020 MVCA SERVICE PROVIDER MEMBERSHIP



THANK YOU for your interest in joining the Michigan Venture Capital Association (MVCA) as one of our exclusive Service Provider Members. Each year, the MVCA Membership Committee extends a limited number of invitations to law firms, accounting firms, banks, independent consultants, etc.; these are top tier service providers who have been identified by MVCA members as being a valuable partner within the entrepreneurial and investment landscape.



ABOUT YOUR EXCLUSIVE MEMBERSHIP OPPORTUNITY

MVCA caps the number of service providers accepted into the membership at 25% of the overall membership to ensure that service provider members have superior relationship building opportunities.

Your exclusive membership also assures you that MVCA will only promote events, marketing materials or news from MVCA service provider members. In addition, only MVCA Service Provider Members are given the opportunity to contribute to MVCA panels, blog posts or newsletters.

WHO DO YOU HAVE ACCESS TO?

Nowhere else will you find it easier to access early-stage investors who do business in Michigan. MVCA represents:



All active venture firms in Michigan, as well as out-of-state venture firms who do business in Michigan, representing over 150 venture capital investment professionals



All active angel groups in Michigan and one in Canada, representing over 300 angel investment professionals



Corporate Venture Funds



Fund-of-Funds, Foundations, and other Institutional Investors



Economic Development Organizations and University Partners

HERE'S WHAT YOU GET

As a valued service provider in the industry, you are eligible to have up to four employees registered as part of your MVCA Service Provider Membership. There are four membership packages to choose from, but if you really want to support the industry, we recommend you talk to us about going Platinum! This \$20,000 membership is available to ONLY ONE service provider who then becomes the presenting sponsor at the MVCA Annual Awards Dinner.

TURN OVER FOR MEMBERSHIP BENEFITS ►

2020 MVCA MEMBERSHIP BENEFITS:

	PLATINUM: \$20,000 (a \$30,500 value)	GOLD: \$12,500 (a \$20,500 value)	SILVER: \$9,500 (a \$15,000 value)	BRONZE: \$7,500 (a \$10,000 value)
WEBSITE RECOGNITION: Logos of MVCA Service Provider Members are displayed on the homepage of MichiganVCA.org. Also, MVCA Service Provider Members are prominently featured with exclusive profiles on the website. With over 20,000 unique views annually, the MVCA website is the go-to spot for information about what's happening in the entrepreneurial & investment community in Michigan.		INCLUDED		
EXCLUSIVE PROMOTIONAL CHANNEL: Promotion of your organization's events, marketing programs and news using MVCA's popular social media platforms.		INCLUDED		
EXCLUSIVE BUSINESS DEVELOPMENT OPPORTUNITIES: Invitations to participate in panel discussions, focus groups, blog posts and newsletters.		INCLUDED		
EXCLUSIVE INVITATIONS TO MVCA EVENTS: MVCA Service Providers Members are invited to MVCA members-only networking events.		INCLUDED		
MVCA ANNUAL RESEARCH REPORT: Highly regarded by professionals across the country as the nation's leading in-depth analysis of entrepreneurial and investment activity in Michigan. The MVCA Annual Research Report is distributed in the first quarter of each year in both a print and digital format to over 2,500 investors, entrepreneurs, legislators, and media during MVCA events and outreach trips; digital distribution reaches 20,000 unique visitors.	OPTION: Full-page ad in the 2020 MVCA Research Report OR Full-page ad in the 2020 Landscape Guide	OPTION: Full-page ad in the 2020 MVCA Research Report OR Full-page ad in the 2020 Landscape Guide	Half page ad in the 2020 MVCA Research Report	
MGCS AFTER PARTY: You don't want to miss the networking event of the season! The MGCS After Party is during the second quarter of the year and is an evening reception immediately following the first day of the Michigan Growth Capital Symposium (MGCS). This annual event brings together investors from across the country as well as those involved in the state's entrepreneurial community for a night of food, beverages, and networking.	Members-Only Invitation, premium signage placement and an opportunity to make remarks or be introduced	Members-Only Invitation, premium signage placement and an opportunity to make remarks or be introduced	Members-Only Invitation & signage placement	Members-Only Invitation
MICHIGAN ENTREPRENEURIAL & INVESTMENT LANDSCAPE GUIDE: The Landscape Guide is Michigan's only compilation of the angel organizations, venture firms, entrepreneurial support organizations, and service providers that are active in the Michigan entrepreneurial and investment community. The Landscape Guide is distributed in the third quarter of each year in both a print and digital format to over 1,500 investors, entrepreneurs, legislators, and media during MVCA events and outreach trips; digital distribution reaches 20,000 unique visitors.	Listing in the 2020 Landscape Guide & recognition as 2020 Platinum Service Provider Member AND OPTION OF: Full-page ad in the 2020 MVCA Research Report OR Full-page ad in the 2020 Landscape Guide	Listing in the 2020 Landscape Guide & recognition as 2020 Gold Service Provider Member AND OPTION OF: Full-page ad in the 2020 MVCA Research Report OR Full-page ad in the 2020 Landscape Guide	Listing in the 2020 Landscape Guide & recognition as 2020 Silver Service Provider Member	Listing in the 2020 Landscape Guide & recognition as 2020 Bronze Service Provider Member AND Half-page ad in the 2020 Landscape Guide
MVCA ANNUAL AWARDS DINNER: The state's largest gathering of angel and venture investors takes place in the fourth quarter of each year to celebrate Michigan's entrepreneur and investor successes. Before an audience of state, regional, and national standouts, MVCA recognizes the individuals and organizations that have made exemplary contributions or hit remarkable milestones in the state.	6 tickets, reserved seating & premium signage placement in the reception area & during dinner; logo displayed on each guest table & scrolling during dinner Present 1 award during dinner	4 tickets & upgraded signage placement in the reception area; logo displayed on each guest table during dinner & scrolling during dinner	4 tickets & upgraded signage placement in the reception area; logo displayed on each guest table during dinner & scrolling during dinner	2 tickets & signage placement in the reception area

If you are interested in joining MVCA at one of the above levels, please contact Ara Topouzian, Executive Director at Ara@MichiganVCA.org.