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Dear Readers

MVCA's Michigan Entrepreneurial & Investment Landscape Guide is an essential tool to help navigate the entrepreneurial and investment community in Michigan. This guide unites talented entrepreneurs seeking support with important resources; provides out-of-state investors with valuable in-state relationships; and offers aggregated information for all parties. By informing and connecting people throughout our state and around the country, the 2016 Landscape Guide is an important part of the MVCA tool kit and helps us build on the momentum we've created to grow and sustain Michigan's vibrant entrepreneurial and investment community.

The 2016 Landscape Guide is a thorough compilation of the angel organizations, venture firms, entrepreneurial support organizations, and service providers active in the Michigan entrepreneurial and investment community. It's a group that's growing quickly. The number of venture capital firms headquartered in Michigan, their total capital under management, and number of venture capital investments made in Michigan has doubled and in some cases tripled in the last five years. They're a crucial piece of almost every early-stage deal done in the state, and a critical funding source for entrepreneurs launching high growth, high potential businesses. You'll also find information on our angel investment community, which has also grown substantially in recent years. The nine angel groups in Michigan are comprised of 294 investors, a 59% increase in angel participation in the last five years, with a tenth angel group forming. In addition to all venture firms and angel groups, we've included listings for a dense network of resources and service providers which support our entrepreneurial community. You won't find a more complete listing of organizations within the entrepreneurial and investment landscape anywhere else in Michigan!

We've worked hard to create a thriving, robust entrepreneurial community in our state and MVCA is pleased to be the organization which brings resources like the 2016 Michigan Entrepreneurial & Investment Landscape Guide to its members and friends. We hope this guide helps you make the connections necessary to continue moving businesses forward, creating new and better jobs, and building Michigan's future.

All the best,



Maureen Miller Brosnan
Executive Director



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MVCA Events

For exclusive invitations to MVCA events, fill out a membership application on our website:

www.MichiganVCA.org

ANGEL GROUP

Ann Arbor Angels

www.annarborangels.org

GEOGRAPHIC FOCUS: Southeast Michigan

201 South Division Street, Suite 430
Ann Arbor, MI 48104



BELLE Michigan



www.michbelles.com

GEOGRAPHIC FOCUS: Michigan

18530 Mack Avenue, Suite 562
Grosse Pointe Farms, MI 48236



Key Staff:

DOUGLAS FINCH - President
d91finch@gmail.com - 517-740-3486

THOMAS LOZSER - Treasurer
tlozser@talmara.com - 248-719-5373

Number of Active MI Investments: 23

Number of Angels Investors: 11

Group Overview:

Ann Arbor Angels was founded in 2004 and has evolved into a member-driven angel investment organization, comprised of former CEOs and founders as well as business and investment leaders in the Ann Arbor community. Ann Arbor Angels invests in young companies with breakthrough products or services. In addition to providing capital, they share expertise, provide mentoring, and facilitate connections to the broader marketplace.

Preferred Initial Investment Size:

\$200,000

Industry Sectors:



Life Science Subsector:



Information Technology Subsector:



Investment Stage:



Key Staff:

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TERESE HUNWICK - General Partner
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Number of Active MI Investments: 10

Number of Angels Investors: 29

Group Overview:

BELLE Michigan's mission is to provide superior returns for investors while serving the early stage capital needs of women-led companies. The companies invested have access not only to BELLE's capital but to a network of limited partners who bring years of experience as entrepreneurs, professionals, and corporate executives to support the success of portfolio companies.

Preferred Initial Investment Size:

\$125,000

Industry Sectors:



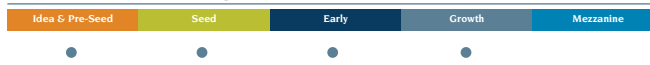
Life Science Subsector:



Information Technology Subsector:



Investment Stage:



BlueWater Angels Investment Network



www.bluewaterangels.com

GEOGRAPHIC FOCUS: Michigan

2007 Austin Street
Midland, MI 48642

Key Staff:

KEN KOUSKY - Executive Director
kkousky@ip3inc.com - 989-482-9306

JUDY MORRISON - Administrative Manager
jmorrison@ip3inc.com - 989-771-1007

Number of Active MI Investments: 22

Number of Angels Investors: 44

Group Overview:

BlueWater Angels Investment Network is a private, for-profit organization established to provide members a significant return on equity investments. While providing risk capital to promising businesses, BlueWater Angels recognize the value of supporting and nurturing the entrepreneurial community for the economic benefit of Mid-Michigan and the State of Michigan.

Preferred Initial Investment Size:

\$500,000

Industry Sectors:



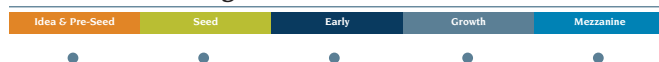
Life Science Subsector:



Information Technology Subsector:



Investment Stage:



Capital Community Angel Investors



www.ccangels.org

GEOGRAPHIC FOCUS: Michigan

1181 Ridgewood Drive
East Lansing, MI 48823



Key Staff:

MARK HOOPER - Treasurer
hooper@ccangels.org - 517-706-0800

LOIC COURAUD - Secretary
couraud@ccangels.org

Number of Active MI Investments: 11

Number of Angels Investors: 14

Group Overview:

Capital Community Angel Investors is a nonprofit organization that seeks to introduce qualified entrepreneurs to its member investors. The group looks for Michigan-based "disruptive" early-stage investments that offer sustainable competitive advantage.

Preferred Initial Investment Size:

\$250,000

Industry Sectors:



Life Science Subsector:



Information Technology Subsector:



Investment Stage:



ANGEL GROUP

Grand Angels

www.grandangels.org



GEOGRAPHIC FOCUS: Michigan

36 W. 8th Street, Suite 200
Holland, MI 49423



Key Staff:

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PAUL D'AMATO - Managing Director Grand Angels Venture Fund II
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Number of Active MI Investments: 24

Number of Angels Investors: 42

Group Overview:

Grand Angels invests in enterprises that will not only yield a return, but will also have a positive effect on our region through business growth, job creation, and talent attraction and retention. Established in 2004, the group only invests in companies based in Michigan and bordering states.

To the entrepreneurs with whom we invest, Grand Angels brings engaged, experienced business leaders who provide both financial and intellectual capital.

Preferred Initial Investment Size:

\$500,000

Industry Sectors:



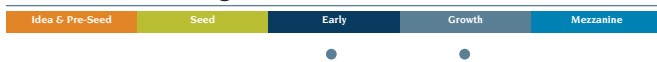
Life Science Subsector:



Information Technology Subsector:



Investment Stage:



Great Lakes Angels

www.glangels.org



GEOGRAPHIC FOCUS: Midwest and S. Ontario

568 Woodway Court, Suite 1
Bloomfield Hills, MI 48302



Key Staff:

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dweaver@glangels.org - 248-540-3758

PIETRO SARCINA - President
psarcina@glangels.org - 248-930-6017

Number of Active MI Investments: 4

Number of Angels Investors: 12

Group Overview:

Great Lakes Angels focuses on providing funding to capital-efficient early-stage companies located in the Midwest. We are open to pre-revenue companies that are close to revenue and can demonstrate strong potential customer interest.

Preferred Initial Investment Size:

\$25,000

Industry Sectors:



Life Science Subsector:



Information Technology Subsector:



Investment Stage:



ANGEL GROUP

Michigan Angel Fund



www.miangelfund.com

GEOGRAPHIC FOCUS: Michigan

201 South Division, Suite 430
Ann Arbor, MI 48104



Key Staff:

SKIP SIMMS - Managing Member
Skip@MIAngelFund.com

MIKE FLANAGAN - Senior Portfolio Manager
Mike@AnnArborUSA.org

Number of Active MI Investments: 16

Number of Angels Investors: 100

Group Overview:

Michigan Angel Fund provides funding to capital-efficient early-stage companies located in Michigan. We work closely with other stakeholders in the Michigan entrepreneurial ecosystem to ensure that we invest in the most promising companies and to ensure the future success of those companies and our investments.

Preferred Initial Investment Size:

\$400,000

Industry Sectors:



Life Science Subsector:



Information Technology Subsector:



Investment Stage:



Muskegon Angels



www.muskegonangels.com

GEOGRAPHIC FOCUS: W. Michigan/Lakeshore

200 Viridian Drive
Muskegon, MI 49440



Key Staff:

ERIC SEIFERT
seiferer@gvsu.edu

Number of Active MI Investments: 14

Number of Angels Investors: 25

Group Overview:

Muskegon Angels is a member-led organization committed to finding, funding, and mentoring great young companies from pitch through successful exit. Our priority is job creation, with a particular emphasis on Muskegon-area development.

Preferred Initial Investment Size:

\$100,000 to \$200,000

Industry Sectors:



Life Science Subsector:



Information Technology Subsector:



Investment Stage:



ANGEL GROUP

Northern Michigan Angels



www.northernmichiganangels.com

GEOGRAPHIC FOCUS: Michigan

161 East Front Street, Suite 210
Traverse City, MI 49684



Key Staff:

DEANNA CANNON - Executive Director
deanna.cannon7@gmail.com

Number of Active MI Investments: 20

Number of Angels Investors: 27

Group Overview:

Northern Michigan Angels is a premier network of successful entrepreneurs and business leaders in Northern Michigan who provide accredited investment capital, strategic advice, and mentoring to early-stage companies. The mission of the angel group is to help grow the economic base of Northern Michigan and to provide members an outstanding financial return on their time and invested capital.

Preferred Initial Investment Size:

\$125,000

Industry Sectors:



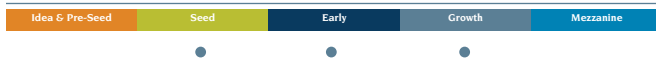
Life Science Subsector:



Information Technology Subsector:



Investment Stage:



Windsor Essex Capital Angel Network



www.weangelnetwork.com

GEOGRAPHIC FOCUS: Southwestern Ontario, Michigan, across Canada & USA

720 Ouellette Avenue, Suite 34
Windsor, ON, N9A 1C2



Key Staff:

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MICHELLE TENO-WACHTER - Administration
info@weangelnetwork.com - 519-997-2888 x 241

Number of Active MI Investments: 1

Number of Angels Investors: 26

Group Overview:

Windsor Essex Capital Angel Network (WECAN) represents a group of Ontario and Michigan investor members that are focused across industry sectors on investments in Ontario and Michigan and throughout Canada and the U.S. WECAN was formed in 2014 with the support of the Government of Canada and is an active member with 12 NAO Ontario and 30 NACO Canada investment groups as well as ACA. Our WECAN members work together and with other investment groups on deal syndication; WECAN members also provide mentorship, sector expertise and valuable contacts via our monthly meetings in Windsor, Ontario, with three to five presenting companies.

Preferred Initial Investment Size:

\$150,000 to \$ 500,000

Industry Sectors:



Life Science Subsector:



Information Technology Subsector:



Investment Stage:



MVCA Annual Research Report

For the most comprehensive analysis of entrepreneurial and investment activity in Michigan, visit the MVCA Annual Research Report on our website:

www.MichiganVCA.org



5AM Ventures

www.5amventures.com

HEADQUARTERS:
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SCOTT M. ROCKLAGE, PHD - Managing Partner
scott@5amventures.com - 875-305-1832

Worldwide Investment Professionals: 16

Assets Under Management:

\$685,000,000

Funds Managed (Current and Historical): 4

Actively Investing? Yes

Firm Overview:

5AM's portfolio of advanced life science technologies is diversified within the healthcare industry's biopharmaceutical, medical, technology, and research instrument sectors. Within each sector, 5AM evaluates innovative platform technologies, corporate spin-offs and products with shorter development cycles and invests across multiple therapeutic areas.

Preferred Initial Investment Amount:

\$5,000,000 to \$10,000,000

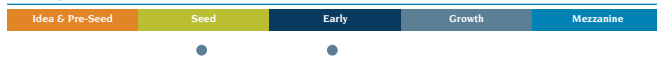
Industry Sectors:



Life Science Subsector:



Stages of Investment:



Allos Ventures

www.allosventures.com

HEADQUARTERS:
120 East 8th Street
Cincinnati, OH 45202



Staff:

DON AQUILANO - Managing Director
don@allosventures.com - 317-275-6802
JOHN MCILWRAITH - Managing Director
john@allosventures.com - 513-723-2311

Assets Under Management:

\$52,000,000

Funds Managed (Current and Historical): 2

Actively Investing? Yes

Firm Overview:

Allos invests in early-stage companies, augmenting the capital provided by founders and angel investors who have helped the companies reach a stage at which they have initial customers and are ready for their first institutional financing round. We believe an "engaged" approach to venture capital investing is critical to the success of these companies, and we work closely with our partner companies to help them leverage the business-building skills and resources developed by our team over the past 15 years, as well as those of our investors, most of whom are successful entrepreneurs.

Preferred Initial Investment Amount:

\$2,000,000

Industry Sectors:



Life Science Subsector:



Information Technology Subsector:



Stages of Investment:



Amherst Fund, LLC



www.amherstfund.com

HEADQUARTERS:
401 E. Stadium Boulevard
Ann Arbor, MI 48104



Staff:

MATT TURNER - President & CEO
matt@amherstfund.com

DAVID LIN - VP of Operations
davidlin@amherstfund.com

JONATHAN MARTIN - Managing Director



Funds Managed (Current and Historical): 3

Actively Investing? No

Firm Overview:

Amherst Fund makes venture capital investments in early stage companies and also makes private equity investments in larger stage companies. While investing carefully to achieve sound returns, Amherst Fund offers flexibility in structuring investments to best meet the needs of the company. Amherst Fund investments have included equity, subordinated debt, and senior debt structures where appropriate.

Preferred Initial Investment Amount:

\$50,000 to \$500,000

Industry Sectors:



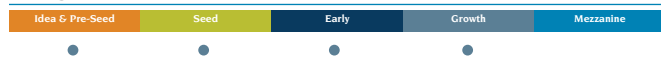
Life Science Subsector:



Information Technology Subsector:



Stages of Investment:



Apjohn Ventures



www.apjohnventures.com

HEADQUARTERS:
350 East Michigan Avenue, Suite 500
Kalamazoo, MI 49007



Staff:

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mina@apjohnventures.com

DON PARFET - General Partner
drparfet@ameritech.net



Michigan Investment Professionals: 2

Worldwide Investment Professionals: 2

Assets Under Management:

\$15,000,000

Funds Managed (Current and Historical): 1

Actively Investing? No

Firm Overview:

Apjohn Ventures is a life sciences-focused fund which does deals in Michigan and the Midwest. Nine portfolio companies with several exits were part of the fund, including Afmedica, ProNAi, ZyStor, Ikano, Asterand, Cytopherx, Renamed, Svelte, Kereos. The partners have been involved in starting a third of these companies and assisted in raising over \$300M in financing.

Preferred Initial Investment Amount:

\$1,000,000

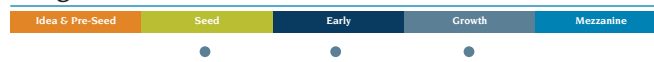
Industry Sectors:



Life Science Subsector:



Stages of Investment:



VENTURE CAPITAL

Arbor Partners

www.arborpartners.com



HEADQUARTERS:
535 W. Williams Street, Suite 303
Ann Arbor, MI 48103



Staff:

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dwalker@arborpartners.com

JOSHUA BEEBE - Director
jbeebe@arborpartners.com

Michigan Investment Professionals: 2

Worldwide Investment Professionals: 2

Assets Under Management:

\$37,600,000

Funds Managed (Current and Historical): 2

Actively Investing? No

Firm Overview:

Arbor Partners provides equity capital and entrepreneurial assistance to early and growth stage enterprise software and technology-enabled services businesses. The Fund provides access to long-term capital, experienced support and an extensive network of strategic contacts to entrepreneurs who share the partners' commitment to building tomorrow's great technology companies.

Industry Sectors:



Information Technology Subsector:



Stages of Investment:



Arboretum Ventures

www.arboretumvc.com



HEADQUARTERS:
303 Detroit Street, Suite 301
Ann Arbor, MI 48104



Staff:

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TIM PETERSEN - Managing Director
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PAUL MCCREADIE - Managing Director
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Michigan Investment Professionals: 7

Worldwide Investment Professionals: 7

Assets Under Management:

\$454,000,000

Funds Managed (Current and Historical): 4

Actively Investing? Yes

Firm Overview:

Arboretum Ventures is a venture capital firm specializing in the healthcare sector. Founded in 2002, the firm manages \$450 million in capital and has invested in more than 30 companies. It focuses on medical device, diagnostic, healthcare IT and healthcare service companies that can achieve significant milestones and value creation in a capital-efficient manner.

Preferred Initial Investment Amount:

\$3,000,000 to \$10,000,000

Industry Sectors:



Life Science Subsector:



Stages of Investment:



Arsenal Venture Partners



www.arsenalvp.com

303 Detroit Street, Suite 100
Ann Arbor, MI 48104

HEADQUARTERS:
270 West New England Avenue
Winter Park, FL 32789



Staff:

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MARIA THOMPSON - EIR
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Michigan Investment Professionals: 2

Worldwide Investment Professionals: 18

Assets Under Management:

\$230,000,000

Funds Managed (Current and Historical): 4

Actively Investing? Yes

Firm Overview:

Arsenal Venture Partners is a multi-stage venture capital firm that focuses on the intersection of the government, large corporations, and emerging technology companies. The firm partners with visionary entrepreneurs to build exceptional businesses in the enterprise, commerce/logistics, healthcare and resource efficiency sectors.

Preferred Initial Investment Amount:

\$1,500,000

Industry Sectors:



Life Science Subsector:



Information Technology Subsector:



Stages of Investment:



Augment Ventures



www.augmentventures.com

HEADQUARTERS:
206 South 4th Avenue
Ann Arbor, MI 48104



Staff:

SONALI VIJAYAVARGIYA - Managing Director
sonali@augmentventures.com

NICOLAS WETZLER - Associate
nic@augmentventures.com

Michigan Investment Professionals: 2

Worldwide Investment Professionals: 2

Assets Under Management:

\$5,000,000

Funds Managed (Current and Historical): 1

Actively Investing? Yes

Firm Overview:

Augment Ventures invests in innovators that challenge the status-quo in the products and services people use at work and at home. The firm sees tremendous opportunity in and across the following sectors: Cloud Computing and SaaS, Big Data and Analytics, Internet of Things, Intelligent Mobility, Mobile Software, Cyber Security, Energy and Efficiency.

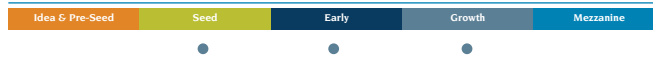
Industry Sectors:



Information Technology Subsector:



Stages of Investment:



VENTURE CAPITAL

Baird Capital



www.bairdcapital.com

425 N. Main Street
Ann Arbor, MI 48104

HEADQUARTERS:
227 West Monroe Street, Suite 1900
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dgregorka@rwbaird.com

JIM PAVLIK - Partner
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NICOLE WALKER - Director
nwalker@rwbaird.com

Michigan Investment Professionals: 1

Worldwide Investment Professionals: 10

Assets Under Management:

\$460,000,000

Funds Managed (Current and Historical): 4

Actively Investing? Yes

Firm Overview:

Baird Capital makes venture capital, growth equity, and private equity investments in strategically targeted sectors around the world. Baird Capital's venture team invests in early and expansion stage technology-enabled B2B services and healthcare companies. Having invested in more than 295 companies over its history, Baird Capital partners with entrepreneurs and leverages its executive networks in order to build exceptional companies. The venture team has partnered with many of today's leading emerging businesses in the targeted sectors, including such companies as Accuri Cytometers, Interlace Medical, MI Bioresearch, NeuMoDx Molecular, and Strata Oncology.

Preferred Initial Investment Amount:

\$4,500,000

Industry Sectors:



Life Science Subsector:



Information Technology Subsector:



Stages of Investment:



Beringea



www.beringea.com

HEADQUARTERS:
32330 W. 12 Mile Road
Farmington Hills, MI 48334



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MICHAEL GROSS - Managing Director
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MARK DONNELLY - Principal
mdonnelly@beringea.com

Michigan Investment Professionals: 5

Worldwide Investment Professionals: 15

Assets Under Management:

\$625,000,000

Funds Managed (Current and Historical): 10

Actively Investing? Yes

Firm Overview:

Beringea is a private equity firm providing growth capital to market-leading businesses. The Firm's team offers portfolio companies the resources to grow their businesses and create value for shareholders. Beringea invests \$2-15 million in equity and/or subordinated debt in companies seeking capital for business expansion and growth, ownership transitions, leveraged buyouts, recapitalizations, and refinancing.

Preferred Initial Investment Amount:

\$3,000,000

Industry Sectors:



Life Science Subsector:



Information Technology Subsector:



Stages of Investment:



VENTURE CAPITAL

BioStar Ventures



www.biostarventures.com

HEADQUARTERS:
560 W. Mitchell Street, Suite 500
Petoskey, MI 49770

Staff:

LOUIS CANNON - Founder, Senior Managing Director
RENEE MASI - Managing Director
STEVEN ALMANY - Managing Director

Michigan Investment Professionals: 5

Worldwide Investment Professionals: 7

Assets Under Management:

\$250,000,000

Funds Managed (Current and Historical): 4

Actively Investing? Yes

Firm Overview:

BioStar Ventures is a strategic venture capital partnership focused on accelerating value creation for medical device and connected health technologies in cardiovascular and orthopaedic medicine. Combining the insight of seasoned venture capitalists and world-renowned medical thought leaders, BioStar Ventures identifies proprietary technologies that meet unmet patient needs, as well as the acquisition criteria of major medical device companies, and then acts as a true value-added investor, providing both capital and clinical expertise to mitigate risk, optimize product development and secure successful exit.

Preferred Initial Investment Amount:

\$3,000,000

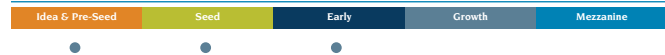
Industry Sectors:



Life Science Subsector:



Stages of Investment:



Cascade Partners



www.cascade-partners.com

HEADQUARTERS:
29100 Northwestern Highway, Suite 405,
Southfield, Michigan 48034

Staff:

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raj.k@cascade-partners.com - 248-430-7723
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davidt@cascade-partners.com - 248-430-6266
KEN MARBLESTONE - Managing Director
kenm@cascade-partners.com - 216-903-6093

Michigan Investment Professionals: 8

Worldwide Investment Professionals: 11

Assets Under Management:

\$15,000,000

Funds Managed (Current and Historical): 2

Actively Investing? Yes

Firm Overview:

Cascade Growth Partners invests in the lower-middle market: companies with EBITDA between \$500,000 and \$5,000,000. CGP targets healthcare, value-added manufacturing, and technology-enabled businesses that have strong growth potential.

Preferred Initial Investment Amount:

\$1,000,000 to \$6,000,000

Industry Sectors:



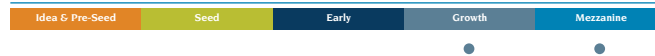
Life Science Subsector:



Information Technology Subsector:



Stages of Investment:



Chrysalis Ventures



www.chrysalisventures.com

HEADQUARTERS:
101 South 5th Street, Suite 1650
Louisville, KY 40202



Staff:

DAVID A. JONES, JR.
djones@chrysalisventures.com - 502-583-7644
KOLEMAN KARLESKI
koleman@chrysalisventures.com - 502-583-7644
WRIGHT STEENROD
wsteenrod@chrysalisventures.com - 502-583-7644

Worldwide Investment Professionals: 7

Assets Under Management:

\$400,000,000

Funds Managed (Current and Historical): 5

Actively Investing? Yes

Firm Overview:

Chrysalis Ventures manages one of Mid-America's largest funds for early-stage and growth investments, with approximately \$400 million under management. Since 1993, Chrysalis has invested in over 65 companies, primarily in the Healthcare and Technology sectors.

Preferred Initial Investment Amount:

\$2,500,000 to \$10,000,000

Industry Sectors:



Life Science Subsector:



Information Technology Subsector:



Stages of Investment:



Cultivian Sandbox Ventures



www.cultiviansbx.com

303 Detroit Street, Suite 101
Ann Arbor, MI 48104

HEADQUARTERS:
1000 West Fulton Market, Suite 213
Chicago, IL 60607



Staff:

MATTHEW BELL - Principal
msbell@cultiviansbx.com
RON MEEUSEN - Managing Director
ron@cultiviansbx.com
ANDY ZIOLKOWSKI - Managing Director
andy@cultiviansbx.com

Michigan Investment Professionals: 1

Worldwide Investment Professionals: 9

Assets Under Management:

\$150,000,000

Funds Managed (Current and Historical): 2

Actively Investing? Yes

Firm Overview:

Cultivian Sandbox is a venture capital firm focused on building next generation disruptive agriculture and food technology companies capable of generating superior returns. As early investors and active board members, Cultivian employs a hands-on approach to building companies and is often directly involved in setting company strategy, recruiting key executives, and raising additional capital.

Preferred Initial Investment Amount:

\$3,000,000

Industry Sectors:



Life Science Subsector:



Information Technology Subsector:



Stages of Investment:



Detroit Venture Partners



www.detroitventurepartners.com

HEADQUARTERS:
1555 Broadway Street, 3rd Floor
Detroit, MI 48226



Staff:

BRIAN HERMELIN - Managing Partner

GABE KARP - Partner
gabe@dvp.vc

JAKE COHEN - Partner
jake@dvp.vc



Michigan Investment Professionals: 5

Worldwide Investment Professionals: 5

Assets Under Management:

\$55,000,000

Funds Managed (Current and Historical): 1

Actively Investing? Yes

Firm Overview:

DVP invests in seed and early stage technology startups. The firm looks for companies that can be synergistic with DVP's collective experience in product development, operations, sales and marketing. DVP intends to help rebuild Detroit through entrepreneurial fire.

Preferred Initial Investment Amount:

\$500,000

Industry Sectors:



Information Technology Subsector:



Stages of Investment:



Dow Venture Capital



www.dow.com/venture

HEADQUARTERS:
2030 Dow Center
Midland MI 48674



Staff:

KEVIN MCELGUNN - Investment Director
kmmcelgunn@dow.com

MANESH SEKHARAN - Director, Ventures & Business Development
msekharan@dow.com

DOUG WHITE - Director, New Business Development
DPwhite@dow.com



Michigan Investment Professionals: 1

Worldwide Investment Professionals: 2

Assets Under Management:

\$100,000,000

Actively Investing? Yes

Firm Overview:

Dow Venture Capital — an investment arm of The Dow Chemical Company — is focused on pursuing strategic investments that enable and accelerate Dow's business growth while adding value to our portfolio companies.

Preferred Initial Investment Amount:

Up to \$5,000,000

Industry Sectors:



Life Science Subsector:



Stages of Investment:



Draper Triangle Ventures



www.drapertriangle.com

303 Detroit Street, Suite 100
Ann Arbor, MI 48104

HEADQUARTERS:
2 Gateway Center, Suite 2000
Pittsburgh, PA 15222



Staff:

JONATHAN MURRAY - Managing Director
jonathan@dtvc.com - 734-215-7577

MIKE STUBLER - Managing Director
mike@dtvc.com - 412-288-9800

JAY KATARINCIC - Managing Director
jay@dtvc.com - 412-288-9800

Michigan Investment Professionals: 1

Worldwide Investment Professionals: 6

Assets Under Management:

\$200,000,000

Funds Managed (Current and Historical): 3

Actively Investing? Yes

Firm Overview:

Draper Triangle Ventures is a Pittsburgh-based early stage venture capital firm focused on technology investing in the Midwest. With \$200 million under management across three funds, the firm focuses on early stage technology businesses with enormous market potential, helping entrepreneurs achieve their maximum potential through team building, partnership, advice, and support, as well as investments.

Preferred Initial Investment Amount:

\$2,000,000

Industry Sectors:



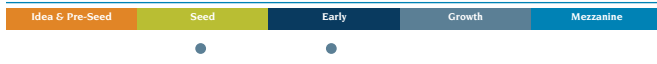
Life Science Subsector:



Information Technology Subsector:



Stages of Investment:



EDF Ventures, LLC



www.edfvc.com

HEADQUARTERS:
425 North Main Street
Ann Arbor, MI 48104



Staff:

MARY L. CAMPBELL - Managing Director
campbell@edfvc.com - 734-663-3213

MICHAEL R. DEVRIES - Managing Director
mdevries@edfvc.com - 734-663-3213

Michigan Investment Professionals: 3

Worldwide Investment Professionals: 3

Assets Under Management:

\$178,000,000

Funds Managed (Current and Historical): 6

Actively Investing? No

Firm Overview:

EDF Ventures is a leading venture capital firm investing in early-stage healthcare companies. The firm focuses on young companies that are developing breakthrough technologies to address large, well recognized problems or transform existing markets. The individuals pioneering these kinds of solutions require far more than just capital; they need venture investors who are committed for the long haul, true partners who can help transform their vision into strong, profitable companies.

Industry Sectors:



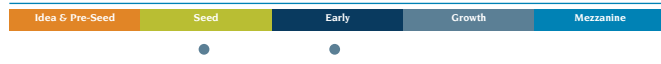
Life Science Subsector:



Information Technology Subsector:



Stages of Investment:



eLab Ventures

www.elabvc.com

HEADQUARTERS:
505 East Liberty Street, LL500
Ann Arbor, MI 48104



Staff:

DOUG NEAL - Partner
doug@elabvc.com

PAUL BROWN - Partner
paul@elabvc.com

RICK BOLANDER - Partner
rick@elabvc.com

Michigan Investment Professionals: 2

Worldwide Investment Professionals: 5

Assets Under Management:

\$23,000,000

Funds Managed (Current and Historical): 3

Actively Investing? Yes

Firm Overview:

eLab Ventures is an early stage technology venture capital fund created to capitalize on the growth of emerging entrepreneurial markets outside of Silicon Valley and to create bridges to those markets to seek startups with disruptive innovations, exceptional teams, and capital efficient business models that have the potential to serve large markets. We focus on auto mobility, big data, security, cloud computing and digital healthcare opportunities.

Preferred Initial Investment Amount:

\$1,000,000

Industry Sectors:



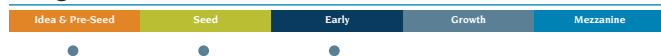
Life Science Subsector:



Information Technology Subsector:



Stages of Investment:



Fontinalis Partners



www.fontinalis.com

HEADQUARTERS:
One Woodward Avenue, Suite 1600
Detroit, MI 48226



Staff:

CHRIS THOMAS - Founder and Partner
chris.thomas@fontinalis.com

CHRIS STALLMAN - Principal
chris.stallman@fontinalis.com

CHRIS CHEEVER - Founder and Partner
chris.cheever@fontinalis.com

Michigan Investment Professionals: 8

Worldwide Investment Professionals: 10

Assets Under Management:

\$165,000,000

Funds Managed (Current and Historical): 5

Actively Investing? Yes

Firm Overview:

Fontinalis Partners, founded in 2009 and with offices in Detroit and Boston, is a venture capital firm strategically focused on next-generation mobility (i.e., the efficient movement of goods, people, and services). The firm invests across all facets of the world's mobility systems on a stage-agnostic basis.

Industry Sectors:



Information Technology Subsector:



Stages of Investment:



VENTURE CAPITAL

General Motors Ventures



www.gmventures.com

HEADQUARTERS:
300 Renaissance Center
Detroit, MI 48265



Hopen Life Science Ventures



www.hopenls.com

HEADQUARTERS:
171 Monroe Avenue NW, Suite 410
Grand Rapids, MI 49503



Staff:

JON LAUCKNER - President
SHERWIN PRIOR - Managing Director



Michigan Investment Professionals: 8

Worldwide Investment Professionals: 8

Actively Investing? Yes

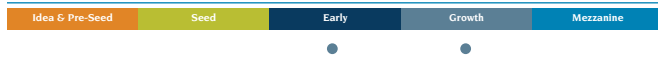
Firm Overview:

General Motors Ventures LLC formed in 2010 to identify, engage and build relationships with other venture capital firms and companies to deliver innovative technology to the global transportation sector. GM Ventures' investment strategy includes early and growth stage companies focused on automotive cleantech, infotainment (connected vehicle), advanced materials, and other automotive-related technologies.

Industry Sectors:



Stages of Investment:



Staff:

MARK OLESNAVAGE - Managing Director
molesnavage@hopenls.com - 616-325-2110
NATE FREDRICKSON - Associate
nfredrickson@hopenls.com
MICHAEL FULTON, MD - Managing Director
mfulton@hopenls.com - 440-385-4225



Michigan Investment Professionals: 5

Worldwide Investment Professionals: 6

Assets Under Management:

\$70,500,000

Funds Managed (Current and Historical): 2

Actively Investing? Yes

Firm Overview:

Hopen Life Science Ventures invests in exceptional early- to mid-stage healthcare and life science opportunities. The firm's investment strategy focuses on Midwest companies with innovative solutions that deliver significantly better outcomes and at lower total system costs. Hopen leverages its rich life science talent and resources, and investor syndicates to provide the financial and human capital necessary for building value.

Preferred Initial Investment Amount:

\$1,500,000 to \$3,000,000

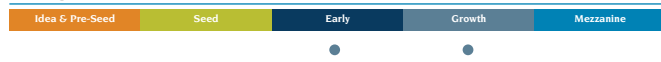
Industry Sectors:



Life Science Subsector:



Stages of Investment:



Huron River Ventures



www.huronrivervc.com

HEADQUARTERS:
303 Detroit Street, Suite 100
Ann Arbor, MI 48104

Staff:

TIM STREIT - Partner
tstreit@huronrivervc.com

RYAN WADDINGTON - Partner
ryan@huronrivervc.com

SAM HOGG - Venture Partner
sam@huronrivervc.com



Michigan Investment Professionals: 3

Worldwide Investment Professionals: 3

Assets Under Management:

\$16,000,000

Funds Managed (Current and Historical): 2

Actively Investing? Yes

Firm Overview:

Huron River Ventures is a venture fund focused on early-stage Agriculture, Energy, and Transportation Technology companies based primarily in Michigan and the Midwest. The Fund backs great people with big ideas and the team prides itself on rolling up its sleeves to add value and help entrepreneurs succeed. The firm's strategy is to be a Michigan generalist, and a National Specialist focusing on select sectors and accessing deal flow from a broad network.

Preferred Initial Investment Amount:

\$300,000

Industry Sectors:



Information Technology Subsector:



Stages of Investment:



Hyde Park Venture Partners



www.hydeparkvp.com

HEADQUARTERS:
440 North Wells Street, Suite 420
Chicago, IL 60654



Staff:

GUY TURNER - Partner
guy@hydeparkvp.com

IRA WEISS - Partner
ira@hydeparkvp.com

TIM KOPP - Partner
tbkopp@icloud.com

Worldwide Investment Professionals: 5

Assets Under Management:

\$90,000,000

Funds Managed (Current and Historical): 2

Actively Investing? Yes

Firm Overview:

HPVP is an early stage venture fund focused on software startups in the Midwest. The investing team is a combination of experienced operators, strategists and investors and helps its portfolio companies scale with a strong network of talent and go-to-market experience.

Preferred Initial Investment Amount:

\$100,000 to \$2,000,000

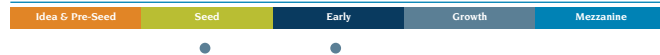
Industry Sectors:



Information Technology Subsector:



Stages of Investment:



IncWell

www.incwell.net



HEADQUARTERS:
1000 S. Old Woodward, Suite 105
Birmingham, MI 48009



Staff:

TOM LASORDA - Founder & General Managing Partner
248-593-9355

SIMON BOAG - CEO & Managing Partner
simon@incwell.net - 248-593-9355

REDA JABER - Partner
reda@incwell.net - 248-593-9355



Michigan Investment Professionals: 4

Worldwide Investment Professionals: 4

Assets Under Management:

\$10,240,000

Funds Managed (Current and Historical): 2

Actively Investing? Yes

Firm Overview:

IncWell is an early-stage venture capital fund that was founded in 2013 by Tom LaSorda, former CEO of Chrysler. IncWell offers seed funding, strategic partnerships and mentorships for U.S. and Canadian startup companies that present breakthrough or disruptive technologies backed by great leaders.

Preferred Initial Investment Amount:

\$100,000 to \$250,000

Industry Sectors:



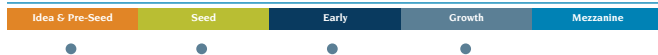
Life Science Subsector:



Information Technology Subsector:



Stages of Investment:



Invest Detroit Ventures

www.investdetroit.vc



HEADQUARTERS:
4219 Woodward Avenue, Suite 300
Detroit, MI 48201



Staff:

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patti@investdetroit.com

MARTIN DOBER - Managing Director
md@investdetroit.com

ADRIAN OHMER - Principal
adrian.ohmer@investdetroit.com



Michigan Investment Professionals: 4

Worldwide Investment Professionals: 4

Assets Under Management:

\$15,000,000

Funds Managed (Current and Historical): 2

Actively Investing? Yes

Firm Overview:

Our work is based on the philosophy that while we cannot invest in every entrepreneur we meet, we can provide assistance to every one of them. Invest Detroit Ventures is committed to supporting the entrepreneurial ecosystem with capital, on-going mentorship, and community engagement. We implement targeted venture development programs to help build and promote scalable businesses in the region. Our team is committed to growing a robust tech community in Detroit and throughout Michigan. We are collectively focused on implementing an investment strategy that is inclusive and supportive of minority, immigrant, and women entrepreneurs.

Preferred Initial Investment Amount:

\$50,000 to \$250,000

Industry Sectors:



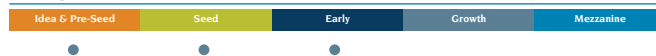
Life Science Subsector:



Information Technology Subsector:



Stages of Investment:



Invest Michigan



www.investmichigan.org

HEADQUARTERS:
500 Griswold Street, Suite 1640
Detroit MI 48226



Staff:

CHARLES MORET - President and CEO
charlie@investmichigan.org - 313-456-9413

JIM TENZILLO - Associate
jim@investmichigan.org - 313-405-4140

JOSEPH GODDEERIS - Administrator/ Trainee
joseph@investmichigan.org - 313-244-0667



Michigan Investment Professionals: 2

Worldwide Investment Professionals: 2

Assets Under Management:

\$10,500,000

Funds Managed (Current and Historical): 2

Actively Investing? Yes

Firm Overview:

Invest Michigan is a Michigan nonprofit corporation, based in Detroit, that manages funds associated with assisting or financing startups and early-stage technology-based companies as well as university research associated with transferring technology at the earliest stages into commercial markets. Invest Michigan is the fund manager for the Michigan Pre-Seed Fund 2.0, a \$10.5 million statewide investment fund that provides funding to early-stage technology companies. As fund manager, Invest Michigan has a contract with the Michigan Strategic Fund to direct and manage the fund. While the funds it deploys come from the state, Invest Michigan is a private company governed by its board of directors. The processes it employs, the evaluations it conducts and the investment decisions it makes are independent from the State, as are the members of its leadership team and Board of Directors.

Preferred Initial Investment Amount:

\$50,000 to \$150,000

Industry Sectors:



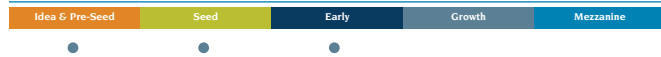
Life Science Subsector:



Information Technology Subsector:



Stages of Investment:



Ludlow Ventures



www.ludlowventures.com

HEADQUARTERS:
1555 Broadway
Detroit, MI 48226



Staff:

BRETT DEMARRAIS - Partner
brett@ludlowventures.com

JONATHAN TRIEST - Founding and Managing Partner
jt@ludlowventures.com

BLAKE ROBBINS - Associate
blake@ludlowventures.com



Michigan Investment Professionals: 3

Worldwide Investment Professionals: 3

Assets Under Management:

\$50,000,000

Funds Managed (Current and Historical): 2

Actively Investing? Yes

Firm Overview:

Ludlow operates differently because we're a different kind of VC. We believe in VC without ego. We wear our hearts on our sleeves, avoiding the puffery and posturing that has given venture capital a bad name. We fund the dreams of entrepreneurs and startups, becoming close friends with all of the teams we invest in. VC is a customer service business; whether it's testing product, leveraging our network, or forcing people to download your app, we're here to help.

Preferred Initial Investment Amount:

\$300,000

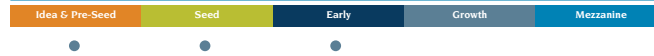
Industry Sectors:



Information Technology Subsector:



Stages of Investment:



VENTURE CAPITAL

Mercury Fund



www.mercuryfund.com

303 Detroit Street, Suite 100
Ann Arbor, MI 48104

HEADQUARTERS:
1 East Greenway Plaza
Houston, TX 77046



Staff:

ADRIAN FORTINO - Partner
adrian@mercuryfund.com - 734-223-3051

BLAIR GARROU - Partner
blair@mercuryfund.com

DAN WATKINS, PHD - Partner
adrian@mercuryfund.com

Michigan Investment Professionals: 1

Worldwide Investment Professionals: 5

Assets Under Management:

\$210,000,000

Funds Managed (Current and Historical): 3

Actively Investing? Yes

Firm Overview:

Mercury Fund is an early-stage venture capital firm. With over \$200 million under management, Mercury invests in compelling and novel startup opportunities, focusing on entrepreneurs and technology innovation originating in the U.S. Midcontinent. Since inception in 2005, Mercury has become one of the most active venture firms in the middle of the U.S., becoming a “go-to” fund for entrepreneurs when they have demonstrated product-market fit, and are ready to scale their business.

Preferred Initial Investment Amount:

\$1,000,000

Industry Sectors:



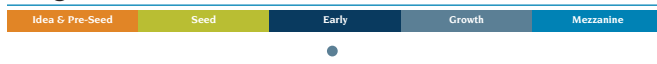
Life Science Subsector:



Information Technology Subsector:



Stages of Investment:



Michigan Accelerator Fund I



www.maf-1.com

HEADQUARTERS:
140 Monroe Center NW, Suite 300
Grand Rapids, MI 49503



Staff:

JOHN KERSCHEN - Managing Director
jkerschen@chartercapitalpartners.com - 616-235-3567

DALE GROGAN - Managing Director
dgrogan@chartercapitalpartners.com - 616-235-3567

BRIAN HAMILTON - Senior Associate
bhamilton@chartercapitalpartners.com - 616-235-3567

Michigan Investment Professionals: 3

Worldwide Investment Professionals: 3

Assets Under Management:

\$15,128,000

Funds Managed (Current and Historical): 1

Actively Investing? Yes

Firm Overview:

Michigan Accelerator Fund I invests in promising early stage Michigan-based companies, with the goal of achieving significant, long-term capital appreciation for investors. Prime investment candidates have novel, potentially game-changing technologies, are capital efficient, have near-term market impact, and fill an unmet market need.

Preferred Initial Investment Amount:

\$750,000

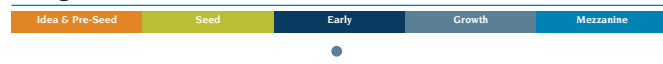
Industry Sectors:



Life Science Subsector:



Stages of Investment:



MK Capital

www.mkcapital.com

535 West William, Suite 303
Ann Arbor, MI 48103

HEADQUARTERS:
40 Skokie Boulevard, Suite 430
Northbrook, IL 60062



Staff:

JOSH BEEBE - Director
josh@mkcapital.com

Michigan Investment Professionals: 1

Worldwide Investment Professionals: 5

Assets Under Management:

\$265,000,000

Funds Managed (Current and Historical): 2

Actively Investing? Yes

Firm Overview:

MK Capital offers multi-stage growth equity and venture capital to companies in the following sectors: Cloud Infrastructure, Digital Media, Software, and Education Technology. As a member of the MK Capital portfolio, companies get access to an experienced partner with deep operating experience. The firm leverages insights from a strong understanding of its sectors to help its portfolio companies grow.

Preferred Initial Investment Amount:

\$4,000,000

Industry Sectors:



Information Technology Subsector:



Stages of Investment:



North Coast Technology Investors

North Coast
TECHNOLOGY INVESTORS



www.northcoastvc.com

300 Rodd Street, Suite 201
Midland, MI 48640

HEADQUARTERS:
206 South Fifth Avenue, Suite 550
Ann Arbor, MI 48104



Staff:

HUGO BRAUN - Partner
hugo@northcoastvc.com

LINDSAY ASPEGREN - Partner
lindsay@northcoastvc.com

STEPHANIE SCHUMACHER - CFO
stephanie@northcoastvc.com

Michigan Investment Professionals: 3

Worldwide Investment Professionals: 3

Assets Under Management:

\$100,000,000

Funds Managed (Current and Historical): 3

Actively Investing? Yes

Firm Overview:

North Coast invests in early stage, technology-driven companies, primarily in the Midwest. Its goal is to work with talented entrepreneurs who want to build great companies. They do this by focusing on a long term and sustainable plan; creating rapid growth through access to capital; and being good partners.

Preferred Initial Investment Amount:

\$750,000

Industry Sectors:



Life Science Subsector:



Information Technology Subsector:



Stages of Investment:



VENTURE CAPITAL

Plymouth Ventures

www.plymouthvc.com

HEADQUARTERS:
555 Briarwood Circle, Suite 210
Ann Arbor, MI 48108



Staff:

MARK HORNE - CEO & Managing Partner
mhorne@plymouthvc.com - 734-747-9401 x 4

Michigan Investment Professionals: 5

Worldwide Investment Professionals: 6

Assets Under Management:

\$107,000,000

Funds Managed (Current and Historical): 3

Actively Investing? Yes

Firm Overview:

Plymouth Ventures is growth-stage technology venture capital firm investing \$2-\$6 million in companies located in the Great Lakes Region. Plymouth Venture Partners takes a hands-on approach to managing its relationship with the companies in which its funds invest, starting at due diligence through closing, to monitoring the investment.

Preferred Initial Investment Amount:

\$3,000,000

Industry Sectors:



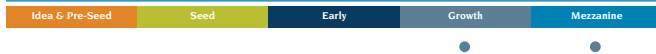
Life Science Subsector:



Information Technology Subsector:



Stages of Investment:



Renaissance Venture Capital Fund



www.renvcf.com

HEADQUARTERS:
201 S. Main Street, 10th floor
Ann Arbor, MI 48104



Staff:

CHRIS RIZIK - CEO and Founder
chris@renvcf.com - 734-997-8661

JEFF RINVELT - Principal
jeffr@renvcf.com - 734-997-8661

VINCE NYSTROM - Vice President of Business Development
vincen@renvcf.com - 734-255-7167

Michigan Investment Professionals: 3

Worldwide Investment Professionals: 3

Assets Under Management:

\$123,000,000

Funds Managed (Current and Historical): 2

Actively Investing? Yes

Firm Overview:

The Renaissance Venture Capital Fund (RVCF) is an innovative venture capital fund-of-funds that was formed by some of Michigan's most important organizations to profitably invest in the growth of ground breaking Michigan technologies and companies. RVCF provides capital that will increase entrepreneurial activity and create a strategic connection between those innovative young companies and Michigan's strong business and industrial base, providing benefit to both communities and increasing the financial success of the RVCF's investments.

Preferred Initial Investment Amount:

\$500,000

Industry Sectors:



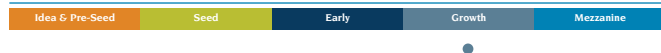
Life Science Subsector:



Information Technology Subsector:



Stages of Investment:



Resonant Venture Partners



www.resonantvc.com

HEADQUARTERS:
425 North Main Street
Ann Arbor, MI 48104



Staff:

MICHAEL GODWIN - Managing Director & Founder
michael@resonantvc.com

JASON TOWNSEND - Managing Director & Founder
jason@resonantvc.com

Michigan Investment Professionals: 2

Worldwide Investment Professionals: 2

Assets Under Management:

\$10,605,000

Funds Managed (Current and Historical): 1

Actively Investing? Yes

Firm Overview:

Resonant Venture Partners is a venture capital firm that invests in early stage companies developing security, industrial IoT and cloud-based products and services.

Preferred Initial Investment Amount:

\$500,000

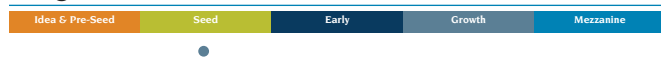
Industry Sectors:



Information Technology Subsector:



Stages of Investment:



River Cities Capital Funds



www.rccf.com

3737 Glenwood Avenue, Suite 100
Raleigh, NC 27612

HEADQUARTERS:
221 East Fourth Street, Suite 2400
Cincinnati, OH 45202-4151



Staff:

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dfleming@rccf.com

ED MCCARTHY - Managing Director
emccarthy@rccf.com

CARTER MCNABB - Managing Director
cmcnabb@rccf.com

Worldwide Investment Professionals: 12

Funds Managed (Current and Historical): 5

Actively Investing? Yes

Firm Overview:

River Cities invests in world class management teams, backing progressive, proven leaders in the markets of healthcare and information technology. River Cities participates as a trusted partner side-by-side with company executives, investing significant human capital to leverage what the team has learned from its successes as well as its mistakes during the course of more than 100 investments. With over \$500 million of capital raised and a 20-year track record of success, River Cities has established itself as a preferred source of growth capital.

Preferred Initial Investment Amount:

\$5,000,000 to \$12,000,000

Industry Sectors:



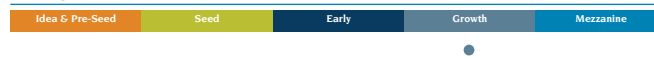
Life Science Subsector:



Information Technology Subsector:



Stages of Investment:



RPM Ventures

www.rpmvc.com



HEADQUARTERS:
320 North Main Street, Suite 400
Ann Arbor, MI 48104



Staff:

TONY GROVER - Managing Director
tony@rpmvc.com

MARC WEISER - Managing Director
marc@rpmvc.com

ADAM BOYDEN - Managing Director
adam@rpmvc.com

Michigan Investment Professionals: 4

Worldwide Investment Professionals: 5

Assets Under Management:

\$75,000,000

Funds Managed (Current and Historical): 2

Actively Investing? Yes

Firm Overview:

RPM Ventures, founded in 2000, is a seed and early stage venture firm that focuses on investing in B2B Enterprise Solutions, Online Marketplaces, and, its specialty, Automotive IT (which includes Connected Car, Mobility, and Transportation). The firm has a deep commitment to its portfolio CEOs and focuses on markets and models where its specific expertise can make a significant impact on the growth of the business – a reflection of RPM’s relationship-driven approach.

Preferred Initial Investment Amount:

\$1,500,000

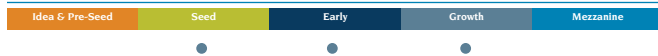
Industry Sectors:



Information Technology Subsector:



Stages of Investment:



Tamarind Hill

www.tamarind-hill.com



HEADQUARTERS:
411 Montgomery Avenue
Ann Arbor, MI 48103

Staff:

BEN TRUMBULL - Co-Founder/Partner
btrumbull@tamarind-hill.com

MARK SHARY - Co-Founder/Partner
mshary@tamarind-hill.com

Michigan Investment Professionals: 1

Worldwide Investment Professionals: 2

Assets Under Management:

\$3,000,000

Funds Managed (Current and Historical): 1

Actively Investing? Yes

Firm Overview:

Tamarind Hill is a Midwest-based venture capital firm. Tamarind Hill’s target portfolio companies are early/growth stage B2B software, enterprise IT and healthcare IT companies.

Preferred Initial Investment Amount:

\$250,000 to \$1,000,000

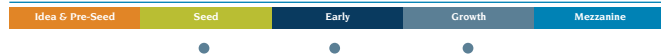
Industry Sectors:



Information Technology Subsector:



Stages of Investment:



TGap Ventures

www.tgapventures.com



HEADQUARTERS:
7171 Stadium Drive
Kalamazoo, MI 49009



Staff:

JACK AHRENS - General Partner
jahrens620@aol.com

PETE FARNER - General Partner
pete@farner.net

Michigan Investment Professionals: 2

Worldwide Investment Professionals: 2

Assets Under Management:

\$50,000,000

Funds Managed (Current and Historical): 2

Actively Investing? Yes

Firm Overview:

TGap Ventures serves entrepreneurs throughout the Midwest by helping them define, develop, grow, and build value in their businesses. The TGap team is a mix of successful venture capitalists, managers and entrepreneurs with aptitudes, experience, empathy, realism and patience required to build great businesses from, and add value to, developing companies. TGap invests in medical devices, software, media, specialty manufacturing, and services.

Industry Sectors:



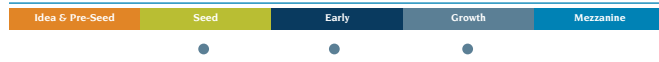
Life Science Subsector:



Information Technology Subsector:



Stages of Investment:



Three Leaf Ventures

www.threeleafventures.com



303 Detroit Street, Suite 100
Ann Arbor, MI 48104

HEADQUARTERS:
252 Clayton Street, Suite 400
Denver, CO 80206



Staff:

SEAN KEARNEY - Managing Director
s Kearney@threeleafventures.com

KIKI BROE - Senior Associate
cbroe@threeleafventures.com

Michigan Investment Professionals: 1

Worldwide Investment Professionals: 5

Assets Under Management:

\$50,000,000

Actively Investing? Yes

Three Leaf Ventures firmly believes that people's lives will continue to benefit from the advance of wireless, mobile and communication technology. Combined with a shift in how people think about their health, technological advances will pave the way for a transformation of the current system. Three Leaf Ventures has a dedicated focus to invest with passionate individuals that are aligned with driving this change. Its thesis incorporates three prominent themes: 1.) involving an increasingly pro-active, educated and invested consumer of healthcare; 2.) leveraging significant advances and penetration of wireless and mobile communication technology, and 3.) pursuing a shift to individualized healthcare from population based medicine.

Industry Sectors:



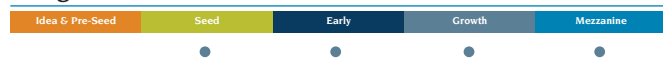
Life Science Subsector:



Information Technology Subsector:



Stages of Investment:



Venture Investors



www.ventureinvestors.com

201 South Main Street, Suite 900
Ann Arbor, MI 48104

HEADQUARTERS:
505 South Rosa Road, Suite 201
Madison, WI 53719



Staff:

JIM ADOX - Managing Director
jim@ventureinvestors.com - 734-274-2347

SABRINA HADINOTO - Associate
sabrina@ventureinvestors.com - 734-274-2904

JOHN NEIS - Managing Director
john@ventureinvestors.com - 608-441-2700

Michigan Investment Professionals: 2

Worldwide Investment Professionals: 5

Assets Under Management:

\$201,000,000

Funds Managed (Current and Historical): 6

Actively Investing? Yes

Firm Overview:

Venture Investors makes seed and early stage venture capital investments in high potential healthcare companies. The firm focuses on the Midwest and has a national reach. It specializes in university spin-outs from Midwest universities, with a focus on the Universities of Michigan and Wisconsin, where its two offices are located.

Preferred Initial Investment Amount:

\$250,000 to \$4,000,000

Industry Sectors:



Life Science Subsector:



Stages of Investment:



Wakestream Ventures

WAKESTREAM VENTURES

HEADQUARTERS:
40 Pearl Street NW, Suite 200
Grand Rapids MI 49503



Staff:

RICK DEVOS - Founder & CEO
rick@wakestreamventures.com

KIM PASQUINO - Investment Director
kim@wakestreamventures.com

MIKE DEVRIES - Chief Investment Officer
miked@wakestreamventures.com

Michigan Investment Professionals: 6

Worldwide Investment Professionals: 6

Assets Under Management:

\$21,250,000

Funds Managed (Current and Historical): 2

Actively Investing? Yes

Firm Overview:

Wakestream Ventures, previously a part of Start Garden, wears the hat of early stage financier and likes startups that take advantage of the Midwest expertise in manufacturing and global enterprise.

Preferred Initial Investment Amount:

\$100,000

Industry Sectors:



Life Science Subsector:



Information Technology Subsector:



Stages of Investment:



WMU Biosciences Research & Commercialization Center

www.brcc.wmich.edu

HEADQUARTERS:
4717 Campus Drive
Kalamazoo, MI 49008



Staff:

STEVE HAAKENSON
stephen.haakenson@wmich.edu - 269-544-1072

Michigan Investment Professionals: 1

Worldwide Investment Professionals: 1

Assets Under Management:

\$12,000,000

Funds Managed (Current and Historical): 2

Actively Investing? Yes

Firm Overview:

Based at Western Michigan University, BRCC was established in 2003 with a special \$10 million appropriation from the Michigan Legislature as a non-profit investor, designed to provide seed funding to early stage companies focused on the Life Science sector. BRCC considers a wide range of life science technologies across all indications including but not limited to: biotech therapeutics, diagnostics, medical devices, software, food, environmental and analytical services. BRCC also provides growth capital funding to Contract Research Organizations (CROs) and Contract Manufacturing Organizations (CMOs) already servicing and on the market. The economic development focus of the BRCC aims to promote the growth of Michigan's life sciences business sector and collaborates with the State's entrepreneurial resource service providers.

Preferred Initial Investment Amount:

\$100,000 to \$250,000

Industry Sectors:



Life Science Subsector:



Stages of Investment:



Wolverine Venture Fund

www.wolverineventurefund.com

HEADQUARTERS:
701 Tappan Street, R3228
Ann Arbor, MI 48104



Staff:

ERIK GORDON - Managing Director

Michigan Investment Professionals: 24

Worldwide Investment Professionals: 24

Assets Under Management:

\$7,000,000

Funds Managed (Current and Historical): 1

Firm Overview:

The Wolverine Venture Fund invests primarily in early stage companies. The Fund is one of the world's first VC funds where students are partners in the investment decision-making process. The Fund's students members seek, screen and negotiate investments and develop significant experience in these areas, as well as in working with VCs and entrepreneurs. An advisory board of professional venture capitalists and entrepreneurs and approximately 28 U-M MBA students participate in managing this multi-million dollar fund.

Preferred Initial Investment Amount:

\$100,000

Industry Sectors:



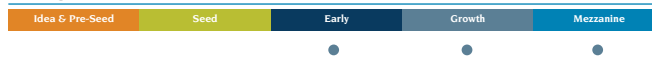
Life Science Subsector:



Information Technology Subsector:



Stages of Investment:



ENTREPRENEURIAL SUPPORT ORGANIZATIONS

Ann Arbor SPARK

SMARTZONE



Ann Arbor, MI

SKIP SIMMS

skip@annarborusa.org

734-821-0072

Ann Arbor SPARK advances the region by encouraging and supporting business acceleration, attraction, expansion and retention. The organization identifies and meets the needs of companies at every stage, from start-ups to large organizations. Ann Arbor SPARK collaborates with business, academic, government and community investment partners to position the region as a destination for innovation.

Industry Sectors Served:



Company Stage Served:



Types of Programs Offered:



Automation Alley

SMARTZONE

Troy, MI

TOM KELLY

kellyt@automationalley.com

248-457-3302

Automation Alley is a technology business association and business accelerator dedicated to growing the economy of Southeast Michigan and enhancing the region's reputation around the world. Automation Alley offers talent and business development programs and services to tech-focused businesses of all sizes — from startups to large corporations — to help them grow and prosper.

Industry Sectors Served:



Company Stage Served:



Types of Programs Offered:



Bamboo Detroit

Detroit, MI

AMANDA LEWAN

amanda@bamboodetroit.com

313-288-2298

Bamboo Detroit is the largest co-working space for entrepreneurs in Detroit. It offers 24/7 access to shared offices downtown, conferences rooms, fiber Internet, coffee and tea, workshops and events, and a talented network of support for growing businesses.

Industry Sectors Served:



Company Stage Served:



Types of Programs Offered:



BBC Entrepreneurial Training & Consulting

Ann Arbor, MI

JAYNE BERKAW

jayne@bbctc.com

734-930-9741

BBCTc manages the Michigan SBIR/STTR Assistance Program, which provides SBIR/STTR training and proposal development services to technology companies with most costs covered by the state. BBCTc is nationally recognized for its success in helping emerging companies win funding through the federal Small Business Innovation Research (SBIR) and Small Business Technology Transfer (STTR) programs and use those funds to strategically propel growth. Its Michigan clients have been awarded over \$160 million in funding since 2002.

Industry Sectors Served:



Company Stage Served:



Types of Programs Offered:



DENOTES MVCA MEMBER

ENTREPRENEURIAL SUPPORT ORGANIZATIONS

Beaumont Research Institute

Royal Oak, MI

ERIC STIEF, MBA, CLP
eric.stief@beaumont.org

248-551-0255

Beaumont Health, a major healthcare system serving Michigan and beyond, recognizes the inherent value of research as a major contributing factor to future improvements in healthcare delivery and the health of our local and global communities. Beaumont Research Institute strengthens Beaumont's ability to conduct medical research and supports strong translational research in numerous areas, including Orthopedics, OB-GYN, Urology and Radiation Oncology. Beaumont Commercialization oversees the development, patenting and licensing of Beaumont technologies with the goal of bringing technology from idea to market and can also serve as a conduit to outside parties seeking collaborations with Beaumont researchers.

Industry Sectors Served:



Company Stage Served:



Types of Programs Offered:



City of Grand Rapids

Grand Rapids, MI

KARA WOOD
kwood@grcity.us

616-456-3431

The mission of the City of Grand Rapids Economic Development Department is to retain and foster employment opportunities by improving our business environment and encouraging sustainable business development. Our economic development effort is aimed at facilitating greater levels of economic prosperity through innovation, collaboration and the linking and leveraging of resources. This is primarily accomplished through numerous programs, including the Brownfield Redevelopment Authority, tax abatement programs, the SmartZone Local Development Finance Authority, and Corridor/Business Improvement Districts.

Industry Sectors Served:



Company Stage Served:



Types of Programs Offered:



Central Michigan University Research Corporation

SMARTZONE

Mount Pleasant, MI

ERIN STRANG
ceo@cmurc.com

989-774-2424

CMURC is a leader in advancing economic development in the Great Lakes Bay Region by leveraging the resources of Central Michigan University, the Mt. Pleasant SmartZone and its local, regional and State-wide partners to accelerate the success of entrepreneurs, growing businesses and jobs.

Industry Sectors Served:



Company Stage Served:



Types of Programs Offered:



Detroit Creative Corridor Center

Detroit, MI

OLGA STELLA
info@detroitc3.com

313-664-1478

The Detroit Creative Corridor Center (DC3) is Metro Detroit's creative industries' advocacy organization. It provides the leadership, resources, exposure, data and analytics necessary to elevate the economic output and social impact of Detroit's creative economy. Its vision is to grow creative sector jobs in the Detroit region and to establish Detroit as a recognized global center for design, creativity and innovation.

Industry Sectors Served:



Company Stage Served:



Types of Programs Offered:



ENTREPRENEURIAL SUPPORT ORGANIZATIONS

Eastern Michigan University Office of Tech Transfer

Ypsilanti, MI

MELINDA MARION

mmarion3@emich.edu

734-487-9237

At EMU, much of our research has the end goal of developing or improving a product with commercial potential. The Technology Transfer Office at Eastern Michigan University is responsible for business engagement and dissemination of University-developed technology into the marketplace, much of which has broad application in industry. Numerous opportunities for collaboration on research projects or with EMU I-Corps teams are available.

Industry Sectors Served:



Company Stage Served:



Types of Programs Offered:



Endeavor Detroit

Detroit, MI

ANTONIO LÜCK

antonio.luck@endeavor.org

Endeavor Detroit provides Michigan-based entrepreneurs with a world-renowned suite of services and programs along with access to an exclusive mentorship network to accelerate the growth of their companies. Benefits of selection to Endeavor Detroit include introductions through a network of more than 3,000 local and international business mentors along with access to capital, talent and international markets. Globally, Endeavor supports more than 1,000 entrepreneurs leading over 700 high-impact companies which have created 587,000 jobs and generated over \$8.1 billion in revenue in 2015. Endeavor currently operates in 25 markets throughout Europe, Latin America, North America, Africa, Southeast Asia and the Middle East.

Industry Sectors Served:



Company Stage Served:



Types of Programs Offered:



Grand Valley State University Richard M. and Helen DeVos Center for Entrepreneurship & Innovation

Allendale, MI

SHOROUC ALMALLAH

almallas@gvsu.edu

616-331-7256

The Richard M. and Helen DeVos Center for Entrepreneurship and Innovation (CEI), in the Seidman College of Business, serves to champion and catalyze the vocation of entrepreneurship through development of talent and support for commercialization of new ideas. Through a combination of courses, curriculum, peer-to-peer networking, competitions, and mentorship, CEI provides all students an environment that fosters entrepreneurship and enhances entrepreneurial activities.

Industry Sectors Served:



Company Stage Served:



Types of Programs Offered:



Grand Valley State University Small Business Development Center

Allendale, MI

KEITH BROPHY

brophyke@gvsu.edu

616-331-7480

The Michigan Small Business Development Center (SBDC) enhances Michigan's economic well-being by providing counseling, financial prep, training, secondary market research, and technology commercialization services to new and existing small businesses and advanced technology companies. With offices statewide, the SBDC positively impacts the economy by strengthening existing companies, creating new jobs, retaining existing jobs, and assisting companies in defining their path to success. The SBDC also administers Michigan's Business Accelerator and Emerging Technology Funds.

Industry Sectors Served:



Company Stage Served:



Types of Programs Offered:



DENOTES MVCA MEMBER

ENTREPRENEURIAL SUPPORT ORGANIZATIONS

Great Lakes Ag-Tech Business Incubator

West Olive, MI

PAUL SACHS
paul@agtechincubator.com

616-738-4852

The Great Lakes Ag-Tech Business Incubator, a non-profit corporation, specializes in helping farmers, entrepreneurs, and existing businesses turn their machine, tool, equipment, or software ideas and inventions into new businesses. The Incubator's services are geared toward ideas or inventions that improve farming operations or solve farming-related problems. Depending on whether clients want to sell or license their invention, or start a new business around their invention, Incubator staff will provide one-on-one assistance to move their concept forward rapidly.

Industry Sectors Served:



Company Stage Served:



Types of Programs Offered:



Growth Capital Network

Ann Arbor, MI

LAUREN BIGELOW
lauren@growthcap.net

888-996-4458

Growth Capital Network (GCN) is an Ann Arbor and Detroit-based strategic management, research and evaluation consulting firm focused on the economic development, healthcare and philanthropic communities.

Industry Sectors Served:



Company Stage Served:



Types of Programs Offered:



Holland SmartZone

SMARTZONE

Holland, MI

BROOKE CORBIN
brooke.corbin@lakeshoreadvantage.com

269-806-3124

The Holland SmartZone serves to provide support to start-ups in Ottawa County by providing navigation to resources such as grants and loan programs as well as by implementing program that help entrepreneurs overcome barriers to growth. Also see profile for Lakeshore Advantage.

Industry Sectors Served:



Company Stage Served:



Types of Programs Offered:



Inforum

Detroit, MI

TERRY BARCLAY
tbarclay@inforummichigan.org

313-567-0232

Inforum is the only professional organization in Michigan — and one of a few in the country — that combines strategic connections, proven professional development programs, a respected forum for new ideas, and original research to accelerate careers for women and boost talent initiatives for companies. inGAGE™ is Inforum's strategy to position Michigan as the Midwest hub for high-tech, high-growth women entrepreneurs. The approach delivers programs to increase the number of women angel investors in Michigan; provides women access to our network of investors and advisors; guides women through the process of commercializing technology; and assists emerging second-stage companies to scale.

Industry Sectors Served:



Company Stage Served:



Types of Programs Offered:



ENTREPRENEURIAL SUPPORT ORGANIZATIONS

Innovate Marquette SmartZone

SMARTZONE

Marquette, MI

RAY JOHNSON

ray.johnson@innovationmarquette.org

612-382-4998

Innovate Marquette is an MEDC-designated SmartZone with a mission to help position Marquette County and the Upper Peninsula to grow and support a world-class entrepreneurial ecosystem which fosters technology innovation and accelerates new job-creating tech-based businesses.

Industry Sectors Served:



Company Stage Served:



Types of Programs Offered:



Innovation Institute at Henry Ford



Detroit, MI

TARYN SIMON

tsimon1@hfhs.org

313-916-7044

The mission of Henry Ford Health System (HFHS) Innovations is to enhance patient care and HFHS' profile through research, training, and commercialization. HFHS Innovations leads product development opportunities emanating from both HFHS clinical operations and select private corporate partners on a global level.

The Henry Ford Innovation Institute is the flagship of HFHS' commitment to innovation and serves as both a physical and virtual resource. It provides HFHS innovators access to an array of intellectual asset-related resources and programs that include technological opportunity assessment, design and engineering services, challenges and broad educational offerings in the realms of translational medicine and entrepreneurship.

Industry Sectors Served:



Company Stage Served:



Types of Programs Offered:



Invest Detroit



Detroit, MI

MARTIN DOBER

md@investdetroit.com

248-935-4960

Invest Detroit is a leading source of private sector gap financing that utilizes a variety of funding tools to support economic development opportunities in underserved communities, primarily in the City of Detroit and throughout the region. Invest Detroit's support for early stage companies includes two funds: First Step Fund and Detroit Innovate; and three programs: Hacker Fellows, Accelerate Michigan Innovation Competition, and PowerMoves@Detroit.

Industry Sectors Served:



Company Stage Served:



Types of Programs Offered:



Lake Superior State University - Product Development Center

Sault Ste Marie, MI

ERIC BECKS

PDC@lssu.edu

906-635-2738

LSSU Product Development Center offers prototyping and engineering services, provided by students and managed by AP staff with extensive industrial, manufacturing and entrepreneurial experience. LSSU engineering students get real world project experience and clients benefit from economical engineering services. The related LSSU Business Development Center can provide business plan support, marketing and other similar services.

Industry Sectors Served:



Company Stage Served:



Types of Programs Offered:



DENOTES MVCA MEMBER

ENTREPRENEURIAL SUPPORT ORGANIZATIONS

Lakeshore Advantage

SMARTZONE



Zeeland, MI

BROOKE CORBIN

brooke.corbin@lakeshoreadvantage.com

269-806-3124

Lakeshore Advantage is the non-profit economic development organization serving Ottawa County in West Michigan. It provides a full range of economic development services for companies doing business in Ottawa County. Also see profile for Holland SmartZone.

Industry Sectors Served:



Company Stage Served:



Types of Programs Offered:



Lansing Economic Area Partnership (LEAP)

SMARTZONE

Lansing, MI

TONY WILLIS

tony@purelansing.com

517-230-0342

The Lansing Economic Area Partnership (LEAP) is a coalition of area leaders committed to building a prosperous and vibrant region where businesses can thrive. To do this, LEAP helps entrepreneurs start new businesses, help existing businesses grow, and attract new businesses to the region.

Industry Sectors Served:



Company Stage Served:



Types of Programs Offered:



Lawrence Technological University Collaboratory



Southfield, MI

MARK BRUCKI

mbrucki@ltu.edu

248-204-2310

The LTU Collaboratory is a hands-on, regional resource center at Lawrence Technological University in Southfield fostering business growth and economic vitality. We assist entrepreneurs, intrapreneurs and second stage start-ups in growing and launching their ideas through education, resources, networking, mentoring and connection to funding sources, all in our state-of-the-art collaborative environment for innovation.

Industry Sectors Served:



Company Stage Served:



Types of Programs Offered:



Macomb-Oakland University INCubator

SMARTZONE

Sterling Heights, MI

LARRY HERRIMAN

herriman@oakland.edu

586-884-9332

The Macomb-Oakland University INCubator supports economic development in Southeast Michigan by accelerating high-tech businesses, cultivating academic innovation and encouraging research and development in the targeted industries of defense, homeland security, advanced manufacturing and technology. Its mission is to provide comprehensive development and support services to startup and emerging businesses, support an entrepreneurial climate, commercialize new technologies, attract investment, and create new jobs. In addition, Mac-OU INC manages the publicly-accessible, unclassified Velocity Hub of the Michigan Cyber Range (MCR), powered by the Merit Network, the first-of-its-kind, connected-to-an-incubator program targeted towards startup companies in Michigan.

Industry Sectors Served:



Company Stage Served:



Types of Programs Offered:



ENTREPRENEURIAL SUPPORT ORGANIZATIONS

MadDog Technology

Birmingham, MI

ROBERT CELL

rcell@maddogtechnology.com

650-533-4824

MadDog Technology Ventures is a venture operator and investor. In addition to investing (over \$10M thus far), MadDog partners with venture capital firms and entrepreneurs to immediately complete the full team required to elevate each venture to expansion-round funding or to the next level.

Industry Sectors Served:



Company Stage Served:



Types of Programs Offered:



Michigan Biosciences Industry Association

Ann Arbor, MI

STEPHEN RAPUNDALO, PHD

srapundalo@michbio.org

734-527-9144

MichBio is the statewide biosciences industry association in Michigan. It represents the interests of over 1,700 companies, organizations and institutions across the agri-/industrial biotech, medical devices and equipment, pharmaceuticals and therapeutics, research and testing, and distribution/logistics sectors. MichBio offers its members various resources and programs, educational and networking events, business-to-business connections, marketing and promotion, information and business intelligence, talent recruitment and retention support, and advocacy on public policy. Its mission of "driving bio-industry growth" is meant to create strong economic benefit statewide and ensure that Michigan is a global leader in biosciences research, development and manufacturing.

Industry Sectors Served:



Company Stage Served:



Types of Programs Offered:



Michigan Economic Development Corporation



Lansing, MI

FRED MOLNAR

molnar@michigan.org

734-233-3975

The Michigan Economic Development Corporation is the state's marketing arm and lead advocate for business development; talent and jobs; tourism; film and digital media; arts and cultural grants; and overall economic growth. The MEDC offers a number of business assistance services and capital programs for business attraction and acceleration; talent enhancement; and urban and community development.

Industry Sectors Served:



Company Stage Served:



Types of Programs Offered:



Michigan Life Science & Innovation Center

Plymouth, MI

FRED MOLNAR

molnar@michigan.org

734-233-3975

Southeastern Michigan's premier wet lab incubator and innovation center, the MLSIC is a 70,000 square foot life science incubator complete with state-of-the-art wet labs, a 13-bed Phase I Clinical Trial facility, well-appointed offices and conference rooms, ample parking, and every possible business amenity. Tenants include very early stage start-ups through growth stage companies; life science leaders provide plenty of opportunities for mentoring, networking and expertise sharing.

Industry Sectors Served:



Company Stage Served:



Types of Programs Offered:



DENOTES MVCA MEMBER

ENTREPRENEURIAL SUPPORT ORGANIZATIONS

Michigan Research Institute

Ann Arbor, MI

JAMES RICHTER

jarichter@michresearch.org

734-353-4398

The Michigan Research Institute provides wet lab and office space in addition to services for startups and growing biotech companies.

Industry Sectors Served:



Company Stage Served:



Types of Programs Offered:



Michigan State University Conquer Accelerator

Lansing, MI

PAUL JAQUES

pjaques@spartaninnovations.org

517-256-9285

Designed to help both newer and established companies overcome business hurdles, the Conquer Accelerator emphasizes smart planning and growth. Built with a strong bench of more than 40 entrepreneur and business leader mentors, each of the ten weeks in the Conquer program focuses on completing specific goals, as well as working with mentors and instructors on topics like fundraising, technology and sustainability. The Conquer Accelerator is a collaborative effort between Michigan State University, the MSU Foundation, Spartan Innovations and MSU Federal Credit Union.

Industry Sectors Served:



Company Stage Served:



Types of Programs Offered:



Michigan State University Innovation Center & Business Connect

East Lansing, MI

CHARLES A. HASEMANN

haseman1@msu.edu

517-884-2370

The MSU Innovation Center creates economic value for Michigan from MSU's intellectual assets through partnering with Michigan companies in R&D, capturing MSU Innovations and licensing them for commercial use at existing companies, and starting new companies based on MSU intellectual property and/or MSU student innovations. MSU Innovation Center is a hub for faculty and student experiential learning and creating new startups in Michigan.

Industry Sectors Served:



Company Stage Served:



Types of Programs Offered:



Michigan State University Spartan Innovations

East Lansing, MI

ANDREW MCCOLM

asmccolm@spartaninnovations.org

517-884-4542

Spartan Innovations provides the educational and financial support necessary to turn MSU research technologies into successful Michigan businesses and spur entrepreneurship in the Michigan economy. MSU students and faculty may be eligible for support.

Industry Sectors Served:



Company Stage Served:



Types of Programs Offered:



ENTREPRENEURIAL SUPPORT ORGANIZATIONS

Michigan State University Technologies



East Lansing, MI

RICH CHYLLA
rchylla@msu.edu

MSU Technologies is Michigan State University's technology transfer and commercialization office. MSUT facilitates the commercial development and public use of technologies and copyrightable materials developed by MSU faculty and staff. Housed within the MSU Innovation Center, MSUT moves MSU's technologies from the lab to the marketplace to improve lives and communities locally, regionally, and around the world.

Industry Sectors Served:



Company Stage Served:



Types of Programs Offered:



Michigan Technological University Innovation Center for Entrepreneurship

Houghton, MI

JIM BAKER
jrbaker@mtu.edu

906-487-3459

The Michigan Tech Innovation Center for Entrepreneurship is a campus-based early stage innovation and entrepreneurship center which provides services and events in support of early stage entrepreneurs, innovators, and companies. Support programs include I-Corps and other training activities, pitch competition support, networking events, access to mentors, and general startup counseling. Programs are targeted to students and researchers at Michigan Tech but are open to the public and conducted in close collaboration with community-based partners including the Small Business Development Center, MTEC SmartZone, and Innovate Marquette.

Industry Sectors Served:



Company Stage Served:



Types of Programs Offered:



Michigan Technological University Office of Innovation and Industry Engagement

Houghton, MI

MIKE MORLEY
mcmorley@mtu.edu

906-487-2228

The Michigan Tech Office of Innovation and Industry Engagement (IIE) works closely with startups and established companies to identify commercial needs and match them with research discoveries, technologies, and faculty expertise that can help overcome technical challenges or present new market opportunities. IIE can act as a single point of entry to craft a relationship which maximizes the value for research and technology development investment from our partners.

Industry Sectors Served:



Company Stage Served:



Types of Programs Offered:



Midland Tomorrow

SMARTZONE

Midland, MI

REBECCA CHURCH
church@midlandtomorrow.org

989-839-0340 x1

Midland Tomorrow is a private nonprofit 501 c (3) economic development organization for the County of Midland and its municipalities, dedicated to removing barriers to enterprise. Its mission is threefold: 1) increase employment by encouraging and supporting industrial retention and expansion, 2) attract economic base industries, and; 3) support community development.

Industry Sectors Served:



Company Stage Served:



Types of Programs Offered:



DENOTES MVCA MEMBER

ENTREPRENEURIAL SUPPORT ORGANIZATIONS

MidMichigan Innovation Center

Midland, MI

CHRIS MOULTRUP
moultrup@mmic.us

989-839-2333 x0

MidMichigan Innovation Center is a business incubator that gives entrepreneurs the resources and network to help turn their great ideas into profitable commercial enterprises. Whether in the early stages of ideation or already established and looking to accelerate growth, MMIC members are linked to the capital, talent and tools to reach their goals of sustained success.

Industry Sectors Served:



Company Stage Served:



Types of Programs Offered:



Mi-Light

Ann Arbor, MI

MICHELLE STOCK
chair@mi-light.org

734-417-1079

Mi-Light is a non-profit trade association that serves as the focal point for the photonics industry in Michigan, bringing together professionals from companies, academia and organizations, dedicated to mutually supporting, promoting and growing Michigan's photonics industry. Mi-Light's mission is to promote and grow our internationally-recognized talent pool and leverage strong industrial and academic capabilities in order to expand the photonics industry, attract funding and stimulate innovation in Michigan.

Industry Sectors Served:



Company Stage Served:



Types of Programs Offered:



MiQuest

Lansing, MI

DIANE DURANCE
ddurance@miquest.org

734-255-3183

MiQuest collaborates with business development, economic development and membership organizations across the state to introduce growth-stage companies from all industries to support resources, opportunities for CEO peer networking and learning, and increased media exposure. By supporting and promoting programs, events, and competitions such as Michigan 50 Companies to Watch, CEO Growth Symposiums, and Michigan Growth Capital Symposium, MiQuest connects entrepreneurs to relevant and timely resources. MiQuest researches and publishes the annual Michigan Entrepreneurship Score Card, which has benchmarked metrics across 50 states and has provided a measure of the state's entrepreneurial vitality, climate, and change over the past 12 years.

Industry Sectors Served:



Company Stage Served:



Types of Programs Offered:



MTEC SmartZone

SMARTZONE

Houghton, MI

MARILYN CLARK
mclark@mtcesz.com

MTEC is a Michigan SmartZone supporting the commercialization of technologies and related needs emerging from Michigan Technological University and the Houghton/Hancock area.

Industry Sectors Served:



Company Stage Served:



Types of Programs Offered:



ENTREPRENEURIAL SUPPORT ORGANIZATIONS

MTRAC - Advanced Materials - Michigan Tech University

Houghton, MI

JOHN DIEBEL
jfdiebel@mtu.edu

906-487-1082

Michigan Tech's program in Applied Advanced Materials offers gap funding for proof-of-concept, prototype development and other activities appropriate for early stage technologies. Milestones are designed to create opportunities for significant outside funding or licensing.

Industry Sectors Served:



Company Stage Served:



Types of Programs Offered:



MTRAC - AgBio - Michigan State University

East Lansing, MI

KAREN STUDER-RABELER
studerra@msu.edu

517-884-1824

The Michigan MTRAC Innovation Hub for AgBio at Michigan State University is a grant program supported by Michigan State University and the State of Michigan with the goal of moving agricultural-related technologies from the laboratory benchtop to the point where they can be successfully commercialized. Institutions of higher education, non-profit research centers, and hospital systems throughout the State of Michigan are eligible to submit proposals.

Industry Sectors Served:



Company Stage Served:



Types of Programs Offered:



MTRAC - BioMedical - Wayne State University

Detroit, MI

SCOTT OLSON
scott.olson@wayne.edu

313-577-1714

The M-TRAC program at Wayne State University provides resources to support translational Wayne State research with high commercial potential. The program includes research funding for proof-of-concept and late-stage translational studies, regulatory guidance, business plan development and mentorship from industry and investment experts outside the University. The M-TRAC funding is focused on medical devices (including diagnostics), biomaterials (e.g., drug delivery technologies, imaging agents) and healthcare information technology.

Industry Sectors Served:



Company Stage Served:



Types of Programs Offered:



MTRAC - Life Sciences - University of Michigan

Ann Arbor, MI

BRADLEY MARTIN
bradmart@umich.edu

The U-M Michigan Translational Research and Commercialization for Life Sciences Program provides mid-stage, translational research funding and resources to identify, nurture, and "fast forward" projects with a high potential of commercial success.

Projects funded by MTRAC enhance the internal innovation pipeline for long-term success in commercialization. And while invention reports and IP licensing are important milestones for MTRAC projects, positive impacts to human health — as well as job creation — are the ultimate measures of success.

Industry Sectors Served:



Company Stage Served:



Types of Programs Offered:



DENOTES MVCA MEMBER

ENTREPRENEURIAL SUPPORT ORGANIZATIONS

MTRAC - Transportation - University of Michigan

Ann Arbor, MI

JAY ELLIS

jwellis@umich.edu

MTRAC Transportation provides funding for early University of Michigan technology with transportation industry applications.

Industry Sectors Served:



Company Stage Served:



Types of Programs Offered:



Muskegon Innovation Hub at Grand Valley State University

SMARTZONE

Muskegon, MI

KEVIN RICCO

riccok@gvsu.edu

616-331-6900

The Muskegon Innovation Hub (the Hub) is a business innovation center that provides coaching, funding, networking, and a synergistic work environment to help businesses and entrepreneurs maximize their growth potential. We are a key partner in the region's innovation ecosystem, supporting startup businesses, entrepreneurs, and corporate innovation teams.

Industry Sectors Served:



Company Stage Served:



Types of Programs Offered:



New Enterprise Forum

Ann Arbor, MI

STEFAN SYSKO

President@NewEnterpriseForum.org

248-534-5917

The New Enterprise Forum is an all-volunteer organization of experienced service providers, entrepreneurs and executives who coach start-up companies to perfect their investor pitches. We critique and provide insights on the pitch's content, including both business and investor perspectives, to help the team succeed. We also help the company connect with local and regional investors and other resources. The start-up then has the opportunity to present their pitch to the entrepreneurial community at one of the NEF's monthly Forum meetings, with follow-on distribution of their Executive Summary to the NEF's curated list of investors. All NEF services are free.

Industry Sectors Served:



Company Stage Served:



Types of Programs Offered:



NextEnergy

Detroit, MI

JEAN REDFIELD

jeanr@nextenergy.org

313-833-0100 x109

Founded in 2002 as 501(c)(3) nonprofit organization, NextEnergy is one of the nation's leading accelerators of advanced energy and transportation technologies, businesses and industries. NextEnergy drives technology demonstration and commercialization; delivers industry and venture development services; and provides an authoritative voice in the public sector. Since its inception, NextEnergy has helped attract more than \$1.5 billion of new investment, including programs in excess of \$160 million in which NextEnergy has directly participated.

Industry Sectors Served:



Company Stage Served:



Types of Programs Offered:



ENTREPRENEURIAL SUPPORT ORGANIZATIONS

Northern Michigan Invent@NMU

Marquette, MI

PAULETTE PERTTUNEN
invent@nmu.edu

906-227-6253

Invent@NMU, based at Northern Michigan University, empowers students, inventors, entrepreneurs, and existing businesses across the state of Michigan. The program is a platform for anyone with a product idea to explore, define, develop and bring products to market. Invent@NMU concentrates on physical products that, when possible, can be sourced or manufactured in Michigan. It's the first place fledging inventors can go to find out if their ideas are worth pursuing, and if they are, find help to define a path forward.

Industry Sectors Served:



Company Stage Served:



Types of Programs Offered:



NSF International Applied Research Center

Ann Arbor, MI

JESSE D. MILLER
jdmiller@nsf.org

734-707-5413

The NSF Applied Research Center (ARC) is NSF International's research and development arm, providing custom R&D services across all major industries. Services include proof-of-concept testing, method development, product validation/ commercialization and risk assessment. The ARC furthers NSF's mission of public health and safety by supporting scientific innovation and leadership. The ARC forms strategic partnerships with academia (researchers and tech transfer centers), industry (start-ups through Fortune 500 companies) and regulatory bodies for research and development to promote innovative public health solutions in the food, water, healthcare, sustainable products and consumer goods sectors.

Industry Sectors Served:



Company Stage Served:



Types of Programs Offered:



DENOTES MVCA MEMBER

ENTREPRENEURIAL SUPPORT ORGANIZATIONS

Oakland County Medical Main Street and Tech248

Waterford Township, MI

DAVID SCREIBER
schreiberd@oakgov.com

248-858-0792

Oakland County provides workforce development assistance, site location assistance, local and state incentive coordination, debt funding packaging, SBA 504 loan funding, and expat services. Oakland County initiatives Medical Main Street and Tech248 directly engage the health/life sciences and IT sectors by hosting networking events, highlighting business development opportunities, and offering fresh ideas regarding talent attraction solutions.

Industry Sectors Served:



Company Stage Served:



Types of Programs Offered:



Oakland County One Stop Shop Business Center

Waterford, MI

KAREN DEEVER-LEAR
smallbusiness@co.oakland.mi.us

248-858-0783

The Oakland County One Stop Shop Business Center provides education, one-on-one consulting, and connections to Oakland County-based small businesses. The team has over 70 years of experience working with small businesses and specializes in helping companies grow. Through advanced marketing, financial, and management tools, clients get critical information to help them make better decisions about their business, secure capital, expand into new markets, find talent, improve processes, and grow profit.

Industry Sectors Served:



Company Stage Served:



Types of Programs Offered:



OU INC - Rochester Hills Oakland University SmartZone

SMARTZONE

Rochester, MI

AMY BUTLER
aabutler@oakland.edu

248-648-4800

OU INC is a state-designated SmartZone business incubator and technology accelerator. OU INC's mission is to advance the economic strength of the region by transforming industry and university innovations into commercial successes; its vision is to be recognized as an integral contributor to Southeast Michigan's success as a global hub of high-tech companies led by the best and brightest minds.

Industry Sectors Served:



Company Stage Served:



Types of Programs Offered:



Sault Ste. Marie Advanced Resources & Technology, Inc.

SMARTZONE

Sault Ste Marie, MI

ERIC BECKS
ebeckss@smartzone.com

906-632-8400

SSMart is a Michigan SmartZone located in Sault Ste. Marie which provides support to technology based companies in collaboration with MEDC strategic service providers, MI-SBDC, and local and regional economic development agencies.

Industry Sectors Served:



Company Stage Served:



Types of Programs Offered:



ENTREPRENEURIAL SUPPORT ORGANIZATIONS

Seamless IoT

Grand Rapids, MI

MIKE MORIN

mike@seamlessaccelerator.com

Seamless is a global commercialization program, pairing startups with large enterprises to bring smart, connected things to market. This first-of-its-kind collaboration merges the best from startup culture and enterprise expertise.

Industry Sectors Served:



Company Stage Served:



Types of Programs Offered:



Start Garden, LLC

SMARTZONE



Grand Rapids, MI

AMANDA CHOCKO

amanda@startgarden.com

616-212-7703

Start Garden originated in 2012 to fund fast growing startups at their very earliest stages. Now, it operates as three different entities. Wakestream Ventures focuses on early stage investing in the Internet of Things (IoT) space. Start Garden Foundation is a 501c3 to make entrepreneurship more accessible for everyone in West Michigan. Lastly, Start Garden is a management company administering the Grand Rapids SmartZone and running the Seamless program that bridges new IoT startups to regional enterprises.

Industry Sectors Served:



Company Stage Served:



Types of Programs Offered:



Techstars Mobility



Detroit, MI

TED SERBINSKI

ted.serbinski@techstars.com

Techstars Mobility, driven by Detroit, focuses on the rapidly changing mobility and transportation industry. Companies that come through the Techstars Mobility Accelerator include software, hardware and advanced materials businesses building technologies that will power the efficient movement of people, goods and services across all modes of transportation. Techstars is committed to operating this program in Detroit, the center of the next-generation mobility and transportation ecosystem.

Industry Sectors Served:



Company Stage Served:



Types of Programs Offered:



TechTown Detroit

SMARTZONE



Detroit, MI

PAUL RISER

paul@techtowndetroit.org

313-399-7565

TechTown is Detroit's most established business accelerator and incubator. At TechTown Detroit, powerful connections are made to a broad network of resources, catalyzing entire communities of entrepreneurs best poised to energize the local economy. Via both tech-based and place-based entrepreneurship support programs and technical assistance, TechTown Detroit strives to deliver both economic and community development strategies that bolster the local and state-based economy.

Industry Sectors Served:



Company Stage Served:



Types of Programs Offered:



DENOTES MVCA MEMBER

ENTREPRENEURIAL SUPPORT ORGANIZATIONS

The Enterprise Group of Jackson, Inc

SMARTZONE

Jackson, MI

AMY TORRES

Atorres@enterprisegroup.org

517-788-4458

The Enterprise Group of Jackson, Inc. (EG) was established in 1997 to lead business recruitment and retention in Jackson County. The EG is a non-profit private/public partnership organized to promote and coordinate economic development initiatives and create wealth within Jackson County.

Industry Sectors Served:



Company Stage Served:



Types of Programs Offered:



University of Michigan Center for Entrepreneurship



Ann Arbor, MI

TOM FRANK

734-763-1021

The mission of The Center for Entrepreneurship (CFE) is to empower the entrepreneurial spirit of The University of Michigan College of Engineering to drive the impact of innovation in the State of Michigan, the Nation and in the global economy.

The CFE provides active learning experiences to all students and faculty at The University through classes and programs that are designed to teach the skills needed to successfully translate high-potential projects and ideas into the world. In learning these skills, individuals become better prepared to identify and act on opportunities to solve problems in any organization, or entrepreneurial endeavor.

Industry Sectors Served:



Company Stage Served:



Types of Programs Offered:



University of Michigan Desai Accelerator



Ann Arbor, MI

KELLY LAPIERRE

klapierr@umich.edu

734-707-1889

The Desai Accelerator is an intensive program of funding, mentorship, and resources to help early stage ventures scale and succeed. Startups are accepted in cohorts and the program culminates with a Demo Day, where each team will pitch to investors. The Desai Accelerator is a collaborative effort at the University of Michigan between the Zell Lurie Institute of Entrepreneurial Studies at the Ross School of Business and the Center for Entrepreneurship at the College of Engineering. While the accelerator is a University of Michigan supported program, applications are open to the public.

Industry Sectors Served:



Company Stage Served:



Types of Programs Offered:



University of Michigan Fast Forward Medical Innovation

Ann Arbor, MI

CONNIE CHANG

changco@umich.edu

734-936-1531

Fast Forward Medical Innovation is a unit of the UMMS Office of Research and part of the Medical School's Strategic Research Initiative. Our team acts as an innovation navigator for U-M biomedical researchers and their potential collaborators in the realms of diagnostics, therapeutics, devices, and healthcare IT.

With the ultimate goal of impacting patient health, we help faculty researchers navigate the commercialization process via education, mentoring, and funding resources such as Kickstart and MTRAC, as well as personalized consultation services.

Industry Sectors Served:



Company Stage Served:



Types of Programs Offered:



ENTREPRENEURIAL SUPPORT ORGANIZATIONS

University of Michigan Institute for Research on Labor, Employment and the Economy

Ann Arbor, MI

STEVE WILSON
sbwilson@umich.edu

734 274-0728

The University of Michigan's Institute for Research on Labor, Employment and the Economy (IRLEE) provides industry assistance, labor studies, community assistance, and includes the Center for Incubation Studies.

Industry Sectors Served:



Company Stage Served:



Types of Programs Offered:



University of Michigan Office of Technology Transfer



Ann Arbor, MI

JACK MINER
jminer@umich.edu

734-763-0614

U-M Tech Transfer is responsible for the commercialization of University of Michigan technology, licensing and helping to create new startups based on U-M IP. The office includes the Tech Transfer Venture Center, the hub for investors and entrepreneurs interested in U-M startup opportunities.

Industry Sectors Served:



Company Stage Served:



Types of Programs Offered:



University of Michigan Samuel Zell and Robert H. Lurie Institute for Entrepreneurial Studies



Ann Arbor, MI

MICHELE THOMAS
michtho@umich.edu

734-615-4419

Located within the Ross School of Business, the globally recognized Samuel Zell & Robert H. Lurie Institute for Entrepreneurial Studies provides the curriculum, program initiatives, community involvement, and alumni outreach activities that deliver exclusive resources for entrepreneurs at the University of Michigan. The Institute and its Center for Venture Capital and Private Equity Finance bring together a potent mix of knowledge, experience and opportunities from the front lines of entrepreneurship and alternative investments. The School's four student-led investment funds, with over \$8.5M under management, immerse students in the business assessment and investment process.

Industry Sectors Served:



Company Stage Served:



Types of Programs Offered:



University of Michigan Zell Entrepreneurship and Law Program



Ann Arbor, MI

DANA THOMPSON
drthomp@umich.edu

The Zell Entrepreneurship and Law Program at U-M Law School offers an Entrepreneurship Clinic providing free legal services to U-M student-led startups. The Clinic also offers legal office hours around the U-M campus.

Industry Sectors Served:



Company Stage Served:



Types of Programs Offered:



DENOTES MVCA MEMBER

ENTREPRENEURIAL SUPPORT ORGANIZATIONS

Wayne State University Innovation Warriors/Blackstone Launchpad

Detroit, MI

AUBREY AGEE
aubrey.agee@wayne.edu

313-577-1533

Innovation Warriors, an expansion of the Blackstone LaunchPad, offers career guidance, resources, and advice to entrepreneurs, innovators, and inventors at Wayne State University. Our primary mission is to show Wayne State University students that starting a new venture is a legitimate career path and an attainable reality.

Through regular individual and group consultative sessions, workshops, and networking events, Innovation Warriors is strengthening the entrepreneurial culture at Wayne State University and helping students from every school, college, and campus transform innovative ideas into successful Southeast Michigan start-ups. We are committed to fostering the entrepreneurial community and revitalizing the economies of Midtown, Detroit and Michigan.

Industry Sectors Served:



Company Stage Served:



Types of Programs Offered:



Western Michigan University Business Connection

Kalamazoo, MI

LISA GARCIA
lisa.garcia@wmich.edu

269-387-6004

WMU's Business Connection is an office of Western Michigan University dedicated to strategically matching Western's resources to the needs of the local business community. By working together with the numerous resources available on campus, the office serves as a "one-stop shop" for companies that want to engage with the University.

Industry Sectors Served:



Company Stage Served:



Types of Programs Offered:



Wayne State University, Technology Commercialization

Detroit, MI

DR. JOAN C. DUNBAR
jcdunbar@med.wayne.edu

313-577-1912

Wayne State University Technology Commercialization (TC) is responsible for the identification, protection, marketing and licensing of intellectual property (e.g., patents, unique biological or other materials, and certain copyrights) developed by WSU faculty, staff and students. The TC office promotes an entrepreneurial culture and supports start-up ventures and regional economic development. TC also negotiates Material Transfer Agreements and Confidentiality Agreements and reviews the Intellectual property terms of Sponsored Research Agreements.

Industry Sectors Served:



Company Stage Served:



Types of Programs Offered:



Western Michigan University Business Technology and Research Park

Kalamazoo, MI

BOB MILLER
bob.miller@wmich.edu

269-387-2072

WMU's BTR Park fosters mutually beneficial relationships that involve resident businesses, the University and the Kalamazoo community. The private-sector firms located at the Park are recruited from three key business sectors — life sciences, advanced engineering and information technology. The Park is located on WMU's 265-acre Parkview Campus, the home of WMU's highly regarded College of Engineering and Applied Sciences. The proximity to the College and the University's campuswide commitment to the three areas of focus mean opportunities abound for businesses to interact and partner with the faculty and students of one of the nation's largest major research universities.

Industry Sectors Served:



Company Stage Served:



Types of Programs Offered:



ENTREPRENEURIAL SUPPORT ORGANIZATIONS

Western Michigan University Center for Entrepreneurship and Innovation

Kalamazoo, MI

ROBERT LANDEROS, PH.D
robert.landeros@wmich.edu

269-387-5802

The WMU Center for Entrepreneurship and Innovation strives to bring together community members, faculty, business experts and students to provide a setting for students to develop and commercialize new technology.

Industry Sectors Served:



Company Stage Served:



Types of Programs Offered:



Western Michigan University Homer Stryker M.D. School of Medicine Innovation Center (WMed Innovation Center)

Kalamazoo, MI

MADELYN PINDER
madelyn.pinder@med.wmich.edu

269-372-3078

WMed Innovation Center is a 69,000 sq. ft. state of the art life science wet lab-based incubator/accelerator with individual lab modules (approx. 500 sq. ft. each) and office space available for leasing to life science start-up companies. In addition, shared equipment is available in a common equipment lab; sophisticated shared instrumentation is available through LaunchMiLab, including fee-for-service Mass Spec analysis.

Industry Sectors Served:



Company Stage Served:



Types of Programs Offered:



Western Michigan University Starting Gate

Kalamazoo, MI

LARA HOBSON
lara.hobson@wmich.edu

269-352-7927

Starting Gate is a student business accelerator that gives WMU students rich and valuable resources to develop their startup companies. Since its inception in 2013, the program has helped over 40 student companies prepare and launch their startup. The free program is open to all WMU and KVCC students and runs two programs during the year, Fall/Winter and Summer.

Industry Sectors Served:



Company Stage Served:



Types of Programs Offered:



DENOTES MVCA MEMBER

SERVICE PROVIDERS

Service providers presented are members of the Michigan Venture Capital Association

Applied Licensing, LLC

www.appliedlicensing.com
Grosse Pointe Woods, MI



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Detroit, MI



Dickinson Wright

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Troy, MI



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SERVICE PROVIDERS

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Orion Solutions Group

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Troy, MI



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Southfield, MI



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SERVICE PROVIDERS

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Southfield, MI



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DENOTES MVCA MEMBER

MVCA Staff



**MAUREEN MILLER
BROSINAN**

Executive Director

As the Executive Director of MVCA, Maureen oversees the organization's strategy and direction and creates awareness of and support for Michigan's venture capital industry. In addition to her role at MVCA, Maureen currently serves on the Livonia City Council, is chair of the board of directors of St. Mary Mercy Hospital in Livonia, MI, and is on the board of directors of the St. Joseph Mercy Healthy System.

Maureen has 27 years of experience in the non-profit sector, as a member of the Michigan State Transportation Commission, a member of the executive team for Governor Jennifer Granholm's 2002 campaign and campaign manager for Judge Connie Kelley's statewide race for the Michigan Supreme Court in 2012.

Maureen is a graduate of Central Michigan University, where she earned a Bachelor of Applied Arts degree in journalism and public relations.



EMILY HEINTZ

Associate Director

With a background in economic development, capital markets, and finance, Emily brings technical and practical expertise to her role as Associate Director of MVCA. Emily supports Michigan's vibrant venture capital community by developing the MVCA Research Report, planning educational and networking events, managing talent programs, and advocating for Michigan's entrepreneurial community.

Prior to joining the MVCA in 2013, Emily was a Capital Markets Associate at the Michigan Economic Development Corporation. Earlier, Emily was the Accounting Manager at Ann Arbor SPARK, a non-profit economic development organization aimed at establishing the Ann Arbor region as a destination for business expansion, retention, and location by identifying and meeting the needs of business at every stage.

Emily holds both a Bachelors of Arts and Masters of Science in Accounting from the Michigan State University.



MOLLY THEIS

Events & Program Manager

Molly Theis is the MVCA Events and Program Manager, building on her extensive expertise in event planning and management. In her role at MVCA, Molly is responsible for planning and executing events that strengthen the association and its communication with its membership. She also executes MVCA programs that attract and retain the best talent for the Michigan venture capital community.

A hospitality industry veteran, Molly has planned and executed hundreds of corporate and social events, from meetings as small as five attendees to gatherings as large as 700 attendees. Most recently, as Executive Meetings and Events Manager at the Inn at St. John's in Plymouth, Molly was also the primary site coordinator for multiple state association-related events, including three MVCA Annual Dinners.

Molly is a graduate of Central Michigan University, with a Bachelors of Science in Business Administration and Hospitality Services.

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Special thanks to MVCA Summer Intern Elena Ramos for her integral role in preparing the 2016 Landscape Guide. Elena is a senior in the University of Michigan's Ross School of Business, where she will complete coursework toward a bachelor's degree in business administration in the spring. Elena has been a willing and capable addition to the MVCA team, spending months coordinating, reviewing and completing Landscape Guide entries for over 200 venture firms, angel groups, service providers and entrepreneurial support organizations. Thank you Elena for your hard work and dedication to this project and our MVCA mission!

Michigan Venture Capital Association Overview

The Michigan Venture Capital Association is a catalyst for building a strong, diverse, and vibrant entrepreneurial and investment community in Michigan. MVCA members are venture capitalists, angel investors, economic development organizations, higher-education institutions, and industry service providers — all working together to build this community.



MVCA hosted 1,000 people at its 13 events in 2015, a 43% increase over the prior year.



MVCA launched its new website in 2015, with 20,000 unique visitors a 40% increase from the prior year



MVCA concluded the successful Venture Upstart II Program, which was supported by the Michigan Economic Development Corporation. MVCA awarded nearly 100 venture fellows, executives, and angel grants to organizations throughout the Michigan entrepreneurial and investment landscape.

Bucking national trends toward declining venture capital activity, Michigan has enjoyed consistent, steady growth in venture capital investment, number of venture capital firms, and number of investment professionals. Michigan's burgeoning community of entrepreneurs, venture capital firms, and angel networks has created an environment ripe with demand for the programs and services the MVCA offers.

EVENTS

MVCA facilitates the development of a strong network within the Michigan entrepreneurial and investment community and builds connections with out-of-state angel and venture investors through targeted meetings and events. The organization hosts a series of networking events around the state focused on building a stronger investor network within the state.



RESEARCH

MVCA develops and distributes an annual research report, which offers a comprehensive summary of venture capital investment activities across Michigan. MVCA works with the National Venture Capital Association, Thomson Reuters and PricewaterhouseCoopers to analyze Michigan activities relative to national trends. The research report is the critical source of quantitative information used to unite the Michigan entrepreneurial and investment community into a common voice in order to drive initiatives that grow the entrepreneurial and investment community in Michigan.





OUTREACH

In order to broaden the reach of the Michigan entrepreneurial and investment community, MVCA builds relationships and educates national partners about opportunities and trends in Michigan.

- During Immersion Days, out-of-state investors come to Michigan for an all-day series of meetings, tours, and social events custom-designed to meet their informational needs. Investors obtain first-hand knowledge of the wealth of resources, partnerships

and entrepreneurial ideas available in the state.

- Through targeted MVCA Outreach Trips, MVCA meets with out-of-state investors to communicate key research report outputs, opportunities and successes and builds relationships that can be leveraged by Michigan investors. These out-of-state investors are invited to networking events in Michigan to increase collaboration with angel and venture investors.

ADVOCACY

Core to MVCA's mission is serving as the statewide voice for Michigan's growing entrepreneurial and investment community. To advance this objective, MVCA educates, advocates and communicates to legislators, the media and the general public on entrepreneurial investment opportunities, challenges, and successes in Michigan. MVCA staff also regularly attend local and national industry conferences to advocate for the Michigan entrepreneurial and investment community.

continued





PROGRAMS

MVCA provides program development assistance to our state’s entrepreneurial and economic support organizations on matters targeting Michigan’s talent and capital gaps. In this role, MVCA collaborates with organizations by facilitating research, providing direction, and assembling feedback within the proposed programs’ scope in order to help shape the ultimate goals and desired outcomes of the program, such that it best suits the true needs of Michigan’s entrepreneurial and investment community.

In addition, MVCA offers a number of programs funded by the Michigan Economic Development Corporation. These programs have played a critical role in building Michigan’s entrepreneurial and investment landscape:

- **The Michigan Venture Fellows Program** is designed to increase the number of venture professionals in Michigan, in order to accelerate the fundraising and deployment of capital into early-stage companies. Venture Fellows are hired for two years by a Michigan-based venture firm and expected to continue their careers with the firm after the fellowship.
- **The Executive Attraction Program** is designed to help startup companies recruit high-quality candidates through a matching grant program designed to increase the number of successful portfolio companies in Michigan. Entrepreneurial executives are crucial to supporting the continued growth of technology-based businesses and jobs in Michigan. While there

is an increasing group of experienced startup executives located in Michigan, the state lacks a deep pool of executives with experience leading angel or venture-backed companies.

- **ExeConnect** is designed to increase the number of qualified board members, advisors, and mentors placed at angel or venture-backed companies in Michigan. Boards, advisors, and mentors have a significant impact on the financial performance of early-stage companies, providing expertise and guidance to increase sales and productivity. The MVCA identifies angel and venture-backed companies in need of board leadership and will leverage its existing relationships in the business community to identify prospective board members, mentors, and advisors.



CONQUER
MSU Accelerator Program
ConquerAccelerator.com

Summer 2017 applications open August 3, 2016

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03.29.17

Greenlight Business Model Competition GreenlightMichigan.com

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