

WE'RE NOT JUST DRIVING INNOVATION. WE'RE INVESTING IN IT.

GM Ventures is a proud supporter of the Michigan Venture Capital Association.

Thank you for putting innovation in the fast lane.

VENTURES

HELLO!

In 2012, Michigan Venture Capital Association (MVCA) was founded with the goal of supporting the state's investors and entrepreneurs in driving the growth of our economy. Over the last nearly 20 years, MVCA has established an exceptional reputation as the industry voice on the critical work of venture capitalists and angel investors, who contribute to a strong, vital, and diverse entrepreneurial community in Michigan.

2020 has been an extraordinary year for all of us, which is an understatement. Even as I write this letter, the path of COVID-19 continues to evolve, and its future seems a bit unpredictable. However, I believe the pandemic has made our organization a stronger one that will be instrumental to our industry's sustained growth in the coming new year.

Even with a challenging year, we were able to work together as a community. We continued to offer ongoing MVCA webinars, 2020 Annual Research Report, 2020 Landscape Guide & Map, virtual networking opportunities, monthly communication to 3000+ individuals across the country with MVCA relevant news, and exclusive opportunities for individuals

and organizations to get connected with Members, Service Providers, and Board members to further the mission.

Specifically, the 2020 Michigan
Entrepreneurial & Investment Landscape
Guide is a resource including beneficial
information for investors, entrepreneurs, economic
development organizations, and universities across the
state of Michigan. The MVCA Landscape Guide includes contact
information and acknowledgment of organization across the
state, including all MVCA Members, released on an annual basis to
promote networking and communication across the ecosystem.

None of this progress or this publication would be possible without the support of our members. We look forward to an equally robust 2021!

Sincerely,

AND BEYON

ARA TOPOUZIAN EXECUTIVE DIRECTOR



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Get Connected with Michigan's Entrepreneurial & Investment Community

Check out the Michigan Entrepreneurial & Investment Landscape Guide and interactive Landscape Map on MichiganVCA.org! The Michigan Entrepreneurial & Investment Landscape Guide connects people with resources and organizations that can help them launch and grow their businesses.

One of the primary goals of the Michigan Venture Capital Association is to foster a collaborative entrepreneurial and investment community. With this guide, people can quickly identify information to help them connect with capital, community, talent and research. These connections help Michigan build a stronger entrepreneurial and investment community, creating more economic opportunities for everyone in the long run.

Find overviews, contact information, and investment criteria for angel groups and venture capital firms.

Identify programs offered, resources available, and company stages/sectors served by entrepreneurial support organizations and service providers.

Search by a specific region using the interactive Landscape Map online to find all these organizations PLUS startup companies!

Access the information anytime, anywhere at www.**MichiganVCA**.org!

Michigan entrepreneurs are served by

3,000 + professionals working at organizations

Investment Organizations

50 ACTIVELY INVESTING

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MOST ASSETS UNDER

MANAGEMENT

Beringea

STAGE FOCUS

(of the 55 Investment Organizations)



SECTOR FOCUS

Life Sciences

Information Technology

Alternative Energy

Media

Advanced Materials & Manufacturing

Business Services

Consumer Products

Mobility

Other

PREFERRED INITIAL INVESTMENT

Angel Investors \$25k - \$500k Venture Capital \$25K - \$20M Most Popular Location of Organizations

Ann Arbor

Did you know?

You can navigate every startup company, investor and entrepreneurial support organization by geography on our Landscape Map at MichiganVCA.org

106

Entrepreneurial Support Organizations

STAGE FOCUS

Idea/Pre-Seed

Seed

Startup/Early

Growth/Expansion

Mezzanine

Public

SECTOR FOCUS

Life Sciences

Information Technology

Alternative Energy

Media

Advanced Materials & Manufacturing

Business Services

Consumer Products

Mobility

Other

PROGRAMS OFFERED

Incubation

Business Acceleration

Talent Attraction/Retention

Networking/Events

Talent Development

Capital

Business Retention/

Expansion/Attraction

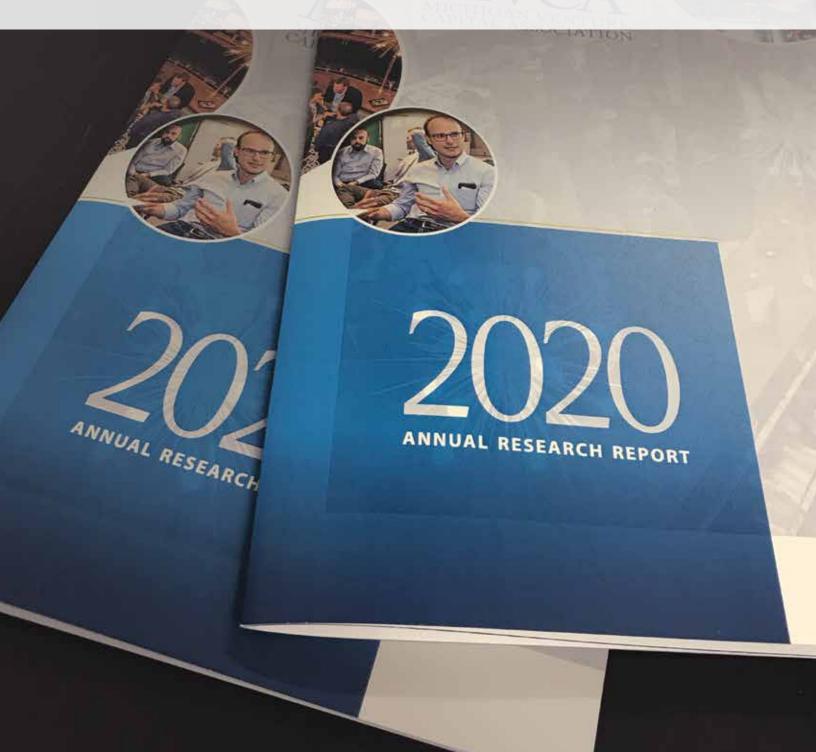
Other

21 smart zones

MVCA Annual Research Report

For the most comprehensive analysis of entrepreneurial and investment activity in Michigan, visit the MVCA Annual Research Report on our website:

www.MichiganVCA.org



Ann Arbor Angels

www.annarborangels.org 201 South Division Street, Suite 430, Ann Arbor, MI 48104



Staff:

DOUGLAS FINCH - President THOMAS LOZSER - Treasurer

d91finch@gmail.com, 517-740-3486 tlozser@talmara.com, 248-719-5373

Ann Arbor Angels was founded in 2004 and has evolved into a member-driven angel investment organization, comprised of former CEOs and founders as well as business and investment leaders in the Ann Arbor community. Ann Arbor Angels invests in young companies with breakthrough products or services. In addition to providing capital, they share expertise, provide mentoring, and facilitate connections to the broader marketplace.

Number of Active MI Investments: 26

Actively Investing? Yes

Preferred Initial Investment Size: \$200,000

Sectors of Investment:

Number of Angel Investors: 23

Life Science Subsectors:

Pharmaceuticals Devices Diagnostics Biotechnology Business Services Consumer Products Mobility Other

Media Adv Materials & Manufacturing Business Services Consumer Products Mobility Other

Healthcare Services Animal Health/Agriculture Other

Information Technology Subsectors:

Hardware Software Services Other

Stages of Investment:

Idea/ Pre-Seed Seed Startup/Early Growth/Expansion Mezzanine

BELLE Impact Fund

BELLE MVCA

www.bellefunds.com

217 Lake Shore Road, Grosse Pointe Farms, MI 48236

Staff:

CAROLYN CASSIN - General Partner NANCY PHILIPPART - General Partner ccassin@miwf.org philippartn@gmail.com

BELLE Impact Fund's mission is to provide superior returns for investors while serving the early-stage capital needs of women-led companies. The companies invested have access not only to BELLE's capital but to a network of limited partners who bring years of experience as entrepreneurs, professionals, and corporate executives to support the success of portfolio companies.

Number of Active MI Investments: 7

Actively Investing? Yes

Number of Angel Investors: 61 Preferred Initial Investment Size: \$150,000

Sectors of Investment:

Idea/ Pre-Seed

Life Science Subsectors:

Pharmaceuticals Devices Diagnostics Biotechnology Healthcare Services Other

Information Technology Subsectors:

Hardware Software Software Services Other

Stages of Investment:

Startup/Early

BlueWater Angels Network LLC

www.bluewaterangels.com 1320 North Michigan Avenue, Suite 6, Saginaw, MI 48602

Staff:

KEN KOUSKY - Executive Director

PAUL MASSON - COO

JUDY MORRISON - Administrative Manager

kkousky@bluewaterangels.com, 989-482-9306 pmasson@bluewaterangels.com, 989-280-2164 jmorrison@bluewaterangels.com, 989-771-1007

The BlueWater Angels is a network of accredited investors and select organizations investing capital in promising companies based in Michigan and throughout the Great Lakes Region. The group recognizes the value of supporting and nurturing the entrepreneurial community for the economic benefit of our region and the State of Michigan. We address the tremendous shortage of seed capital through creative initiatives and unique financial approaches.

Number of Active MI Investments: 14

Actively Investing? Yes

Number of Angel Investors: 40 Preferred Initial Investment Size: \$500,000

Sectors of Investment:

Life Sciences Information Technology Life Science Subsectors: Pharmaceuticals Devices Information Technology Subsectors: Stages of Investment: Idea/ Pre-Seed

Capital Community Angel Investors

www.ccangels.org

1181 Ridgewood Drive, East Lansing, MI 48823

Staff:

LOIC COURAUD - President

THEODORE (TED) GREEN - Treasurer



MVCA

lcouraud@outlook.com, 517-242-0972 Ted@vedit.com

Capital Community Angel Investors is a nonprofit organization that seeks to introduce qualified entrepreneurs to its member investors. The group looks for Michigan-based "disruptive" early-stage investments that offer a sustainable competitive advantage.

Number of Active MI Investments:17

Actively Investing? Yes

Number of Angel Investors: 10 Preferred Initial Investment Size: \$250,000

Life Sciences	Information Techno	ology A	Alternative Energy	Media Adv Materials & Manufacturing Business Services Consum					Mobility	Other
Life Scien	ce Subsecto	ors:								
Pharmaceut	icals De	vices	Diagnostics		Biotechnology	Healthc	are Services			
Informatio	n Technolo	gy Sub	sectors:							
	Hardware	Softw	are							
Stages of	Investment	:								
Idea/I	No. Caral		Cond		Ctautuu /Faulu					

Grand Angels

www.grandangels.org 40 Pearl Street NW, Suite 336, Grand Rapids, MI 49503





Grand Angels

Staff:

JANET WYLLIE - Interim Executive Director

PAUL D'AMATO - Managing Director, Michigan Capital Network Ventures

wylliej@grandangels.org, 616-566-1770 paul@damato.us, 616-836-0386

Grand Angels makes investments in new ideas that will have a positive effect on the world. The organization measures its impact through business growth, job creation, and the attraction and retention of talent to West Michigan. The group invests in companies based in Michigan and throughout the Great Lakes region. To the entrepreneurs with whom they invest, Grand Angels brings engaged, experienced business leaders who provide both financial and intellectual capital. Established in 2004, Grand Angels is now part of Michigan Capital Network along with Ka-Zoo Angels, Woodward Angels and Flint Angels.

Number of Active MI Investments: 14

Actively Investing? Yes

Number of Angel Investors: 51

Preferred Initial Investment Size: \$500,000

Sectors of Investment:

Life Sciences In	formation Technology	Alternative Energy	Media Adv Materials &	vices Consumer Products Mo	bility Other							
Life Science	Subsectors:											
Pharmaceuticals	Devices	Diagnostics	Biotechnology	Healthcare Services	Animal Health/Agriculture	Other						
Information Technology Subsectors:												
Hard	ware	Softwa	re	Services	Other							
Stages of Inve	estment:											
Idea/ Pre-Se	ed	Seed	Startup/Early	Growth/	Expansion Mez	zanine						

Great Lakes Angels Fund

www.glangels.org

34300 Woodward Avenue, Suite 200, Birmingham, MI 48009

ANGELS



Staff

DAVID WEAVER - Chief Investment Officer DORON YORK - Chairman / CEO

dweaver@glangels.org, 248-535-1306 dyork@citysideventures.com, 248-981-6688

Great Lakes Angels Fund focuses on providing funding to capital-efficient early-stage companies located in the Michigan. They are open to pre-revenue companies that are close to revenue and can demonstrate strong potential customer interest. We are more than just traditional investors, we are a different investment management firm that creates and manages high-risk venture investment funds. We are comprised of experienced business builders, die-hard serial entrepreneurs, disrupters, innovators, and technologists.

Number of Active MI Investments: 0

Actively Investing? Yes

Preferred Initial Investment Size: \$25,000

Sectors of Investment

Number of Angel Investors: 0

Sectors of Investment:							
Life Sciences Information Technology	Alternative Energy Media	Adv Materials & M	anufacturing	Business Services	Consumer Products	Mobility	Other
Life Science Subsectors:							
Pharmaceuticals Devices	Diagnostics	Biotechnology	Healthca	are Services	Animal Health/Agricultur	e	Other
Information Technology Su	ıbsectors:						
Hardware	Software		Se	ervices		Other	
Stages of Investment:							
Idea/ Pre-Seed	Seed	Startup/Early		Growth/Expans	sion		

Ka-Zoo Angels

www.grandangels.org 40 Pearl Street NW, Suite 336, Grand Rapids, MI 49503



Staff:

JANET WYLLIE - Interim Executive Director

ELITHOMSSEN - Director

wylliej@grandangels.org, 616-566-1770 elthomssen@gmail.com, 616-566-1770

Ka-Zoo Angels activates investment in early-stage high-growth startups in Kalamazoo and around the Great Lakes Region. The organization measures impact through business growth, job creation, and the attraction and retention of talent to West Michigan. Formed in August 2017, Ka-Zoo Angels is an affiliate of Michigan Capital Network, along with Grand Angels and Woodward Angels.

Number of Active MI Investments: 7

Actively Investing? Yes

Preferred Initial Investment Size: \$500,000

Sectors of Investment:

Number of Angel Investors: 15

Life Sciences Information Technology Alternative Energy Media Adv Materials & Manufacturing Business Services Consumer Products Mobility Other

Life Science Subsectors:

Life Science Subsectors.

Pharmaceuticals Devices Diagnostics Biotechnology Healthcare Services Animal Health/Agriculture Other

Information Technology Subsectors:

Hardware Software Services Other

Stages of Investment:

ldea/ Pre-Seed Seed Startup/Early Growth/Expansion Mezzanine

Michigan Angel Fund

www.miangelfund.com 330 East Liberty Street, 3rd Floor, Ann Arbor, 48104



Staff:

SKIP SIMMS - Managing Member MIKE FLANAGAN - Managing Director Skip@MIAngelFund.com Mike@AnnArborUSA.org

Michigan Angel Fund provides funding to capital-efficient early-stage companies located in Michigan. The fund works closely with other stakeholders in the Michigan entrepreneurial ecosystem to ensure that it invests in the most promising companies and to ensure the future success of those companies and their investments.

Number of Active MI Investments: 22

Actively Investing? Yes

Growth/Expansion

Number of Angel Investors: 140 Preferred Initial Investment Size: \$350,000

Sectors of Investment:

Life Sciences Information Technology Alternative Energy Media Adv Materials & Manufacturing Business Services Consumer Products Mobility Other

Life Science Subsectors:

Pharmaceuticals Devices Diagnostics Biotechnology Healthcare Services Animal Health/Agriculture Other

Information Technology Subsectors:

Hardware Software Services Other

Stages of Investment:

Muskegon Angels

www.muskegonangels.com 200 Viridian Drive, Muskegon, MI 49440



Staff:

ERIC SEIFERT - Administrator

BILL COUSINEAU - Investment Advisor

seiferer@gvsu.edu bill@opticompinc.com

Muskegon Angels is a member-led organization committed to finding, funding, and mentoring great young companies from their initial pitches to their successful exits. The organization's priority is job creation, with a particular emphasis on Muskegon-area development. The organization is not currently seeking new investments.

Number of Active MI Investments: 14

Actively Investing? No

Preferred Initial Investment Size: \$100,000 - \$200,000

Sectors of Investment:

Number of Angel Investors: 25

Life Sciences Information Technology Life Science Subsectors: Pharmaceuticals Information Technology Subsectors: Stages of Investment: Idea/ Pre-Seed

Woodward Angels

www.woodwardangels.com 40 Pearl Street NW, Suite 336, Grand Rapids MI 49503 WOODWARD

Staff:

JANET WYLLIE - Interim Executive Director JOE PENN - Director

wylliej@grandangels.org, 616-566-1770 joe@woodwardangels.com, 616-566-1770

Woodward Angels activates early-stage, founder-friendly investment capital for high-growth startups in and around Detroit. The organization invests in tech and digitally scaling companies at the pre-seed and seed stage and spends its time and energy in helping those companies succeed. Formed in February 2019, Woodward Angels is an affiliate of Michigan Capital Network, along with Grand Angels and Ka-Zoo Angels.

Number of Active MI Investments: 3 Number of Angel Investors: 19

Actively Investing? Yes

Preferred Initial Investment Size: \$500,000

Sectors of Investm	nent:							
Life Sciences Information	n Technology	Alternative Energy M	ledia Adv Mater	ials & Manufacturing	Business Services	Consumer Produ	ıcts Mobility	y Other
Life Science Subs	ectors:							
Pharmaceuticals	Devices	Diagnostics	Biotechnology	/ Health	hcare Services	Animal Health/Agr	iculture	Other
Information Techr	nology Sul	osectors:						
Hardware		Software			Services		Other	
Stages of Investm	ent:							
Idaa/ Pro-Sood		Saad	Startin	n/Farly	Growth/Evna	incion	Mazzanir	10

VENTURE CAPITAL

Allos Ventures

www.allosventures.com

HEADQUARTERS: 6340 Westfield Blvd., Indianapolis, Indiana 46220



DON AQUILANO - Managing Director JOHN MCILWRAITH - Managing Director DAVID KERR - Managing Director JULIE WHITEHEAD - CFO





don@allosventures.com, 317-407-5558 john@allosventures.com, 513-608-5851 david@allosventures.com, 317-997-0101 julie@allosventures.com, 513-723-2302

Allos invests in early-stage companies, augmenting the capital provided by founders and angel investors who have helped the companies reach a stage at which they have initial customers and are ready for their first institutional financing round. Allos believes an "engaged" approach to venture capital investing is critical to the success of these companies. The firm works closely with its partner companies to help them leverage the business-building skills and resources developed by their team, as well as those of their investors, most of whom are successful entrepreneurs.

Michigan Investment Professionals: 0 Worldwide Investment Professionals: 3 Assets Under Management: \$100,000,000 Funds Managed (Current and Historical): 3

Actively Investing? Yes

Preferred Initial Investment: \$1,500,000 - \$2,000,000

Sectors of Investment:

Life Sciences	Information Technolo	ogy Altern	ative Energy 1	Media	Adv Materials & Manufacturing Business Services		es Consumer Product	Mobility	Other				
Life Scien	ce Subsecto	rs:											
Pharmaceut	icals Devi	ces	Diagnostics		Biotechnology	Health	care Services	Animal Health/Agricu	ılture	Other			
Informatio	Information Technology Subsectors:												
	Hardware		Softwar	e			Services		Other				
Stages of	nvestment:												
Idea/ I	Pre-Seed	-	Seed		Startup/Early		Growth/Exp	pansion	Mezzanine				

Amherst Fund, LLC

www.amherstfund.com

HEADQUARTERS: 401 East Stadium Blvd., Ann Arbor, MI 48104

Staff:

MATT TURNER - President & CEO
DAVID LIN - VP of Operations
JONATHAN MARTIN - Managing Director





Amherst Fund makes venture capital investments in early-stage companies and also makes private equity investments in later stage companies. While investing carefully to achieve sound returns, Amherst Fund offers flexibility in structuring investments to best meet the needs of the company. Amherst Fund investments have included equity, subordinated debt, and senior debt structures where appropriate.

Michigan Investment Professionals: 4 Worldwide Investment Professionals: 4

Funds Managed (Current and Historical): 3

Actively Investing? No

Preferred Initial Investment: \$50,000 - \$500,000

Life Sciences	Information Techn	ology	Alternative Energy Media Adv Materials & Manufacturing Business Services Consumer						r Products	Mobility	Other		
Life Scien	ce Subsect	ors:											
Pharmaceut	cals D	evices	Diagnostics		Biotechnology	Health	care Services	Animal Heal	th/Agriculture		0ther		
Informatio	Information Technology Subsectors:												
	Hardware Softwar		ıre			Services	Other						
Stages of I	nvestment	:											
Idea/ F	re-Seed Seed		Startup/Early		Growth/Expansion		Mezzanine						

Arboretum Ventures

www.arboretumvc.com

HEADQUARTERS: 303 Detroit St., Suite 301, Ann Arbor, MI 48104



Staff:

JAN GARFINKLE - Managing Partner TIM PETERSEN - Managing Partner TOM SHEHAB, M.D. - Managing Partner jgarfinkle@arboretumvc.com tpetersen@arboretumvc.com tshehab@arboretumvc.com

Arboretum Ventures is a venture capital firm specializing in the healthcare sector. Founded in 2002, the firm manages \$700 million in capital and has invested in more than 40 companies. The firm focuses on medical device, diagnostic, healthcare IT, and healthcare service companies that can achieve significant milestones and value creation in a capital-efficient manner.

Michigan Investment Professionals: 8 Worldwide Investment Professionals: 78 Assets Under Management: \$705,863,000

Funds Managed (Current and Historical): 5 Actively Investing? Yes Preferred Initial Investment: \$5,000,000

Sectors of Investment:

Life Sciences Information Technology Alternative Energy Life Science Subsectors: Stages of Investment:

Augment Ventures

www.augmentventures.com

HEADQUARTERS: 206 South Fourth Ave., Ann Arbor, MI 48104



Staff:

SONALI VIJAYAVARGIYA - Managing Director

sonali@augmentventures.com



Augment Ventures invests in software, software-enabled hardware, and physical sciences innovations that drive impact in efficiency, sustainability, and health and wellness through products people use at work and home.

Michigan Investment Professionals: 2 Worldwide Investment Professionals: 2 Assets Under Management: \$15,000,000 Funds Managed (Current and Historical): 2

Actively Investing? Yes

Preferred Initial Investment: \$250,000

Sectors of Investment:

Life Sciences Information Technology Alternative Energy Consumer Products Information Technology Subsectors: Hardware Stages of Investment: Startup/Early Growth/Expansion

Beringea

www.beringea.com

HEADQUARTERS: 32330 West 12 Mile Road, Farmington Hills, MI 48334

CHARLIE ROTHSTEIN - Founder, Senior Managing Director

MICHAEL GROSS - Managing Director

BERINGEA MVCA



Beringea is a private equity firm providing growth capital to market-leading businesses. The firm's team offers portfolio companies resources to grow their business and create value for shareholders. Beringea invests \$2-15 million in equity in companies seeking capital for business expansion and growth.

Michigan Investment Professionals: 4 Worldwide Investment Professionals: 16 Assets Under Management: \$750,000,000 Funds Managed (Current and Historical): 10 Actively Investing? Yes Preferred Initial Investment: \$4,500,000

Sectors of Investment:

Life Sciences Information Technology	Alternative Energy A	Media Adv Mater	als & Manufacturing	Business Services	Consumer Products	Mobility	Other					
Life Science Subsectors:												
Pharmaceuticals Devices	Diagnostics	Biotechnology	Healthca	are Services	Animal Health/Agricultur	e	Other					
Information Technology Subsectors:												
Hardware	Softwar	re	Si	ervices		Other						
Stages of Investment:												
Idea/ Pre-Seed	Seed	Startup	/Early	Growth/Expans	sion	Mezzanine						

BioStar Capital

www.biostarventures.com

HEADQUARTERS: 206 Bridge Street, Charlevoix, MI 49720

Staff:

LOUIS CANNON, M.D. - Founder, Senior Managing Director **RENEE MASI - Managing Director** STEVEN ALMANY, M.D. - Managing Director MICHAEL FULTON - Managing Director



Icannon@biostarventures.com rmasi@biostarventures.com salmany@biostarventures.com mfulton@biostarventures.com

BioStar Capital "Visionary Heathcare investors" makes a meaninful impact in patients lives by investing in transformational cardiovascular and orthopedic technologies. A unique combination of world-renowned physicians, CEOs and VCs fills an important gap in medical device innovation; providing both capital and clinical expertise. Examples of leading recent exits have included, Ortho Space (office insertion of intra joint biodegradable pillow-Stryker), AtriTech (preventing strokes during arrhythmias -Boston Scientific), Corindus (Siemens Healthineers) enabling tele robotic care for heart attacks and strokes—Top 5 exits of 2019 > \$1B, yielding excellent timely returns for our LPs.

Michigan Investment Professionals: 4 Worldwide Investment Professionals: 12 Assets Under Management: \$157,000,000 Funds Managed (Current and Historical): 4 Actively Investing? Yes Preferred Initial Investment: \$2,000,000

Life Sciences	Information Technology	Alternative Energy M	Media	Adv Materials & Manufactu	ıring	Business Services	Consumer P	roducts	Mobility	Other
Life Science	ce Subsectors:									
Pharmaceuti	cals Devices	Diagnostics		Biotechnology H	Healthcare Services		Animal Health,	/Agriculture		Other
Stages of I	nvestment:									
Idea/ Pre-Seed		Seed		Startup/Early		Growth/Expansi	on		Mezzanine	

Detroit Venture Partners

www.detroitventurepartners.com

HEADQUARTERS: 1555 Broadway Street, 3rd Floor, Detroit, MI 48226





Staff:

GABE KARP - Operating Partner

JAKE COHEN - Partner JARED STASIK - Partner KATIE HERNANDEZ - Principal gabe@detroit.vc 🚡 jake@detroit.vc 🚡 jared@detroit.vc 🚡 katie@detroit.vc 3

Since 2010, Detroit Venture Partners has been committed to backing and founding early stage tech companies that we believe move the world forward. DVP was founded by Dan Gilbert, Quicken Loans Founder and Chairman, with a vision to grow Detroit's entrepreneurial community. We partner with visionary founders and help our portfolio companies succeed by leveraging the more than 90 companies within the Rock Family of Companies, which includes Quicken Loans, Bedrock, and the Cleveland Cavaliers.

Michigan Investment Professionals: 8 Worldwide Investment Professionals: 8 Assets Under Management: \$300,000,000 Funds Managed (Current and Historical): 1 Actively Investing? Yes

Preferred Initial Investment: \$500,000

Sectors of Investment:

Life Sciences Information Technology Alternative Energy Media Information Technology Subsectors: Software Stages of Investment: Idea/ Pre-Seed

Dow Venture Capital

www.corporate.dow.com/en-us/about/venture-capital HEADQUARTERS: 2211 H. H. Dow Way, Midland, MI 48674



Staff:

KEN VAN HEEL - Investment Director MARK FELIX - Investment Manager

DOUG WHITE - Director, Ventures & Business Development

KJVanHeel@dow.com mfelix@dow.com DPwhite@dow.com

Dow Venture Capital — an investment arm of The Dow Chemical Company — is focused on pursuing strategic investments that enable and accelerate Dow's business growth while adding value to its portfolio companies.

Michigan Investment Professionals: 1 Worldwide Investment Professionals: 2 Assets Under Management: \$100,000,000 Actively Investing? Yes

Preferred Initial Investment: Up to \$5,000,000

Costors of Investment

Sectors of	investmen	τ:								
Life Sciences	Information Techn	ology	Alternative Energy	Media	Adv Materials & Manu	facturing	Business Services	Consumer Products	Mobility	Other
Life Scien	ce Subsect	ors:								
Pharmaceuti	cals De					Healthca	re Services	Animal Health/Agricultur	2	Other
Stages of I	nvestment	:								
Idea/ P			Seed		Startup/Early		Growth/Expar	nsion		
Stages of I	nvestment	:								
Idea/ P			Seed		Startup/Early		Growth/Expar			

eighteen94 capital

www.1894capital.com

HEADQUARTERS: Battle Creek, MI 49016

Staff.

SIMON BURTON - Managing Director

KATHY KILE - Project Manager



Simon.Burton@1894Capital.com

kathy.kile@1894Capital.com, 269-961-3606

eighteen94 makes minority investments in companies pursuing next-generation innovation, bolstering access to cutting-edge ideas and trends. The investment mandate includes

startup businesses pioneering new ingredients, foods, packaging, and enabling technology.

Michigan Investment Professionals: 2 Worldwide Investment Professionals: 2 Actively Investing? Yes

Sectors of Investment:

Life Sciences Information Technology Stages of Investment: Startup/Early Growth/Expansion

eLab Ventures

www.elabvc.com

HEADQUARTERS: 505 E. Liberty St., LL500, Ann Arbor, MI 48104

Staff:

DOUG NEAL - Partner PAUL BROWN - Partner **BOB STEFANSKI - Partner**



eLab Ventures is an early-stage technology venture capital fund created to capitalize on the growth of emerging entrepreneurial markets outside of Silicon Valley and to build bridges to those markets to seek startups with disruptive innovations, exceptional teams, and capital efficient business models that have the potential to serve large markets. The firm focuses on auto mobility, big data, security, cloud computing, and digital healthcare opportunities.

Michigan Investment Professionals: 2 Worldwide Investment Professionals: 4 Assets Under Management: \$50,000,000 Funds Managed (Current and Historical): 2 Actively Investing? Yes Preferred Initial Investment: \$2,000,000

Sectors of Investment:

Life Sciences Information Technology Life Science Subsectors: Information Technology Subsectors: Hardware Stages of Investment: <u>Idea/</u> Pre-Seed

ITURE CAPITAI

Fontinalis Partners

www.fontinalis.com

HEADQUARTERS: One Woodward Ave., Suite 1600, Detroit, MI 48226





Staff.

CHRIS CHEEVER - Founder and Partner

CHRIS STALLMAN - Partner LAURA PETTERLE - CFO & Partner

chris.cheever@fontinalis.com chris.stallman@fontinalis.com laura.petterle@fontinalis.com

Fontinalis Partners, founded in 2009 and with offices in Detroit and Boston, is a venture capital firm strategically focused on next-generation mobility (i.e., the efficient movement of goods, people, and services). The firm invests across all facets of the world's mobility systems on a stage-agnostic basis.

Michigan Investment Professionals: 6 Worldwide Investment Professionals: 9 Assets Under Management: \$237,000,000

Funds Managed (Current and Historical): 4 Actively Investing? Yes Preferred Initial Investment: \$4,000,000

Sectors of Investment:

Life Sciences Information Technology Alternative Energy Adv Materials & Manufacturing Business Services Information Technology Subsectors: Stages of Investment:

General Motors Ventures

VENTURES



www.gmventures.com

HEADQUARTERS: 30470 Harley Earl Blvd., Warren, MI 48092

CORPORATE VENTURE FUND

Staff:

MATT TSIEN - President

WADE SHEFFER - Managing Director



GM Ventures invests in automotive-related start-ups that are developing advanced technology to be implemented in General Motors' vehicles, manufacturing facilities and operating businesses. Since 2010, we've built strong relationships with start-up companies and other venture capital firms who share our vision to advance the automotive industry. GM Ventures' investment strategy includes early and growth stage companies focused on automotive cleantech, infotainment (connected vehicle), advanced materials, and other automotive-related technologies. The firm has 26 active portfolio companies and 16 successful exits to date.

Michigan Investment Professionals: 8 Worldwide Investment Professionals: 8 Funds Managed (Current and Historical): 1 Actively Investing? Yes

Sectors of Investment:

Alternative Energy Adv Materials & Manufacturing Business Services Stages of Investment: Idea/ Pre-Seed Startup/Early

VENTURE CAPITAL

Grand Ventures

www.grandvcp.com

HEADQUARTERS: 38 W. Fulton St., Suite 308, Grand Rapids, MI 49503



Staff:

TIM STREIT - Co-Founder and Managing Partner
MCKEEL HAGERTY - Co-Founder and Managing Partner
CAMILA NOORDELOOS - Principal

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Grand Ventures is an early-stage venture capital fund based in Grand Rapids, Michigan. Led by partners Tim Streit and McKeel Hagerty, the fund invests in innovative technologies developed by startups based in underserved markets. Beyond providing capital investments, the Grand Ventures team leverages the talent in their Advisory Board network to help entrepreneurs refine their strategy and focus, promote talent development, and achieve successful exits.

Michigan Investment Professionals: 5 Worldwide Investment Professionals: 5 Assets Under Management: \$28,000,000 Funds Managed (Current and Historical): 1
Actively Investing? Yes
Preferred Initial Investment: \$500,000 - \$1,000,000

Sectors of Investment:

Life Sciences Information Technology Alternative Energy Media Adv Materials & Manufacturing Business Services Consumer Products Mobility Other

Information Technology Subsectors:

Hardware Software Services Other

Stages of Investment:

Idea/ Pre-Seed Seed Startup/Early Growth/Expansion Mezzanine

Hopen Life Science Ventures

www.hopenls.com

HEADQUARTERS: 171 Monroe Ave. NW, Suite 410, Grand Rapids, MI 49503



M E M B E R

Staff:

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Hopen Life Science Ventures invests in exceptional early to mid-stage healthcare and life science opportunities. The firm's investment strategy focuses on Midwest companies with innovative solutions that deliver significantly better outcomes and at lower total system costs. Hopen leverages its rich life science talent and resources in addition to investor syndicates to provide the financial and human capital necessary for building value.

Michigan Investment Professionals: 5 Worldwide Investment Professionals: 6 Assets Under Management: \$72,131,510 Funds Managed (Current and Historical): 2 Actively Investing? Yes Preferred Initial Investment: \$2,000,000

Life Sciences	Information Technology	Alternative Energy	Media	dia Adv Materials & Manufacturing		Business Services Consumer		Products I	Mobility	Other		
Life Science	ce Subsectors:											
Pharmaceuti	cals Devices	Diagnostics		Biotechnology	Health	care Services	Animal Healt	h/Agriculture		Other		
Stages of Investment:												
Idea/ P	re-Seed	Seed		Startup/Early		Growth/Expa	insion	N	lezzanine			

NTURE CAPITAL

Huron River Ventures

www.huronrivervc.com

HEADQUARTERS: 303 Detroit St., Suite 105, Ann Arbor, MI 48104



Staff.

RYAN WADDINGTON - Partner

ryan@huronrivervc.com



Huron River Ventures is a venture fund focused on early-stage clean energy technology companies based primarily in the Midwest. The fund backs great people with big ideas, and the team prides itself on rolling up its sleeves to add value and help entrepreneurs succeed.

Michigan Investment Professionals: 1 Worldwide Investment Professionals: 3 Assets Under Management: \$16,000,000 Funds Managed (Current and Historical): 2 Actively Investing? Yes Preferred Initial Investment: \$300,000

Sectors of Investment:

Life Sciences Information Techn	ology Alternative Energy	Media Adv Materials & Manufacturing	Business Services	Consumer Products Mobility	Other
Information Technolo	gy Subsectors:				
Hardware	Softwar	e			
Stages of Investment	:				
Idea/ Pre-Seed	Seed	Startup/Early	Growth/Expansior	n Mezzanine	

Hyde Park Venture Partners

HYDE PRK MVCA

www.hydeparkvp.com

HEADQUARTERS: 415 N LaSalle St., Suite 502, Chicago, IL 60654 10401 N. Meridian St., Suite 215, Indianapolis, IN 46290

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Hyde Park Venture Partners is an early stage VC firm focused on high-growth, mid-continent technology startups. We seek companies with an exceptional founding team and fastgrowth potential, looking to raise a first or second round of capital. With offices in Chicago and Indianapolis, our team is tenacious, responsive, and committed to adding value to each investment. Our team is a combination of experienced operators, strategists, and investors who help out portfolio companies scale with a network of talent and go-to-market experience. HPVP is active and engaged across the Mid-Continent ecosystem, and Pitchbook has recognized HPVP as one of the most active VCs in the Great Lakes region.

Michigan Investment Professionals: 0 Worldwide Investment Professionals: 6 Assets Under Management: \$190,000,000 Funds Managed (Current and Historical): 3 Actively Investing? Yes

Preferred Initial Investment: \$100,000 - \$2,000,000

Sectors of investment.													
Life Sciences	Information Technolog	gy Alternative Energy	Media	Adv Mate	rials & Manufacturing	Consumer Products	Mobility	Other					
Information Technology Subsectors:													
	Hardware	So	ftware		S	ervices		Other					
Stages of	Investment:												

VENTURE CAPITAL

ID Ventures

www.investdetroit.vc

HEADQUARTERS: 4219 Woodward Ave., Suite 300, Detroit, MI 48201



Staff:

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ID Ventures scales promising early-stage startups into thriving companies that help support the state's economy, provide jobs to local talent, and bolster Michigan's growing startup community. Since 2009, they have invested in over 120 companies with 14 exits, deployed more than \$15 million through multiple funds, and leveraged over \$800 million in additional investment. One of few venture firms in Detroit, they are a leader in Michigan's startup community and are committed to inclusive access to capital. They employ a team of experts across a variety of sectors who provide support to help companies attract capital, grow teams, develop relationships, and optimize key functions.

Michigan Investment Professionals: 6 Worldwide Investment Professionals: 6 Assets Under Management: \$25,000,000 Funds Managed (Current and Historical): 4 Actively Investing? Yes Preferred Initial Investment: \$150,000

Sectors of Investment:

Life Sciences In	ormation Technology	Alternative Energy	Media A	dv Materials & Manufacturing	Business Services	Consumer Products	Mobility	Other			
Life Science	Subsectors:										
Pharmaceuticals	Devices	Diagnostics	Biotec	chnology Healt	hcare Services	Animal Health/Agriculture	2	0ther			
Information Technology Subsectors:											
Hard	ware	Softw	are are		Services		Other				
Stages of Investment:											
Idea/ Pre-Se	ed	Seed		Startup/Early	Growth/Expar	nsion	Mezzanine				

IncWell

www.incwell.net

HEADQUARTERS: 1000 S. Old Woodward, Suite 105, Birmingham, MI 48009



Staff:

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IncWell is an early-stage venture capital fund that was founded in 2013 by Tom LaSorda, former CEO of Chrysler. IncWell offers seed funding, strategic partnerships, and mentorships for U.S. and Canadian startup companies that present breakthrough or disruptive technologies backed by great leaders.

Michigan Investment Professionals: 1 Worldwide Investment Professionals: 3 Assets Under Management: \$8,744,750 Funds Managed (Current and Historical): 2 Actively Investing? No Preferred Initial Investment: \$250,000

Sectors of	mvestment:												
Life Sciences	Information Technology	Alternative Energy	Media Adv Mate	ials & Manufacturing	Business Services	Consumer Products	Mobility	Other					
Life Scien	Life Science Subsectors:												
Pharmaceut	icals Devices	Diagnostics	Biotechnology	/ Healtho	are Services	Animal Health/Agricultur	e	Other					
Informatio	Information Technology Subsectors:												
	Hardware	Softwa	re	Si	ervices								
Stages of l	Stages of Investment:												
Idea/ F	Pre-Seed	Seed	Startu	o/Early	Growth/Expans	sion							

Invest Michigan

www.investmichigan.org

HEADQUARTERS: 235 E. Main Street, Suite 105B, Northville, MI 48167





Staff.

CHARLES MORET - President and CEO

JIM TENZILLO - Director

NANCY BENOVICH GILBY - Executive-in-Residence

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Invest Michigan is a venture capital firm that invests in high-growth, Michigan-based technology companies. Our investment appetite is technology agnostic and our portfolio ranges across a broad spectrum of healthcare, information technology and advanced manufacturing. Invest Michigan typically invests in the late-seed stage or later.

Michigan Investment Professionals: 3 Worldwide Investment Professionals: 3 Assets Under Management: \$17,000,000 Funds Managed (Current and Historical): 2 Actively Investing? Yes Preferred Initial Investment: \$100,000 - \$500,000

Sectors of Investment:

Life Sciences Information Technology Alternative Energy Media Adv Materials & Manufacturing **Business Services** Consumer Products Life Science Subsectors: Pharmaceuticals Information Technology Subsectors: Hardware Stages of Investment: Idea/ Pre-Seed Startup/Early

Kelly Innovation Fund

www.kellyservicesinvestments.com HEADQUARTERS: 999 West Big Beaver Road, Troy, MI 48084

innovation fund CORPORATE VENTURE FUND

Staff:

YANA KRIVOZUS - Senior Director

yana.krivozus@kellyservices.com



Kelly Innovation Fund invests in early-stage, HR Tech companies where Kelly can add significant strategic value in addition to our investment capital. Kelly prefers to partner with other investors in the round. Kelly is currently interested in four verticals: (1) training, credentialing and upskilling; (2) new employee benefits and engagement tools; (3) innovations supporting and enabling independent and gig work; and (4) technology like AI, machine learning and robotics that helps automate repetitive, boring and inefficient tasks.

Michigan Investment Professionals: 4 Worldwide Investment Professionals: 4 Funds Managed (Current and Historical): 1 Actively Investing? Yes

Preferred Initial Investment: \$250,000 - \$500,000

Sectors of Investment:

Information Technology **Business Services** Information Technology Subsectors: Stages of Investment: Idea/ Pre-Seed Startup/Early Growth/Expansion

NTURE CAPITAL

Ludlow Ventures

www.ludlowventures.com

HEADQUARTERS: 1555 Broadway, Detroit, MI 48226

BRETT DEMARRAIS - Partner

JONATHON TRIEST - Founding and Managing Partner

BLAKE ROBBINS - Partner





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blake@ludlowventures.com

Ludlow operates differently because it's a different kind of VC; it believes in VC without ego. The team wears their hearts on their sleeves, avoiding the puffery and posturing that has given venture capital a bad name. The firm funds the dreams of entrepreneurs and startups, becoming close friends with all of the teams they invest in. VC is a customer service business; whether it's testing a product, leveraging their network, or forcing people to download a company's app, they're here to help.

Michigan Investment Professionals: 3 Worldwide Investment Professionals: 3 Assets Under Management: \$110,000,000 Funds Managed (Current and Historical): 3

Actively Investing? Yes

Preferred Initial Investment: \$750,000

Sectors of Investment:

Life Sciences Information Technology Adv Materials & Manufacturing **Consumer Products Other Business Services** Information Technology Subsectors: Hardware Other Stages of Investment: Idea/ Pre-Seed Startup/Early

Mercury Fund

www.mercuryfund.com

HEADQUARTERS: 3737 Buffalo Speedway, Suite 1750, Houston, TX 77098 303 Detroit St., Suite 100, Ann Arbor, MI 48104

Staff:

ADRIAN FORTINO - Managing Director AZIZ GILANI - Managing Director **BLAIR GARROU - Managing Director** DAN WATKINS, Ph.D. - Managing Director





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Mercury Fund is an early-stage venture capital firm. With over \$275 million under management, Mercury focuses on entrepreneurs and technology innovation originating in the U.S. Midcontinent. The firm's investment themes target SaaS, cloud, and data science/Al platforms that make the industrial ecosystems of Middle America more competitive and efficient.

Over a decade ago. Mercury recognized the rise of entrepreneurs and innovation in the underinvested Midcontinent. The firm's venture investment strategy leverages its unparalleled network of midcontinent startup development organizations, corporate innovation partners, and co-investors to assist entrepreneurs with the resources they need to rapidly scale their businesses. The firm has spent its professional careers advising, mentoring, and investing in Mid-American entrepreneurs. Mercury Fund believes now, more than ever, the Midcontinent represents a great venture capital opportunity.

Michigan Investment Professionals: 1 Worldwide Investment Professionals: 6 Assets Under Management: \$300,000,000 Funds Managed (Current and Historical): 4

Actively Investing? Yes

Preferred Initial Investment: \$1,000,000 - \$3,000,000

Sectors of Investment:

Life Sciences Information Technology Adv Materials & Manufacturing Life Science Subsectors: Information Technology Subsectors:

Stages of Investment:

Michigan Accelerator Fund I

www.maf-1.com

HEADQUARTERS: 140 Monroe Center NW, Suite 300, Grand Rapids, MI 49503





JOHN KERSCHEN - Managing Director DALE GROGAN - Managing Director AJ EBELS - Senior Associate

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Michigan Accelerator Fund I invests in promising early-stage Michigan-based companies to achieve significant, long-term capital appreciation for investors. Prime investment candidates have novel, potentially game-changing technologies, are capital-efficient, have a near-term market impact, and fill an unmet market need.

Michigan Investment Professionals: 4 Worldwide Investment Professionals: 4 Assets Under Management: \$20,000,000 Funds Managed (Current and Historical): 2 Actively Investing? Yes Preferred Initial Investment: \$750,000

Sectors of Investment:

Life Sciences	Information Technology	Alternative Energy	Media	Adv Materials & M	anufacturing	Business Service	s Consumer Products	Mobility	Other			
Life Science	ce Subsectors:											
Pharmaceuti	cals Devices	Diagnostics		Biotechnology	Health	ncare Services	Animal Health/Agriculture		Other			
Stages of Investment:												
Idea/ P	re-Seed	Seed		Startup/Early		Growth/Exp	ansion	Mezzanine				

Michigan Biomedical Venture Fund

www.cfe.umich.edu/mbvf

HEADQUARTERS: 3350 Duderstadt, 2281 Bonisteel Ave., Ann Arbor, MI 48103





Staff:

HIRAK PARIKH - Fund Manager C. NDU OZOR - Associate General Counsel - University of Michigan JONATHAN FAY - Executive Director - Center for Entrepreneurship

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The Monroe-Brown Biomedical Seed Fund (M-B Seed Fund) invests in biomedical startup companies with U-M licensed IP in the domain of therapeutics, devices, diagnostics, and health IT. The M-B Seed Fund is a collaborative effort between the U-M College of Engineering's Center for Entrepreneurship (CFE) and U-M Medical School's Fast Forward Medical Innovation (FFMI) program. The fund serves to drive the university's world-class leadership by creating a critical pipeline between research and the biomedical innovation life cycle. The goal is to continue in its efforts to attract world-class research talent to U-M and the broader Ann Arbor entrepreneurial ecosystem, securing the university's position as the leader in translational research. This fund is exclusively for biomedical startups or companies with U-MIP or license.

Michigan Investment Professionals: 1 Worldwide Investment Professionals: 0 Assets Under Management: \$3,000,000

Funds Managed (Current and Historical): 1 Actively Investing? Yes Preferred Initial Investment: \$100,000

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Life Sciences Inf	ormation Technology	Alternative Energy	Media	Adv Materials & Ma	nufacturing	Business Services	Consumer Products	Mobility	Other		
Life Science S	Subsectors:										
Pharmaceuticals	Devices	Diagnostics		Biotechnology	Healthcar	re Services	Animal Health/Agriculture				
Stages of Investment:											
Idea/ Pre-See	ed	Seed				Growth/Expa					

Michigan Capital Network

www.michigancapitalnetwork.com **HEADQUARTERS: 40 Pearl Street NW, Suite 336, Grand Rapids**





Staff:

PAUL D'AMATO - CEO and Managing Director of MCN Ventures JODY VANDERWEL – Managing Partner of MCN Ventures DALE GROGAN - Managing Partner of MCN Ventures JANET WYLLIE - Executive Director, MCN Angels

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Michigan Capital Network is a collective of Michigan angel investment groups and venture funds. MCN Venture Fund III is currently investing in early stage companies, with an emphasis on companies in Michigan and the Great Lakes region.

Michigan Investment Professionals: 4 Worldwide Investment Professionals: 0 Assets Under Management: \$20,500,000

Funds Managed (Current and Historical): 3 Actively Investing? Yes Preferred Initial Investment: \$200,000-\$600,000

Sectors of Investment:

Life Sciences Information Technology Alternative Energy Adv Materials & Manufacturing Business Services Consumer Products Mobility Information Technology Subsectors: Hardware **Other** Software Service Stages of Investment: Startup/Early

MK Capital

www.mkcapital.com

HEADQUARTERS: 1751 Lake Cook Road, Suite 540, Deerfield, IL 60015 535 W. William, Suite 303, Ann Arbor, MI 48103





Staff:

JOSH BEEBE - Director

josh@mkcapital.com



MK Capital offers multi-stage growth equity and venture capital to innovative software and cloud services companies that accelerate the transformation to a digital economy. As members of the MK Capital portfolio, companies get access to a dedicated partner with deep operating experience. The firm leverages insights from a strong understanding of its sectors to help its portfolio companies grow.

Michigan Investment Professionals: 1 Worldwide Investment Professionals: 6 Assets Under Management: \$265,000,000 Funds Managed (Current and Historical): 2 Actively Investing? Yes Preferred Initial Investment: \$4,000,000

Life Sciences	Information Technology	Alternative Energy	Media Adv Mater	ials & Manufacturing	Business Services	Consumer Products	Mobility	Other
Informatio	on Technology S	ubsectors:						
		Softwar	re	9	Services			
Stages of	Investment:							
Idea/ I			Startu	/Early	Growth/Expansion			

Narrow Gauge Ventures

www.narrowgaugeventures.com HEADQUARTERS: 303 Detroit Street, Suite 100, Ann Arbor, MI 48104



Staff:

JONATHAN GOLDSTEIN - Partner

Jonathan@narrowgaugeventures.com, 734-476-2323 🚺



Narrow Gauge Ventures invests in early-stage health-tech companies. The firm invests in companies to become partners, allowing its experience to add more value than only a check. Narrow Gauge Ventures focuses on the change that is coming to the healthcare industry.

Michigan Investment Professionals: 1 Worldwide Investment Professionals: 1 Funds Managed (Current and Historical): 1 Actively Investing? Yes

Preferred Initial Investment: \$100,000-\$500,000

Sectors of Investment:

Life Sciences	Information Technolog	Alternative Energy	Media	Adv Materials & Ma	anufacturing	Business Services	Consumer Products	Mobility	Other				
Life Scien	Life Science Subsectors:												
Pharmaceut	icals Device	s Diagnostics		Biotechnology	Healthca	re Services	Animal Health/Agricultu	re	Other				
Information Technology Subsectors:													
	Hardware	Sof	tware		Se	ervices		Other					
Stages of l	Stages of Investment:												
Idea/ F	re-Seed	Seed		Startup/Early		Growth/Expan	sion	Mezzanine					

Next Coast Ventures

www.nextcoastventures.com

HEADQUARTERS: 1204 Nueces, Austin, TX 78701



TOM BALL - Managing Director, Founder MICHAEL SMERKLO - Managing Director, Founder JONATHAN KAPLAN - Chief Operating Officer ZAZ FLOREANI - Principal RICKY GARCIA - Senior Associate



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Next Coast Ventures is an Austin venture capital firm that partners with bold entrepreneurs building innovative companies in big markets. The firm provides early-stage capital to high-growth startups in 'Next Coast' markets, using macro trends and themes to guide their investment strategy. In partnering with Next Coast, the fund provides hands-on, company building resources to its growing portfolio through its strong industry network, venture partner program, and the founders' own experiences as entrepreneurs. Learn more at www.nextcoastventures.com.

Michigan Investment Professionals: 0 Worldwide Investment Professionals: 5 Assets Under Management: \$215,000,000 Funds Managed (Current and Historical): 2

Actively Investing? Yes

Preferred Initial Investment: \$5,000,000 - \$8,000,000

	Colors of investment.												
Life Sciences	Information Technology	Alternative Energy	Media Adv Mate	rials & Manufacturing	Business Services	Consumer Products	Mobility	Other					
Informatio	Information Technology Subsectors:												
		Softwa	are	Services			Other						
Stages of I	Stages of Investment:												
Idea/ P	Pre-Seed	Seed	Startu	p/Early	Growth/Expansion		Mezzanine						

ENTURE CAPITAI

North Coast Technology Investors



www.northcoastvc.com

HEADQUARTERS: 206 S. Fifth Ave., Suite 550, Ann Arbor, MI 48104 300 Rodd St., Suite 201, Midland, MI 48640

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North Coast invests in early-stage technology-driven companies, primarily in the Midwest. The firm's goal is to work with talented entrepreneurs who want to build great companies. They do this by focusing on a long term and sustainable plan, creating rapid growth through access to capital, and being good partners.

Michigan Investment Professionals: 3 Worldwide Investment Professionals: 3

Assets Under Management: \$105,000,000

Funds Managed (Current and Historical): 3

Actively Investing? Yes

Preferred Initial Investment: \$750,000

Sectors of Investment:

Life Sciences Information Technology Adv Materials & Manufacturing Business Services Consumer Products Mobility

Life Science Subsectors:

Devices

Information Technology Subsectors:

Hardware Service

Stages of Investment:

Plymouth Growth Partners



HEADQUARTERS: 555 Briarwood Circle, Suite 210, Ann Arbor, MI 48108

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Plymouth Growth invests in Midwest B2B software and technology companies that are ready to scale. The Plymouth team brings decades of experience as operators, advisors, and investors, and understands that while metrics matter, it's people that are critical to growth. We look beyond the numbers to understand businesses, teams, and cultures, and we seek to partner with entrepreneurs that have accomplished a lot with a little. Based in Ann Arbor, MI and actively investing out of its fourth fund, Plymouth Growth helps teams achieve smart, proven growth. For more information on Plymouth and its investments, please visit www.plymouthgp.com.

Michigan Investment Professionals: 6 Worldwide Investment Professionals: 6 Assets Under Management: \$148,000,000

Funds Managed (Current and Historical): 4 Actively Investing? Yes

Preferred Initial Investment: \$4,000,000

Sectors of Investment:

Life Sciences Information Technology Adv Materials & Manufacturing **Business Services** Life Science Subsectors:

Information Technology Subsectors:

Hardware

Stages of Investment:

Growth/Expansion

Red Cedar Ventures

www.redcedarventures.com

HEADQUARTERS: 325 E. Grand River Ave., Suite 225, East Lansing, MI 48823



Staff.

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davewash@redcedarventures.com, 517-353-9268 jwesley@redcedarventures.com, 517-884-1819 pbodagala@redcedarventures.com

Red Cedar Ventures, the venture investment arm of the Michigan State University Foundation, invests in tech startup companies that impact Michigan State University stakeholders and ecosystem. Red Cedar Ventures manages two funds—a \$5.25M Pre-Seed Fund and a \$5M Opportunity Fund—and participates at any financing stage.

Michigan Investment Professionals: 5 Worldwide Investment Professionals: 5 Assets Under Management: \$10,250,000 Funds Managed (Current and Historical): 2 Actively Investing? Yes Preferred Initial Investment: \$25,000 to \$50,000

Sectors of Investment:

0000010 01	become of investment.											
Life Sciences	Information Techr	ology	Alternative Energy	Media	Adv Materials & M	anufacturing	Business Service	es Consumer	Products	Mobility	Other	
Life Scien	ce Subsect	ors:										
Pharmaceut	cals D	evices	Diagnostics		Biotechnology	Healthc	are Services	Animal Healt	:h/Agriculture		Other	
Information Technology Subsectors:												
	Hardware		Softw	/are		S	ervices		0tl	her		
Stages of l	Stages of Investment:											
ldea/ F	re-Seed		Seed		Startup/Early		Growth/Exp	pansion		Mezzanine		

Renaissance Venture Capital

www.renvcf.com

HEADQUARTERS: 201 S. Main Street, 10th Floor, Ann Arbor, MI 48104

Staff:

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JEFF RINVELT - Principal

VINCE NYSTROM - Principal, Business Development

JESSICA IVES - Chief Administrative Officer

KIMBERLY RENO - Chief Financial Officer & Chief Compliance Officer





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Renaissance Venture Capital (RVC) is an innovative venture capital fund-of-funds formed by some of Michigan's most important organizations to profitably invest in the growth of groundbreaking Michigan technologies and companies. RVC provides capital that increases entrepreneurial activity and creates a strategic connection between innovative young companies and Michigan's strong business and industrial base, providing benefit to both communities and increasing the financial success of the RVC's investments.

Michigan Investment Professionals: 3 Worldwide Investment Professionals: 3 Assets Under Management: \$254,000,000 Funds Managed (Current and Historical): 4 Actively Investing? Yes Preferred Initial Investment: \$500,000

Life Sciences	Information Technology	Alternative Energy	Media	Adv Materials & M	anufacturing	Business Services	Consumer Products	Mobility	Other
Life Scien	ce Subsectors:								
Pharmaceut	icals Devices	Diagnostics		Biotechnology	Healthca	re Services	Animal Health/Agricultur	e	0ther
Informatio	n Technology S	ubsectors:							
	Hardware	Softw	are .		Se	rvices		Other	
Stages of	Investment:								
Idea/ I						Growth/Expa	nsion		

Resonant Venture Partners

www.resonantvc.com

HEADQUARTERS: 425 N. Main Street, Ann Arbor, MI 48104

Staff:

MICHAEL GODWIN - Managing Director & Founder JASON TOWNSEND - Managing Director & Founder



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Resonant Venture Partners is a venture capital firm that invests in early-stage companies developing security, industrial IoT, and cloud-based products and services.

Michigan Investment Professionals: 2 Worldwide Investment Professionals: 2 Assets Under Management: \$10,605,000 Funds Managed (Current and Historical): 1 Actively Investing? No Preferred Initial Investment: \$500,000

Sectors of Investment:

Life Sciences Information Technology Alternative Energy Information Technology Subsectors: Hardware Stages of Investment:

River Cities Capital Funds

www.rccf.com

HEADQUARTERS: 221 E. Fourth St., Suite 2400, Cincinnati, OH 45202-4151 2501 Blue Ridge Road, Suite 220, Raleigh, NC 27607





Staff:

DANIEL FLEMING - Managing Director ROB HEIMANN - Managing Director CARTER MCNABB - Managing Director

PARAG RATHI - Principal

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River Cities invests in world-class management teams, backing progressive, proven leaders in the markets of healthcare and information technology. River Cities participates as a trusted partner side-by-side with company executives, investing significant human capital to leverage what the team has learned from its successes as well as its mistakes during the course of more than 100 investments. With over \$750 million of capital raised and a 25-year track record of success, River Cities has established itself as a preferred source of growth capital.

Michigan Investment Professionals: 0 Worldwide Investment Professionals: 14 Assets Under Management: \$750,000,000 Funds Managed (Current and Historical): 6 Actively Investing? Yes

Preferred Initial Investment: \$5,000,000 - \$20,000,000

Life Sciences	Information Technology	Alternative Energy	Media	Adv Materials & Manuf	acturing	Business Services	Consumer Products	Mobility	Other
Life Scien	ce Subsectors:								
Pharmaceut	icals Devices	Diagnostics	Bi	iotechnology	Healthcare	e Services	Animal Health/Agricultur	e	Other
Informatio	on Technology S	ubsectors:							
	Hardware	Softw	/are		Serv	vices		Other	
Stages of l	Investment:								
Idea/ F						Growth/Expans	sion		

RPM Ventures

www.rpmvc.com

HEADQUARTERS: 320 N. Main St., Suite 400, Ann Arbor, MI 48104

Staff:

ADAM BOYDEN - Managing Director **TONY GROVER - Managing Director** MARC WEISER - Managing Director



adam@rpmvc.com tony@rpmvc.com 🔀 marc@rpmvc.com

RPM Ventures, founded in 2000, is a seed and early-stage venture firm that focuses on investing in B2B enterprise solutions, online marketplaces, and, its specialty, automotive IT (which includes connected car, mobility, and transportation). The firm has a deep commitment to its portfolio CEOs and focuses on markets and models where its specific expertise can make a significant impact on the growth of the business – a reflection of RPM's relationship-driven approach.

Michigan Investment Professionals: 3 Worldwide Investment Professionals: 4 Assets Under Management: \$200,000,000 Funds Managed (Current and Historical): 3 Actively Investing? Yes Preferred Initial Investment: \$2,000,000

Sectors of Investment:

Life Sciences Information Technology Alternative Energy Information Technology Subsectors: Hardware Stages of Investment: Startup/Early Growth/Expansion

Skypoint Ventures

www.skypointventures.com

HEADQUARTERS: 601 S Saginaw St., Flint, MI 48502

Staff:

PHIL HAGERMAN - Founder & CEO

DAVID OLLILA - President & Chief Innovation Officer

ADHAM HABBAS - Analyst

phagerman@skpv.com, 810-285-9221 davido@skpv.com, 810-285-8272 ahabbas@skpv.com, 810-285-9236

Skypoint Ventures is a Flint-based family office venture capital and Real estate firm founded in 2014. Skypoint is dedicated to supporting new businesses through funding, providing resources, and creating connections within the industry and community.

Michigan Investment Professionals: 3 Worldwide Investment Professionals: 3 Assets Under Management: \$30,000,000 Funds Managed (Current and Historical): 3

Actively Investing? Yes

Preferred Initial Investment: \$500,000 - \$1,000,000

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Life Sciences	Information Technology	Alternative Energy	Media	Adv Materials & M	anufacturing	Business Services	Consumer Products	Mobility	Other				
Life Scien	Life Science Subsectors: Pharmaceuticals Devices Diagnostics Biotechnology Healthcare Services Animal Health/Agriculture Other												
Pharmaceuti	cals Devices	Diagnostics		Biotechnology	Healtho	are Services	Animal Health/Agricul	ure	Other				
Informatio	Information Technology Subsectors:												
	Hardware	Softw	are		S	ervices		0ther					
Stages of I	nvestment:												
Idea/ P	re-Seed			Startup/Early		Growth/Expan	sion	Mezzanine					

Spectrum Health Ventures

www.spectrumhealth.org

HEADQUARTERS: 221 Michigan St. NE, Suite 501, Grand Rapids, MI 49503



Staff:

SCOTT MCLEAN - Managing Director SCOTT LANCASTER - Clinical Director

scott.mclean@spectrumhealth.org, 616-822-8211 scott.lancaster@spectrumhealth.org, 616-802-4412



Spectrum Health Ventures (SHV) invests in products or services that provide strategic value to the Spectrum Health System (including Priority Health). SHV makes growth capital investments in companies that will uniquely allow the Spectrum Health System to reduce costs, increase patient and practitioner engagement, increase the quality of health outcomes, and/or to improve the general health and wellness of the communities that it serves.

Michigan Investment Professionals: 2 Worldwide Investment Professionals: 2 Assets Under Management: \$100,000,000 Funds Managed (Current and Historical): 1 Actively Investing? Yes

Sectors of Investment:

Life Sciences Information Technology Consumer Products Life Science Subsectors: Stages of Investment:

Tamarind Hill

www.tamarind-hill.com

HEADQUARTERS: 206 E. Huron Street, Ann Arbor, MI 48104

Stamarind Hill



Staff:

BEN TRUMBULL - Co-Founder/Partner MARK SHARY - Co-Founder/Partner

btrumbull@tamarind-hill.com mshary@tamarind-hill.com

Tamarind Hill is an early-stage venture capital firm. We invest in change-making healthcare and supply chain software companies in the U.S. Mid-Continent.

Michigan Investment Professionals: 1 Worldwide Investment Professionals: 2 Assets Under Management: \$62,000,000 Funds Managed (Current and Historical): 2 Actively Investing? Yes Preferred Initial Investment: \$250,000-\$1,500,000

Sectors of Investment:

Life Sciences Information Technology Business Services **Information Technology Subsectors:** Stages of Investment: Seed Startup/Early

ITURE CAPITAL

Tappan Hill Ventures

www.tappanhillventures.com

HEADQUARTERS: 425 N. Main St., Ann Arbor, MI 48104

Staff:

LINDA FINGERLE - President, Managing Director

fingerle@tappanhillventures.com, 734-646-4386

Tappan Hill invests in B2B software solving difficult problems in large markets. Tappan Hill is industry agnostic and invests anywhere in the United States.

Michigan Investment Professionals: 3 Worldwide Investment Professionals: 3 Assets Under Management: \$5,200,000

Funds Managed (Current and Historical): 1 Actively Investing? Yes Preferred Initial Investment: \$200,000

Sectors of Investment:

Life Sciences Information Technology Alternative Energy Information Technology Subsectors:

Stages of Investment:

Startup/Early

Venture Investors





www.ventureinvestors.com

HEADQUARTERS: 505 S. Rosa Road, Suite 201, Madison, WI 53719 201 S. Main St., Suite 900, Ann Arbor, MI 48104

Diagnostics

Staff:

JIM ADOX - Managing Director JOHN NEIS - Managing Director **DAVID ARNSTEIN - CFO**

jim@ventureinvestors.com, 734-274-2347 john@ventureinvestors.com, 608-441-2700 david@ventureinvestors.com, 608-441-2700

Venture Investors seeks the next big things in healthcare. Based in the Midwest, with offices in Ann Arbor, Madison and Milwaukee, Wisconsin, we have open access to renowned research universities, and the vibrant communities that surround them. We target, uncover, and invest in extraordinary ideas that will shape the future of health and wellness. With decades of proven success and investments in over 40 university spin-outs, we're fueling great entrepreneurs and the future of healthcare they are building. "Turning Innovation into Health."

Michigan Investment Professionals: 1 Worldwide Investment Professionals: 6 Assets Under Management: \$272,000,000 Funds Managed (Current and Historical): 6 Actively Investing? Yes Preferred Initial Investment: \$2,500,000

Sectors of Investment:

Life Sciences Information Technology Alternative Energy Life Science Subsectors:

Pharmaceuticals Devices

Stages of Investment	:			
Idea/ Pre-Seed	Seed	Startup/Early	Growth/Expansion	

Biotechnology

NTURE CAPITAL

Wakestream Ventures

www.wakestreamventures.com

HEADQUARTERS: 40 Pearl St. NW, Suite 200, Grand Rapids, MI 49503

Staff.

RICK DEVOS - Founder & CEO

KIM PASQUINO - Investment Director

MIKE DEVRIES - Chief Investment Officer

JOE LAMPEN - Finance Director

MIKE MORIN - Investment Director

BEN GOTT - Entrepreneur In Residence

WAKESTREAM MYCA VENTURES

rick@wakestreamventures.com

kim@wakestreamventures.com miked@wakestreamventures.com

joe@wakestreamventures.com

mike@wakestreamventures.com

ben@wakestreamventures.com

Wakestream Ventures, previously a part of Start Garden, wears the hat of early-stage financier and likes startups that take advantage of the Midwest expertise in manufacturing and global enterprise. Wakestream backs fascinating founders working where physical products converge with the Internet.

Michigan Investment Professionals: 5 Worldwide Investment Professionals: 6

Assets Under Management: \$44,000,000

Funds Managed (Current and Historical): 4

Actively Investing? Yes

Preferred Initial Investment: \$250,000

Sectors of Investment:

Life Sciences	Information Techno	ology	Alternative Energy	Media	Adv Materials & M	anufacturing	Business Services	Consumer	Products	Mobility	Other
Life Scien	ce Subsect	ors:									
Pharmaceut	icals De	evices	Diagnostics		Biotechnology	Healtho	care Services	Animal Heal	th/Agriculture	2	0ther
Informatio	n Technolo	gy Su	bsectors:								
	Hardware		Softw	vare		S	Services			Other	
Stages of I	nvestment	:									
Idea/ F			Seed		Startup/Early		Growth/Expa	nsion			

WMU Biosciences Research & Commercialization Center

www.brcc.wmich.edu

HEADQUARTERS: 4717 Campus Drive, Kalamazoo, MI 49008

Staff:

STEVE HAAKENSON - Executive Director

stephen.haakenson@wmich.edu, 269-544-1072

WMU Biosciences Research & Commercialization Center (BRCC) is based at West Michigan University and established in 2003 with a special \$10 million appropriation from the Michigan Legislature as a nonprofit investor, designed to provide seed funding to early-stage companies focused on the life science sector. BRCC considers a wide range of life science technologies across all indications including but not limited to: biotech therapeutics, diagnostics, medical devices, software, food, environmental and analytical services. BRCC also provides growth capital funding to contract research organizations (CROs) and contract manufacturing organizations (CMOs) already servicing and on the market. The economic development focus of the BRCC aims to promote the growth of Michigan's life sciences business sector and collaborates with the state's entrepreneurial resource service providers.

Michigan Investment Professionals: 1 Worldwide Investment Professionals: 1 Assets Under Management: \$12,000,000 Funds Managed (Current and Historical): 2 Actively Investing? Yes

Preferred Initial Investment: \$250,000

Sectors of Investment:

Idea/ Pre-Seed

Life Sciences Information Technology Life Science Subsectors: Pharmaceuticals Biotechnology Healthcare Services Stages of Investment:

Startup/Early

ENTREPRENEURIAL SUPPORT ORGANIZATIONS

20Fathoms

www.20fathoms.org

Traverse City, MI

LAUREN BIGELOW - Executive Director

lauren@20fathoms.org, 231-938-6519

20Fathoms is the nexus of NE Michigan's tech community. We are a membership organization that works with innovators, creatives, and technologists, entrepreneurs and intrapreneurs — providing them incubation services, a vibrant coworking space, and the resources they need to succeed. Led by a team of entrepreneur, investor, startup, and tech veterans, we offer education programs, funding opportunities, and access to a national network. Most importantly, ours is a supportive community with an eye for cultivating innovation and ideas, and fostering business growth. All of this is located in Traverse City where the daily hustle is in balance with a small-town, nature-focused lifestyle.

Industry Sectors Served:

Life Sciences	Information Techn	ology Alternative	Energy Media	Adv Materia	lls & Manufacturing	Business Services	Consumer Products	Mobility	Other
Company S	Stages Ser	ved:							
Idea/ Pre-	-Seed	Seed	Startup/Earl	у	Growth/Expansion		Mezzanine	Publi	
Types of P	rograms O	ffered:							
Incubation	Business Acceleratio	n Talent Attraction	n/Retention Netwo	orking/Events	Talent Developme	nt Capital			

A2 Health Hacks

www.a2healthhacks.org

BEATRIX BALOGH - Director

info@a2healthhacks.org, 734-224-2785

In 2014, investors pumped \$6.5 billion into 459 health technology startups across the United States, many of which originated at hackathons. Traditionally a hackathon is where a large group of coders come together to collaborate to create usable software or ideas. A2 Health Hacks turns this idea on its head and brings together hackers, makers, entrepreneurs, and healthcare professionals to build on everyone's collective knowledge and experience to tackle some of the industry's most complicated issues.

Industry Sectors Served:

Life Sciences	Information Technol	ogy Alternative Energy		Adv Materials & Manufacturing		Mobility Other
Company	Stages Serv	ed:				
Idea/ F	re-Seed					Public
Types of	Programs Off	ered:				
Incubation			on Network	ing/Events Talent Developm		on/Attraction Other

ACRE AgTech

www.acreagtech.com

West Olive, MI

PAUL SACHS - Executive Director

paul@acreagtech.com, 616-994-4745

ACRE AgTech, a nonprofit corporation, specializes in providing agtech connections, resources, and expertise to help entities commercialize their agtech innovations.

Industry Sectors Served:

Life Sciences	Information Technology	Alternative Energy	Media	Adv Materials	& Manufacturing	Business Servi	ces Consum	ner Products	Mobility	Other
Company	Stages Served	d:								
Idea/ Pr	e-Seed	Seed	Startup/Early		Growth/Expa	nsion				ic
Types of I	Programs Offer	red:								
Incubation	Business Acceleration		n Networ	king/Events		ent Capital	Business Rete			

ENTREPRENEURIAL SUPPORT ORGANIZATIONS

Ann Arbor New Tech

www.meetup.com/a2newtech

DAVID NESBITT - Host and Co-Organizer

organizers@a2newtech.org, 517-614-2519

The Ann Arbor New Tech Meetup welcomes members from any school, sector, or industry function (e.g., entrepreneurs, technologists, investors, lawyers, marketers, students, etc.) interested in local high-tech startups. They seek to foster tech entrepreneurship by facilitating communication, providing access to resources, and creating community. Members meet at a variety of events, such as demo events, educational panels and speaker events, unconferences, and happy hours. Their flagship event (five companies each get five minutes to demo, five minutes to answer questions, then open announcements and networking) is the third Tuesday of each month at the University of Michigan's Law School.

Industry Sectors Served:

Life Sciences Information To	echnology Alternative	Energy Media	Adv Materials & Manufacturing	Business Services	Consumer Products	Mobility	
Company Stages S	erved:						
Idea/ Pre-Seed	Seed	Startup/Early	Growth/Expa	nsion			
Types of Programs	Offered:						
Incubation Business Acceler	ation Talent Attractio	n/Retention Networ	king/Events Talent Developm	ent Capital			Other

Ann Arbor SPARK



www.annarborusa.org

Ann Arbor, MI

BILL MAYER - Vice President Entrepreneurial Services

bill@annarborusa.org, 734-821-0073

Ann Arbor SPARK advances the region by encouraging and supporting business acceleration, attraction, expansion, and retention. The organization identifies and meets the needs of companies at every stage, from startups to large organizations. Ann Arbor SPARK collaborates with business, academic, government, and community investment partners to position the region as a destination for innovation.

Industry Sectors Served:

Life Sciences Information Te	chnology Alternative	Energy Media	Adv Materials & Manufacturing	Business Services	Consumer Products	Mobility	Other	
Company Stages Se	erved:							
Idea/ Pre-Seed	Seed	Startup/Early	Growth/Expa	nsion	Mezzanine	Public		
Types of Programs Offered:								
Incubation Business Accelera	ation Talent Attractio	n/Retention Networ	king/Events Talent Developm	ent Capital	Business Retention/Expansi	on/Attraction	Other	

applied Medical Device Institute (aMDI)

www.gvsu.edu/amdi Grand Rapids, MI

BRENT NOWAK - Executive Director

nowakbr@gvsu.edu, 616-331-6843

The applied Medical Device Institute (aMDI), founded in 2015 within Grand Valley State University (GVSU), successfully connects academia, industry, healthcare systems, and the entrepreneurial community to provide contract engineering, science, and business incubator services for commercialization. aMDI serves the community by providing access to researchers, engineers, medical professionals, business and entrepreneurial expertise within an integrated process that includes technical services, intellectual property, business review, and mentoring. aMDI is devoted to the betterment of human health and well-being through applied medical device and technology innovation.

Industry Sectors Served:

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Life Sciences Information Te	chnology Alternative	Energy Media	Adv Materials & Manufactu	ing Business Servic	ces Consumer Products	Mobility Other				
Company Stages Served:										
Idea/ Pre-Seed	Seed	Startup/Early	Growt	/Expansion						
Types of Programs Offered:										
Incubation Business Accelera	ation Talent Attraction	n/Retention Networ	king/Events Talent Dev	lopment Capital	Business Retention/Expan	sion/Attraction Other				

Arctaris Michigan

www.arctarismichigan.com Chestnut Hill, MA

Automation Alley

www.automationalley.com

Troy, MI

JOHN BEDZ - Manager, Special Programs

bedzj@automationalley.com, 248-457-3399

Automation Alley is a nonprofit manufacturing and technology business association and Michigan's Industry 4.0 knowledge center, with a global outlook and a regional focus. The organization connects industry, academia, and government to fuel Michigan's economy and accelerate innovation. Automation Alley offers programs, resources, and knowledge to help its members grow and prosper in the digital age.

Industry Sectors Served:

Life Sciences Information Technolog	y Alternative Energy	Media	Adv Materials & Manufacturing	Business Service	es Consumer Products	Mobility	
Company Stages Serve	d:						
ldea/ Pre-Seed	Seed	Startup/Early	/ Growth/Expansion				
Types of Programs Offe	red:						
Incubation Business Acceleration	Talent Attraction/Retention	n Network	ing/Events Talent Developm	ent Capital	Business Retention/Expansi	on/Attraction	

Backstage Capital

www.backstagecapital.com Detroit, MI

MONICA WHEAT - Managing Director

monicawheat@backstagecapital.com

Backstage Capital is a boutique venture fund that invests in startup founders who identify as women, people of color and/or LGBTQ. Backstage believes these founders are underestimated and have a high potential for unlocking innovation and creating valuable businesses. To support more founders, Backstage is growing a global community of local accelerator programs that launched in Detroit, Los Angeles, London, and Philadelphia. Backstage invests \$100,000 and 12 weeks of acceleration in accelerator cohort companies. Backstage has invested in 125+ companies. Detroit was the first global accelerator city to launch.

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Life Sciences Information Te	chnology Alternative	Energy Media	Adv Materials & Manufacturing	Business Services	Consumer Products	Mobility	Other								
Company Stages Served:															
Idea/ Pre-Seed	Seed	Startup/Early	Growth/Expansion												
Types of Programs	Offered:														
Incubation Business Accelera	ation Talent Attractio	n/Retention Network	king/Events Talent Developme	ent Capital I	Business Retention/Expansion/Attraction										

Bamboo Detroit

www.bamboodetroit.com Detroit, MI

info@bamboodetroit.com, 313-288-2298

Bamboo Detroit is the largest coworking space for entrepreneurs and doers in Detroit. The organization offers over 20,000 square feet of shared and private suites downtown, conferences rooms, fiber Internet, coffee and tea, workshops and events, and a talented network of support for growing businesses.

Industry Sectors Served:

Company Stages Served:										
ldea/ Pre-Seed Seed Startup/Early Growth/Expansion Mezzanine	Public									
Types of Programs Offered:										
Incubation Business Acceleration Talent Attraction/Retention Networking/Events Talent Development Capital Business Retention/Expan	nsion/Attraction Other									

BBC Entrepreneurial Training & Consulting

www.bbcetc.com

Chelsea, MI

KRIS BERGMAN - Managing Partner

kris@bbcetc.com, 734-930-9741

BBCetc manages the Michigan SBIR/STTR Assistance Program, which provides SBIR/STTR training and proposal development services to technology companies with most costs covered by the state. BBCetc is nationally recognized for its success in helping emerging companies win funding through the federal Small Business Innovation Research (SBIR) and Small Business Technology Transfer (STTR) programs and use those funds strategically to propel growth. The organization's Michigan clients have been awarded over \$302 million in funding since 2002.

Industry Sectors Served:

Life Sciences	Information Technology	Alternative Energy	Media	Adv Materials & Manufacturin	g Business Serv	vices Consumer Produ		0ther		
Company	Stages Served	:								
Idea/ Pre	-Seed	Seed	Startup/Early	Growth/I						
Types of Programs Offered:										
Incubation			Networkii	ng/Events Talent Develo	pment Capital		kpansion/Attraction	Other		

Beaumont Research Institute

www.beaumont.edu/choose-beaumont/research-and-innovation-at-beaumont-hospitals-in-michigan Royal Oak, MI

JAIDEEP RAJPUT - Director of Commmercialization

jaideep.rajput@beaumont.org, 248-551-0255

Beaumont Health, a major healthcare system serving Michigan and beyond, recognizes the inherent value of research as a significant contributing factor to future improvements in healthcare delivery and the health of its local and global communities. Beaumont Research Institute strengthens Beaumont's ability to conduct medical research and supports strong translational research in numerous areas, including orthopedics, OB-GYN, urology, and radiation oncology. Beaumont Commercialization oversees the development, patenting, and licensing of Beaumont technologies with the goal of bringing technology from idea to market and can also serve as a conduit to outside parties seeking collaborations with Beaumont researchers.

Life Sciences	Information Technology	Alternative Energy	Media Adv Mate	erials & Manufacturing							
Company Stages Served:											
Idea/ Pr	e-Seed	Seed	Startup/Early	Growth/Expans	ion	Mezzanine	Publi	C			
Types of F	Programs Offer	ed:									
Incubation							on/Attraction	Other			

BioArbor

www.michbio.org Ann Arbor, MI

SARAH MURCHISON - Chairperson

smurchison@newperspectives-us.com, 734-527-9150

BioArbor, an entirely volunteer-run organization, hosts educational networking events for the life sciences industry in the greater Ann Arbor area. BioArbor events explore technology commercialization (product, device, and service), financing strategies, business development, regulatory affairs, marketing, and other topics useful to life science entrepreneurs. Each event, held six times per year, features a networking session, invited speaker(s), and a post-presentation Q&A period. Invited speakers from both the national and local ecosystem share experience on topics such as drug discovery and development, medical devices, diagnostics, and tools. BioArbor events are open to the public and are especially suited for those interested in starting or growing life science businesses.

Industry Sectors Served:

Company Stages Served: Idea/ Pre-Seed Seed Startup/Early Growth/Expansion Mezzanine Public											
ic											
Types of Programs Offered:											

Build Institute

www.buildinstitute.org Detroit, MI

APRIL BOYLE - Founder and Executive Director

april@buildinstitute.org

Build Institute was started in January 2012 as a program of D:hive, a welcome center and resource hub located downtown. Build helps people turn their business ideas into reality by providing them with the necessary tools, resources, and support network in Detroit. To date, they have graduated over 1400 aspiring and experienced entrepreneurs from our classes, many of whom have gone on to start successful businesses in the city. In addition to classes, they offer networking events, mentorship, connections to resources and a nurturing community that allows ideas to develop and flourish over time.

Industry Sectors Served:

Life Sciences	Information Technology	Alternative Energy	Media	Adv Materials & Manufacturing	Business Services	Consumer Products	Mobility Other
Company	Stages Served	:					
Idea/ Pro	e-Seed	Seed	Startup/Early	Growth/Expansion			
Types of F	Programs Offer	ed:					
Incubation	Business Acceleration		Networki	ing/Events Talent Developm	ent Capital		on/Attraction Other

Burgess Institute for Entrepreneurship and Innovation

broad.msu.edu/burgess-institute

East Lansing, MI

FRANK URBAN - Director of Venture Creation

furban@spartaninnovations.org, 517-884-4543

Spartan Innovations is a venture development organization dedicated to turning inventions created at Michigan State University into successful businesses. Programs include Conquer Accelerator, Entrepreneurs-in-Residence, Burgess New Venture Challenge, the MSU Hatch, the MSU Hatch Dev Shop, Mentors, Sparta Hack, Venture Fellows, and many more.

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Life Sciences	Information Technolog	y Alternative Energy	ergy Media Adv Materials & Manufacturing Business Services		Consumer Products	Mobility	Other			
Company Stages Served:										
ldea/	Pre-Seed	Seed	Startup/Early	Growth/Expansion						
Types of Programs Offered:										
Incubation	Business Acceleration	Talent Attraction/Retention	n Networking/	/Events Talent Developme	ent Capital					

Cahoots

www.cahoots.com Ann Arbor, MI

ALISON TODAK - Managing Director

alison@cahoots.com, 734-249-8988

Cahoots is the coworking space for Ann Arbor's tech ecosystem. Cahoots offers a home to companies looking for desirable downtown space with flexible terms and provides a central and purposeful hub for our vibrant and ever-growing tech community.

Industry Sectors Served:

Life Sciences	Information Technology	Alternative Energy	Media	Adv Material	s & Manufacturing	Business Servi	ces Consum	er Products	Mobility	Other
Company	Company Stages Served:									
Idea/ Pre	e-Seed Si	eed	Startup/Early		Growth/Expa	nsion	Mezzani	ine	Publi	C
Types of P	Types of Programs Offered:									
Incubation	Business Acceleration Ta	alent Attraction/Retention	Networ	king/Events	Talent Developme		Business Rete	ention/Expansi	on/Attraction	Other

Centropolis Accelerator at Lawrence Technological University



www.centrepolisaccelerator.com Southfield, MI

DAN RADOMSKI - Director

dradomski@ltu.edu, 248-721-3192

The Centrepolis Accelerator leverages Michigan's strengths in product development & mfg and LTU's engineering expertise to grow small manufacturers and hardware entrepreneurs by providing access to key resources. Resources include 10n1 mentoring, product development assistance, customer and supplier connections; workshops and events; a technology and prototyping lab; dedicated office and coworking space; and faculty and student engagement. Centreplis also offers a Michigan Cleantech Hardware Accelerator and an Industry 4.0 Accelerator https://www.i40accelerator.com/ in partnership with Automation Alley & Lean Rocket Labs that includes a \$1.3 million seed fund.

Industry Sectors Served:

Life Sciences	Information Technolog	y Alternative Energy	Media Adv N	Adv Materials & Manufacturing Business Serv		es Consumer Products	Mobility				
Company	Company Stages Served:										
Idea/Pi	e-Seed	Seed	Startup/Early	Growth/Expa	Mezzanine	Public					
Types of I	Programs Offe	ered:									
Incubation	Business Acceleration	Talent Attraction/Retention	Networking/Ev	nts Talent Developm	ent Capital	Business Retention/Expansi	ion/Attraction	Other			

CMU Isabella Bank Institute for Entrepreneurship



www.cmich.edu/colleges/cba/academic_programs/departments/ent/Pages/Isabella-Bank-Institute-for-Entrepreneurship.aspx Mount Pleasant, MI

BRUCE MARBLE - Executive Director

Marbl1bc@cmich.edu, 989-774-3270

The CMU Isabella Bank Institute for Entrepreneurship is a campus-wide early-stage entrepreneurship and innovation center that provides education, experiential learning, and support for student entrepreneurs to create and incubate business ideas and launch startup ventures. Support programs include workshops and events covering ideation/concept crafting, team building, customer discovery, business model generation, lean startup concepts, pitch competitions, investor presentations, and startup coaching by a pool of alumni and faculty mentors and advisors. Student teams connect to resources and opportunities throughout the entrepreneurial ecosystem in the state of Michigan. Top teams earn seed funding to launch their business and have the chance to participate in a summer accelerator program.

Life Sciences Information To	echnology Alternative	Energy Media	Adv Materials & Manufacturing	Business Services	Consumer Products	Mobility	Other			
Company Stages Served:										
Idea/ Pre-Seed	Seed	Startup/Early	Growth/Exp							
Types of Programs	Offered:									
Incubation Business Acceler	ration Talent Attractio	n/Retention Networl	king/Events Talent Developr				Other			

CU Center for Innovation & Entrepreneurship



www.cleary.edu/cie

Howell, MI

MARLO RENCHER, Ph.D. - Vice President of Innovation, Entrepreneurship and Diversity

mrencher@cleary.edu, 313-800-4145

Cleary University's vision is a world where everyone understands, experiences, and benefits from innovation and entrepreneurship. As America's foremost applied for business university, Cleary University will be the country's preferred partner for innovation and entrepreneurship education. The mission of the Center for Innovation and Entrepreneurship at Cleary University is to enrich the community of students, entrepreneurs, intrapreneurs, managers, corporations and small business owners in Southeastern Michigan through knowledge, skills, credentials, and resources that are accessible, innovative and experiential. Their resources include space, services, events, and education.

Industry Sectors Served:

Life Sciences	Information Techno	ology Alternative	Energy Media .	Adv Materials & Manufacturing	Business Service	es Consumer Products	Mobility	Other		
Company Stages Served:										
Idea/P	re-Seed	Seed	Startup/Early	Growth/Exp	Mezzanine	Public				
Types of I	Programs Of	fered:								
Incubation			/Retention Networkin	ng/Events Talent Developn	ent Capital			Other		

D-NewTech

www.DNewTech.org

THANH TRAN - Founder

organizers@dnewtech.org

The D-NewTech (DNT) is an organization that provides resources and networking opportunities for the Detroit and Southeast Michigan startup community. DNT hosts monthly meetup events that encourage and highlight the entrepreneurship startups in the region. In addition, DNT collaborates with other organizations to provide meaningful events that support entrepreneurs, including Detroit Startup Week and Detroit Startup Weekend. They welcome members from any school, sector, or industry function (e.g., entrepreneurs, technologists, investors, lawyers, marketers, students, etc.) interested in local high-tech or non-tech startups. DNT started in 2010 and has over 1,700 members. Their main event includes an inspirational guest speaker who has lived the entrepreneurship experience and is giving back followed by four to five startup companies with five minutes to present and five minutes for Q&A, then open announcements and networking. The meetup takes place on the first Wednesday of each month.

Industry Sectors Served:

Life Sciences	Information Tec	hnology Alter	native Energy	Media	Adv Materia	ls & Manufacturing	Business Serv	ices Consumer Produc	ts Mobility	0ther		
Company Stages Served:												
Idea/ P	re-Seed	Seed Startup/Early				Growth/Expai	nsion	Mezzanine	Publi	c		
Types of	Programs (Offered:										
				Network	king/Events	Talent Developme						

Design Core

www.designcore.org

Detroit, MI

BONNIE FAHOOME - Director of Business Programs

bfahoome@designcore.org, 313-664-1479

Design Core Detroit champions design-driven businesses and their role in strengthening Michigan's economy. The organization manages a network of over 100 design service and product companies of all sizes, including graphic designers, photographers, videographers, web designers, architects, interior designers, product designers, makers, fabricators, design strategists and more. Design Core also serves other businesses, organizations and groups by connecting them to these designers and the services they need to solve problems, grow their businesses, or otherwise achieve their goals. Through a variety of matchmaking services, Design Core helps facilitate relationships between all types and stages of businesses and the regional designt talent they need.

Life Sciences	Information Technolog	/ Alternative En	ergy Media	Adv Mater	ials & Manufacturing	Business Servi	ces Consumer Products	Mobility	Other				
Company	Company Stages Served:												
Idea/ P	re-Seed	Seed	Startup/Earl	у	Growth/Expansion		Mezzanine	Publ	ic				
Types of 1	Programs Offe	red:											
Incubation	Business Acceleration	Talent Attraction/F	letention Netwo	orking/Events	Talent Developme	nt Capital	Business Retention/Expans	ion/Attraction	Other				

Economic Development Alliance of St. Clair County

www.edascc.com

Port Huron, MI

DAN CASEY - CEO

dcasey@edascc.com, 810-982-9511

The Economic Development Alliance (EDA) of St. Clair County is a regional nonprofit economic development agency that has served the Blue Water Area for over 60 years. The EDA is supported by public and private sector investors and works closely with community stakeholders and regional partners to stimulate the economy and drive job growth and investment. EDA attracts new industry to the county with a focus on the advanced manufacturing, automotive plastics, automation, logistics and transportation, and the Internet of Things related to global mobility and smart cities. EDA manages The Underground Incubator in the Port Huron SmartZone and the Eastern Michigan Manufacturing Association.

Industry Sectors Served:

Life Sciences	Information Techno	ology Alternative	Energy Media	Adv Materials	& Manufacturing	Business Servi	ces Consumer Products	Mobility				
Company Stages Served:												
Idea/ Pre	e-Seed	Seed	Startup/Ear	Startup/Early Growth/Expansion								
Types of F	Programs Of	ffered:										
Incubation	Business Acceleration	n Talent Attraction	n/Retention Netw	orking/Events	Talent Developme	nt Capital	Business Retention/Expans	sion/Attraction				

EMU Office of Tech Transfer

E

www.emich.edu/techtransfer

Ypsilanti, MI

MELINDA MARION - Director of Technology Transfer

mmarion3@emich.edu, 734-487-9237

At Eastern Michigan University (EMU), much of their research has the end goal of developing or improving a product with commercial potential. The Technology Transfer Office at EMU is responsible for business engagement and dissemination of University-developed technology into the marketplace, much of which has broad application in industry. Numerous opportunities for collaboration on research projects or with EMU I-Corps teams are available.

Industry Sectors Served:

Life Sciences Inform	mation Technology	Alternative Energy	Media	Adv Material	s & Manufacturing	Business Service	es Consumer Products	Mobility					
Company Stag	Company Stages Served:												
Idea/ Pre-Seed	S	eed	Startup/Early	/	Growth/Expansion		Mezzanine	Publi	C				
Types of Progr	ams Offere	d:											
Incubation Busines	s Acceleration T	alent Attraction/Retentior	Netwo	rking/Events	Talent Developme	nt Capital	Business Retention/Expansi	ion/Attraction	Other				

Endeavor Detroit



www.endeavordetroit.org

Detroit, MI

DIANA CALLAGHAN - Managing Director

diana.callaghan@endeavor.org

Endeavor Detroit provides Michigan-based entrepreneurs with a world-renowned suite of services and programs along with access to an exclusive mentorship network to accelerate the growth of their companies. Benefits of selection to Endeavor Detroit include introductions through a network of more than 3,000 local and international business mentors along with access to capital, talent, and international markets. Globally, Endeavor supports more than 1,400 entrepreneurs leading over 900 high-impact companies which have created 650,000 jobs and generated over \$10 billion in revenue last year. Endeavor currently operates in 27 markets throughout Europe, Latin America, North America, Africa, Southeast Asia, and the Middle East.

Life Sciences	Information Technology	Alternative Energy	Media	Adv Materia	ls & Manufacturing	Business Service	s Consumer Products	Mobility	
Company	Stages Served	:							
Idea/ Pro		Seed	Startup/Early	/	Growth/Expa	nsion			
Types of F	rograms Offer	ed:							
Incubation	Business Acceleration		on Netwo	rking/Events	Talent Developme	nt Capital	Business Retention/Expansi		

Entrepreneurs' Organization Detroit

www.eodetroit.com

Royal Oak, MI

ANNA LONGE - Chapter Administrator

admin@eodetroit.com, 248-224-7362

Entrepreneurs' Organization (EO) Detroit is a peer-to-peer network of the most driven and accomplished entrepreneurs in Southeast Michigan. They are a local chapter of The Entrepreneurs' Organization, which is comprised of over 150 chapters worldwide. The organization is laser-focused on creating, building, and innovating. Members fuel each other's passions through killer learning and social events, meaningful experience shares, accountability partnerships, and once in a lifetime experiences. With 105 members accounting for more than \$1.4 billion in revenue and more than 6,300 employees, EO Detroit is not a club, a networking group nor a marketing "target" —it's a business, family, self, and community game changer!

Industry Sectors Served:

maac	try occiois octived	••									
Life Sci	ences Information Technology	Alternative Energy	Media Adv Mate	rials & Manufacturing	Business Service	s Consumer Products	Mobility	0ther			
Company Stages Served: Idea/ Pre-Seed											
		Seed	Startup/Early	Growth/Expansion		Mezzanine	Publi				
Туре	of Programs Offe	red:									
	ion Business Acceleration		n Networking/Events	Talent Developme	nt Capital	Business Retention/Expans	ion/Attraction	Other			

EntryPoint

www.EntryPointMl.com Ann Arbor, Ml

EMILY HEINTZ - Founder & Managing Director

emily@entrypointmi.com, 517-927-3369

EntryPoint uses a data-driven approach to advance the entrepreneurial ecosystem. The cornerstone of the organization is the development of statewide, regional, and community research reports that are used to guide our services from advocacy efforts to educational purposes. EntryPoint manages strategic events designed around specific trends, successes, and needs in the entrepreneurial ecosystem based on its research findings. EntryPoint has partnered with organizations across the Midwest region, including Invest Detroit, JumpStart Inc., Michigan Venture Capital Association and Revalue on research and community engagement projects that promote entrepreneurship.

Industry Sectors Served:

Life Sciences	Information Tec	chnology	Alternative Energy	Media	Adv Mater	ials & Manufacturing	Business Servi	ces Consumer Products	Mobility Othe
Company	Stages Se	erved:							
Idea/ P	re-Seed Seed Startup/Early Growth/Expansion Mezzanine Publ								Public
Types of	Programs (Offered	d:						
Incubation	Business Accelera	ntion Ta	lent Attraction/Retention	n Netwo	orking/Events	Talent Developme	ent Capital	Business Retention/Expans	ion/Attraction Othe

Gener8tor

www.gener8tor.com Milwaukee, WI

STELLA SAFARI - Director

stella@gener8tor.com, 301-785-0245

gener8tor is a turnkey platform for the creative economy that connects startups, entrepreneurs, artists, investors, universities, and corporations. The gener8tor platform includes pre-accelerators, accelerators, corporate programming, conferences, and fellowships focused on entrepreneurs, artists, and musicians.

Life Sciences	Information Technolog	y Alternative Energy	Media	Adv Material	s & Manufacturing		Consumer Products	Mobility	Other
Company	Stages Serve	d:							
ldea/ l	re-Seed	Seed	Startup/Early	Startup/Early Growth/Expansion		sion			
Types of	Programs Offe	red:							
Incubation	Business Acceleration		ntion Netwo	orking/Events	Talent Developmer	nt Capital			

Growth Capital Network- Optimal Impact Group

www.optimizeimpact.com Ann Arbor and Detroit, MI

LAUREN BIGELOW

lauren@growthcap.net, 888-996-4458

Growth Capital Network (GCN) - Optimal Impact Group is an Ann Arbor and Detroit-based strategic management, research, and evaluation consulting firm focused on economic development, healthcare, and philanthropic communities. The firm's primary goal is to help its partners optimize their impact through program analysis, strategic design, action plans, and effective measurement. GCN loves data, so you don't have to.

Industry Sectors Served:

Life Sciences	Information Technology	Alternative Energy	Media	Adv Materia	ls & Manufacturing	Business Servi	ces Consumer Products	Mobility	Other
Company	Stages Served	:							
Idea/Pi	re-Seed	Seed	Startup/Early		Growth/Expa	nsion			C
Types of I	Programs Offere	ed:							
Incubation			Networ	king/Events	Talent Developme	nt Capital	Business Retention/Expans	ion/Attraction	Other

GVSU Richard M. and Helen DeVos Center for Entrepreneurship & Innovation



www.gvsu.edu/cei

Allendale, MI

SHOROUQ ALMALLAH - Director

almallas@gvsu.edu, 616-331-7256

The Richard M. and Helen DeVos Center for Entrepreneurship & Innovation (CEI), in the Seidman College of Business, is dedicated to developing best practices in entrepreneurship education and community engagement that enhance and impact the creation of new ventures and opportunities. Through a combination of courses, curriculum, peer to peer networking, competitions, and mentorship, CEI provides all students an environment that fosters entrepreneurship and enhances entrepreneurial activities.

Industry Sectors Served:

Life Sciences	Information Technology					Mobility	Other
Company S	Stages Served	:					
Idea/ Pre-	-Seed	Seed S	Startup/Early	Growth/Expar			
Types of P	rograms Offere	ed:					
Incubation	Business Acceleration		Networking	g/Events Talent Developme	nt Capital		Other

Henry Ford Innovations



www.henryford.com/innovations

Detroit, MI

TARYN SIMON - Director

tsimon1@hfhs.org, 313-916-7044

Henry Ford Innovations is the flagship of Henry Ford Health System's commitment to innovation. The organization's goal is to engineer the future of healthcare by providing physicians and staff with world-class resources to turn great ideas into transformative products. Henry Ford Innovations also develops and commercializes Henry Ford's intellectual assets and licenses them globally in support of new products, devices, therapies, and hospitals.

Life Sciences	Information Technology						Mobility				
Company	Stages Serve	d:									
Idea/ F	Pre-Seed	Seed S	itartup/Early								
Types of Programs Offered:											
	Business Acceleration		Networking/Events	Talent Development	Capital		on/Attraction	Other			

Hope College Entrepreneurial Program



hope.edu/academics/economics-business Holland, MI

AUSTIN ASAMOA-TUTU - Entrepreneurship Program Director

asamoatutu@hope.edu, 616-395-7244

The Entrepreneurship Program aims to develop entrepreneurial thinkers who explore innovative solutions in applied settings. The program serves those who seek disruptive organizational models, independent traditional business ownership, or merely to expand their ability to think in innovative ways. Support for these students occurs in curricular and co-curricular initiatives serving majors inside and outside the Department of Economics and Business.

Industry Sectors Served:

Life Sciences	Information Technology	Alternative Energy	Media	Adv Materials & Manufacturing	Business Services	Consumer Products	Mobility	Other
Company S	Stages Served:							
Idea/ Pre-	Seed							
Types of Pr	rograms Offere	d:						
Incubation			n Networ	king/Events Talent Developme				

Inforum

www. inforum michigan. org/home

Detroit, MI

LIZABETH WIGGINS - Program manager, inGAGE™

lwiggins@inforummichigan.org, 313-567-0248

Inforum is the only professional organization in Michigan — and one of a few in the country — that combines strategic connections, proven professional development programs, a respected forum for new ideas, and original research to accelerate careers for women and boost talent initiatives for companies. inGAGE is Inforum's strategy to position Michigan as the Midwest hub for high-tech, high-growth women entrepreneurs. The approach delivers programs to increase the number of women angel investors in Michigan, provides women access to its network of investors and advisors, and assists emerging second-stage companies to scale.

Industry Sectors Served:

Life Sciences	Information Technolog	y Alternative Energy	Media	Adv Materials	& Manufacturing	Business Serv	ices Co	onsumer Products	Mobility	Other
Company	Company Stages Served:									
Idea/ Pre	-Seed	Seed	Startup/Early		Growth/Expai	nsion	N	lezzanine	Publi	C
Types of P	Types of Programs Offered:									
Incubation	Business Acceleration	Talent Attraction/Retention	Network	king/Events	Talent Developme	nt Capital	Busine	ss Retention/Expansi	on/Attraction	Other

Invent@NMU



www.nmu.edu/invent

Marquette, MI

PAULETTE PERTTUNEN - Operations and Finance

invent@nmu.edu, 906-227-6253

Invent@NMU is the idea incubator® at Northern Michigan University powered by students and led by professionals. From products to small businesses, the program offers a variety of innovative and entrepreneurial support to campus and community members across the Upper Peninsula. From market analysis and initial concept refinement to prototyping, testing, and marketing, Invent@NMU helps break down the entrepreneurial process for its clients. Whether it is a product idea, a service, or other small business, all ideas are worth exploring®.

Life Sciences Information	Technology Alternati	ve Energy Media	Adv Materials & Manufacturing	Business Services	Consumer Products	Mobility	Other
Company Stages S	Company Stages Served:						
Idea/ Pre-Seed	Seed	Startup/Early	y Growth/Expa	nsion	Mezzanine	Public	C
Types of Programs	Offered:						
Incubation Business Accel	eration Talent Attract	ion/Retention Netwo	rking/Events Talent Developm	ent Capital		on/Attraction	Other

Kotra

www.kotra.or.kr

Troy, MI

SANJA SAVIC-BERHAMOVIC - International Trade and Investment Consultant

sanjaberhamovic@kotra.or.kr, 248-619-1601

Invest KOREA (IK), Korea's national investment promotion agency, was established as part of the Korea Trade-Investment Promotion Agency (KOTRA) to support the entry and establishment of foreign businesses in South Korea by providing comprehensive services to foreign businesses, including consultations, assistance with investment and corporate establishments, support for business activities in Korea and grievance resolution.

Industry Sectors Served:

Life Sciences	Information Technology						
Company	/ Stages Served	:					
Idea/ F			Startup/Early	Growth/Expa			
Types of	Programs Offere	ed:					
						ion/Attraction	Other

Lakeshore Advantage

www.lakeshoreadvantage.com/entrepreneurs Zeeland, MI

ANGELA HUESMAN - Chief Operating Officer

angela.huesman@lakeshoreadvantage.com, 616-772-5226

Lakeshore Advantage is the nonprofit economic development organization serving Ottawa County in West Michigan. The organization provides a full range of economic development services for companies doing business in Ottawa County. Also, see profile for Holland SmartZone.

Industry Sectors Served:

Life Sciences Information Te	chnology Alternative	Energy Media	Adv Materials & Manufacturing	Business Servi	ces Consumer Products	Mobility Other			
Company Stages Served:									
Idea/ Pre-Seed	Seed	Startup/Early	y Growth/Exp	ansion	Mezzanine	Public			
Types of Programs Offered:									
Incubation Business Acceler	ation Talent Attraction	n/Retention Netwo	rking/Events Talent Developi	nent Capital	Business Retention/Expansi	ion/Attraction Other			

Lansing Economic Area Partnership

www.purelansing.com

Lansing, MI

TONY WILLIS - Director of New Economy Division

tony@purelansing.com, 517-230-0342

The Lansing Economic Area Partnership (LEAP) is a coalition of area leaders committed to building a prosperous and vibrant region where businesses can thrive. To do this, LEAP helps entrepreneurs start new businesses, help existing businesses grow, and attract new businesses to the region.

Life Sciences	Information Technol	ogy Alternative	Energy Media	Adv Materia	als & Manufacturing	Business Servi	ces Consumer Products	Mobility	
Company	Company Stages Served:								
Idea/	Pre-Seed	Seed		Startup/Early Growth/Expansion		Mezzanine	Publi	C	
Types of	Types of Programs Offered:								
Incubation	Business Acceleration	Talent Attraction	/Retention Netw	orking/Events	Talent Developme	nt Capital	Business Retention/Expans	ion/Attraction	

Lean Rocket Lab

www.leanrocketlab.org

KEN SENEFF - Co-Founder, COO ken@leanrocketlab.org

Lean Rocket Lab is a business accelerator and incubator focused on manu-tech and hardware companies.

Industry Sectors Served:

Life Sciences		nology	Alternative Energy	Media	Adv Mater	rials & Manufacturing	Business Servic	es Consumer Products	Mobility	Other
Company	Stages Se	rved:								
Idea/ Pre	-Seed	Seed	d	Startup/Early	1	Growth/Expa	nsion			
Types of P	rograms C	Offered:								
Incubation	Business Accelerati	ion Tale	nt Attraction/Retention	Netwo	rking/Events	Talent Developme	ent Capital	Business Retention/Expan		Other
					<u></u>					

Lenawee Now

www.lenaweenow.org

Adrian, MI

TIM ROBINSON - Director of Operations

tim@lenaweenow.org, 517-265-5141

Lenawee Now is a nonprofit organization dedicated to economic and business expansion throughout Lenawee County. By attracting new businesses, helping to grow established businesses, and supporting entrepreneurial endeavors in Lenawee, Lenawee Now is creating an economically viable and vibrant region. In addition to business attraction, retention, and startup activities, Lenawee Now provides critical services to support business growth, including access to funding sources and talent enhancement.

Industry Sectors Served:

Life Sciences Information	Technology Alternativ	e Energy Media Ao	lv Materials & Manufacturing	Business Services	Consumer Products	Mobility Other
Company Stages	Served:					
Idea/ Pre-Seed	Seed	Startup/Early	Growth/Expa	nsion	Mezzanine	Public
Types of Program	s Offered:					
Incubation Business Acce	leration Talent Attractio	on/Retention Networking	/Events Talent Developme	ent Capital	Business Retention/Expansi	on/Attraction Other

LSSU Product Development Center



www.lssu.edu/eng/pdc Sault Ste Marie, MI

KIMBERLY MULLER - Dean

kmuller@lssu.edu, 906-635-2320

LSSU Product Development Center offers prototyping and engineering services, provided by students and managed by professional administrative staff with extensive industrial, manufacturing, and entrepreneurial experience. LSSU engineering students get real-world project experience, and clients benefit from economical engineering services. The related LSSU Business Development Center can provide business plan support, marketing, and other similar services.

Life Sciences	Information Technol	ogy Alternative En	ergy Media	Adv Materia	als & Manufacturing	Business Service	Consumer Products	Mobility	
Company	Stages Serv	ed:							
Idea/ P	re-Seed	Seed	Startup/Early	y	Growth/Expai	nsion	Mezzanine	Publi	
Types of l	Programs Off	ered:							
Incubation									Other

Macomb-Oakland University Incubator

www.oakland.edu/macombouinc

Sterling Heights, MI

LARRY HERRIMAN - Executive Director of Innovation Development

herriman@oakland.edu, 586-884-9332

The Macomb-Oakland University Incubator supports economic development in Southeast Michigan by accelerating high-tech businesses, cultivating academic innovation and encouraging research and development in the targeted industries of defense, homeland security, advanced manufacturing, and technology. The organization's mission is to provide comprehensive development and support services to startups and emerging businesses, support an entrepreneurial climate, commercialize new technologies, attract investment, and create new jobs. In addition, Mac-OU Inc manages the publicly-accessible, unclassified Velocity Hub of the Michigan Cyber Range (MCR), powered by the Merit Network, the first-of-its-kind, connected-to-an-incubator program targeted at startup companies in Michigan.

Industry Sectors Served:

Life Sciences	Information Technology	Alternative Energy	Media	Adv Materials & Manufacturin	g Business Servi	ces Consumer Products	Mobility	Other
Company	Stages Served	l:						
Idea/ P	re-Seed	Seed	Startup/Early	Growth/8	xpansion			
Types of	Programs Offer	ed:						
Incubation	Business Acceleration	Talent Attraction/Retention	n Netwoi	rking/Events Talent Develo	pment Capital	Business Retention/Expans	ion/Attraction	Other

MadDog Ventures

www.maddogvc.com

Birmingham, MI

ROBERT CELL - Managing Director

rcell@maddogvc.com, 248-686-0900

MadDog Ventures is a venture operator and early stage investor. In addition to investing, the company partners with venture capital firms and entrepreneurs to immediately complete the full team required to elevate each venture to expansion-round funding or the next level. MadDog Technology specializes in advanced technology and mobile device development.

Industry Sectors Served:

Life Sciences Inf	ormation Technology	Alternative Energy	Media Adv Mater	ials & Manufacturing	Business Services	Consumer Products	Mobility	
Company Sta	ges Served:							
Idea/ Pre-Seed	Se	ed St.	artup/Early	Growth/Expansi	on	Mezzanine	Public	
Types of Programs Offered:								
Incubation Busin	ess Acceleration Ta	lent Attraction/Retention	Networking/Events	Talent Development	Capital	Business Retention/Expansi	on/Attraction	

Mi-Light

www.mi-light.org

Ann Arbor, MI

MICHELLE L. STOCK, Ph.D. - Chairperson

chair@mi-light.org, 734-417-1079

Mi-Light is a nonprofit trade association that serves as the focal point for the photonics industry in Michigan, bringing together professionals from companies, academia and organizations, dedicated to mutually supporting, promoting, and growing Michigan's photonics industry. Mi-Light's mission is to promote and grow Michigan's internationally-recognized talent pool and leverage strong industrial and academic capabilities in order to expand the photonics industry, attract funding, and stimulate innovation in the state.

Life Sciences Information	Technology Alternative	Energy Media	Adv Materials & Manufacturing			Mobility	Other
Company Stages S	Served:						
Idea/ Pre-Seed	Seed	Startup/Early	Growth/Expa	nsion	Mezzanine	Public	
Types of Programs Offered:							
Incubation Business Accel	eration Talent Attraction	/Retention Network	ing/Events Talent Developme	nt Capital	Business Retention/Expansi	ion/Attraction	0ther

Michigan Association for Female Entrepreneurs

www.mafedetroit.org

Detroit, MI

TONYA MCNEAL-WEARY - Founder

info@mafedetroit.org, 844-490-6233

Michigan Association for Female Entrepreneurs (MAFE) is a nonprofit membership-based organization committed to supporting and promoting the economic growth and advancement of women business owners in Michigan. MAFE provides opportunities for female entrepreneurs, in both new development and growth stages of their business, to build their entrepreneurial capacity through educational programs focused on sustainable business growth and development. MAFE gives women entrepreneurs the opportunity to expand their influence and increase their visibility by providing a forum where business women can unite, network, and leverage best practices within an organization of their peers.

Industry Sectors Served:

Life Sciences	Information Technology	Alternative Energy	Media Adv Mate	erials & Manufacturing	Business Servic	es Consumer Products	Mobility Other
Company	Stages Served:						
Idea/ Pr	e-Seed	Seed S	tartup/Early	Growth/Expai	nsion	Mezzanine	Public
Types of I	rograms Offere	ed:					
			Networking/Events	Talent Developme	nt Capital		on/Attraction Other

Michigan Biosciences Industry Association

www.michbio.org

Ann Arbor, MI

STEPHEN RAPUNDALO, Ph.D. - President & CEO

stephen@michbio.org, 734-527-9144

MichBio is the statewide biosciences industry association in Michigan. The association represents the interests of over 1,700 companies, organizations, and institutions across the agriindustrial biotech, medical devices and equipment, pharmaceuticals and therapeutics, research and testing, and distribution/logistics sectors. MichBio offers its members various
resources and programs, educational and networking events, business-to-business connections, marketing and promotion, information and business intelligence, talent recruitment
and retention support, and advocacy on public policy. The association's mission of "driving bio-industry growth" is meant to create strong economic benefit statewide and ensure that
Michigan is a global leader in biosciences research, development, and manufacturing.

Industry Sectors Served:

	naustry bestons between											
Life Sciences	Information Technology											
Company	Company Stages Served:											
Idea/ P	re-Seed	Seed :	Startup/Early Growth/Expansion Mezzanine				Public					
Types of Programs Offered:												
Incubation	Business Acceleration	Talent Attraction/Retention	Networking/E	vents Talent Developm	ent Capital	Business Retention/Expans	ion/Attraction	Other				

Michigan Business Innovation Association

www.michiganincubation.org

Kalamazoo, MI

SANDRA COCHRANE - President

michigan.incubation@gmail.com, 269-353-1823

The Michigan Business Innovation Association (MBIA) is comprised of the state's best business incubators, accelerators, co-working spaces, maker spaces, economic development partners, and entrepreneurial support professionals who are focused on creating jobs and developing Michigan's local economies. The MBIA provides a supportive entrepreneurial environment that stimulates the growth of businesses to ensure economic vitality and encourage job creation.

madatiy occiois oc	industry occiois served.											
Life Sciences Information Te	chnology Alternative	Energy Media	rgy Media Adv Materials & Manufacturing Business Services Consumer Products Mobilit									
Company Stages Se	Company Stages Served:											
Idea/ Pre-Seed	Seed	Startup/Early	Growth/Expansion									
Types of Programs Offered:												
Incubation Business Acceleration Talent Attraction/Retention Networking/Events Talent Development Capital Business Retention/Expansion/Attraction Other												

Michigan Economic Development Corporation



www.michiganbusiness.org

Lansing, MI

FRED MOLNAR - Vice President, Entrepreneurism

molnarf@michigan.org, 734-233-3975

The Michigan Economic Development Corporation (MEDC) is the state's marketing arm and lead advocate for business development, talent and jobs, tourism, film and digital media, arts and cultural grants, and overall economic growth. The MEDC offers a number of business assistance services and capital programs for business attraction and acceleration, talent enhancement, and urban and community development.

Industry Sectors Served:

Life Sciences Information	n Technology Alternative	Energy Media	Adv Materials & Manufacturing	Business Services	s Consumer Products	Mobility Other				
Company Stages	Served:									
Idea/ Pre-Seed Seed Startup/Early Growth/Expansion Mezzanine Public										
Types of Programs Offered:										
Incubation Business Acceleration Talent Attraction/Retention Networking/Events Talent Development Capital Business Retention/Expansion/Attraction Other										

Michigan Life Science & Innovation Center

www.mlsic.com

Plymouth, MI

FRED MOLNAR - Vice President, Entrepreneurism, MEDC

molnarf@michigan.org, 734-478-8254

Michigan Life Science & Innovation Center is Southeastern Michigan's premier innovation center. The Michigan Life Science & Innovation Center (MLSIC) incubator supports life science companies via wet lab space. The center also supports multiple types of innovation-based startup businesses. MLSIC is a 70,000 square foot innovation center complete with state-of-the-art wet labs, a 13-bed Phase 1 Clinical Trial facility, well-appointed offices and conference rooms, ample free parking, and every possible business amenity. Tenants include very early-stage startups through growth stage companies; both life science and tech company leaders provide plenty of opportunities for mentoring, networking, and expertise sharing.

Industry Sectors Served:

Life Sciences	Information Technology	Alternative Energy	e Energy Media Adv Materials & Manufacturing Business Serv		ices Consumer Products	Mobility				
Company	Stages Serve	d:								
Idea/ Pre	Idea/ Pre-Seed Seed		Startup/Early Growth/Expansion		nsion	Mezzanine	Public	1		
Types of Programs Offered:										
Incubation			n Netwoi	rking/Events						

Michigan Research Institute

Ann Arbor, MI

JAMES RICHTER

jarichter@michresearch.org, 734-353-4398

The Michigan Research Institute provides wet lab and office space in addition to services for startups and growing biotech companies.

Life Sciences	Information Technology	Alternative Energy	Media	Adv Materials	& Manufacturing	Business Serv	ices (Consumer Products	Mobility	
Company	Stages Served	d:								
Idea/Pr	re-Seed	Seed	Startup/Early	Growth/Expansion Mezzanine Public					C	
Types of Programs Offered:										
Incubation	Business Acceleration							ess Retention/Expansi	on/Attraction	

Michigan Small Business Development Center

sbdcmichigan.org/find-us

Statewide

ALAIN PIETTE - Technology Team Manager

piettea@gvsu.edu, 248-931-3886

Contact the SBDC that is nearest to your location:

Ann Arbor Flint Lansing Traverse City
Detroit Grand Rapids Mt. Pleasant University Center

Escanaba Kalamazoo Onaway

The Michigan Small Business Development Center (SBDC) enhances Michigan's economic well-being by providing counseling, financial prep, training, secondary market research, and technology commercialization services to new and existing small businesses, and advanced technology companies. With 11 offices statewide, the SBDC positively impacts the economy by strengthening existing companies, creating new jobs, retaining existing jobs, and assisting companies in defining their path to success. The SBDC also administers Michigan's Business Accelerator Fund and Emerging Technology Fund.

Industry Sectors Served:

Life Sciences	Information Technology	Alternative Energy	Media Adv I	Media Adv Materials & Manufacturing Busi		Consumer Products	Mobility	Other	
Company	Stages Served	d:							
Idea/ Pr	e-Seed	Seed	Startup/Early Growth/Expansion Mezzanine						
Types of Programs Offered:									
Incubation	Incubation Business Acceleration				ent Capital	Business Retention/Expansion/Attraction		0ther	

Michigan Venture Capital Association

www.michiganvca.org

Novi, MI

ARA TOPOUZIAN - Executive Director

Ara@MichiganVCA.org, 734-369-4632

Michigan Venture Capital Association (MVCA) is a nonprofit trade organization designed to increase the amount of capital and talent available to venture and angel investors for the funding of Michigan's most innovative entrepreneurs, as well as to work closely with them to transform breakthrough ideas into new companies and industries that drive Michigan job creation and economic growth. MVCA membership includes private and corporate venture capital funds, angel investors, universities and economic development participants, and service providers. More than 400 individuals are members of MVCA, representing over 100 organizations across the nation.

Types of Programs Offered:

Incubation	Talent Attraction/Retention	Networking/Events	Talent Development		Other

Michigan Women's Foundation

www.miwf.org/programs/entrepreneurs

Detroit, MI

CAROLYN CASSIN - President and CEO

ccassin@miwf.org, 313-962-1920

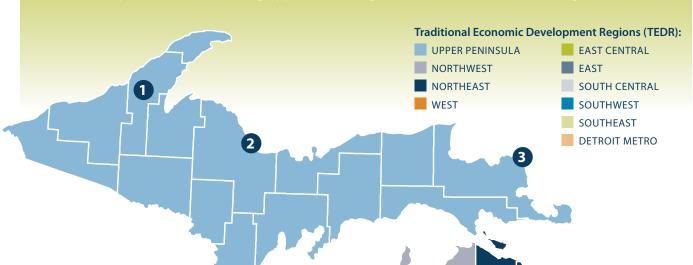
Michigan Women Forward (MWF) works to eliminate the barriers to economic and social equality by developing a scalable model across Michigan that provides access to capital and a strong entrepreneurial ecosystem for women starting and growing businesses with the goal of preparing them to qualify for traditional funding sources. MWF is helping women achieve economic and social equality by providing access to entrepreneurial training, capital, and resources to start or grow their businesses.

Company Stages Served:

Idea/P	re-Seed	Seed	Startup/Early	Growth/Expansion		Mezzanine	Publi	C		
Types of Programs Offered:										
Incubation	Business Accelera	Talent Attraction	n/Retention Networking/Event	Talent Development	Capital	Business Retention/Expans	ion/Attraction	Other		

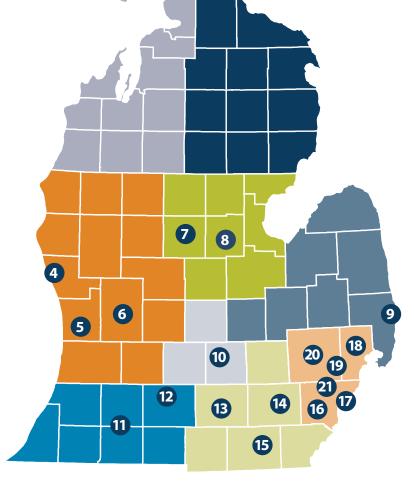
smart ZONES

Michigan SmartZones are regions designated by the Michigan Economic Development Corporation. Organizations within each SmartZone promote resource collaborations between universities, industry, research organizations, government and other community institutions in that region. SmartZone organizations connect individuals to local resources in their area, from employment, investment, expansion and networking opportunities to general information about their region.



What organization should I contact?

- 1. Find your location on the map and take note of your Traditional Economic Development Region.
- 2. If there is one or more SmartZone organizations serving your Traditional Economic Development Region, review the listing on page 51 to determine whether one of the SmartZone organizations serves your specific location. Contact the SmartZone organization that serves your specific location.
- 3. If no organization serves your specific location, contact the closest SmartZone organization to your location within your Traditional Economic Development Region.
- If there are no SmartZone organizations located in your Traditional Economic Development Region, contact the SmartZone organization closest to your location, even if it is in another Traditional Economic Development Region.
- If you need assistance finding a SmartZone organization, contact the Michigan Small Business Development Center (find contact information in this guide on page 48).



SmartZone Organizations

1 MTEC SmartZone

Serves Houghton County and the greater Upper Peninsula TEDR

www.mtecsz.com

PATRICK VISSER – INTERIM CEO mtec@mtecsz.com, 906-487-7000

2 Innovate Marquette SmartZone

Serves city of Marquette and the greater Upper Peninsula TEDR

www.innovatemarquette.org

RAYMOND JOHNSON – CEO

ray. johnson@innovatemar quette.org, 612-382-4998

3 Sault Ste. Marie SmartZone

Serves city of Sault Ste. Marie and the greater Upper Peninsula TEDR

www.SaultEDC.com

JEFF HOLT – Executive Director jholt@saultcity.com, 906-632-4800

4 Muskegon Innovation Hub

Serves city of Muskegon, Lake Michigan Shoreline and the greater West TEDR

www.gvsu.edu/mihub

KEVIN RICCO – Director mihubinfo@gvsu.edu, 616-331-6900

5 Lakeshore Advantage

Serves city of Holland, Holland Charter Township and the Greater West TEDR

www.cityofholland.com/citymanager/holland-smartzone AMANDA CHOCKO – Director of SURGE amanda.chocko@lakeshoreadvantage.com, 269-806-3124

6 Grand Rapids SmartZone

Serves city of Grand Rapids and the greater West TEDR

www.startgarden.com

MIKE MORIN – Director mike@startgarden.com, 517-483-8210

7 Central Michigan University Research Corporation

Serves city of Mount Pleasant, Isabella, Gratiot, Clare, Saginaw & Bay Counties and the greater East Central TEDR

www.cmurc.com

ERIN STRANG – President & CEO ceo@cmurc.com, 989-774-2424

8 Midland Business Alliance

Serves city of Midland and the greater East Central TEDR

www.midland tomorrow.com

BECKY CHURCH – President & COO church@midlandtomorrow.org, 989-839-2333

9 St. Clair County EDA

Serves city of Port Huron Industrial Park, St.Clair Community College Campus and the greater East TEDR

www.startunderground.com

DAN CASEY – CEO

dcasey@edascc.com, 810-982-9511

10 Lansing Economic Area Partnership

Serves city of East Lansing, City of Lansing, and the greater South Central TEDR

www.purelansing.com

TONY WILLIS – Director of New Economy Division tony@purelansing.com, 517-230-0342

11 WMed Innovation Center

Serves cities across Southwest Michigan Region and the greater Southwest TEDR

www.med.wmich.edu/node/373

SANDRA COCHRANE – Director of Innovation Center wmedic@med.wmich.edu, 269-353-1823

Battle Creek Unlimited

Serves city of Battle Creek and greater Southwest TEDR

www.downtownbattlecreek.com

VALERIE BYRNES – Business Retention & Development Manager vabyrnes@battlecreekmi.gov, 269-966-3355 ext. 1193

13 Enterprise Group of Jackson

Serves Jackson County and the greater Southeast TEDR

www.enterprisegroup.org/partners/bldfa

AMY GUERRIERO – VP of Economic Development aguerriero@enterprisegroup.org, 517-788-4458

14 Ann Arbor SPARK

Serves city of Ann Arbor, city of Ypsilanti and the greater South East TEDR

www.annarborusa.org

SKIP SIMMS – Senior Vice President skip@annarborusa.org, 734-821-0072

15 Lenawee Now

Serves city of Adrian, city of Tecumseh and the greater South East TEDR

www.lenaweenow.org

TIM ROBINSON – Director of Operations tim@lenaweenow.org, 517-265-5141

16 Pinnacle Aeropark

Serves Waye County and the greater Detroit Metro TEDR

www.hurontwpldfa.com

RP LILLY – Chairman pamaclassic@chartermi.net, 734-753-4320

17 TechTown

Serves City of Detroit and the greater Detroit Metro TEDR

www.techtowndetroit.org

NED STAEBLER – President & CEO nedstaebler@wayne.edu, 313-577-2164

18 Macomb-Oakland University INCubator

Serves Macomb County and the greater Detroit Metro TEDR

www.oakland.edu/macombouinc

LARRY HERRIMAN – Exec. Director of Innovation Development herriman@oakland.edu, 586-884-9332

19 Automation Alley

Serves Genesee, St. Clair, Livingston, Oakland, Macomb, Wayne, Washtenaw & Monroe Counties and the greater Detroit Metro TEDR

www.automationalley.com

DOM HOLMES – Manager of Entrepreneurship & Innovation holmesd@automationalley.com, 248-457-3231

20 OU INC

Serves city of Rochester Hills, Oakland County and the greater Detroit Metro TEDR

www.oakland.edu/ouinc

STEPHEN KENT – Client Specialist kent@oakland.edu, 248-648-4802

21 Southfield Centrepolis

Serves Oakland, Wayne, & Macomb Counties and the greater Detroit Metro TEDR

www.centrepolisaccelerator.com

DAN RADOMSKI – Director dradomski@ltu.edu, 248-204-2452

Midland Tomorrow

www.midlandtomorrow.org Midland, MI

CHRIS MOULTRUP - Innovation Center Director

moultrup@midlandtomorrow.org, 989-839-2333

Midland Tomorrow is a private, nonprofit 501c(3) founded in 1963 as the Midland Economic Development Corporation. The organization's mission has always been to enhance the quality of life in the County of Midland, Michigan, and its municipalities, through the retention and creation of quality jobs and diversification of the economic base.

Industry Sectors Served:

Life Sciences Inf	rmation Technology Alternative Energy Media			Materials & Manufacturing	Business Servic	ces Consumer Products	Mobility	Other		
Company Sta	ges Served:									
Idea/ Pre-Seed	Si	eed S	Startup/Early	Early Growth/Expansion Mezzanine Public						
Types of Prog	Types of Programs Offered:									
Incubation Business Acceleration Talent Attraction/Retention Networking/Events Talent Development Capital Business						Business Retention/Expansi	on/Attraction	0ther		

Mobile Technology Association of Michigan

www.gomobilemichigan.org

Detroit, MI

MICHAEL WATZA

info@GoMobileMichigan.org, 248-470-3257

The Mobile Technology Association of Michigan (MTAM) is a nonprofit trade association for Michigan's mobile/wireless (connected) technologies industry, businesses that provide these technologies, and the businesses - in all industries - that use these technologies. They are the first state-based mobile/wireless (connected) technologies trade association in the United States and are focused on increasing demand for Michigan-based mobile/wireless technology products and services within the state, nationally and globally, thereby generating increased entrepreneurial and enterprise-level opportunities and creating sustainable jobs in Michigan. MTAM sponsors Michigan-based growth of the Mobile Monday organization which to-date boasts 3000+ members in chapters located in Ann Arbor, Detroit, Grand Rapids, and Lansing; performs research for members and other interested parties; facilitates idea sharing, entrepreneurial programs, training programs and jobs creation; acts as a liaison with the mobile/wireless tech community inside/outside of Michigan; and serves as a resource for all things related to mobile/wireless (connected) technologies.

Industry Sectors Served:

Life Sciences Information Technology Alternative Energy Media Adv Materials & Manufacturing Business Services Consumer Products Mobility Other

Types of Programs Offered:

Incubation Business Acceleration Talent Attraction/Retention Networking/Events Talent Development Capital Business Retention/Expansion/Attraction Other

MSU Conquer Accelerator



www.conqueraccelerator.com

East Lansing, MI

PAUL JAQUES - Director of Student & Community Engagement

pjaques@spartaninnovations.org, 517-256-9285

Launched in 2016, Conquer Accelerator has invested over \$500K into its portfolio companies. From streetwear to Al-assisted language learning, Conquer Accelerator is industry agnostic, accepting passionately committed entrepreneurs who are ready to take their startups to the next level. Bringing together business and industry leaders, seasoned entrepreneurs, and university experts—not to mention angel and venture investors—Conquer alums have access to a powerful network. Learn more at conqueraccelerator.com.

Life Sciences Informati	on Technology Altern	ative Energy Media	Adv Materials & Manufacturing	Business Services	Consumer Products	Mobility	Other			
Company Stages Served:										
Idea/ Pre-Seed	Seed	Startup/Earl	Growth/Expansion							
Types of Programs Offered:										
Incubation Business Acc	eleration Talent Attra	action/Retention Netwo	rking/Events Talent Developm	ent Capital	Business Retention/Expansion	on/Attraction				

MSU Entrepreneurship Association



www.msuea.org

MUSTAFA SYED - President

mustafa@lazerrfootwear.com, 517-256-9285

MSU Entrepreneurship Association is a registered student organization open to all majors who are passionate about creating solutions to real-world problems. Services and resources offered include monthly meetings to share and collaborate on ideas, networking with peers, talks with industry professionals, road trips involving business competitions, conferences, and more. MSU Entrepreneurship Association is a great organization to meet like-minded, motivated individuals. Membership is open to all. They are always looking for more passionate members, entrepreneurs, and anyone motivated by finding solutions to real-world problems.

Industry Sectors Served:

madelly occions	oci vea.								
Life Sciences Informa	tion Technology	Alternative Energy	Media Adv Materi	als & Manufacturing	Business Services	Consumer Products	Mobility	0ther	
Company Stages	s Served:								
Idea/ Pre-Seed	See								
Types of Programs Offered:									
			Networking/Events	Talent Developmen	nt Capital				

MSU Financial Markets Institute



www.finance.broad.msu.edu/fmi

East Lansing, MI

DAVE HAWTHORNE - Director, Financial Markets Institute

hawth84@msu.edu, 203-767-0955

The Financial Markets Institute provides comprehensive training to a select group of highly motivated finance and accounting students at the Broad College of Business. Admission to the institute is based on each individual's academic success, informed desire to pursue a career in the financial services industry, and demonstrated potential to achieve established goals.

Types of Programs Offered:

Incubation Business Acceleration Talent Attraction/Retention Networking/Events Talent Development Capital Business Retention/Expansion/Attraction Other

MSU Innovation Center



www.innovationcenter.msu.edu

East Lansing, MI

CHARLES A. HASEMANN - Assistant VP for Innovation & Economic Development

haseman1@msu.edu, 517-884-2370

The Michigan State University (MSU) Innovation Center creates economic value for Michigan from MSU's intellectual assets through partnering with Michigan companies in R&D, capturing MSU Innovations and licensing them for commercial use at existing companies, and starting new companies based on MSU intellectual property and/or MSU student innovations. MSU Innovation Center is a hub for faculty and student experiential learning and creating new startups in Michigan.

Life Sciences Information Te	chnology Alternative	Energy Media	nergy Media Adv Materials & Manufacturing Business Services			Consumer Products	Mobility	Other	
Company Stages Se	erved:	37							
Idea/ Pre-Seed	Seed	Startup/Early Growth/Expansion Mezzanine Public						c	
Types of Programs Offered:									
Incubation Business Acceleration Talent Attraction/Retention Networking/Events Talent Development Capital Business Retention/Expansion/Attraction Otl						Other			

MSU Technologies



www.technologies.msu.edu East Lansing, MI

RICHARD W. CHYLLA - Executive Director

rchylla@msu.edu

MSU Technologies (MSUT) is Michigan State University's technology transfer and commercialization office. MSUT facilitates the commercial development and public use of technologies and copyrightable materials developed by MSU faculty and staff. Housed within the MSU Innovation Center, MSUT moves MSU's technologies from the lab to the marketplace to improve lives and communities locally, regionally, and around the world.

Industry Sectors Served:

Life Sciences Information Techr	nology Alternative I	Energy Media	Adv Mater	rials & Manufacturing	Business Servi	ces Consumer Products	Mobility	Other
Company Stages Ser	ved:							
Idea/ Pre-Seed	Seed	Startup/Early	y	Growth/Expa	nsion	Mezzanine	Pub	lic
Types of Programs O	ffered:							
Incubation Business Acceleration	n Talent Attraction	/Retention Netwo	rking/Events	Talent Developme	ent Capital	Business Retention/Expans		Other

MTRAC Innovation Hub for Advanced Computing

www.research.wayne.edu/techtransfer/index.php

Detroit, MI

EDWARD KIM

edward.kim3@wayne.edu, 313-577-1714

The MTRAC Innovation Hub for Advanced Computing Technologies is a statewide program that funds translational research activities in Cognitive Technologies (e.g., machine learning, deep learning, natural language processing, RPA), Immersive Technologies (e.g., Augmented Reality (AR) and Mixed Reality (MR)), Industry X.O, Cybersecurity, Blockchain/Distributed Ledger, and Next Generation Computing. The mission of this hub is to invest in Deep Techs solving some of the toughest market challenges and to accelerate the lab-to-market process. Institutions of higher education, nonprofit research centers, and hospital systems throughout the state of Michigan are eligible to submit proposals. This hub is run by Wayne State University, in partnership with Michigan Economic Development Corporation.

Industry Sectors Served:

Life Sciences Information Techno	ogy Alternative Energy	Media Ad	v Materials & Manufacturing	Business Services	Consumer Products	Mobility Other				
Company Stages Serv	ed:									
Idea/ Pre-Seed						Public				
Types of Programs Off	Types of Programs Offered:									
Incubation Business Acceleration	Talent Attraction/Retention	n Networking/	Events Talent Developme	ent Capital		ion/Attraction Other				

MTRAC Innovation Hub for Advanced Materials

www.mtu.edu/research/administration/iie/campus-inventors/mtrace/campus-inventors/campus-inventors/mtrace/campus-inventors/campus-in

Houghton, MI

BRENDA DA COSTA - MTRAC Commercialization Program Director, Innovation & Industry Engagement

bdacosta@mtu.edu, 906-487-1094

The MTRAC Innovation Hub for Advanced Materials at Michigan Tech University is a grant program supported by Michigan Tech University and the Michigan Economic Development Corporation with the goal of offering early-stage funding for proof-of-concept, prototype development and other activities appropriate for early-stage technologies. Milestones are designed to create opportunities for significant outside funding or licensing to support projects related to novel materials, conventional materials, or the application of novel and conventional materials. Institutions of higher education, nonprofit research centers, and hospital systems throughout the state of Michigan are eligible to submit proposals.

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Life Sciences Information Te	chnology Alternative En	nergy Media Adv M	laterials & Manufacturing						
Company Stages Se	erved:								
Idea/ Pre-Seed	Seed								
Types of Programs Offered:									
Incubation Business Accelera	ation Talent Attraction/I	Retention Networking/Eve	ents Talent Developmen	t Capital	Business Retention/Expans	ion/Attraction	Other		

MTRAC Innovation Hub for Advanced Transportation

www.cfe.umich.edu/mtrac-transportation Ann Arbor, MI

ERIC PETERSEN - Commercialization Program Director

ericp@umich.edu, 734-936-1556

The MTRAC Innovation Hub for Transportation at University of Michigan is a grant program supported by University of Michigan and the Michigan Economic Development Corporation with the goal of offering early-stage funding for translational research applications in advanced transportation-focused projects including: robotics and autonomy, sensors, electric vehicle drivetrain/propulsion, software/controls/data, and advanced manufacturing processes. The mission of this program is to advance transportation technologies that address future or poorly met market needs. Institutions of higher education, nonprofit research centers, and hospital systems throughout the state of Michigan are eligible to submit proposals.

Industry Sectors Served:

Life Sciences	Information Technology	/ Alternative Ener	gy Media	Adv Materials & Manufacturing	Business Services	Consumer Products	Mobility	Other
Company	Stages Serve	d:						
Idea/ Pre	e-Seed	Seed						
Types of P	rograms Offe	red:						
Incubation	Business Acceleration	Talent Attraction/Ret	ention Networ	rking/Events Talent Develop	ment Capital			Other

MTRAC Innovation Hub for Ag & Bio

www.innovationcenter.msu.edu/programs/msu-mtrac-program East Lansing, MI

KEVIN MCCURREN - MTRAC Commercialization Program Director

mccurren@msu.edu, 517-884-1824

The MTRAC Innovation Hub for AgBio at Michigan State University is a program supported by Michigan State University and the Michigan Economic Development Corporation that provides funding, support, and guidance to facilitate the development of agricultural-related technologies for food, fuel and fiber, bio-based materials, natural resources, and animal health from the laboratory benchtop to the point where they can be successfully commercialized via a licensee to a startup or existing company. Researchers from institutions of higher education, nonprofit research centers, and hospital systems throughout Michigan are eligible to submit proposals.

Industry Sectors Served:

Life Sciences	Information Technology	Alternative Energy	Media	Adv Materials & Manufacturing		Mobility Other
Company	Stages Served	d:				
Idea/ Pro	e-Seed	Seed	Startup/Early	Growth/Expa		Public
Types of F	Programs Offer	red:				
Incubation	Business Acceleration	Talent Attraction/Retention	n Networki	ing/Events Talent Developme	nt Capital	on/Attraction Other

MTRAC Innovation Hub for Life Sciences

www.innovation.medicine.umich.edu/innovation-hub Ann Arbor, MI

MICHELLE LARKIN - MTRAC Program Director

michcote@med.umich.edu, 734-615-7886

The MTRAC Innovation Hub for Life Sciences at the University of Michigan is a grant program supported by the University of Michigan and the Michigan Economic Development Corporation with the goal of providing mid-stage, translational research funding and resources to identify, nurture, and "fast forward" projects with a high potential for commercial success. Projects funded by MTRAC enhance the internal innovation pipeline for long-term success in commercialization. And while invention reports and IP licensing are important milestones for MTRAC projects, positive impacts on human health — as well as startups and job creation — are the ultimate measures of success. Institutions of higher education, nonprofit research centers, and hospital systems throughout the state of Michigan are eligible to submit proposals.

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Life Sciences	Information Techno	ology Alternative Energy								
Company Stages Served: Idea/ Pre-Seed Seed Startup/Early Growth/Expansion Mezzanine Public										
ldea/	Pre-Seed		Startup/Early	Growth/Expansion						
Types of Programs Offered:										
Incubation	Business Acceleration	Talent Attraction/Retention	Networking/Events	Talent Development	Capital			Other		

Husky Innovate at Michigan Tech



www.mtu.edu/honors/ice

Houghton, MI

JIM BAKER - Co-Director

jrbaker@mtu.edu, 906-487-3459

The Michigan Tech University Innovation Center for Entrepreneurship is a campus-based, early-stage innovation and entrepreneurship center, which provides services and events in support of early-stage entrepreneurs, innovators, and companies. Support programs include I-Corps and other training activities, pitch competition support, networking events, access to mentors, and general startup counseling. Programs are targeted to students and researchers at Michigan Tech but are open to the public and conducted in close collaboration with community-based partners, including the Small Business Development Center, MTEC SmartZone, and Innovate Marquette.

Industry Sectors Served:

Life Sciences	Information Technology	Alternative Energy	Media	Adv Materials & Manufacturing	Business Services	Consumer Products	Mobility Other
Company S	Stages Served	:					
Idea/ Pre-	Seed	Seed					
Types of Pr	rograms Offere	ed:					
Incubation			Networ	king/Events Talent Developm			on/Attraction Other

MTU Office of Innovation and Commercialization



www.mtu.edu/research/administration/iie

Houghton, MI

MIKE MORLEY - Director of Technology Commercialization

mcmorley@mtu.edu, 906-487-2228

The Michigan Technological University Office of Innovation and Commercialization (OIC) works closely with startups and established companies to identify commercial needs and match them with research discoveries, technologies, and faculty expertise that can help overcome technical challenges or present new market opportunities. OIC supports leading-edge researchers, educators, inventors, innovators, and entrepreneurs via a robust network of on-campus industry-relations professionals, affiliated region partners, and service providers.

Industry Sectors Served:



Muskegon Innovation Hub at Grand Valley State University



www.gvsu.edu/mihub Muskegon, MI

KEVIN RICCO

riccok@gvsu.edu, 616-331-6900

The Muskegon Innovation Hub (the Hub) is a business innovation center that provides coaching, funding, networking, and a synergistic work environment to help businesses and entrepreneurs maximize their growth potential. We are a key partner in the region's innovation ecosystem, supporting startup businesses, entrepreneurs, and corporate innovations teams.

Life Sciences	Information Technolo	gy Alternative E	nergy Med	lia Adv Materia	lls & Manufacturing	Business Service	es Consumer Products	Mobility	Other
Company	Stages Serve	ed:							
Idea/Pi	re-Seed	Seed	Startup	o/Early	Growth/Expa	nsion			
Types of I	Programs Offe	ered:							
Incubation	Business Acceleration	Talent Attraction/	Retention 1	Networking/Events	Talent Developme	ent Capital	Business Retention/Expansi	on/Attraction	Other

New Economy Initiative

www.neweconomyinitiative.org Detroit, MI

MATTHEW LEWIS - Communications Officer

neicommunications@cfsem.org, 313-961-6675

The New Economy Initiative (NEI) is the largest philanthropy-led economic development initiative in the U.S. working to build a regional network of support for entrepreneurs and small businesses. NEI makes grants (over \$150 million since 2008) to entrepreneurial service providers that are helping all types of businesses grow and thrive in metro Detroit. Equity and inclusion are quiding principles of NEI's investments.

A special project of the Community Foundation for Southeast Michigan, NEI is supported by 13 national and local foundations.

Industry Sectors Served:

Life Sciences	Information Techno	ology Alternative	Energy Media	Adv Materials	s & Manufacturing	Business Servic	es Consumer Products	Mobility	Other
Company	Stages Serv	ved:							
Idea/ Pr	e-Seed	Seed	Startup/Early	arly Growth/Expansion Mezza				Publ	
Types of I	Programs Of	fered:							
Incubation			n/Retention Netwo	rking/Events	Talent Developme	nt Capital	Business Retention/Expans		Other

New Enterprise Forum

www.newenterpriseforum.org

Ann Arbor, MI

VIC HAVELE - President

President@NewEnterpriseForum.org, 248-534-5917

The New Enterprise Forum (NEF) is an all-volunteer organization of experienced service providers, entrepreneurs, and executives. The organization provides coaching, at no cost to startup entrepreneurs, to perfect their investor pitches. They critique and provide insights on the pitch's content, including both business and investor perspectives, to help the team succeed. The organization also helps companies connect with local and regional investors as well as other resources. Startups have the opportunity to present their pitch to the entrepreneurial community at one of NEF's monthly Forum meetings, with follow-on distribution of their executive summary to NEF's curated list of investors.

Industry Sectors Served:

Life Sciences	Information Technology	Alternative Energy	Media	Adv Materials	& Manufacturing	Business Service	es Consumer Products	Mobility	0ther
Company	Stages Served:								
Idea/ Pre	e-Seed	Seed	Startup/Early		Growth/Expa	nsion			ic
Types of F	Programs Offere	ed:							
			Network	king/Events					Other

NextEnergy

www.nextenergy.org

Detroit, MI

JIM SABER - President & CEO

saberj@nextenergy.org, 313-833-0100

Founded in 2002 as 501(c)(3) nonprofit organization, NextEnergy works with innovators to accelerate smarter, cleaner, more accessible solutions for communities and cities. Based in Detroit's innovation district, the organization demonstrates and pilots technologies in real-world environments to quickly scale and deploy solutions with a specific focus on smart mobility and smart grid. NextEnergy's depth of experience, technical knowledge, and its established network of partners have enabled them to develop effective programs and pilots, facilitate new relationships to help our clients achieve their commercialization goals, and create a better quality of life for all citizens. To learn more, visit nextenergy.org.

Life Sciences	Information Technology	Alternative Energy	Media A	Adv Materials & Manufacturing	Business Service	Consumer Products	Mobility Other
Company	Stages Served	:					
Idea/ Pre	e-Seed	Seed	Startup/Early	Growth/Expar	nsion	Mezzanine	Public
Types of P	rograms Offer	ed:					
Incubation	Business Acceleration		Networking	g/Events Talent Developme	nt Capital	Business Retention/Expansi	on/Attraction Other

NSF International Applied Research Center

www.nsf.org Ann Arbor, MI

JESSE D. MILLER - Director

jdmiller@nsf.org, 734-707-5413

The NSF Applied Research Center (ARC) is NSF International's research and development arm, providing custom R&D services to academia, industry, and government. Services include proof-of-concept testing, method development, product validation/commercialization, next- generation sequencing, clinical health services, toxicology, and risk assessment. The ARC furthers NSF's mission of public health and safety by supporting scientific innovation and leadership. The ARC forms strategic partnerships with academia (researchers and tech transfer centers), industry (startups through Fortune 500 companies) and regulatory bodies for research and development to promote innovative public health solutions in the food, water, healthcare, sustainable products, and consumer goods sectors.

Industry Sectors Served:

industry.	sectors served.							
Life Sciences	Information Technology	Alternative Energy	Media Adv Mater	ials & Manufacturing			Mobility	Other
Company	Stages Served:							
Idea/ F	re-Seed S	Seed Sta	rtup/Early	Growth/Expansion	on	Mezzanine	Public	С
Types of	Programs Offere	d:						
							on/Attraction	0ther

Oakland County Medical Main Street and Tech248



www.medicalmainstreet.com & www.tech248.com Waterford Township, MI

Oakland County provides workforce development assistance, site location assistance, local and state incentive coordination, debt funding packaging, SBA 504 loan funding, and expat services. Oakland County initiatives Medical Main Street and Tech248 directly engage the health/life sciences and IT sectors by hosting networking events, supporting the success of businesses in Oakland County, and offering fresh ideas regarding talent attraction solutions.

Industry Sectors Served:

Life Sciences Informat	on Technology Alternat	ive Energy Media	Adv Materials & Manufacturing	Business Service	Consumer Products	Mobility					
Company Stages	Served:										
Idea/ Pre-Seed Seed Startup/Early Growth/Expansion Mezzanine Public											
Types of Programs Offered:											
Incubation Business Acceleration Talent Attraction/Retention Networking/Events Talent Development Capital Business Retention/Expansion/Attraction Other											

Oakland County One Stop Shop Business Center



www.oakgov.com/edca/business/OneStopShop/Pages/default.aspx Waterford, MI

KAREN DEAVER-LEAR

smallbusiness@oakgov.com, 248-858-0783

The Oakland County One Stop Shop Business Center provides education, one-on-one consulting, and connections to Oakland County-based small businesses. The team has over 70 years of experience working with small businesses and specializes in helping companies grow. Through advanced marketing, financial, and management tools, clients get critical information to help them make better decisions about their business, secure capital, expand into new markets, find talent, improve processes, and grow profit.

Life Sciences	Information Technolog	y Alternative Energy	Media	Adv Materia	lls & Manufacturing	Business Serv	rices	Consumer Products	Mobility	Other	
Company	Stages Serve	d:									
Idea/ P	re-Seed	Seed	Startup/Early	/	Growth/Expa	nsion		Mezzanine	Publi		
. , ,											
Incubation	Business Acceleration	Talent Attraction/Retenti	on Netwo	rking/Events	Talent Developme	nt Capital	Bus	siness Retention/Expansi	on/Attraction	Other	

OU INC

www.oakland.edu/ouinc

Rochester, MI

STEPHEN KENT - Client Specialist

kent@oakland.edu, 248-648-4800

OU INC is a state-designated SmartZone business incubator and technology accelerator. OU INC's mission is to advance the economic strength of the region by transforming industry and university innovations into commercial successes; its vision is to be recognized as an integral contributor to Southeast Michigan's success as a global hub of high-tech companies led by the best and brightest minds.

Industry Sectors Served:

Life Sciences	Information Technology	Alternative Energy	Media	Adv Materials 8	k Manufacturing	Business Service	es		Mobility	
Company	Stages Served:	;								
Idea/ Pr	e-Seed	Seed	Startup/Early	1	Growth/Expan	sion		Mezzanine	Public	
Types of I	Programs Offere	ed:								
Incubation	Business Acceleration	Talent Attraction/Retention	n Netwo	rking/Events	Talent Developmer	nt Capital	Bus	siness Retention/Expansi	ion/Attraction	Other

Ponyride

www.ponyride.org

Detroit, MI

NOAH ELLIOTT MORRISON - Director

noah@ponyride.org

Ponyride is a diverse community that fosters opportunities for socially conscious artists, entrepreneurs, innovators, and manufacturers.

Industry Sectors Served:



purpose.jobs

www.purpose.jobs

RYAN LANDAU - Founder

ryan@purpose.jobs, 888-848-7686

purpose.jobs is the #1 startup community in the Midwest. We connect top talent with purpose-driven startups based on values, experience and culture contribution.

Life Sciences	Information lechnology	Alternative Energy	Media Adv	Materials & Manufacturing	Business Services	consumer Products	Mobility				
Company Stages Served: Idea/ Pre-Seed Seed Startup/Early Growth/Expansion Mezzanine Public											
ldea/ F	Pre-Seed	Seed	Startup/Early	Growth/Expa	nsion	Mezzanine	Publi	C			
Types of	Programs Offe	red:									
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Sault Ste. Marie Smartzone

www.SaultEDC.com
Sault Ste Marie, MI

JEFF HOLT - Executive Director

jholt@saultcity.com, 906-635-9131

The Sault Ste. Marie Economic Development Corporation is dedicated to bringing prosperity to the city through economic growth in all industries with expansion in current businesses and the attraction of new ones. The organization helps entrepreneurs take business ideas and turn them into realities. Through internal resources and community partnerships, the organization facilitates the process of creating something entirely new or helping an existing business grow and expand. Sault Ste. Marie SmartZone is dedicated to its community and value the businesses that bring economic prosperity to the area.

Industry Sectors Served:

Life Sciences Information Technology Alternative Energy Media Adv Materials & Manufacturing Business Services Consumer Products Mobility Other Company Stages Served: Idea/ Pre-Seed Seed Startup/Early Growth/Expansion Mezzanine Public												
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Types of Programs Offered:												
Incubation Business Acceleration Talent Attraction/Retention Networking/Events Talent Development Capital Business Retention/Expansion/Attraction/	on Other											

Seamless IoT

www.seamlessiot.com Grand Rapids, MI

MIKE MORIN - Director mike@seamlessiot.com

Seamless is a global commercialization program, pairing startups with large enterprises to bring smart, connected things to market. This first-of-its-kind collaboration merges the best from startup culture and enterprise expertise.

Industry Sectors Served:

Life Sciences Information Technology Alternative Energy Media Adv Materials & Manufacturing Business Services Consumer Products Mobility Other Company Stages Served: Idea/ Pre-Seed Seed Startup/Early Growth/Expansion Mezzanine Public												
Company	Stages Serve	d:										
ldea/ Pre-Seed Seed Startup/Early Growth/Expansion Mezzanine Public												
Idea/Pre-Seed Seed Startup/Early Growth/Expansion Mezzanine Public Types of Programs Offered:												
Incubation	Business Acceleration		on Netwo	rking/Events	Talent Developme	nt Capital	Business Retention/Expan	sion/Attraction	Other			

Southeast Michigan Entrepreneurs Association

www.semea.org Southfield, MI

ZALONYA ALLEN, Ph.D. - Executive Director

administrator@semea.info, 248-491-3146

The South East Michigan Entrepreneurs Association (SEMEA) is the number one organization for entrepreneurs in the state of Michigan. SEMEA was established in December 2010 as a networking and support group for entrepreneurs and small business owners. Since that time, they have built a network of over 5,000 entrepreneurs statewide. The organization began out of a need to organize entrepreneurs so that they could exchange resources and reduce the failure rate. SEMEA provides information, education, and resources not only to increase chances for success but to accelerate growth. Monthly meetings and events give members an opportunity to network, forge new relationships, and get connected! Mastermind groups help entrepreneurs develop the "Entrepreneurs Mindset." The association is unlike any other. SEMEA is consistent, professional, and committed to excellence. They're focused on providing the best networking experience in Southeast Michigan. Come out and experience the difference!

industry occiois served.												
Life Sciences	Information Technolo	gy Alternative	Energy Media	Adv Materi	als & Manufacturing	Business Services	s Consumer Products	Mobility	Other			
Company	Company Stages Served:											
Idea/ Pre-Seed Seed Startup/Early Growth/Expansion Mezzanine Public												
Types of Programs Offered:												
Incubation	Incubation Business Acceleration Talent Attraction/Retention Networking/Events Talent Development Capital Business Retention/Expansion/Attraction Other											

Southwest Michigan First

www.southwestmichiganfirst.com

Kalamazoo, MI

MIRANDA GARCIDE - Associate

mgarside@southwestmichiganfirst.com, 269-553-9588

Southwest Michigan First is an organization of privately funded economic development advisors who act as the catalyst for economic success in Southwest Michigan. Founded in 1999 on the principle that the most powerful force for change is a well-paying job, the organization works across all industries throughout the seven counties making up the Southwest Michigan region. Looking to expand, locate, or start something new? Southwest Michigan First's people and services are focused on connecting community capital to respond to its customers' needs, wants, and desires to generate meaningful results. Community-driven, Southwest Michigan First is committed to company growth, government and education alignment, acceleration of its vibrant core communities, talent development, and communication of its regional advantages.

Industry Sectors Served:

Life Sciences	Information Technology	Alternative Energy	Media Adv Materi	ials & Manufacturing	Business Services	Consumer Products	Mobility Other				
Company	Stages Served	l :									
ldea/ F	re-Seed	Seed St	artup/Early	Growth/Expans	sion	Mezzanine	Public				
Idea/ Pre-Seed Seed Startup/Early Growth/Expansion Mezzanine Public Types of Programs Offered:											
Incubation	Business Acceleration	Talent Attraction/Retention	Networking/Events	Talent Developmen	t Capital	Business Retention/Expansi	on/Attraction Other				

Spartan Innovations

www.spartaninnovations.org

East Lansing, MI

FRANK URBAN - Director of Venture Creation

furban@spartaninnovations.org, 517-884-4543

Spartan Innovations is a venture development organization dedicated to turning inventions created at Michigan State University into successful businesses. Programs include Conquer Accelerator, Entrepreneurs-in-Residence, Burgess New Venture Challenge, the MSU Hatch, the MSU Hatch Dev Shop, Mentors, Sparta Hack, Venture Fellows, and many more.

Industry Sectors Served:

Life Sciences	Information Technology	Alternative Energy	Media Ad	dv Materials & Manufacturing	Business Services	Life Sciences Information Technology Alternative Energy Media Adv Materials & Manufacturing Business Services Consumer Products Mobility Other Company Stages Served:										
Company Stages Served: Idea/ Pre-Seed Seed Startup/Early Growth/Expansion Mezzanine Public																
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Idea/ Pre-Seed Seed Startup/Early Growth/Expansion Mezzanine Public Types of Programs Offered:																
Incubation Business Acceleration Talent Attraction/Retention Networking/Events Talent Development Capital Business Retention/Expansion/Attraction Oti																

Start Garden

www.startgarden.com

MIKE MORIN - Director

Grand Rapids, MI

mike@startgarden.com, 616-990-1097

Start Garden originated in 2012 to fund fast-growing startups at their very earliest stages. Now, it operates as three different entities: Wakestream Ventures focuses on early-stage investing in the Internet of Things (IoT) space, Start Garden is a 501c3 to make entrepreneurship more accessible for everyone in West Michigan, and is a management company administering the Grand Rapids SmartZone in addition to running the Seamless program that bridges global startups to regional enterprises.

Life Sciences Information Technology Alternative Energy Media Adv Materials & Manufacturing Business Services Consumer Products Mobility Other												
Life Sciences Information Te	chnology Alternative	Energy Media Adv Mate	erials & Manufacturing E	Business Services	Consumer Products	Mobility						
Company Stages Se	erved:		,									
Idea/ Pre-Seed	Seed	Startup/Early	Growth/Expansion	n								
Idea/ Pre-Seed Seed Startup/Early Growth/Expansion Mezzanine Public Types of Programs Offered:												
Incubation Business Accelera	ntion Talent Attraction	n/Retention Networking/Events	Talent Development	Capital	Business Retention/Expansion	n/Attraction	Other					

TC New Tech

www.tcnewtech.org Traverse City, MI

JENNIFER SZUNKO - Executive Director

executivedirector@tcnewtech.org, 231-357-6668

TC New Tech's event is free and open to the public. From Traverse City to Alpena, Sault Ste. Marie to Grand Rapids — all are welcome! Up to five presenters each month will take the stage to highlight their new tech product or business venture. Each presenter will be allowed five minutes to present and five minutes of Q&A (time limits will be politely enforced). \$500 is given away to the "best pitch" as voted on by the audience. Between presenters, the audience is allowed to make brief announcements for things such as job openings, persons seeking employment, and other events happening in the area related to technology. An optional informal social hour is after the meeting for further discussion and networking. The audience is typically made up of technology-minded people and consists mostly of programmers, IT staff, people looking for opportunities for their tech company, tech companies looking for staff, individuals looking for an investment opportunity, startup founders looking for investors, and tech geeks that like learning about new offerings. Meetings are held monthly on the first Tuesday of every month at 6 p.m. and will last no longer than 75-minutes. . . Guaranteed! The presenter line-up is announced one week before the meetup. The goal of the meetings is to facilitate networking and interaction among technology enthusiasts in northern Michigan.

Industry Sectors Served:

Life Sciences	Information Technology	Alternative Energy	Media	Adv Materials 8	k Manufacturing	Business Servic	es Consu	umer Products	Mobility	Other		
Company Stages Served: Idea/ Pre-Seed Seed Startup/Early Growth/Expansion Mezzanine Public												
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Types of Programs Offered:												
Incubation			Networki	king/Events			Business R	etention/Expansi	on/Attraction	Other		
				_								

Techstars Mobility

www.techstars.com/programs/mobility-program

Detroit, MI

TED SERBINSKI - Managing Director, Mobility

ted.serbinski@techstars.com

Techstars Mobility invests in startups building technologies and innovative business models that impact how people and goods move across all modes of transportation (including pedestrian). Dominant mobility themes include autonomous, connected, shared, and electric. The program encompasses a wide range of industries including automotive, trucking, transportation, smart city, energy, logistics, supply chain, and travel. Techstars Mobility runs in downtown Detroit.

Industry Sectors Served:

Li		Information Technol	ogy Alternativ	e Energy Media	Adv Materials	& Manufacturing	Business Services	Consumer Products	Mobility	
Co	Company Stages Served: Idea/ Pre-Seed Seed Startup/Early Growth/Expansion Mezzanine Public Types of Programs Offered:									
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Туј	, , ,									
Incubation Business Acceleration Talent Attraction/Retention Networking/Events Talent Development Capital Business Retention/Expansion/Attraction Other										

TechTown Detroit



www.techtowndetroit.org

Detroit, MI

PAUL RISER - Director, Detroit Urban Solutions

paul@techtowndetroit.org, 313-399-7565

TechTown is Detroit's most established business accelerator and incubator. At TechTown Detroit, powerful connections are made to a broad network of resources, catalyzing entire communities of entrepreneurs best poised to energize the local economy. Through both tech-based and place-based entrepreneurship support programs and technical assistance, TechTown Detroit strives to deliver both economic and community development strategies that bolster the local and state-based economy.

Life Sciences Information	Technology Alternative	Energy Media	Adv Materials	& Manufacturing	Business Services	Consumer Products	Mobility		
Company Stages S	Company Stages Served:								
Idea/ Pre-Seed	Seed	Startup/Early	y	Growth/Expansi	ion				
Types of Programs Offered:									
Incubation Business Accel	Incubation Business Acceleration Talent Attraction/Retention Networking/Events Talent Development Capital Business Retention/Expansion/Attraction Other								

The A2 Startup Garage

www.a2startupgarage.com

Ann Arbor, MI

CAROL SHERIDAN - Menlo Innovations Factory Floor Manager

startupgarage@menloinnovations.com, 734-665-1847

The A2 Startup Garage is a coworking space in downtown Ann Arbor dedicated to helping early-stage startups make an impact.

Industry Sectors Served:

Life Sciences	Information Technology	Alternative Energy	Media	Adv Materia	als & Manufacturing	Business Serv	vices	Consumer Products	Mobility	0ther
Company St	ages Served:									
Idea/ Pre-Se	ed !	Seed	Startup/Early	/	Growth/Expa	nsion		Mezzanine		
Types of Pro	grams Offere	d:								
Incubation Bu			n Netwo	rking/Events	Talent Developme					Other

The Enterprise Group of Jackson, Inc

www.enterprisegroup.org

Jackson, MI

AMY L. GUERRIERO - Vice President of Economic Development

aguerriero@enterprisegroup.org, 517-788-4458

The Enterprise Group of Jackson, Inc. (EG) was established in 1997 to lead business recruitment and retention in Jackson County. The EG is a nonprofit private/public partnership organized to promote and coordinate economic development initiatives and create wealth within Jackson County.

Industry Sectors Served:

Life Sciences	Information Technology	Alternative Energy	Media A	dv Materials & Manufacturing	Business Service	Consumer Products	Mobility Other
Company	Stages Served	d:					
Idea/ P	re-Seed	Seed	Startup/Early	Growth/Expar	nsion	Mezzanine	Public
Types of 1	Programs Offer	red:					
Incubation	Business Acceleration	Talent Attraction/Retention	on Networking	g/Events Talent Developme	nt Capital	Business Retention/Expansi	on/Attraction Other

The Right Place

www.rightplace.org Grand Rapids, MI

BIRGIT KLOHS - President & CEO

klohsb@rightplace.org, 616-771-0325

The Right Place is West Michigan's leading economic development organization, offering confidential, comprehensive business services in the region. Every day we meet with current and prospective companies, connecting them to the resources they need to grow in the Grand Rapids region.

Life Sciences	Information Technolog	Alternative Energy	Media Ad	v Materials & Manufacturing	Business Servic	es Consumer Products	Mobility	0ther
Company	Stages Serve	d:						
Idea/ F				Growth/Expa	nsion	Mezzanine	Public	C
Types of	Programs Offe	red:						
		Talent Attraction/Retention	Networking/	Events Talent Developme		Business Retention/Expansi	ion/Attraction	

The Starting Block

www.startingblock.biz Hart, MI

JANE DOSEMAGEN - Director

tsbi4@frontier.com, 231-873-1432

Since 2006, The Starting Block has served as West Michigan's nonprofit regional kitchen incubator and entrepreneurial center. As a shared-use facility, it helps entrepreneurs start their food-related businesses at reasonable rentals without the initial investment in costly facilities and equipment. The Starting Block offers low-cost kitchen rental, refrigerated, frozen, and dry storage, warehouse space, and office rental. From product development to marketing and outreach, it provides assistance and support to help people achieve their business dreams. The Starting Block offers a fully-equipped licensed, commercial kitchen as well as two additional commercial, licensed kitchens for specialty and small-scale production, including a USDA-inspected meat processing facility and a dairy production facility with a pasteurizer. The USDA-inspected meat processing incubator facility is the only one in the state, and one of few in the country. Certified staff in food handling and equipment operation are available for assistance and training. The Starting Block kitchens and meat facility are available for use 24 hours a day, seven days a week.

Industry Sectors Served:

Life Sciences	Information Technology			ials & Manufacturing	Business Services	Consumer Products	Mobility Other
Company	Stages Served	l:					
ldea/ F	re-Seed	Seed	Startup/Early	Growth/Expar	nsion	Mezzanine	Public
Types of	Programs Offer	ed:					
							on/Attraction Other

UM Center for Entrepreneurship



www.cfe.umich.edu

Ann Arbor, MI

JONATHAN FAY - Dixon and Carol Doll Executive Director

jpfay@umich.edu, 734-763-1021

The mission of The Center for Entrepreneurship (CFE) is to inspire and transform the Michigan community into entrepreneurial thinkers and doers. The CFE is an innovation hub where the ideas, people, resources, and technology meet and create the future. The center provides active learning experiences to all students and faculty at The University through classes and programs that are designed to teach the skills needed to successfully translate high-potential projects and ideas into the world. In learning these skills, individuals become better prepared to identify and act on opportunities to solve problems in any organization or entrepreneurial endeavor.

Industry Sectors Served:

Life Sciences	Information Technology	y Alternative Energy	Media	Adv Materials	s & Manufacturing	Business Service	s Consumer Products	Mobility	Other
Company	Stages Serve	d:							
Idea/ Pro	e-Seed	Seed	Startup/Early	у	Growth/Expai				
Types of F	Programs Offe	red:							
Incubation	Business Acceleration	Talent Attraction/Reter	ntion Netwo	orking/Events	Talent Developme	nt Capital			

UM Desai Accelerator



www.desaiaccelerator.umich.edu

Ann Arbor, MI

ANGELA KUJAVA - Managing Director

amkujava@umich.edu, 734-707-8112

The Desai Accelerator is an intensive program of funding, mentorship, and resources to help early-stage ventures scale and succeed. Startups are accepted in cohorts, and the program culminates with a Demo Day, where each team will pitch to investors. The Desai Accelerator is a collaborative effort at the University of Michigan between the Zell Lurie Institute of Entrepreneurial Studies at the Ross School of Business and the Center for Entrepreneurship at the College of Engineering. While the accelerator is a University of Michigan supported program, applications are open to the public.

Life Sciences	Information Technolog	gy Alternative Energy	Media	Adv Materials & Manufacturing	Business Services	Consumer Products	Mobility	
Company	Stages Serve	ed:						
ldea/ F	Pre-Seed	Seed						
Types of	Programs Offe	ered:						
Incubation	Business Acceleration	Talent Attraction/Retent	ion Networki	ng/Events Talent Developme	nt Capital			

UM Economic Growth Institute



www.economic growth.umich.edu

Ann Arbor, MI

STEVE WILSON - Executive Director

sbwilson@umich.edu, 734-274-0728

The University of Michigan's Economic Growth Institute leverages the University of Michigan's expertise, research, technologies, and other resources to work with small- and medium-sized enterprises to foster innovation and boost local, state, and national economies.

Industry Sectors Served:

Life Sciences Information Te	chnology Alternative	Energy Media Adv	/ Materials & Manufacturing	Business Services	s Consumer Products	Mobility Othe	er
Company Stages Se	erved:						
Idea/ Pre-Seed	Seed	Startup/Early	Growth/Expans	sion	Mezzanine	Public	
Types of Programs	Offered:						
Incubation Business Accelera	ation Talent Attraction	n/Retention Networking/I	Events Talent Developmen	t Capital	Business Retention/Expansi	ion/Attraction Othe	er

UM Fast Forward Medical Innovation



www.innovation.medicine.umich.edu

Ann Arbor, MI

BRADLEY J. MARTIN, Ph.D. - Managing Director

bradmart@umich.edu, 734-615-5060

Fast Forward Medical Innovation is part of the University of Michigan Medical School. The program's team offers resources and support to world-class biomedical researchers at the University of Michigan and across the state, in the realms of diagnostics, therapeutics, devices, and healthcare IT. Fast Forward Medical Innovation's groundbreaking funding programs (including the statewide MTRAC for Life Sciences Hub), dynamic educational offerings, and deep industry connections help biomedical researchers navigate the road to successful innovation and commercialization, with the ultimate goal of positively impacting human health.

Industry Sectors Served:

Company Stages Served: Idea/ Pre-Seed Seed Startup/Early Growth/Expansion Mezzanine	
Idea/ Pre-Seed Seed Startun/Farly Growth/Expansion Mezzanine	
raca, the seed seed seed seed seed seed seed se	
Types of Programs Offered:	
Incubation Business Acceleration Talent Attraction/Retention Networking/Events Talent Development Capital Business Retention/Ex	xpansion/Attraction Other

UM Office of Technology Transfer





www.techtransfer.umich.edu, www.AccelerateBlueFund.com Ann Arbor, MI

MICHAEL PSAROUTHAKIS - Director, Tech Transfer Venture Center Managing Director, Accelerate Blue Fund mikeps@umich.edu, 734-647-4738

U-M Tech Transfer is the unit responsible for the commercialization of University research discoveries and reports to the U-M Office of Research. Tech Transfer and the Venture Center support and enhance research discoveries to encourage licensing and broad deployment with existing businesses and newly-formed U-M startups. U-M Tech Transfer has earned a reputation for performance as one of the top 5 tech transfer offices in the United States. The Accelerate Blue Fund is a new fund currently raising investment capital through philanthropy that will invest in U-M licensed tech focused startups.

Life Sciences	Information Tech	nology Alternative	Energy Media	Adv Materi	als & Manufacturing	Business Service	es Consumer Products	Mobility	Other
Company	Stages Sei	rved:							
Idea/ F	Pre-Seed	Seed	Startup/E	arly	Growth/Expar	nsion	Mezzanine	Publi	C
Types of Programs Offered:									
Incubation	Business Accelerati	on Talent Attraction	n/Retention Net	working/Events	Talent Developme	nt Capital			

UM Samuel Zell and Robert H. Lurie Institute for Entrepreneurial Studies





www.zli.umich.edu Ann Arbor, MI

zlicontact@umich.edu, 734-615-4419

Located within the Ross School of Business, the globally recognized Samuel Zell & Robert H. Lurie Institute for Entrepreneurial Studies provides the curriculum, program initiatives, community involvement, and alumni outreach activities that deliver exclusive resources for entrepreneurs at the University of Michigan. The Institute and its Center for Venture Capital and Private Equity Finance bring together a potent mix of knowledge, experience, and opportunities from the front lines of entrepreneurship and alternative investments. The school's five student-led investment funds, with over \$10 million under management, immerse students in the business assessment and investment process.

Industry Sectors Served:

Life Sciences Information	Technology Alternative	Energy Media	Adv Materials & Manufacturing	Business Services	Consumer Products	Mobility	Other
Company Stages S	Served:						
Idea/ Pre-Seed	Seed	Startup/Early	Growth/Expa	insion	Mezzanine	Publi	ic
Types of Programs	Offered:						
Incubation Business Accele	ration Talent Attractio	n/Retention Networl	king/Events Talent Developm	ent Capital			Other

UM Zell Entrepreneurship and Law Program



www.law.umich.edu/ec

Ann Arbor, MI

DANA THOMPSON - Clinical Professor of Law, Director of Entrepreneurship Clinic

drthomp@umich.edu, 734-763-1981

The Zell Entrepreneurship and Law Program (ZEAL) at University of Michigan Law School offers an Entrepreneurship Clinic providing free legal services to U-M student-led startups and other startups in Southeastern Michigan. The clinic also offers legal office hours around the U-M campus as well as workshops and other legal training activities. ZEAL also provides other law school courses such as the Venture Capital Lab, internships, and others.

Industry Sectors Served:

Life Sciences	Information Technology	Alternative Energy	Media /	Adv Materials & Manufacturing	Business Services	Consumer Products	Mobility	Other
Company	Stages Served:							
Idea/ Pr	e-Seed	Seed						
Types of I	Programs Offere	ed:						
Incubation				g/Events Talent Developme			on/Attraction	Other

University Research Corridor

www.urcmich.org

Lansing, MI

BRITANY AFFOLTER-CAINE - Executive Director

britanyaffolter-caine@urcmich.org, 517-999-4007

Michigan's University Research Corridor (URC) is one of the nation's top academic research clusters and the leading engine for innovation in Michigan and the Great Lakes region. An alliance of Michigan State University, the University of Michigan and Wayne State University, the URC is focused on increasing economic prosperity and connecting Michigan to the world. Competitive with peer clusters like Silicon Valley and North Carolina's Research Triangle, the URC awards nearly 37,000 degrees each year and leads its peer university clusters in providing medical education. Of the 1.2 million URC alumni living in the world, half call Michigan home. The URC's annual R&D activity of \$2.56 billion and accounts for more than 92 percent of all academic R&D conducted in the state, which drives Michigan to a top 10 national ranking for total academic R&D conducted. Since 2002, the URC has cultivated 266 startup companies, a rate approaching one new business formed every three weeks. The impact of the URC's research, education and technology transfer activities on Michigan's economy is \$18.7 billion annually, which reaches every county in the state and generates nearly 79,000 jobs. The alliance makes Michigan attractive to business and talent by training the next generation of highly skilled, in-demand workers, finding solutions through innovative research, and fostering an array of international business and academic partnerships.

Life Sciences Inform	ation Technology	Alternative Energy	Energy Media Adv Materials 8		Business Servic	es Consumer Products	Mobility 0	Other				
Company Stage	Company Stages Served:											
Idea/ Pre-Seed	Seed	d St	artup/Early	Growth/Expans	sion	Mezzanine	Public					
Types of Progra	Types of Programs Offered:											
Incubation Business	Acceleration Tale	nt Attraction/Retention	Networking/Events	Talent Developmen	on/Attraction C	Other						

Venture Catalysts

www.venturecatalysts.co

Detroit, MI

MONICA WHEAT - Executive Director

mwheat@venturecatalysts.co

Venture Catalysts is a 501c3 nonprofit that builds inclusive ecosystems through strategic support for large scale entrepreneurship events and growth programs. Key program partnerships include Techstars, TechCrunch, AfroTech Detroit, Detroit Startup Week, Startup Boost, Startup Weekend, and Backstage Capital - Detroit Accelerator. Flagship programs include Venture Catalysts Fellows, Corporate+Startup Roundtables, Innovation Hub, Founders Dinner, and Founders Fund. Venture Catalysts programs have earned over 35,000 attendees.

Industry Sectors Served:

Life Sciences Information Tech	nology Alternative	Energy Media	Adv Materials & Manufacturing	Business Services	Consumer Products	Mobility	Other				
Company Stages Ser	Company Stages Served:										
Idea/ Pre-Seed	Seed	Startup/Early	Growth/Exp	ansion							
Types of Programs C	ffered:										
Incubation Business Accelerati	on Talent Attraction	/Retention Networ	rking/Events Talent Developm	ent Capital	Business Retention/Expansi	on/Attraction	Other				

WCC Entrepreneurship Center



www.ec.wccnet.edu

Ann Arbor, MI

KRISTIN GAPSKE - Director

entrepreneurship@wccnet.edu, 734-249-5880

The Entrepreneurship Center at Washtenaw Community College is a meeting place and resource hub open to the public. Their purpose is to connect the community to resources and professional assistance in order to help entrepreneurs bring their ideas to market. In addition to many free workshops, the Entrepreneurship Center has an open coworking space available for people to work on business ideas, study, or do business research and share computer and printing resources. For current business owners and future entrepreneurs, they offer one-on-one appointments to assist individuals with their business questions and challenges.

Industry Sectors Served:

Life Sciences	Information Technolog	y Alternative Energy	Media	Adv Materials	& Manufacturing	Business Services	Consumer Products	Mobility	Other
Company	Stages Serve	d:							
Idea/ Pro	e-Seed	Seed	Startup/Early	/	Growth/Expansion				
Types of F	Programs Offe	red:							
Incubation	Business Acceleration	Talent Attraction/Retentio	n Netwo	rking/Events					Other

WeWork

www.wework.com

Detroit, MI

ERIK WULLSCHLEGER - Community Director

detroit@wework.com, 313-314-8100

WeWork is a global network of workspaces where companies and people grow together. The organization transforms buildings into dynamic environments for creativity, focus, and connection. WeWork believes that CEOs can help each other, offices can use the comforts of home, and people can all look forward to Monday if they find real meaning in what they do.

Life Sciences	Information Technology	y Alternative Energy	Media	Adv Material	s & Manufacturing	Business Services		Consumer Products	Mobility	Other
Company	Stages Serve	d:								
Idea/ Pre	e-Seed	Seed :	Startup/Early		Growth/Expansion			Mezzanine	Publ	C
Types of F	Programs Offe	red:								
		Talent Attraction/Retention	Network	king/Events	Talent Developme		Busi	iness Retention/Expansi	on/Attraction	Other

WMU Business Connection



www.wmich.edu/businessconnection

Kalamazoo, MI

LISA GARCIA - Director

lisa.garcia@wmich.edu, 269-387-6004

WMU's Business Connection is an office of Western Michigan University dedicated to strategically matching Western's resources to the needs of the local business community. By working together with the numerous resources available on campus, the office serves as a "one-stop-shop" for companies that want to engage with the university.

Industry Sectors Served:

Life Sciences Information Tec	chnology Alternative Energy	Media	Adv Materials & Manufacturing	Business Serv	ices Consumer Products		Other					
Company Stages Se	erved:											
Idea/ Pre-Seed	Seed	Startup/Early	Growth/Expa	insion	Mezzanine	Publi	C					
Types of Programs	Types of Programs Offered:											
Incubation Business Accelera	tion Talent Attraction/Reter	ntion Networkin	ng/Events Talent Developm				Other					

WMU Business Technology and Research Park



www.wmich.edu/btr

Kalamazoo, MI

WMU Office of Community Outreach

btr-park@wmich.edu, 269-387-2072

The Western Michigan University Business Technology and Research Park fosters mutually beneficial relationships that involve resident businesses, the Greater Kalamazoo community, and a major research university. Private sector firms located in the park are recruited from 3 key business sectors: advanced engineering, life science, and information technology. Companies engage with faculty researchers and develop a talent pipeline through student internships and co-op programs. Phase two of the BTR Park is underway—BTR two—adding another 55 acres to the original 265-acre footprint. Both BTR one and two are located on the Parkview Campus, steps away from the College of Engineering and Applied Sciences.

Industry Sectors Served:

Life Sciences	Information Technolog	y Alternative Energ	y Media				Mobility	Other				
Company	Stages Serve	d:										
Idea/ Pre	e-Seed	Seed	Startup/Early	Growth/Exp	ansion	Mezzanine	Public					
Types of P	Types of Programs Offered:											
Incubation	Business Acceleration	Talent Attraction/Rete	ntion Networki	ing/Events Talent Developn	nent Capital	Business Retention/Expans	ion/Attraction	Other				

WMU Center for Entrepreneurship and Innovation



www.wmich.edu/business/entrepreneurship

Kalamazoo, MI

ROBERT LANDEROS, Ph.D. - Professor of Management and Chair, Department of Management, Director

robert.landeros@wmich.edu, 269-387-5802

The WMU Center for Entrepreneurship and Innovation strives to bring together community members, faculty, business experts, and students to provide a setting for students to develop and commercialize new technology.

Industry Sectors Served:

Life Sciences	Information Technology	Alternative Energy	Media	Adv Materials & Manufacturing	Business Services	Consumer Products	Mobility	Other
Company St	tages Served:							
Idea/ Pre-Se	eed S	eed	Startup/Early	/ Growth/Expa				
Types of Pro	ograms Offere	d:						

Networking/Events Talent Development

WMU Homer Stryker M.D. School of Medicine Innovation Center



med.wmich.edu/node/373

Kalamazoo, MI

SANDRA COCHRANE - Assistant Dean, Director of Innovation Center

wmedic@med.wmich.edu, 269-353-1823

The WMed Innovation Center is a 69,000-square-foot incubator and co-working facility created to support the earliest startups to maturing companies with subsidized, low-cost laboratory, office and conference space, high quality scientific equipment and expertise, and a wide range of support services. In addition the WMed Innovation Center is a state-designated SmartZone, which provides 100% personal property tax exemption to resident clients. The WMed Innovation Center is the place to start and grow your life science, technology, or engineering venture in Southwest Michigan.

Industry Sectors Served:

Life Sciences	Information Technol	ogy Alternative	Energy Media	Adv Materia	ials & Manufacturing Business Serv		s Consumer Products	Mobility	Other
Company	Stages Serv	ed:							
Idea/ Pre	-Seed	Seed	Startup/Earl	Startup/Early		Growth/Expansion			
Types of P	rograms Off	ered:							
Incubation	Business Acceleration	Talent Attraction	n/Retention Netwo	orking/Events	Talent Developme	ent Capital			

WMU Starting Gate

W

www.wmich.edu/startinggate

Kalamazoo, MI

LARA HOBSON - Director of Operations, Starting Gate, and Instructor, Department of Management

lara.hobson@wmich.edu, 269-387-5860

Starting Gate is a student business accelerator that gives WMU students rich and valuable resources to develop their startup companies. Since its inception in 2013, the program has helped over 55 student companies prepare and launch their startup. The free program is open to all WMU students and runs across both fall and winter semesters, culminating in a Demo Day open to investors in the spring.

Industry Sectors Served:

Life Sciences	Information Technology	Alternative Energy	Media Adv Ma	terials & Manufacturing	Business Services	Consumer Products	Mobility	Other
Company	Stages Serve	d:						
Idea/ Pre	-Seed	Seed S	itartup/Early	Growth/Expa				
Types of P	rograms Offer	red:						
Incubation	Business Acceleration		Networking/Even	nts Talent Developme	ent Capital			Other

WSU Innovation Warriors



www.wayne.thelaunchpad.org

Detroit, MI

AUBREY AGEE

aubrey.agee@wayne.edu, 313-577-1533

Innovation Warriors offers career guidance, resources, and advice to entrepreneurs, innovators, and inventors at Wayne State University. Innovation Warriors' primary mission is to show Wayne State University students that starting a new venture is a legitimate career path and an attainable reality. Through regular individual and group consultative sessions, workshops, and networking events, Innovation Warriors is strengthening the entrepreneurial culture at Wayne State University and helping students from every school, college, and campus transform innovative ideas into successful Southeast Michigan startups. Innovation Warriors are committed to fostering the entrepreneurial community and revitalizing the economies of Midtown, Detroit, and Michigan.

Life Sciences	Information Technolo	ogy Alternative Energ	y Media	Adv Materials 8	& Manufacturing Business Servi		es Consumer Products	Mobility	Other			
Company	Company Stages Served:											
Idea/ Pro	Pre-Seed Startup/Early		Growth/Expansion		Mezzanine	Publi	C					
Types of F	Types of Programs Offered:											
Incubation		Talent Attraction/Rete	ntion Netwo	orking/Events	Talent Developme	ent Capital	Business Retention/Expans					

WSU Technology Commercialization



www.techtransfer.wayne.edu Detroit, MI

DR. JOAN C. DUNBAR 313-577-1912

Wayne State University Technology Commercialization (TC) is responsible for the identification, protection, marketing and licensing of intellectual property (e.g., patents, unique biological or other materials, and certain copyrights) developed by WSU faculty, staff, and students. The TC office promotes an entrepreneurial culture and supports startup ventures and regional economic development. TC also negotiates Material Transfer Agreements and Confidentiality Agreements and reviews the Intellectual property terms of Sponsored Research Agreements.

Industry Sectors Served: Life Sciences Information Technology Alternative Energy Media Adv Materials & Manufacturing Business Services Consumer Products Mobility Other Company Stages Served: Idea/ Pre-Seed Seed Startup/Early Growth/Expansion Mezzanine Public Types of Programs Offered:

A tailored approach to risk management.

Risk management is all about you. At Gallagher, we tailor risk management solutions and insurance coverage to the changing needs of your business. You have enough on your mind without having to worry about your insurance coverage. With Gallagher, you don't have to. Our commitment to the highest service standards makes it easy for you to do business with us.

Julia Baran, CIC, CRM, JD

Area Vice President julia_baran@ajg.com | 248.758.1318 www.ajg.com



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Insurance Risk Management Consulting

2020 SERVICE PROVIDER MEMBERS

Each year, the MVCA Membership Committee and MVCA Board of Directors extend a very limited number of invitations to a carefully curated selection of professional service organizations. These are elite organizations who have been identified by MVCA as valuable partners within the entrepreneurial and investment community. MVCA and its membership are grateful to our valued 2019 Service Provider Members.

PLATINUM SERVICE PROVIDER MEMBERS



GDI Infotech

www.adii.com

Michigan Offices: Bloomfield Hills

SWATEE KULKARNI THOMAS JOHN

GDI Infotech is a successful, reputable and community-minded Talent Matchmaking Company focused on all aspects of software development. Since our founding in 1993, we've quided countless clients to achieve their unique hiring goals. We believe in building company culture using our proven 360° methodology to create successful teams..

GOLD SERVICE PROVIDER MEMBERS



Cendrowski Corporate Advisors

www.cca-advisors.com

Michigan Offices: Bloomfield Hills

JOHN T. ALFONSI WALTER M. MCGRAIL JIM MARTIN THERESA MACK HARRY CENDROWSKI CENDROWSKI CORPORATE ADVISORS a different perspective



jta@cendsel.com, 248-540-5760 wmm@cendsel.com, 248-540-5760 ipm@cendsel.com, 248-540-5760 tbm@cendsel.com, 248-540-5760 hc@cendsel.com, 248-540-5760

Bringing a "different perspective" to entrepreneurs and venture investors, Cendrowski Corporate Advisors (CCA) provides full service financial consulting to private equity and venture capital general partners, fund principals, and portfolio company management teams in Michigan. CCA has been part of the MVCA membership since 2012, and its experience serving both capital providers and the startups they fund puts CCA in a unique position to guide MVCA members.

"We have extensive experience in tax issues related to venture capital funds as well as their investors and portfolio companies, including choice of entity, UBTI, and partnership taxation. Our forensic and investigative services are used by funds and principals for background investigations, asset searches, digital forensics, and non-financial due diligence," says Harry Cendrowski, founding member and managing director of the firm.

As a longtime member of the MVCA community, CCA is a critical piece of the success of MVCA members, who look to CCA to complete its back office and annual valuation services for the portfolio.

Jaffe Raitt Heuer & Weiss, P.C.

www.jaffelaw.com **Michigan Offices: Southfield Other Offices Nationally**

SARA KRUSE JYOTSNA BALAKRISHNAN PETER SUGAR **CHRIS MOCERI**





skruse@jaffelaw.com, 248-727-1418 jbalakrishnan@jaffelaw.com, 248-727-1420 psugar@jaffelaw.com, 248-727-1456 cmoceri@jaffelaw.com, 248-727-1459

A dedicated member of the Michigan entrepreneurial and investor community, Jaffe Raitt Heuer & Weiss (Jaffe) assists entrepreneurs, startup companies and growing businesses in all areas of formation, development and funding, and complex business transactions. A multidisciplinary team of Jaffe lawyers can provide venture firms and their portfolio companies with assistance in entity selection and formation, commercial agreements, intellectual property, employee benefits and compensation, corporate law and governance, finance, venture capital and private equity, private and public offerings, mergers and acquisitions and tax planning, among others. The firm's cross-disciplinary teams provide substantial value when advising a startup or emerging growth business and planning for its growth.

O SERVICE PROVIDER MEI

Pepper Hamilton LLP

www.pepperlaw.com **Michigan Offices: Southfield Other Offices Nationally**

MICHAEL TEMPLE TERRENCE REFVES PRESTON MORTEMORE **SEAN MCNALLY BRITTANY BRADSHAW**





templem@pepperlaw.com, 248-359-7385 reevest@pepperlaw.com, 248-359-7318 mortemop@pepperlaw.com, 248-359-7328 mcnallys@pepperlaw.com, 248-359-7317 bradshab@pepperlaw.com, 248-359-7306

An MVCA member since 2009, Pepper Hamilton's connection to the Michigan venture and entrepreneurial community goes much further back to when Small Business Investment Company (SBIC) law experts at Pepper Hamilton advised Michigan's earliest venture funds and helped usher the state's venture capital industry into existence. Decades later, Pepper Hamilton is still an important partner to Michigan venture funds and their portfolio companies, with the country's largest and most active SBIC practices in the country. Pepper Hamilton lawyers have assisted more than 280 SBICs with obtaining licensing since 1994, advising on fund formation, including structuring funds and raising private capital; regulatory issues; fund investment activities; and systematic improvements to the SBIC Program.

"It has been exciting to be a part of the growth and maturation of the venture capital community in Michigan over the last 10 to 15 years. I've thoroughly enjoyed helping firms thrive and spark the entrepreneurial flame throughout the state," said Mike Temple, partner at Pepper Hamilton.

Pepper Hamilton attorneys also serve as counsel to portfolio companies, and they represent a wide range of alternative capital sources (such as private equity funds, venture capital funds, mezzanine funds, and private debt funds) that are licensed as SBICs in their debt and equity investment transactions.

Varnum, LLP

www.varnumlaw.com Michigan Offices: Grand Rapids

RICHARD MANCZAK MATHEW BOWER TIMOTHY KRONINGER MALLORY FIELD **ZACHARY MEYER**



rpmanczak@varnumlaw.com, 734-255-6529 mwbower@varnumlaw.com, 313-481-7327 tkkroninger@varnumlaw.com, 313-481-7320 mafield@varnumlaw.com, 616-336-7320 zjmeyer@varnumlaw.com, 616-336-6586

With 177 lawyers located in eight offices throughout Michigan, Varnum Law serves members of Michigan's entrepreneurial and investment community with innovative programs and high-quality legal counsel and has been a member of MVCA since 2016. Varnum assists emerging companies with all aspects of raising capital, as well as entity formation, shareholder agreements, intellectual property, and employment matters. They also work directly with venture capital firms, private equity funds, banks, and other lending organizations on their legal needs. As part of its ongoing commitment to supporting startups in Michigan, Varnum created MiSpringboard, a statewide initiative designed to remove some of the barriers associated with starting a business by providing free legal services to Michigan startups. Launched in 2011 as a way of helping Michigan's then-struggling economy. Varnum pledged to give \$1 million in free legal services to businesses and individuals. In 2016, Varnum renewed its commitment to Michigan startups by dedicating a second \$1 million in free legal services through the MiSpringboard program. Varnum partner Matt Bower, whose practice focuses on entrepreneurs and startups, works extensively with MiSpringboard. "For most of our MiSpringboard clients, we are helping them with the building blocks of getting their company off the ground," Bower said. "Once that groundwork has been laid, an emerging company is much better able to get traction and attract investors or other financing." MVCA members also rely on Varnum Law for quidance and advice throughout the stages of their business.

2020 SERVICE PROVIDER MEMBERS

SILVER SERVICE PROVIDER MEMBERS



Bodman PLC

www.bodmanlaw.com

Michigan Offices: Ann Arbor, Cheboygan, Detroit, Grand Rapids, and Troy

CARRIE LEAHY
TIM DAMSCHRODER
SARAH WILLIAMS
JOSEPH R. MORRISON
MICHAEL S. MELFI





cleahy@bodmanlaw.com, 734-930-2120 tdamschroder@bodmanlaw.com, 734-930-2230 swilliams@bodmanlaw.com, 734-930-2485 jmorrison@bodmanlaw.com, 734-930-2492 mmelfi@bodmanlaw.com, 734-930-2497

With more than 150 attorneys in offices throughout Michigan, Bodman PLC has delivered extraordinary results to its clients for more than 85 years. The firm's attorneys provide savvy business counsel to the region's most successful companies and individuals on a broad range of issues and provide clients with the personal attention of a small firm with the talent and skill expected of the nation's leading law firms. With practices in banking and financial services, corporate/mergers and acquisitions, aviation law and finance, construction, healthcare, emerging companies, environmental, enterprise procurement, real estate, intellectual property, data privacy and security, tax, trusts and estates, labor and employment, bankruptcy, and insurance, the firm works to understand its clients' businesses and the markets in which they operate. This enables Bodman to provide strategic advice and preventative counsel to address potential issues efficiently and discreetly before they become significant and expensive problems that affect their bottom line.

Gunderson Dettmer

www.gunder.com Michigan Offices: Ann Arbor Other Offices Nationally and Internationally

MARCIA HATCH NICHOLAS HARLEY SID RAY ALEX WHATLEY SOGOAL SALARI





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Gunderson Dettmer is the only business law firm of its kind—singularly focused on the global venture capital and emerging technology marketplace. The firm has committed to representing top technology companies in the Midwest with the opening of its office in Ann Arbor, Michigan. With approximately 270 attorneys in nine offices—Silicon Valley, Ann Arbor, Boston, Los Angeles, New York, San Diego, San Francisco, Beijing, and Singapore—Gunderson Dettmer represents more than 2,500 high-growth companies from a broad range of industries in every stage of development. The firm provides clients with counsel on general corporate and securities law, mergers and acquisitions, financings, intellectual property and commercial agreements, strategic alliances, executive compensation, and tax matters, combining a deep market knowledge with strong industry relationships to provide practical, business-oriented counsel designed for the needs of the emerging growth company marketplace.

SERVICE PROVIDER ME

BRONZE SERVICE PROVIDER MEMBERS



Bank of Ann Arbor

www.bankofannarbor.com

Michigan Offices: Ann Arbor, Birmingham, Plymouth, Saline, and Ypsilanti

MICHAEL COLE MARK HOLTZ **CHARLIE CRONE TIMOTHY MARSHALL**



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Bank of Ann Arbor began in 1996 with a simple mission: to give Ann Arbor businesses a local banking option. Bank of Ann Arbor has grown to become Washtenaw County's second-largest bank, with a major presence throughout Southeast Michigan. Bank of Ann Arbor's Technology Industry Group celebrated 15 years in 2017. The group provides specialized and full-range of banking and investment management products to emerging and later-stage information technology, advanced manufacturing and life sciences companies, venture capital firms, and angel investors. Bank of Ann Arbor's business financing solutions for growing companies include working capital lines of credit, equipment financing, commercial real estate mortgages, acquisition financing, sale and purchase leasing options, letters of credit and business credit cards. For venture capital firm clients, capital call lines of credit have proven to be an especially valuable service offered by the bank.

Fishman Stewart PLLC

www.fishstewip.com

Michigan Offices: Bloomfield Hills

DOUGLAS P. LALONE MELISSA R. ATHERTON MICHAEL B. COMEAU PAUL M. RATZMANN MICHAEL B. STEWART





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Fishman Stewart is a premier specialty law firm that identifies, secures, and advances the creativity of its clients to accomplish their business goals. In addition to the firm's decades of legal expertise, many of its attorneys also have advanced technical degrees and associated practical work experience. As strategic advisers to CEOs and senior executives throughout the world, Fishman Stewart helps to maximize the value of "intellectual capital." Patents, trademarks, copyrights, trade secrets, and other forms of intellectual property are key elements of a company's business strategy; managed effectively, they can protect new product lines, increase market share, and head off competition.

The firm believes that creativity should be managed in the same way that companies manage their physical capital. While all companies have strategies for maximizing and leveraging their use of physical capital, they may not have a plan for protecting their creativity. Safequarding the assets of a new enterprise in a strategic manner is crucial to defining and driving long-term business value, which ultimately separates a bad investment from a great one.

Gallagher

www.ajg.com **Bloomfield Hills**

JULIA BARAN MICHAEL TOTIN **BARRY TORNOW ARI DOLGIN**



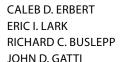


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2020 SERVICE PROVIDER MEMBERS

Kerr Russell

www.kerr-russell.com Michigan Offices: Detroit, Troy Other Offices in Shanghai, China







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For more than 145 years, Kerr Russell has been a fixture in Michigan's legal landscape. Our focus is set on helping clients take on challenges and seize opportunities in order to fuel their success. Kerr Russell is respected for our high standards, the quality of our work, and our professional ethics and integrity. Our attorneys have extensive experience advising clients on a wide variety of M&A, financing, capital raise and joint venture transactions representing purchasers, sellers/targets, issuers, individuals, financial institutions, and borrowers, among others. We provide a comprehensive array of services for all phases of a transaction to obtain the best possible result for each client.

Plante Moran, PLLC

www.plantemoran.com

Michigan Offices: Southfield, Ann Arbor, Auburn Hills, Detroit, East Lansing, Flint, Grand Rapids, Kalamazoo, Macomb, Traverse City

plante moran MVCA



audit - tax - consulting - wealth management

ANNETTE TENERELLI-LEMKE **CHRIS JENKINS** MAE ELBOHY JUSTIN SWITZER PAUL KREGER

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Plante Moran has built a national practice from their Midwestern footprint and has become the 14th largest certified public accounting and business advisory firm in the country. We are among the nation's largest accounting, tax, and business consulting firms with over 3,200 professionals in 25 offices throughout the United States and abroad. Plante Moran provides transaction, tax, audit, finance and accounting outsourcing, strategy, operations, and technology services across virtually all industries and throughout the investment life cycle.

When it comes to growing your investment, the tax approach is pivotal. You can depend on our multidisciplinary team of tax, financial, operational, and technology specialists to help you build value in your portfolio companies. Our experts will help you assess the current tax approach with an aim to transform. We'll give you ideas to improve accounting procedures and internal controls, develop a capital expenditure plan, and maximize cash flow. We understand the concerns and issues facing both investors and entrepreneurs, and we serve as a sensitive liaison during times of transition and change. We deliver flexible solutions based on your unique needs.

Warner Norcross + Judd LLP

www.wnj.com

Michigan Offices: Grand Rapids

LOREN ANDRULIS LINDA PAULLIN-HEBDEN JOSCELYN CEKOLA BOUCHER **MATTHEW JOHNSON** JOHN MUHS



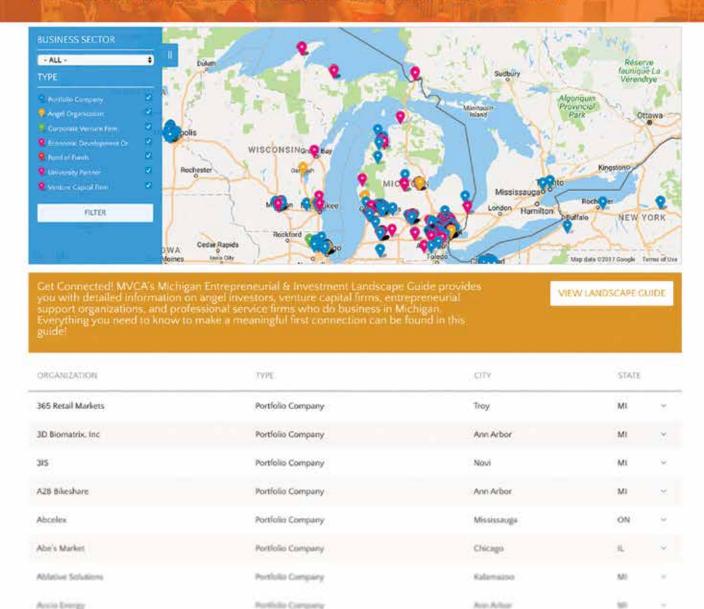


Warner Norcross + Judd

landrulis@wnj.com, 616-752-2182 lpaullinhebden@wnj.com, 248-784-5159 jboucher@wnj.com, 269-276-8145 mjohnson@wnj.com, 616-752-2529 jmuhs@wnj.com, 248-784-5165

Founded on a handshake in 1931. Warner Norcross + Judd is a premier Michigan law firm focused on delivering exceptional results for a diverse set of clients both nationally and internationally. With eight offices throughout Michigan and over 230 attorneys, Warner has a variety of practice areas with highly specialized attorneys. Emerging businesses, angel investors, venture funds, family offices, foundations and pension funds throughout the Midwest find the firm's first-class services accessible and affordable. We represent startups to Fortune 500 companies. On the investment side, Warner's clients range from angel investors to venture funds to family offices, foundations and pension funds. When the stakes are high, Whirlpool, Consumers Energy, Amway and Dow Chemical turn to Warner for results, and so do startups and those seeking to invest in them. We are uniquely positioned in the Midwest, making our first-class services accessible and affordable, bringing accurate, timely and quality legal advice to organizations and individuals every day. We are more than our Best Lawyers in America designations, Martindale-Hubbell rankings, and Chambers USA acknowledgements. We're a person's first call when it comes to business and personal legal matters.

MICHIGAN ENTREPRENEURIAL & INVESTMENT LANDSCAPE MAP



Landscape Map

To navigate startup companies, investors, and entrepreneurial support organizations by geography, visit the Landscape Map on our website:

www.MichiganVCA.org

2020 MVCA Board of Directors and Staff

Executive Committee



CHAIRMAN Michael Gross BERINGEA



VICE CHAIRMAN Jeff Rinvelt RENAISSANCE VENTURE CAPITAL



TREASURER Doug Neal **ELAB VENTURES**



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Adrian Fortino MERCURY FUND



Patti Glaza **INVEST DETROIT**



Matt Tsien **GM VENTURES**



Fredrick Molnar MICHIGAN ECONOMIC DEVELOPMENT **CORPORATION**



Kim Pasquino WAKESTREAM **VENTURES**



Evan Ufer PLYMOUTH GROWTH

Staff



Ara Topouzian



EXECUTIVE DIRECTOR ASSOCIATE DIRECTOR Angela Heflin

About Michigan Venture Capital Association

MVCA OVERVIEW

The MVCA Board of Directors and staff are dedicated to expanding opportunities for the growth of Michigan's entrepreneurial and investment community through the following programs, services, and publications:

ADVOCACY

Core to MVCA's mission is serving as the statewide voice for Michigan's growing entrepreneurial and investment community. MVCA educates, advocates and communicates to legislators, the media and the general public regarding entrepreneurial investment opportunities, challenges and successes in Michigan.

EVENTS

MVCA facilitates the development of a strong network within the Michigan entrepreneurial and investment community and builds connections with out-of-state angel and venture investors through targeted meetings and events.

RESEARCH

MVCA distributes an annual research report that provides a comprehensive summary of venture capital investment activities across Michigan. MVCA works with the National Venture Capital Association, Pitchbook, the U.S. Census Bureau and the Angel Capital

Association to provide information about Michigan's entrepreneurial and investment activities relative to national trends. The annual research report is the critical source of quantitative information used to unite the Michigan entrepreneurial and investment community in driving initiatives that encourage growth in the state.

OUTREACH

MVCA broadens the reach of Michigan's entrepreneurial and investment community by building relationships and educating national partners on opportunities and trends in Michigan.

PROGRAMS

MVCA provides program development assistance to Michigan's entrepreneurial and economic support organizations on matters targeting Michigan's talent and capital gaps. In this role, MVCA collaborates with organizations by facilitating research, providing direction and assembling feedback within the proposed programs' scope, aiming to help shape the ultimate goals and desired outcomes of these programs so that they best suit the identified needs of Michigan's entrepreneurial and investment community.

WELCOME

MVCA BOARD MEMBERMatt Tsien, GM Ventures

Michigan Venture Capital Association welcomes Matthew (Matt) Tsien to the Board of Directors in 2020. Matt was appointed GM executive vice president and chief technology officer, effective April 1, 2020. In addition to this role, Matt was named President, General Motors Ventures LLC, effective July 1, 2020.

Tsien led GM's operations in China since January 1, 2014. During his time in China, GM achieved unprecedented growth of business and brought in the technologies that would enable the company's long-term growth in China, especially in electrification and connectivity. Tsien began his professional career at Delco Electronics in 1976 as an electrical engineer, where he designed and released embedded software for automotive applications and led advanced work in navigation and telematics.

Between 1995 and 2000, Tsien worked in China, Australia and Germany in various technical, program management and planning assignments. In China, he was chief technology officer and director of Business Planning. He supported GM's negotiations with SAIC for its early joint ventures, crafted GM China's initial five-year business plan, and helped forge cooperation between GM and the government, industry and academic communities.

Tsien entered General Motors Institute (now Kettering University) at the age of 15 and received a bachelor's degree in electrical engineering. He also has a master's degree in electrical engineering from Stanford University and a master's degree in management of technology from the Massachusetts Institute of Technology (MIT).

MVCA ASSOCIATE DIRECTOR
Angela Heflin

Michigan Venture Capital Association welcomed Angela Heflin as Associate Director in 2020. In her role at the Michigan Venture Capital Association, Heflin is responsible for assisting with fund procurement and strategic support for programs that help grow the venture capital industry and entrepreneurial ecosystem in Michigan, work with MVCA committees to develop programs in addition to our members to promote utilization of programs, plan/execute MVCA events that strengthen the association, and manage the day to day office operations while maintaining high MVCA professional standards.

Her background in the education and nonprofit sectors bring a commitment to the creation of lasting societal improvement and integrity in leadership to drive successful strategic investments, including with her own company, Vaulted Foundations, securing and managing over \$800 million in private, state, and federal funds. Prior to her ten years as an entrepreneur, Angela served at the executive level of leadership in Human Resources, overseeing 500 employees in several public school districts, and as New School Development (NSD) Director for the state of Michigan following several years at a teacher, school administrator, and Chief Academic Officer. As Director, she created a nationally recognized operational curriculum and member association program, worked with the Department of Education to successfully implement school programs, and trained over 100 Board of Directors in the areas of compliance, finance, facility acquisition, and strategic initiatives.

Heflin holds a bachelors in Education and is in pursuit of her Executive MBA with a certification in American Legal Studies.

26 Venture Capital Firms



A SNAPSHOT OF MICHIGAN'S GROWING ENTREPRENEURIAL AND INVESTMENT COMMUNITY:



Venture Capital Professionals

\$4.3B

Total Capital
Under Management

1,322
Angel Investors

\$2.0B
Venture Capital
Invested
in 71 Michigan
Startups in 2019

For every **\$1 INVESTED** in a Michigan Startup by a Michigan-Based Venture Capital Firm,

\$45.71 OF INVESTMENT

is attracted from outside of Michigan

\$73.6M

Angel Capital Invested

in 106 Michigan Startups in 2019 542

Venture Firms from

Outside of Michigan

have Invested in Michiganbased Startups



Michigan, along with the rest of the nation, is seeing success and profits from diverse professionals within the entrepreneurial and investment landscape.

However, statewide funding data indicates that companies led by underrepresented groups are systemically underfunded.

Total Capital Invested in Michigan

In Michigan, 71 startups received over \$2.1 billion from venture capital firms in 2019. Of that, \$146 million was invested in 22 Michigan startup companies led by a CEO who is a member of an underrepresented group.

- \$29.4 million invested in female-led startups.
- \$109.2 million invested in racial minority-led startups. Over the past five years, there has been nearly a 30x increase in the amount invested in minority-led startups which mirrors fundraising trends in the Michigan entrepreneurial community overall. In the last year, significant rounds were raised by Clinc, Llamasoft, Ocuphire Pharma and Movellus among others which attributed to the sharp increase in this subset of the data.
- \$7.6 million invested in LGBTQ+-led startups.

Diversity in Michigan's Entrepreneurial Community*

There are currently 144 venture-backed startup companies in Michigan.

- 13% of Michigan venture-backed startups were led by a CEO who is a racial minority, compared to 5.6% of CEOs of Fortune 500 companies nationally. 39% of the U.S. population are racial minorities. Since the start of this research in 2014, there has been a 138% increase in the number of racial minority-led startups in Michigan.
- 10% of Michigan venture-backed startups were led by a female CEO, compared to 7.2% of CEOs of Fortune 500 companies nationally. 50% of the U.S. population are female.
- 2% of Michigan venture-backed startups were led by a CEO who identifies as LGBTQ+. 5% of the U.S. population identifies as LGBTQ.³

110 117 114 114 106 106 114 12 14 12 15 2 12 10 2 18 14 19 15 3 2014 2015 2016 2017 2018 2019 • White, male-led startups • Minority-led startups • LGBTQ+-led startups

Diversity in Michigan's Venture Capital Community*

There are currently 80 venture capital professionals in Michigan.

- 16% of venture capital professionals in Michigan are racial minorities, compared to 24% of venture capital professionals nationally.⁴ 39% of the U.S. population are racial minorities.²
- 16% of venture capital professionals in Michigan are female, compared to 21% of venture capital professionals nationally.⁴ 50% of the U.S. population are female.²
- None of the venture capital professionals in Michigan identify as LGBTQ+. 5% of the U.S. population identifies as LGBTQ+.³





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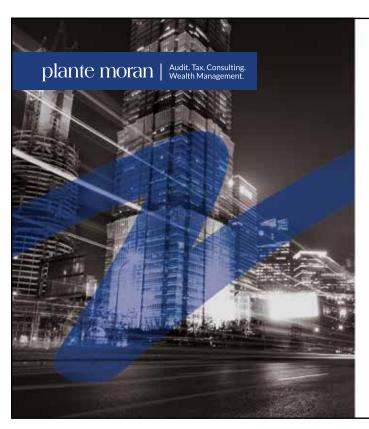
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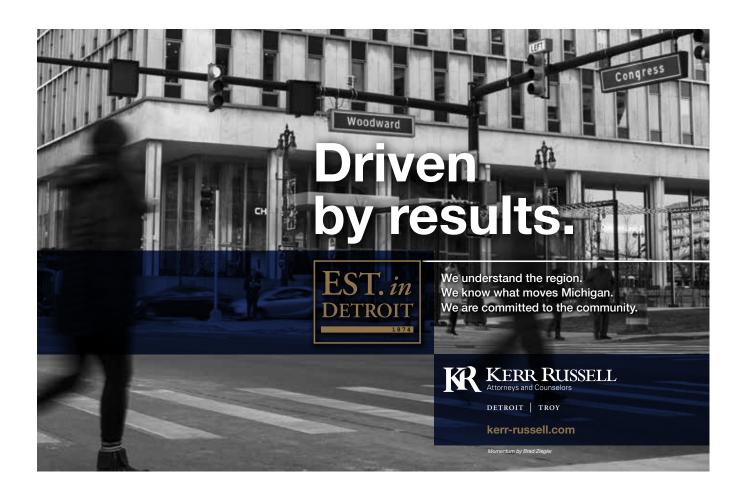
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