

Driving the future together.

GM Ventures is proud to support the Michigan Venture Capital Association. Like you, we're committed to driving economic growth and promoting investments in our great state.





WELCOME!

2022 is an exciting year for Michigan Venture Capital Association (MVCA) as we turn 20 years old!

MVCA was founded with the goal of supporting the state's investors and entrepreneurs in driving the growth of the Michigan economy. Over these years, MVCA has established an exceptional reputation as the industry voice on the critical work of venture capitalists and angel investors, who contribute to a strong, vital, and diverse entrepreneurial community in Michigan.

As we maneuver through the current COVID pandemic, we have seen a great many entrepreneurs surface throughout

Michigan. This has shown us the resilience of the

investment and entrepreneurial community
as we move forward to continued economic
growth.

For several years, the annual Landscape
Guide has become a valuable resource for the
entrepreneurial community. I would encourage you to utilize this guide if
you are either a startup seeking assistance or if you are an investor looking
to connect with other firms located throughout Michigan.

Our guide includes beneficial information for investors, entrepreneurs, economic development organizations, and universities across the state of Michigan. The MVCA Landscape Guide includes contact information and acknowledgment of organization across the state, including all MVCA Members.

None of this progress or this publication would be possible without our members. A special thank you to MVCA Members and Service Providers, we look forward to an equally robust 2022!

Sincerely,

ARA TOPOUZIAN EXECUTIVE DIRECTOR



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Get Connected with Michigan's Entrepreneurial & Investment Community

Check out the Michigan Entrepreneurial & Investment Landscape Guide and interactive Landscape Map on MichiganVCA.org! The Michigan Entrepreneurial & Investment Landscape Guide connects people with resources and organizations that can help them launch and grow their businesses.

One of the primary goals of the Michigan Venture Capital Association is to foster a collaborative entrepreneurial and investment community. With this guide, people can quickly identify information to help them connect with capital, community, talent and research. These connections help Michigan build a stronger entrepreneurial and investment community, creating more economic opportunities for everyone in the long run.

Find overviews, contact information, and investment criteria for angel groups and venture capital firms.

Identify programs offered, resources available, and company stages/sectors served by entrepreneurial support organizations and service providers.

Search by a specific region using the interactive Landscape Map online to find all these organizations PLUS startup companies!

Access the information anytime, anywhere at www.**MichiganVCA**.org!

2022 MVCA Board of Directors and Staff

Executive Committee



CHAIRPERSON Jeff Rinvelt RENAISSANCE VENTURE CAPITAL



VICE CHAIRPERSON Patti Glaza **INVEST DETROIT**



TREASURER Doug Neal ELAB VENTURES



IMMEDIATE PAST CHAIRPERSON Michael Gross BERINGEA

Board of Directors



Adrian Fortino **MERCURY**



Kent Helfrich **GM VENTURES**



Paul McCreadie **ARBORETUM VENTURES**



Fredrick Molnar MICHIGAN ECONOMIC DEVELOPMENT **CORPORATION**



Kim Pasquino WAKESTREAM **VENTURES**



Kelly Sexton, Ph.D UNIVERSITY OF MICHIGAN, **TECH TRANSFER**



Evan Ufer PLYMOUTH GROWTH

Staff



Ara Topouzian



EXECUTIVE DIRECTOR ASSOCIATE DIRECTOR Angela Heflin

WELCOME

MVCA BOARD MEMBER Kelly Sexton, Ph.D, University of Michigan, Tech Transfer

Michigan Venture Capital Association welcomed Kelly Sexton, Ph.D. to the Board of Directors in 2021. As associate vice president for research and innovation partnerships, Kelly works closely with the vice president for research as well as other leaders across the university to provide visionary and strategic leadership of U-M's innovation, corporate research and technology commercialization activities, including overseeing Technology Transfer and Innovation Partnerships. In this role, she supports and encourages university-wide programs for intellectual property development, innovation, and engagement with business and venture communities in the region, across the nation, and around the globe.

Prior to her arrival at U-M in 2018, Kelly was the Assistant Vice Chancellor for Technology Commercialization and New Ventures at North Carolina State University, where she served as principal investigator for an NSF I-Corps site and co-founded an alumni angel investor network to provide a new source of funding for university startups and spinouts.

Kelly holds a B.S. in Biochemistry and Molecular Biology from the University of Georgia and a Ph.D. in Molecular Pathology from the University of California, San Diego where she was supported by a fellowship from the California Breast Cancer Research Foundation. Kelly completed her postdoctoral studies at Stanford University where she was awarded a fellowship from

MVCA BOARD MEMBER
Kent Helfrich, GM Ventures

Kent Helfrich was appointed Chief Technology Officer and Vice President, Global Research and Development for General Motors and President, GM Ventures on August 1, 2021. In these roles, Helfrich is responsible for innovation and technology solutions in the development of GM vehicles.

Helfrich previously was GM's executive director of Global Electrification and Battery Systems, responsible for GM electrified vehicle hardware development and the overall electric vehicle propulsion calibration and driving performance. Prior to re-joining GM in November 2016, Helfrich was vice president and CTO at Flex Automotive, splitting his time between Detroit and Silicon Valley.

Helfrich earned a Bachelor of Science in Electrical Engineering from Ohio State University and an MBA from Duke University's Fuqua School of Business.

MVCA BOARD MEMBERPaul McCreadie, Arboretum Ventures

Paul McCreadie is Partner & Chief Operating Officer and oversees Arboretum's investment process and leads the firm's operations. His portfolio investments focus on capital-efficient health IT and service companies applying technology to underserved markets. Paul currently serves as a board director for BiolQ, Adavium Medical, and Delphinus Medical and is the former Chief Operating Officer for CerviLenz (now Lucina), where he led the design of the company's first commercial product from concept to launch.

Prior to joining Arboretum, Paul worked at Ford Motor Company holding management positions within product development, manufacturing, and business strategy. He currently serves on the National Advisory Board for the Institute for Healthcare Policy & Innovation at the University of Michigan.

Paul earned a BS and MS in Mechanical Engineering from the University of Michigan and an MBA from the Ross School of Business at the University of Michigan.





SAVE

15th Annual Awards Dinner THE

September 29, 2022 Greenfield Village DATE

ANNUAL AWARDS DINNER

Michigan Venture Capital Association (MVCA) hosted its 2021 Annual Awards Dinner at Greenfield Village (Dearborn, MI) on September 30. At this event, MVCA announced awards recognizing the capital events that are fueling the growth of Michigan's companies, the significant investment milestones enabling companies to grow and excel in Michigan, the companies that are producing groundbreaking solutions in their sectors, and the organizations working to engage with their communities and enrich their local economies. After a one-year postponement due to COVID-19, the MVCA Annual Awards Dinner returned and attracted 150 attendees from across the state to celebrate the successes of the entrepreneurial and investment community in the state.

2021 MVCA Annual Awards Dinner Nominees and Winners

FINANCING OF THE YEAR AWARD

The following nominees for the Financing of the Year Award are being recognized for reaching significant investment milestones enabling companies to grow and excel in Michigan.

Autobooks

HistoSonics

WINNER

Orbion Space Technology

EXIT OF THE YEAR AWARD

The Exit of the Year Award recognizes companies that were funded by Michigan investors and achieved a successful acquisition or exit. The following nominees are companies that are strengthening the entrepreneurial and investment community by increasing capital available in the state

WINNER

LLamasoft

NeuMoDx

Tetra Therapeutics

AWARD

The "Up and Coming" Company of the Year Award recognizes Michigan companies across all stages of growth that are producing groundbreaking solutions in their industry. The following nominees are making a national impact by transforming legacy.

CertifID

WINNER **Facility Health**

MemryX

COMMUNITY **IMPACT AWARD**

The following nominees for the Community Impact Award are being recognized for creating meaningful, effective connections necessary to build Michigan's entrepreneurial economy.

Start Garden 100 Ideas

Tech Startup Stabilization Fund ID Ventures

WINNER

The Renaissance UnDemo Day

The evening also paid tribute to two of its dedicated members of the investment and entrepreneurial community who passed away this past year. Jonathan Murray (Venture Partner, Draper Triangle Ventures) and Mary Nickson (Associate Director, Zell-Lurie for Entrepreneurial Studies, University of Michigan Ross School of Business). Watch this short tribute video: https://youtu.be/SKi3LfmwJao



MVCA Annual Research Report

For the most comprehensive analysis of entrepreneurial and investment activity in Michigan, visit the MVCA Annual Research Report on our website:

www.MichiganVCA.org

Ann Arbor Angels

www.annarborangels.org 201 South Division Street, Suite 430, Ann Arbor, MI 48104



Staff:

DOUGLAS FINCH - President THOMAS LOZSER - Treasurer

d91finch@gmail.com, 517-740-3486 tlozser@talmara.com, 248-719-5373

Ann Arbor Angels was founded in 2004 and has evolved into a member-driven angel investment organization, comprised of former CEOs and founders as well as business and investment leaders in the Ann Arbor community. Ann Arbor Angels invests in young companies with breakthrough products or services. In addition to providing capital, they share expertise, provide mentoring, and facilitate connections to the broader marketplace.

Number of Active MI Investments: 26

Actively Investing? Yes

Preferred Initial Investment Size: \$200,000

Sectors of Investment:

Number of Angel Investors: 25

Life Sciences Information Technology Alternative Energy Media Adv Materials & Manufacturing Business Services Consumer Products Mobility Other

Life Science Subsectors:

Pharmaceuticals Devices Diagnostics Biotechnology Healthcare Services Animal Health/Agriculture Other

Information Technology Subsectors:

Hardware Software Services Other

Stages of Investment:

Idea/ Pre-Seed Seed Startup/Early Growth/Expansion Mezzanine

BELLE Impact Fund



www.bellefunds.com

217 Lake Shore Road, Grosse Pointe Farms, MI 48236

Staff:

CAROLYN CASSIN - General Partner NANCY PHILIPPART - General Partner ccassin@miwf.org philippartn@gmail.com

BELLE Impact Fund's mission is to provide superior returns for investors while serving the early-stage capital needs of women-led companies. The companies invested have access not only to BELLE's capital but to a network of limited partners who bring years of experience as entrepreneurs, professionals, and corporate executives to support the success of portfolio companies.

Number of Active MI Investments: 7

Actively Investing? Yes

Number of Angel Investors: 67 Preferred Initial Investment Size: \$150,000

Sectors of Investment:

Life Sciences Information Technology Alternative Energy Media Adv Materials & Manufacturing Business Services Consumer Products Mobility Other

Life Science Subsectors:

Pharmaceuticals Devices Diagnostics Biotechnology Healthcare Services Animal Health/Agriculture Other

Information Technology Subsectors:

Hardware Software Services Other

Stages of Investment:

Stages of investment	•			
Idea/ Pre-Seed	Seed	Startup/Early	Growth/Expansion	Mezzanine

Birmingham Angels





34300 Woodward Ave., Suite 200, Birmingham, MI 48009

DAVID WEAVER - Chief Investment Officer

DORON YORK - Chairman / CEO

dweaver@glangels.org, 248-535-1306 dyork@citysideventures.com, 248-981-6688

Birmingham Angel's purpose is to become a premier investment group that is committed to taking Angel investing to a new level. Building a network of active, progressive, and innovative investors that are committed to turning the US into a powerhouse startup ecosystem. Through the use of our unique platform and other resources, the Birmingham Angels will have the ability to integrate and connect experienced investors throughout the US and North America.

Number of Active MI Investments: 14

Number of Angel Investors: 20

Actively Investing? Yes

Preferred Initial Investment Size: \$150,000

Sectors of Investment:

Life Sciences	Information Technology	Alternative Energy	Media Adv Mater	als & Manufacturing	Business Services	Consumer Products	Mobility	Other			
Life Science	ce Subsectors:										
Pharmaceuti	cals Devices	Diagnostics	Biotechnology	Healtho	are Services	Animal Health/Agricultui	re	Other			
Information Technology Subsectors:											
	Hardware	Softwa	re	S	ervices		Other				
Stages of I	nvestment:										
Idea/ P	re-Seed	Seed	Startup	Startup/Early Growth/Expansion			Mezzanine				

BlueWater Angels Network LLC

1320 North Michigan Avenue, Suite 6, Saginaw, MI 48602

Staff:

KEN KOUSKY - Executive Director PAUL MASSON - COO

JUDY MORRISON - Administrative Manager

kkousky@bluewaterangels.com, 989-482-9306

pmasson@bluewaterangels.com, 989-280-2164

jmorrison@bluewaterangels.com, 989-771-1007

The BlueWater Angels is a network of accredited investors and select organizations investing capital in promising companies based in Michigan and throughout the Great Lakes Region. The group recognizes the value of supporting and nurturing the entrepreneurial community for the economic benefit of our region and the State of Michigan. We address the tremendous shortage of seed capital through creative initiatives and unique financial approaches.

Number of Active MI Investments: 14

Actively Investing? Yes

Preferred Initial Investment Size: \$500,000

Number of Angel Investors: 40

Sectors of	investmen	τ:									
Life Sciences	Information Techno	ology	Alternative Energy	Media	Adv Materials &	k Manufacturing	Business Services	Consumer Produ	ucts Mobility	Other	
Life Scien	ce Subsect	ors:									
Pharmaceut	icals De	evices	Diagnostics		Biotechnology	Healt		Animal Health/Agr			
Information Technology Subsectors:											
	Hardware		Softv	ware			Services		Other		
Stages of I	Investment	:									
ldea/ Pre-Seed Seed			Seed		Startup/Ear	ly	Growth/Expan	sion	Mezzanine	2	

Capital Community Angel Investors

1181 Ridgewood Drive, East Lansing, MI 48823

Staff:

LOIC COURAUD - President

THEODORE (TED) GREEN - Treasurer





lcouraud@outlook.com, 517-242-0972 Ted@vedit.com

Capital Community Angel Investors is a nonprofit organization that seeks to introduce qualified entrepreneurs to its member investors. The group looks for Michigan-based "disruptive" early-stage investments that offer a sustainable competitive advantage.

Number of Active MI Investments:17

Actively Investing? Yes

Preferred Initial Investment Size: \$250,000

Number of Angel Investors: 10

Sectors of Investment:

Life Sciences Information Technology Alternative Energy Life Science Subsectors: Pharmaceuticals Devices Information Technology Subsectors: Stages of Investment: Startup/Early

Commune Angels

.Commune Angels*



www.communeangels.com

440 Burroughs St #631, Detroit, MI 48202

Commune Angels is a community of investors united by our common interest in high-growth ventures and strengthened by our diverse experiences. We are entrepreneurs, business leaders, experienced angels and new investors who invest in promising companies across the U.S.

Actively Investing? Yes

Preferred Initial Investment Size: \$100,000 to \$250,000

Sectors of Investment:

Life Sciences Information Technology Alternative Energy Media Adv Materials & Manufacturing Business Services Consumer Products Mobility Other Life Science Subsectors: Pharmaceuticals Information Technology Subsectors: Hardware

Stages of Investment:

Grand Angels

www.grandangels.org





Staff:

JANET WYLLIE - Interim Executive Director

PAUL D'AMATO - Managing Director, Michigan Capital Network Ventures

wylliej@grandangels.org, 616-566-1770 paul@damato.us, 616-836-0386

Grand Angels makes investments in new ideas that will have a positive effect on the world. The organization measures its impact through business growth, job creation, and the attraction and retention of talent to West Michigan. The group invests in companies based in Michigan and throughout the Great Lakes region. To the entrepreneurs with whom they invest, Grand Angels brings engaged, experienced business leaders who provide both financial and intellectual capital. Established in 2004, Grand Angels is now part of Michigan Capital Network along with Ka-Zoo Angels, Woodward Angels and Flint Angels.

Number of Active MI Investments: 14

Actively Investing? Yes

Number of Angel Investors: 51 Preferred Initial Investment Size: \$500,000

Sectors of Investment:

Life Sciences Information Technology Alternative Energy Media Adv Materials & Manufacturing Business Services Consumer Products Mobility Other

Life Science Subsectors:

Pharmaceuticals Devices Diagnostics Biotechnology Healthcare Services Animal Health/Agriculture Other

Information Technology Subsectors:

Hardware Software Services Other

Stages of Investment:

Idea/ Pre-Seed Seed Startup/Early Growth/Expansion Mezzanine

Great Lakes Angels Fund

www.glangels.org

34300 Woodward Avenue, Suite 200, Birmingham, MI 48009

Staff:

DAVID WEAVER - Chief Investment Officer

DORON YORK - Chairman / CEO

ANGELS

dweaver@glangels.org, 248-535-1306 dyork@citysideventures.com, 248-981-6688

Great Lakes Angels Fund focuses on providing funding to capital-efficient early-stage companies located in the Michigan. They are open to pre-revenue companies that are close to revenue and can demonstrate strong potential customer interest. We are more than just traditional investors, we are a different investment management firm that creates and manages high-risk venture investment funds. We are comprised of experienced business builders, die-hard serial entrepreneurs, disrupters, innovators, and technologists.

Number of Active MI Investments: 0

Actively Investing? Yes

Preferred Initial Investment Size: \$25,000

Sectors of Investment:

Number of Angel Investors: 0

Sectors of	mvestment:							
Life Sciences	Information Technology	Alternative Energy	Media Adv Mater	ials & Manufacturing	Business Services	Consumer Products	Mobility	Other
Life Scien	ce Subsectors:							
Pharmaceut	icals Devices	Diagnostics		Healthc	are Services	Animal Health/Agricultur	e	Other
Informatio	n Technology Su	ubsectors:						
		Softwar	re	Si	ervices			
Stages of I	nvestment:							
Idea/ F	Pre-Seed	Seed	Startu	o/Early	Growth/Expans	sion		

Ka-Zoo Angels

www.grandangels.org

Staff:

ELITHOMSSEN - Director



elthomssen@gmail.com, 269-491-6431

Ka-Zoo Angels activates investment in early-stage high-growth startups in Kalamazoo and around the Great Lakes Region. The organization measures impact through business growth, job creation, and the attraction and retention of talent to West Michigan. Formed in August 2017, Ka-Zoo Angels is an affiliate of Michigan Capital Network, along with Grand Angels and Woodward Angels.

Number of Active MI Investments: 7 Actively Investing? Yes

Number of Angel Investors: 15 Preferred Initial Investment Size: \$500,000

Sectors of Investment:

Life Sciences Information Technology Alternative Energy Media Adv Materials & Manufacturing Business Services Consumer Products Mobility Other

Life Science Subsectors:

Pharmaceuticals Devices Diagnostics Biotechnology Healthcare Services Animal Health/Agriculture Other

Information Technology Subsectors:

Hardware Software Services Other

Stages of Investment:

Michigan Angel Fund

www.miangelfund.com 330 East Liberty Street, 3rd Floor, Ann Arbor, 48104

Staff:

SKIP SIMMS - Managing Member MIKE FLANAGAN - Managing Director MICHIGAN ANGEL FUND

MVCA

Skip@MIAngelFund.com Mike@AnnArborUSA.org

Michigan Angel Fund provides funding to capital-efficient early-stage companies located in Michigan. The fund works closely with other stakeholders in the Michigan entrepreneurial ecosystem to ensure that it invests in the most promising companies and to ensure the future success of those companies and their investments.

Number of Active MI Investments: 22 Actively Investing? Yes
Number of Angel Investors: 140 Preferred Initial Investment Size: \$350,000

Sectors of Invest	ment:							
Life Sciences Informat	ion Technology	Alternative Energy Mo	edia Adv Materi	als & Manufacturing	Business Services	Consumer Products	Mobility	Other
Life Science Sub	sectors:							
Pharmaceuticals	Devices	Diagnostics	Biotechnology	Health	icare Services	Animal Health/Agricult	ture	Other
Information Tech	nnology Su	bsectors:						
Hardware		Software			Services		Other	
Stages of Investr	ment:							
Idea/Pre-Seed		Seed	Startun	/Farly	Growth/Eyna	nsion		

Muskegon Angels

www.muskegonangels.com 200 Viridian Drive, Muskegon, MI 49440



Staff:

ERIC SEIFERT - Administrator

BILL COUSINEAU - Investment Advisor

seiferer@gvsu.edu bill@opticompinc.com

Muskegon Angels is a member-led organization committed to finding, funding, and mentoring great young companies from their initial pitches to their successful exits. The organization's priority is job creation, with a particular emphasis on Muskegon-area development. The organization is not currently seeking new investments.

Number of Active MI Investments: 14

Actively Investing? No

Preferred Initial Investment Size: \$100,000 - \$200,000

Sectors of Investment:

Number of Angel Investors: 25

Life Science Subsectors:

Pharmaceuticals Devices Diagnostics Biotechnology Healthcare Services Consumer Products Mobility Other

Information Technology Subsectors:

Hardware Software Services Animal Health/Agriculture Other

Stages of Investment:

Idea/ Pre-Seed Seed Startup/Early Growth/Expansion Mezzanine

TKM Ventures

MVCA

3025 Boardwalk Suite 227 Ann Arbor, Michigan 48108

Staff:

KURT REIGGER - Managing Director

Sectors of Investment:

Life Sciences Information Technology Alternative Energy Media Adv Materials & Manufacturing Business Services Consumer Products Mobility Other

Trillium Ventures

TRILLIUM Ventures Msv



www.trilliumventuresmsv.com 25 Commerce Ave SW STE 100 Grand Rapids, MI 49503

Staff:

DAN MEYERING - CEO/Principal PETER SHELDON - COO/Partner

dan@trilliumventuresmsv.com peter@trilliumventuresmsv.com

Trillium Ventures MSV was created to capitalize on investment opportunities in the multifamily investment market. We provide a broad scope of services including investment and asset management, property management and construction management to investors, strategic partners and property owners.

Trillium's strategy focuses on value-added investing in commercial real estate, mainly in the multifamily sector. We strive to make each project a success by identifying and meeting the strategic goals of the project. We reposition a property by improving management operations, recapitalization, completing deferred capital expenditures and improving the physical plant through renovations. Trillium has a variety of construction experience completing projects for industrial, office, apartment, education facilities.

Trillium is a unique firm that is able to handle multifaceted strategies to maximize investment value from acquisition to disposition of the asset.

Sectors of Investment:

Life Sciences Information Technology Alternative Energy Media Adv Materials & Manufacturing Business Services Consumer Products Mobility Other

Woodward Angels

www.woodwardangels.com

WOODWARD ANGELS

Staff:

JANET WYLLIE - Interim Executive Director

JOE PENN - Director

wylliej@grandangels.org, 616-566-1770 joe@woodwardangels.com, 616-566-1770

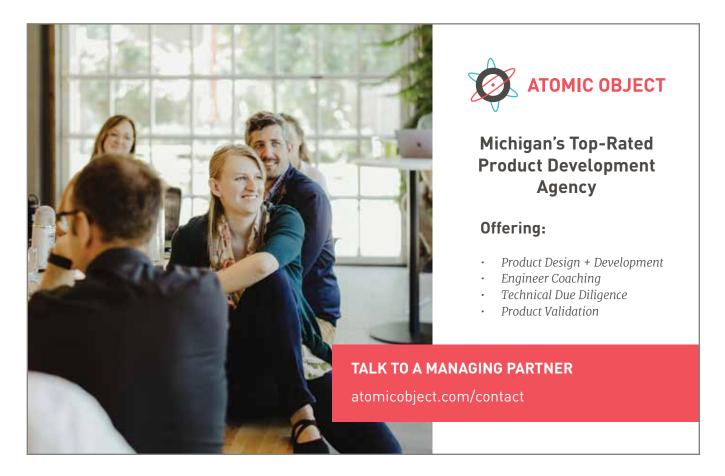
Woodward Angels activates early-stage, founder-friendly investment capital for high-growth startups in and around Detroit. The organization invests in tech and digitally scaling companies at the pre-seed and seed stage and spends its time and energy in helping those companies succeed. Formed in February 2019, Woodward Angels is an affiliate of Michigan Capital Network, along with Grand Angels and Ka-Zoo Angels.

Number of Active MI Investments: 3 Number of Angel Investors: 19

Actively Investing? Yes

Preferred Initial Investment Size: \$500,000

		•									
Life Sciences	Information Techno	logy Alternati	ve Energy M	edia Adv Mate	ials & Manufacturing	Business Servic	es Consumer	Products Mol	bility Other		
Life Scien	ce Subsecto	ors:									
Pharmaceut	icals Dev	vices [Diagnostics	Biotechnolog	/ Healt	hcare Services	Animal Healt	th/Agriculture	Other		
Information Technology Subsectors:											
	Hardware		Software			Services		Other			
Stages of	Investment:										
Idea/	Pre-Seed	See	d	Startı		o/Early Growth/Expans		Mezz	zanine		



NTURE CAPITAL

Allos Ventures

www.allosventures.com

HEADQUARTERS: 6340 Westfield Blvd., Indianapolis, Indiana 46220



DON AQUILANO - Managing Director JOHN MCILWRAITH - Managing Director **DAVID KERR - Managing Director** JULIE WHITEHEAD - CFO





don@allosventures.com, 317-407-5558 john@allosventures.com, 513-608-5851 david@allosventures.com, 317-997-0101

Allos invests in seed and early-stage companies, augmenting the capital provided by founders and angel investors who have helped the companies reach a stage at which they have initial customers and are ready for their first institutional financing round. Allos believes an "engaged" approach to venture capital investing is critical to the success of these companies. The firm works closely with its partner companies to help them leverage the business-building skills and resources of the Allos team, as well as those of the firm's investors, most of whom are successful entrepreneurs.

Michigan Investment Professionals: 0 Worldwide Investment Professionals: 3 Assets Under Management: \$100,000,000 Funds Managed (Current and Historical): 3 Actively Investing? Yes

Preferred Initial Investment: \$2,000,000

Sectors of Investment:

Life Sciences Information Technology Alternative Energy Life Science Subsectors: Information Technology Subsectors: Stages of Investment:

Amherst Fund, LLC

www.amherstfund.com

HEADQUARTERS: 401 East Stadium Blvd., Ann Arbor, MI 48104



MATT TURNER - President & CEO **DAVID LIN - VP of Operations** JONATHAN MARTIN - Managing Director







Amherst Fund makes venture capital investments in early-stage companies and also makes private equity investments in later stage companies. While investing carefully to achieve sound returns, Amherst Fund offers flexibility in structuring investments to best meet the needs of the company. Amherst Fund investments have included equity, subordinated debt, and senior debt structures where appropriate.

Michigan Investment Professionals: 4 Worldwide Investment Professionals: 4 Funds Managed (Current and Historical): 3 Actively Investing? No

Preferred Initial Investment: \$50,000 - \$500,000

Sectors of Investment:

Life Sciences 1	nformation Techno	ology	Alternative Energy	Media Adv Mater	ials & Manufacturing	Business Service	s Consumer Pro	ducts Mob	oility Other		
Life Science	Subsect	ors:									
Pharmaceuticals	De	vices	Diagnostics	Biotechnology	Healt	hcare Services	Animal Health/A	griculture	Other		
nformation Technology Subsectors:											
Har	dware		Softwar	e		Services		Other			
Stages of Inv	Stages of Investment:										
Idea/ Pre-S	eed		Seed	Startu	o/Early	Growth/Exp	ansion				





AMHERST

Arboretum Ventures

www.arboretumvc.com

HEADQUARTERS: 303 Detroit St., Suite 301, Ann Arbor, MI 48104



Staff:

JAN GARFINKLE - Managing Partner TIM PETERSEN - Managing Partner TOM SHEHAB, M.D. - Managing Partner NICOLE J. WALKER - Managing Partner **DAN KIDLE - Managing Partner**

jgarfinkle@arboretumvc.com tpetersen@arboretumvc.com tshehab@arboretumvc.com njwalker@arboretumvc.com dkidle@arboretumvc.com

Arboretum Ventures is a venture capital firm specializing in the healthcare sector. Founded in 2002, the firm manages \$700 million in capital and has invested in more than 40 companies. The firm focuses on medical device, diagnostic, healthcare IT, and healthcare service companies that can achieve significant milestones and value creation in a capital-efficient manner.

Michigan Investment Professionals: 9 Worldwide Investment Professionals: 9 Assets Under Management: \$705,863,000

Funds Managed (Current and Historical): 5 Actively Investing? Yes Preferred Initial Investment: \$5,000,000

Sectors of Investment:

Life Sciences Information Technology Life Science Subsectors: Diagnostics **Healthcare Services**

Stages of Investment:

Startup/Early Growth/Expansion

Arsenal

www.arsenalgrowth.com

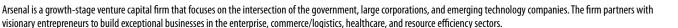
HEADQUARTERS: 750 S. Orlando Ave., Suite 200, Winter Park, FL 32789 303 Detroit Street, Suite 100, Ann Arbor, MI 48104



Staff:

MARIA THOMPSON - VENTURE PARTNER

maria@arsenalgrowth.com



Michigan Investment Professionals: 1 Worldwide Investment Professionals: 14 Assets Under Management: \$300,220,926

Funds Managed (Current and Historical): 5 Actively Investing? Yes Preferred Initial Investment: \$1,500,000

Sectors of	investment:								
Life Sciences	Information Technology	Alternative Energy	Media	Adv Materials & Manufac	turing	Business Services	Consumer Products	Mobility	Other
Life Scien	ce Subsectors:								
Pharmaceuti				Biotechnology	Healthca	re Services	Animal Health/Agriculture		Other
Informatio	n Technology S	ubsectors:							
	Hardware	Softv	vare		Se	rvices		Other Other	
Stages of I	nvestment:								
Idea/ P						Growth/Expans	ion		

VENTURE CAPITAL

Augment Ventures

www.augment ventures.com

HEADQUARTERS: 206 South Fourth Ave., Ann Arbor, MI 48104



Staff:

SONALI VIJAYAVARGIYA - Managing Director

NIKHIL BAHADUR - Principal

sonali@augmentventures.com inkhil@augmentventures.com

Augment Ventures invests in software, software-enabled hardware, and physical sciences innovations that drive impact in efficiency, sustainability, and health and wellness through products people use at work and home.

Michigan Investment Professionals: 2 Worldwide Investment Professionals: 2 Assets Under Management: \$15,000,000 Funds Managed (Current and Historical): 2 Actively Investing? Yes Preferred Initial Investment: \$250,000

Sectors of Investment:

Life Sciences	Information Technology	Alternative Energy	Media Adv Mate	rials & Manufacturing	Business Services	Consumer Products	Mobility	Other
Informatio	n Technology	Subsectors:						
	Hardware	Softwa	re	Se				
Stages of l	nvestment:							
Idea/ F	Pre-Seed	Seed	Startu	p/Early	Growth/Expansi	on	Mezzanine	

Beringea

www.beringea.com

HEADQUARTERS: 32330 West 12 Mile Road, Farmington Hills, MI 48334

Staff:

CHARLIE ROTHSTEIN - Founder, Senior Managing Director MICHAEL GROSS - Managing Director

crothstein@beringea.com mgross@beringea.com

BERINGEA MVCA

Beringea is a private equity firm providing growth capital to market-leading businesses. The firm's team offers portfolio companies resources to grow their business and create value for shareholders. Beringea invests \$2-15 million in equity in companies seeking capital for business expansion and growth.

Michigan Investment Professionals: 4 Worldwide Investment Professionals: 16 Assets Under Management: \$750,000,000 Funds Managed (Current and Historical): 10 Actively Investing? Yes Preferred Initial Investment: \$4,500,000

Sectors of	mvestment:										
Life Sciences	Information Technology	Alternative Energy	Media	Adv Materials	& Manufacturing	Business Services	Consumer Products	Mobility	Other		
Life Scien	ce Subsectors:										
Pharmaceut	icals Devices	Diagnostics		Biotechnology	Healthc	are Services	Animal Health/Agricultur	е	Other		
Information Technology Subsectors:											
	Hardware	Sof	tware		Se	ervices		Other			
Stages of	Investment:										
Idea/ I	Pre-Seed	Seed		Startun/Fa	rly	Growth/Expan	sion	Mezzanine			

ITURE CAPITAL

BioStar Capital

BioStar Ventures

www.biostarventures.com

HEADQUARTERS: 206 Bridge Street, Charlevoix, MI 49720

Staff:

LOUIS CANNON, M.D. - Founder, Senior Managing Director **RENEE MASI - Managing Director**

STEVEN ALMANY, M.D. - Managing Director MICHAEL FULTON - Managing Director





Icannon@biostarventures.com rmasi@biostarventures.com salmany@biostarventures.com mfulton@biostarventures.com

BioStar Capital "Visionary Heathcare investors" makes a meaningful impact in patients lives by investing in transformational cardiovascular and orthopedic technologies. A unique combination of world-renowned physicians, CEOs and VCs fills an important gap in medical device innovation; providing both capital and clinical expertise. Examples of leading recent exits have included, Ortho Space (office insertion of intra joint biodegradable pillow-Stryker), AtriTech (preventing strokes during arrhythmias - Boston Scientific), Corindus (Siemens Healthineers) enabling tele robotic care for heart attacks and strokes—Top 5 exits of 2019 > \$1B, yielding excellent timely returns for our LPs.

Michigan Investment Professionals: 4 Worldwide Investment Professionals: 12

Assets Under Management: \$157,000,000

Funds Managed (Current and Historical): 4

Actively Investing? Yes

Preferred Initial Investment: \$2,000,000

Sectors of Investment:

Life Sciences Information Technology

Life Science Subsectors:

Devices Diagnostics

Stages of Investment:

Startup/Early

Blue Victor Capital

www.bluevictorcapital.com 2103 Rochelle Park Drive, Rochester Hills, MI 48309

Staff:

SHERWIN PRIOR - Managing Partner ANISH PATEL - General Partner

sherwin.prior@bluevictorcapital.com, 734-657-6194 anish.patel@bluevictorcapital.com, 734-644-2125

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Blue Victor Capital is focused on the Transportation/Mobility space. We seek early stage start-ups.

Michigan Investment Professionals: 1 Actively Investing? No

Worldwide Investment Professionals: 1 Preferred Initial Investment: \$5,000,000

Sectors of Investment:

Life Sciences Information Technology Alternative Energy Adv Materials & Manufacturing Business Services Consumer Products

Information Technology Subsectors:

Hardware Software Service Stages of Investment:

Startup/Early

VENTURE CAPITAL

City Side Ventures

www.citysideventures.com 34300 Woodward Ave., Suite 200, Birmingham, MI 48009



Staff

DAVID WEAVER - Chief Investment Officer

DORON YORK - Chairman / CEO

dweaver@glangels.org, 248-535-1306 dyork@citysideventures.com, 248-981-6688

City Side Venture is a boutique private equity group that is being managed by a unique, distinct and highly diverse group of seasoned and highly accomplished entrepreneurs. We have a deep understanding and appreciation for building businesses, and we are an ideal partner for early-stage tech-based startup companies. We have established ourselves as a "Game Changer" in the traditional startup experience. We are more than just traditional investors. We look deeper, wider, and bigger.

Michigan Investment Professionals: 18

Actively Investing? Yes

Preferred Initial Investment: \$100,000 - \$250,000

Sectors of Investment:

Life Sciences Information Technology Alternative Energy Media Adv Materials & Manufacturing Business Services Consumer Products Mobility Other

Life Science Subsectors:

Pharmaceuticals Devices Diagnostics Biotechnology Healthcare Services Animal Health/Agriculture Other

Information Technology Subsectors:

Hardware Software Services Other

Stages of Investment:

Idea/ Pre-Seed Seed Startup/Early Growth/Expansion Mezzanine

Cultivation Capital

www.cultivationcapital.com

HEADQUARTERS: 911 Washington Avenue, Suite 801, Saint Louis, MO 63101



Staff:

PAUL MEIER - Principal, Software and Geospatial Tech Funds ELISE MILLER-HOFFMAN - Partner, Digital Health & Life Science Funds KYLE WELBORN - Partner, AgriFood Funds pmeier@cultivationcapital.com, 414-331-3041 emillerhoffman@cultivationcapital.com, 817-729-6467 kwelborn@cultivationcapital.com, 314-757-5540

Our venture capital firm manages a family of funds focused on early-stage investing. Most of our initial investments are during a startup's Seed or Series A phase, with funds focused on life sciences and health tech, software and IT, agriculture tech, and geospatial tech. We recognize that promising companies are located all over the globe and that outstanding founders have a diversity of backgrounds. We lead about half of the investment rounds in which we participate, and we are committed to actively helping our portfolio companies with our operating experience and networks, usually taking on board responsibilities to do so.

Michigan Investment Professionals: 0 Worldwide Investment Professionals: 20 Assets Under Management: \$215,000,000 Funds Managed (Current and Historical): 13 Actively Investing? Yes Preferred Initial Investment: \$100,000 - \$3,000,000

Sectors of	mvesiment:							
Life Sciences	Information Technology	Alternative Energy	Media Adv Mate	erials & Manufacturing	Business Services	Consumer Products	Mobility	Other
Life Scien	ce Subsectors:							
Pharmaceut	icals Devices	Diagnostics	Biotechnolog	gy Healtho	care Services	Animal Health/Agricultur	e	Other
Informatio	n Technology S	Subsectors:						
	Hardware	Softwar	e		Services		Other	
Stages of I	nvestment:							
Idea/ F	re-Seed	Seed	Starti	ın/Farly	Growth/Expansi	on		

Detroit Venture Partners

www.detroitventurepartners.com HEADQUARTERS: 1555 Broadway Street, 3rd Floor, Detroit, MI 48226





GABE KARP - Operating Partner JAKE COHEN - Partner JARED STASIK - Partner

KATIE HERNANDEZ - Principal

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Since 2010, Detroit Venture Partners has been committed to backing and founding early stage tech companies that we believe move the world forward. DVP was founded by Dan Gilbert, Quicken Loans Founder and Chairman, with a vision to grow Detroit's entrepreneurial community. We partner with visionary founders and help our portfolio companies succeed by leveraging the more than 90 companies within the Rock Family of Companies, which includes Quicken Loans, Bedrock, and the Cleveland Cavaliers.

Michigan Investment Professionals: 8 Worldwide Investment Professionals: 8 Assets Under Management: \$300,000,000 Funds Managed (Current and Historical): 1 Actively Investing? Yes Preferred Initial Investment: \$500,000

Sectors of Investment:

Life Sciences Information Technology Alternative Energy Media Information Technology Subsectors: Stages of Investment:

Dow Venture Capital

www.corporate.dow.com/en-us/about/venture-capital.html HEADQUARTERS: 2211 H. H. Dow Way, Midland, MI 48674



Staff:

KEN VAN HEEL - Investment Director MARK FELIX - Investment Manager

DOUG WHITE - Director, Ventures & Business Development

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Dow Venture Capital — an investment arm of The Dow Chemical Company — is focused on pursuing strategic investments that enable and accelerate Dow's business growth while adding value to its portfolio companies.

Michigan Investment Professionals: 1 Worldwide Investment Professionals: 2 Assets Under Management: \$100,000,000 Actively Investing? Yes Preferred Initial Investment: Up to \$5,000,000

Sectors of	mvesimen	ι:											
Life Sciences	Information Techno	ology Alterr	native Energy	Media	Adv Materials & Manufacturin	g Business Servic	es Consumer P	Products Mobility	Other				
Life Science Subsectors:													
Pharmaceut	icals De	vices	Diagnostics		Biotechnology Hea	lthcare Services	Animal Health	/Agriculture	Other				
Stages of	Stages of Investment:												
ldea/ f	Pre-Seed		Seed		Startup/Early	Growth/Expansion		Mezzanin	e				

VENTURE CAPITAL

Draper Triangle Ventures

www.drapertriangle.com

HEADQUARTERS: 2 Gateway Center, Suite 2000, Pittsburgh, PA 15222

303 Detroit St, Suite 100 Ann Arbor, MI 48104

Staff:

MIKE STUBLER - Managing Director JAY KATARINCIC - Managing Director Draper**Triangle**

mike@dtvc.com, 412-288-9800 jay@dtvc.com, 412-288-9800

Draper Triangle Ventures is a Pittsburgh-based early-stage venture capital firm focused on technology investments in the Midwest. With \$200 million under management across three funds, the firm focuses on early-stage technology businesses with enormous market potential, helping entrepreneurs achieve their maximum potential through team building, partnership, advice, and support, as well as investments.

Michigan Investment Professionals: 1 Worldwide Investment Professionals: 5 Assets Under Management: \$205,000,000 Funds Managed (Current and Historical): 3 Actively Investing? Yes

Preferred Initial Investment: \$2,000,000

Sectors of Investment:

Life Sciences Information Technology Alternative Energy Media Adv Materials & Manufacturing Business Services Consumer Products Mobility Other

Life Science Subsectors:

Pharmaceuticals Devices Diagnostics Biotechnology Healthcare Services Animal Health/Agriculture Other

Information Technology Subsectors:

Hardware Software Services Other

Stages of Investment:

eighteen94 capital

www.1894capital.com

HEADQUARTERS: Battle Creek, MI 49016

Staff:

SIMON BURTON - Managing Director KATHY KILE - Project Manager



CORPORATE VENTURE FUND

Simon.Burton@1894Capital.com

kathy.kile@1894Capital.com, 269-961-3606

Eighteen94 makes minority investments in companies pursuing next-generation innovation, bolstering access to cutting-edge ideas and trends. The investment mandate includes startup businesses pioneering new ingredients, foods, packaging, and enabling technology.

Michigan Investment Professionals: 2 Worldwide Investment Professionals: 2 Actively Investing? Yes

Sectors of Investment:

Life Sciences Information Technology Alternative Energy Media Adv Materials & Manufacturing Business Services Consumer Products Mobility Other

Stages of Investment:

| Idea/ Pre-Seed | Startup/Early | Growth/Expansion | Mezzanine |

eLab Ventures

www.elabvc.com

HEADQUARTERS: 505 E. Liberty St., LL500, Ann Arbor, MI 48104

DOUG NEAL - Partner PAUL BROWN - Partner **BOB STEFANSKI - Partner**



eLab Ventures is an early-stage technology venture capital fund created to capitalize on the growth of emerging entrepreneurial markets outside of Silicon Valley and to build bridges to those markets to seek startups with disruptive innovations, exceptional teams, and capital efficient business models that have the potential to serve large markets. The firm focuses on auto mobility, big data, security, cloud computing, and digital healthcare opportunities.

Michigan Investment Professionals: 2 Worldwide Investment Professionals: 4 Assets Under Management: \$50,000,000 Funds Managed (Current and Historical): 2 Actively Investing? Yes Preferred Initial Investment: \$2,000,000

Sectors of Investment:

Life Sciences Information Technology	/ Alternative Energy	Media Adv M	terials & Manufacturing	Business Services	Consumer Products	Mobility	Other
Life Science Subsectors	5:						
Pharmaceuticals Device:	s Diagnostics	Biotechnol	ogy Health	care Services	Animal Health/Agricultur	e	Other
Information Technology	Subsectors:						
Hardware	Softw	/are		Services		Other	
Stages of Investment:							
Idea/ Pre-Seed	Seed	Sta	tup/Early	Growth/Expan	sion	Mezzanine	

Fontinalis Partners



HEADQUARTERS: One Woodward Ave., Suite 1600, Detroit, MI 48226



CHRIS CHEEVER - Founder and Partner **CHRIS STALLMAN - Partner**

LAURA PETTERLE - CFO & Partner



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Fontinalis Partners, founded in 2009 with offices in Detroit and Boston, is a venture capital firm focused on supporting entrepreneurs who are boldly reshaping mobility. Fontinalis invests in early-stage startups directly enabling efficient movement today, as well as "horizontal" enabling technologies that are shaping the future of mobility.

Michigan Investment Professionals: 6 Worldwide Investment Professionals: 8 Assets Under Management: \$272,000,000 Funds Managed (Current and Historical): 4 Actively Investing? Yes Preferred Initial Investment: \$4,000,000

Life Sciences	Information Techno	logy Alternative Energy	Media Adv Ma	erials & Manufacturing	Business Services	Consumer Products	Mobility	Other	
Informatio	n Technolo	gy Subsectors:							
	Hardware	Softw	are		Services	Other			
Stages of	Investment:								
Idea/ I	Pre-Seed	Seed	Stari	up/Early	Growth/Expansion	on l	Mezzanine		

VENTURE CAPITAL

General Motors Ventures





www.gmventures.com

HEADQUARTERS: 30470 Harley Earl Blvd., Warren, MI 48092

CORPORATE VENTURE FUND

Staff

KENT HELFRICH - President

WADE SHEFFER - Managing Director



GM Ventures invests in automotive-related start-ups that are developing advanced technology to be implemented in General Motors' vehicles, manufacturing facilities and operating businesses. Since 2010, we've built strong relationships with start-up companies and other venture capital firms who share our vision to advance the automotive industry. GM Ventures' investment strategy includes early and growth stage companies focused on electrification ecosystem, connecting the customer, autonomous experience and digital enterprise. The firm has 24 active portfolio companies and 19 successful exits to date.

Michigan Investment Professionals: 8 Worldwide Investment Professionals: 8 Funds Managed (Current and Historical): 1 Actively Investing? Yes

Sectors of Investment:

Life Sciences	Information Technology	Alternative Energy	Adv Materials & Manufacturing	Business Services	Consumer Products	Mobility	0ther
Stages of I	nvestment:						
Idea/ F	re-Seed	Seed	Startup/Early	Growth/Expansion	n	Mezzanine	

Grand Ventures

www.grandvcp.com

HEADQUARTERS: 38 W. Fulton St., Suite 308, Grand Rapids, MI 49503





Staff:

TIM STREIT - Co-Founder and Managing Partner
MCKEEL HAGERTY - Co-Founder and Managing Partner
CAMILA NOORDELOOS - Partner
NATHAN OWEN - Partner
KAYLA KAVANAUGH - Associate

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Grand Ventures is an early-stage venture capital fund based in Grand Rapids, Michigan. Led by partners Tim Streit and McKeel Hagerty, the fund invests in innovative technologies developed by startups located in emerging regions of USA and Canada. Beyond providing capital investments, the Grand Ventures team leverages the talent in their AdvisoryBoard network to help entrepreneurs refine their strategy and focus, promote talent development, and achieve successful exits.

Michigan Investment Professionals: 5 Worldwide Investment Professionals: 5 Assets Under Management: \$28,000,000 Funds Managed (Current and Historical): 1 Actively Investing? Yes Preferred Initial Investment: \$500,000 - \$1,000,000

Life Sciences	Information Technolo	Alternative Energy	Media	Adv Materials & Manufacturing	Business Services	Consumer Products	Mobility Othe	er
Informatio	n Technolog	gy Subsectors:						
		So	oftware		Services		Other	
Stages of I	nvestment:							
Idea/ P	re-Seed	Seed		Startup/Early	Growth/Expansior			

Hopen Life Science Ventures

www.hopenls.com

HEADQUARTERS: 171 Monroe Ave. NW, Suite 410, Grand Rapids, MI 49503



MARK OLESNAVAGE - Managing Director MICHAEL FULTON, M.D. - Managing Director NATE FREDRICKSON - Associate

molesnavage@hopenls.com, 616-325-2110 mfulton@hopenls.com, 440-385-4225 nfredrickson@hopenls.com, 616-325-2110

Hopen Life Science Ventures invests in exceptional early to mid-stage healthcare and life science opportunities. The firm's investment strategy focuses on Midwest companies with innovative solutions that deliver significantly better outcomes and at lower total system costs. Hopen leverages its rich life science talent and resources in addition to investor syndicates to provide the financial and human capital necessary for building value.

Michigan Investment Professionals: 5 Worldwide Investment Professionals: 6 Assets Under Management: \$72,131,510 Funds Managed (Current and Historical): 2 Actively Investing? Yes Preferred Initial Investment: \$2,000,000

Sectors of Investment:

Life Sciences	Information Technology	Alternative Energy	Media	Adv Materials & Ma	nufacturing	Business Services	Consumer Produ	ucts Mobility	Other
Life Scien	ce Subsectors:								
Pharmaceut	icals Devices	Diagnostics		Biotechnology	Healtho	care Services	Animal Health/Agr	riculture	Other
Stages of I	nvestment:								
Idea/ F	re-Seed	Seed		Startup/Early		Growth/Expar	nsion	Mezzanir	ie

Huron River Ventures

www.huronrivervc.com

HEADQUARTERS: 303 Detroit St., Suite 105, Ann Arbor, MI 48104



Staff:

RYAN WADDINGTON - Partner

ryan@huronrivervc.com



Huron River Ventures is a venture fund focused on early-stage clean energy technology companies based primarily in the Midwest. The fund backs great people with big ideas, and the team prides itself on rolling up its sleeves to add value and help entrepreneurs succeed.

Michigan Investment Professionals: 1 Worldwide Investment Professionals: 4 Assets Under Management: \$16,000,000 Funds Managed (Current and Historical): 3 Actively Investing? Yes Preferred Initial Investment: \$300,000

Lite Sciences	Information lechnology	Alternative Energy	Media Adv Materials & Ma	nufacturing Business Services	Consumer Products	Mobility	Other	
Informatio	n Technology	Subsectors:						
	Hardware	Softwar	re					
Stages of	nvestment:							
ldea/ f	Pre-Seed	Seed	Startup/Early	Growth/Expans	ion			

ENTURE CAPITAL

Hyde Park Venture Partners

www.hydeparkvp.com HEADQUARTERS: 415 N LaSalle St., Suite 502, Chicago, IL 60654 10401 N. Meridian St., Suite 215, Indianapolis, IN 46290





Staff:

GUY TURNER - Partner IRA WEISS - Partner TIM KOPP - Partner **GREG BARNES - Partner** JACKIE DIMONTE - VP

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guy@hydeparkvp.com

ALLISON WEIL - Senior Associate

Hyde Park Venture Partners is an early stage VC firm focused on high-growth, mid-continent technology startups. We seek companies with an exceptional founding team and fastgrowth potential, looking to raise a first or second round of capital. With offices in Chicago and Indianapolis, our team is tenacious, responsive, and committed to adding value to each investment. Our team is a combination of experienced operators, strategists, and investors who help out portfolio companies scale with a network of talent and go-to-market experience. HPVP is active and engaged across the Mid-Continent ecosystem, and Pitchbook has recognized HPVP as one of the most active VCs in the Great Lakes region.

Michigan Investment Professionals: 0 Worldwide Investment Professionals: 6

Assets Under Management: \$190,000,000

Funds Managed (Current and Historical): 3

Growth/Expansion

Actively Investing? Yes

Preferred Initial Investment: \$100,000 - \$2,000,000

Sectors of Investment:

Life Sciences Information Technology Alternative Energy

Business Services Consumer Products

Information Technology Subsectors:

Stages of Investment:

ID Ventures

www.investdetroit.vc

HEADQUARTERS: 4219 Woodward Ave., Suite 300, Detroit, MI 48201

Staff:

PATTI GLAZA - Managing Director MARTIN DOBER - Managing Director ID VENTURES MVC



md@investdetroit.com

ID Ventures scales promising early-stage startups into thriving companies that help support the state's economy, provide jobs to local talent, and bolster Michigan's growing startup community. Since 2009, they have invested in over 170 companies with 16 exits, deployed more than \$21 million through multiple funds, and leveraged over \$1 billion in additional investment. One of few venture firms in Detroit, they are the most active investor in Michigan's startup community and are committed to inclusive access to capital. They employ a team of experts across a variety of sectors who provide support to help companies attract capital, grow teams, develop relationships, and optimize key functions.

Startup/Early

Michigan Investment Professionals: 7 Worldwide Investment Professionals: 7 Assets Under Management: \$25,000,000 Funds Managed (Current and Historical): 5

Actively Investing? Yes

Preferred Initial Investment: \$150,000

Sectors of Investment:

Life Sciences Information Technology Alternative Energy Adv Materials & Manufacturing Life Science Subsectors: Pharmaceuticals Devices Information Technology Subsectors: Hardware Software Stages of Investment:

IncWell

HEADQUARTERS: 1000 S. Old Woodward, Suite 105, Birmingham, MI 48009



TOM LASORDA - Founder & General Managing Partner

SIMON BOAG - CEO & Managing Partner

REDA JABER - Partner

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IncWell is an early-stage venture capital fund that was founded in 2013 by Tom LaSorda, former CEO of Chrysler. IncWell offers seed funding, strategic partnerships, and mentorships for U.S. and Canadian startup companies that present breakthrough or disruptive technologies backed by great leaders.

Michigan Investment Professionals: 1 Worldwide Investment Professionals: 3 Assets Under Management: \$8,744,750

Funds Managed (Current and Historical): 2 Actively Investing? No Preferred Initial Investment: \$250,000

Sectors of Investment:

Life Sciences	Information Techn	ology	Alternative Energy	Media	Adv Materials & Manufacturing Business Services Consumer Products Mobility								
Life Scien	ce Subsect	ors:											
Pharmaceu	icals De	evices	Diagnostics		Biotechnology	Healtho	are Services	Animal Healt	:h/Agriculture		Other		
Information	nformation Technology Subsectors:												
	Hardware Software Services Other												
Stages of	Investment	:											
ldea/	Pre-Seed		Seed		Startup/Early Growth/Expansion			ansion	sion Mezzanine				
Information Stages of	on Technolo Hardware Investment	ogy Su	ubsectors:	tware			ervices			ther	Othe		

Invest Michigan

www.investmichigan.org

HEADQUARTERS: 235 E. Main Street, Suite 105B, Northville, MI 48167



Staff:

CHARLES MORET - President and CEO JIM TENZILLO - Managing Director & Vice President NANCY BENOVICH GILBY - Executive-in-Residence

charlie@investmichigan.org, 313-456-9413 jim@investmichigan.org, 313-405-4140 🚺 nancy@investmichigan.org

Invest Michigan is a venture capital firm that invests in high-growth, Michigan-based technology companies. Our investment appetite is technology agnostic and our portfolio ranges across a broad spectrum of healthcare, information technology and advanced manufacturing. Invest Michigan typically invests in the late-seed stage or later.

Michigan Investment Professionals: 3 Worldwide Investment Professionals: 3 Assets Under Management: \$17,000,000

Funds Managed (Current and Historical): 2 Actively Investing? Yes Preferred Initial Investment: \$100,000 - \$500,000

Life Sciences	Information Techn	ology	Alternative Energy	Media	a Adv Materials & Manufacturing Business Services Consumer Products N				Mobility	0ther	
Life Scien	ce Subsect	ors:									
Pharmaceut	icals De	evices	Diagnostics		Biotechnology	Health	ncare Services	Animal Heal	th/Agriculture		0ther
Informatio	n Technolo	gy Sul	osectors:								
	Hardware		Softw	vare			Services		0	ther	
Stages of	Investment	:									
ldea/ I	Pre-Seed		Seed		Startup/Early		Growth/Ex	pansion			

Kelly Services

www.kellyservicesinvestments.com HEADQUARTERS: 999 West Big Beaver Road, Troy, MI 48084



YANA KRIVOZUS - Senior Director

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Kelly Innovation Fund invests in early-stage, HR Tech companies where Kelly can add significant strategic value in addition to our investment capital. Kelly prefers to partner with other investors in the round. Kelly is currently interested in four verticals: (1) training, credentialing and upskilling; (2) new employee benefits and engagement tools; (3) innovations supporting and enabling independent and gig work; and (4) technology like AI, machine learning and robotics that helps automate repetitive, boring and inefficient tasks.

Michigan Investment Professionals: 4 Worldwide Investment Professionals: 4 Funds Managed (Current and Historical): 1

Actively Investing? Yes

Preferred Initial Investment: \$250,000 - \$500,000

Sectors of Investment:

Life Sciences Information Technology Information Technology Subsectors: Stages of Investment: Idea/ Pre-Seed

Ludlow Ventures

www.ludlowventures.com

HEADQUARTERS: 1555 Broadway, Detroit, MI 48226

Staff:

BRETT DEMARRAIS - Partner

JONATHON TRIEST - Founding and Managing Partner

BLAKE ROBBINS - Partner



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blake@ludlowventures.com

Ludlow operates differently because it's a different kind of VC; it believes in VC without ego. The team wears their hearts on their sleeves, avoiding the puffery and posturing that has given venture capital a bad name. The firm funds the dreams of entrepreneurs and startups, becoming close friends with all of the teams they invest in. VC is a customer service business; whether it's testing a product, leveraging their network, or forcing people to download a company's app, they're here to help.

Michigan Investment Professionals: 3 Worldwide Investment Professionals: 3 Assets Under Management: \$110,000,000 Funds Managed (Current and Historical): 3 Actively Investing? Yes Preferred Initial Investment: \$750,000

occiois of	ectors of investment.												
Life Sciences	Information Technolog	y Alternative Energy	Media Adv Mater	ials & Manufacturing	Business Services	Consumer Products	Mobility	Other					
Informatio	nformation Technology Subsectors: Hardware Software Services Other												
	Hardware	Sof	ware										
Stages of	Stages of Investment:												
Idea/1	Pre-Seed	Seed	Startu	o/Farly	Growth/Expansion		Mezzanine						

Mercury





www.mercuryfund.com HEADQUARTERS: 3737 Buffalo Speedway, Suite 1750, Houston, TX 77098 303 Detroit St., Suite 100, Ann Arbor, MI 48104

Staff:

ADRIAN FORTINO - Managing Director AZIZ GILANI - Managing Director **BLAIR GARROU - Managing Director** DAN WATKINS, Ph.D. - Managing Director adrian@mercuryfund.com aziz@mercuryfund.com blair@mercuryfund.com dan@mercuryfund.com

Mercury Fund is an early-stage venture capital firm. With over \$275 million under management, Mercury focuses on entrepreneurs and technology innovation originating in the U.S. Midcontinent. The firm's investment themes target SaaS, cloud, and data science/Al platforms that make the industrial ecosystems of Middle America more competitive and efficient.

Over a decade ago, Mercury recognized the rise of entrepreneurs and innovation in the under-invested Midcontinent. The firm's venture investment strategy leverages its unparalleled network of midcontinent startup development organizations, corporate innovation partners, and co-investors to assist entrepreneurs with the resources they need to rapidly scale their businesses. The firm has spent its professional careers advising, mentoring, and investing in Mid-American entrepreneurs. Mercury Fund believes now, more than ever, the Midcontinent represents a great venture capital opportunity.

Michigan Investment Professionals: 1 Worldwide Investment Professionals: 6

Assets Under Management: \$300,000,000

Funds Managed (Current and Historical): 4

Actively Investing? Yes

Preferred Initial Investment: \$1,000,000 - \$3,000,000

Sectors of Investment:

Life Sciences	Information Technology	Alternative Energy	Media	Adv Materials & Manufacturing Business		Business Services	Consumer Products	Mobility	Other
Life Science	ce Subsectors:								
Pharmaceuti	cals Devices	Diagnostics	Bi	Siotechnology	Healthca	re Services	Animal Health/Agricultur	e	Other
Informatio	n Technology S	Subsectors:							
	Hardware	Softw	are		Sei	vices		Other Other	
Stages of I	nvestment:								

Michigan Accelerator Fund I

HEADQUARTERS: 140 Monroe Center NW, Suite 300, Grand Rapids, MI 49503



Staff:

JOHN KERSCHEN - Managing Director **DALE GROGAN - Managing Director** AJ EBELS - Senior Associate

jkerschen@chartercapitalpartners.com, 616-235-3567 dgrogan@chartercapitalpartners.com, 616-235-3567 aebels@chartercapitalpartners.com, 616-235-3567

Michigan Accelerator Fund I invests in promising early-stage Michigan-based companies to achieve significant, long-term capital appreciation for investors. Prime investment candidates have novel, potentially game-changing technologies, are capital efficient, have a near-term market impact, and fill an unmet market need.

Michigan Investment Professionals: 4 Worldwide Investment Professionals: 4 Assets Under Management: \$20,000,000 Funds Managed (Current and Historical): 2 Actively Investing? Yes Preferred Initial Investment: \$750,000

Decions of mives	ociriorie.								
Life Sciences Inform	ation Technology	Alternative Energy	Media	Adv Materials & Ma	nufacturing	Business Services	Consumer Products	Mobility	Other
Life Science Su	bsectors:								
Pharmaceuticals	Devices	Diagnostics		Biotechnology	Healthca	re Services	Animal Health/Agriculture		Other
Stages of Invest	tment:								
Idea/ Pre-Seed		Seed		Startup/Early		Growth/Expa		Mezzanine	

Michigan Biomedical Venture Fund

VENTURE FUND



www.innovation.medicine.umich.edu/michigan-biomedical-venture-fund/ HEADQUARTERS: 3350 Duderstadt, 2281 Bonisteel Ave., Ann Arbor, MI 48103

JOHN SEAMANS, M.S.E. - Manager KASIA GLANOWSKA, PH.D. - Analyst



jseamans@umich.edu 🚺 kasiag@umich.edu

The Monroe-Brown Biomedical Seed Fund (M-B Seed Fund) invests in biomedical startup companies with U-M licensed IP in the domain of therapeutics, devices, diagnostics, and health IT. The M-B Seed Fund is a collaborative effort between the U-M College of Engineering's Center for Entrepreneurship (CFE) and U-M Medical School's Fast Forward Medical Innovation (FFMI) program. The fund serves to drive the university's world-class leadership by creating a critical pipeline between research and the biomedical innovation life cycle. The goal is to continue in its efforts to attract world-class research talent to U-M and the broader Ann Arbor entrepreneurial ecosystem, securing the university's position as the leader in translational research. This fund is exclusively for biomedical startups or companies with U-MIP or license.

Michigan Investment Professionals: 1 Worldwide Investment Professionals: 0 Assets Under Management: \$3,000,000

Funds Managed (Current and Historical): 1 Actively Investing? Yes Preferred Initial Investment: \$100,000

Sectors of Investment:

Life Sciences	Information Technolo	gy Alternative Energy	Media	Adv Materials & Ma	nufacturing	Business Services	Consumer Products	Mobility	Other
Life Scienc	e Subsecto	rs:							
Pharmaceuti	cals Devi	ces Diagnostics		Biotechnology	Healthca	re Services	Animal Health/Agriculture		Other
Stages of I	nvestment:								
Idea/ P	e-Seed	Seed		Startup/Early		Growth/Expan	sion	Mezzanine	

Michigan Capital Network

www.michigancapitalnetwork.com **HEADQUARTERS: 40 Pearl Street NW, Suite 336, Grand Rapids**





Staff:

PAUL D'AMATO - CEO and Managing Director of MCN Ventures JODY VANDERWEL - Managing Partner of MCN Ventures DALE GROGAN - Managing Partner of MCN Ventures

paul@damato.us 616-836-0386 vanderwel@grandangels.org dale@MichiganCapitalNetwork.com 616-644-6024



Michigan Capital Network is a collective of Michigan angel investment groups and venture funds. MCN Venture Fund III is currently investing in early stage companies, with an emphasis on companies in Michigan and the Great Lakes region.

Michigan Investment Professionals: 4 Worldwide Investment Professionals: 0 Assets Under Management: \$20,500,000 Funds Managed (Current and Historical): 3 Actively Investing? Yes Preferred Initial Investment: \$200,000-\$600,000

Life Sciences	Information Technology	Alternative Energy	Media Adv Mate	rials & Manufacturing	Business Services	Consumer Products	Mobility	Other					
Information Technology Subsectors:													
	Hardware	Soft	ware	S	ervices	Other							
Stages of Investment:													
Idea/ Pre-Seed Seed		Startu	p/Early	Growth/Expansion		Mezzanine							

NTURE CAPITAL

MK Capital

www.mkcapital.com **HEADQUARTERS: 1799 Willow Road, Northfield, IL 60093** 535 W. William, Suite 303, Ann Arbor, MI 48103





Staff:

JOSH BEEBE - Director

josh@mkcapital.com

MK Capital offers multi-stage growth equity and venture capital to innovative software and cloud services companies that accelerate the transformation to a digital economy. As members of the MK Capital portfolio, companies get access to a dedicated partner with deep operating experience. The firm leverages insights from a strong understanding of its sectors to help its portfolio companies grow.

Michigan Investment Professionals: 1 Worldwide Investment Professionals: 5 Assets Under Management: \$265,000,000 Funds Managed (Current and Historical): 2 Actively Investing? Yes Preferred Initial Investment: \$4,000,000

Sectors of Investment:

Life Sciences Information Technology Information Technology Subsectors: Stages of Investment:

Narrow Gauge Ventures

www.narrowgaugeventures.com

HEADQUARTERS: 303 Detroit Street, Suite 100, Ann Arbor, MI 48104

Staff:

JONATHAN GOLDSTEIN - Partner

Jonathan@narrowgaugeventures.com, 734-476-2323



Narrow Gauge Ventures invests in early-stage health-tech companies. The firm invests in companies to become partners, allowing its experience to add more value than only a check. Narrow Gauge Ventures focuses on the change that is coming to the healthcare industry.

Michigan Investment Professionals: 1 Worldwide Investment Professionals: 1 Funds Managed (Current and Historical): 1 Actively Investing? Yes

Preferred Initial Investment: \$100,000-\$500,000

Sectors of Investment:

Life Sciences Information Technology Life Science Subsectors: Information Technology Subsectors: Hardware Software Service Stages of Investment: Startup/Early

ENTURE CAPITAL

Next Coast Ventures

www.nextcoastventures.com

HEADQUARTERS: 1204 Nueces, Austin, TX 78701



TOM BALL - Managing Director, Founder MICHAEL SMERKLO - Managing Director, Founder JONATHAN KAPLAN - Chief Operating Officer ZAZ FLOREANI - Principal RICKY GARCIA - Senior Associate

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Next Coast Ventures is an Austin venture capital firm that partners with bold entrepreneurs building innovative companies in big markets. The firm provides early-stage capital to high-growth startups in 'Next Coast' markets, using macro trends and themes to quide their investment strategy. In partnering with Next Coast, the fund provides hands-on, company building resources to its growing portfolio through its strong industry network, venture partner program, and the founders' own experiences as entrepreneurs. Learn more at www. nextcoastventures.com.

Michigan Investment Professionals: 0 Worldwide Investment Professionals: 5 Assets Under Management: \$215,000,000 Funds Managed (Current and Historical): 2 Actively Investing? Yes

Services

Preferred Initial Investment: \$5,000,000 - \$8,000,000

Sectors of Investment:

Life Sciences Information Technology Alternative Energy Media Adv Materials & Manufacturing Business Services Consumer Products Information Technology Subsectors:

Stages of Investment:

Software

North Coast Technology Investors

www.northcoastvc.com HEADQUARTERS: 206 S. Fifth Ave., Suite 550, Ann Arbor, MI 48104 300 Rodd St., Suite 201, Midland, MI 48640

Staff:

HUGO BRAUN - Partner LINDSAY ASPEGREN - Partner STEPHANIE SCHUMACHER - CFO North Coast

Other

hugo@northcoastvc.com lindsay@northcoastvc.com stephanie@northcoastvc.com

North Coast invests in early-stage technology-driven companies, primarily in the Midwest. The firm's goal is to work with talented entrepreneurs who want to build great companies. They do this by focusing on a long term and sustainable plan, creating rapid growth through access to capital, and being good partners.

Michigan Investment Professionals: 3 Worldwide Investment Professionals: 3 Assets Under Management: \$105,000,000 Funds Managed (Current and Historical): 3 Actively Investing? Yes Preferred Initial Investment: \$750,000

Sectors of Investment:

Life Sciences Information Technology Adv Materials & Manufacturing Life Science Subsectors: Devices

Information Technology Subsectors:

Hardware

Stages of Investment:

Startup/Early Growth/Expansion







ENTURE CAPITAL

Plymouth Growth

www.plymouthgp.com

HEADQUARTERS: 555 Briarwood Circle, Suite 210, Ann Arbor, MI 48108





JEFF BARRY - Partner

BROOK CRITCHFIELD - Partner

KEVIN TERRASI - Partner

ALISON TODAK - Director of Platform

EVAN UFER - Partner

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eufer@plymouthgp.com

Plymouth Growth invests in mid-continent B2B software and technology companies — with \$3MM to \$8MM in revenue, proven business models, and strong teams — that are ready to scale. The Plymouth team brings decades of experience as operators, advisors, and investors, and understands that while metrics matter, it's people that are critical to growth. We look beyond the numbers to understand businesses, teams, and cultures, and we seek to partner with entrepreneurs that have accomplished a lot with a little. Based in Ann Arbor, MI and actively investing out of its fifth fund, Plymouth Growth helps teams achieve smart, proven growth. For more information, please visit www.plymouthgp.com.

Michigan Investment Professionals: 7 Worldwide Investment Professionals: 7

Assets Under Management: \$148,000,000

Funds Managed (Current and Historical): 4

Actively Investing? Yes

Preferred Initial Investment: \$5,000,000

Sectors of Investment:

Life Sciences Information Technology Alternative Energy

Adv Materials & Manufacturing Business Services Consumer Products

Information Technology Subsectors:

Hardware Software Services **Other**

Stages of Investment:

Red Cedar Ventures

www.msufoundation.org/red-cedar-ventures HEADQUARTERS: 325 E. Grand River Ave., Suite 225, East Lansing, MI 48823

Diagnostics





Staff:

DAVID WASHBURN - President JEFF WESLEY - Executive Director PREM BODAGALA - Director

davewash@redcedarventures.com, 517-353-9268 jwesley@redcedarventures.com, 517-884-1819

pbodagala@redcedarventures.com

Red Cedar Ventures, the venture investment arm of the Michigan State University Foundation, invests in tech startup companies that impact Michigan State University stakeholders and ecosystem. Red Cedar Ventures manages two funds—a \$5.25M Pre-Seed Fund and a \$5M Opportunity Fund—and participates at any financing stage.

Michigan Investment Professionals: 5 Worldwide Investment Professionals: 5 Assets Under Management: \$10,250,000

Funds Managed (Current and Historical): 2 Actively Investing? Yes

Preferred Initial Investment: \$25,000 to \$50,000

Sectors of Investment:

Life Sciences Information Technology Life Science Subsectors:

Information Technology Subsectors:

Devices

Hardware

Stages of Investment:

Pharmaceuticals

VENTURE CAPITAL

Renaissance Venture Capital

www.renvcf.com

HEADQUARTERS: 201 S. Main Street, 10th Floor, Ann Arbor, MI 48104

Staff:

CHRIS RIZIK - CEO and Fund Manager

JEFF RINVELT - Principal

VINCE NYSTROM - Principal, Business Development

JESSICA IVES - Chief Administrative Officer

KIMBERLY RENO - Chief Financial Officer & Chief Compliance Officer





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jessicai@renvcf.com, 734-997-8661

kimberlyr@renvcf.com, 734-997-8661

Renaissance Venture Capital (RVC) is an innovative venture capital fund-of-funds formed by some of Michigan's most important organizations to profitably invest in the growth of groundbreaking Michigan technologies and companies. RVC provides capital that increases entrepreneurial activity and creates a strategic connection between innovative young companies and Michigan's strong business and industrial base, providing benefit to both communities and increasing the financial success of the RVC's investments.

Michigan Investment Professionals: 3 Worldwide Investment Professionals: 3

Assets Under Management: \$254,000,000

Funds Managed (Current and Historical): 4

Actively Investing? Yes

Preferred Initial Investment: \$500,000

Sectors of Investment:

Life Science Subsectors:

Pharmaceuticals Devices Diagnostics Biotechnology Healthcare Services Consumer Products Mobility Other

Information Technology Subsectors:

Hardware Software Services Other

Stages of Investment:

Resonant Venture Partners

HEADQUARTERS: 425 N. Main Street, Ann Arbor, MI 48104

Staff:

MICHAEL GODWIN - Managing Director & Founder JASON TOWNSEND - Managing Director & Founder

Resonant VENTURE PARTNERS

michael@resonantvc.com, 734-353-0205 jason@resonantvc.com, 734-277-2054

jason@resonantvc.com, 734-277-205

Resonant Venture Partners is a venture capital firm that invests in early-stage companies developing security, industrial IoT, and cloud-based products and services.

Michigan Investment Professionals: 2 Worldwide Investment Professionals: 2 Assets Under Management: \$10,605,000 Funds Managed (Current and Historical): 1 Actively Investing? Yes Preferred Initial Investment: \$500,000

Life Seletices	illioilliation icciliolog	Aiternative Energy	Micula Auviviatei	als & Marialacturing	Dusiliess Services	Consumer Floudets	Mobility	other					
Information Technology Subsectors:													
	Hardware	Software		Services		Other							
Stages of Investment:													
Idea/	Idea/ Pre-Seed Seed		Startu		Growth/Expansion								

River Cities Capital Funds

www.rccf.com

HEADQUARTERS: 221 E. Fourth St., Suite 2400, Cincinnati, OH 45202-4151

2501 Blue Ridge Road, Suite 220, Raleigh, NC 27607



DANIEL FLEMING - Managing Director ROB HEIMANN - Managing Director CARTER MCNABB - Managing Director

PARAG RATHI - Principal





dfleming@rccf.com rheimann@rccf.com cmcnabb@rccf.com

prathi@rccf.com, 513-288-7736

River Cities invests in world-class management teams, backing progressive, proven leaders in the markets of healthcare and information technology. River Cities participates as a trusted partner side-by-side with company executives, investing significant human capital to leverage what the team has learned from its successes as well as its mistakes during the course of more than 100 investments. With over \$750 million of capital raised and a 25-year track record of success, River Cities has established itself as a preferred source of growth capital.

Michigan Investment Professionals: 0 Worldwide Investment Professionals: 14

Assets Under Management: \$750,000,000

Funds Managed (Current and Historical): 6

Actively Investing? Yes

Preferred Initial Investment: \$5,000,000 - \$20,000,000

Sectors of Investment:

Life Sciences Information Technology Adv Materials & Manufacturing Business Services Life Science Subsectors: Devices Information Technology Subsectors: Services Stages of Investment: Idea/ Pre-Seed

RPM Ventures

www.rpmvc.com

HEADQUARTERS: 320 N. Main St., Suite 400, Ann Arbor, MI 48104



ADAM BOYDEN - Managing Director **TONY GROVER - Managing Director** MARC WEISER - Managing Director



RPM Ventures, founded in 2000, is a seed and early-stage venture firm that focuses on investing in B2B enterprise solutions, online marketplaces, and, its specialty, automotive IT (which includes connected car, mobility, and transportation). The firm has a deep commitment to its portfolio CEOs and focuses on markets and models where its specific expertise can make a significant impact on the growth of the business – a reflection of RPM's relationship-driven approach.

Michigan Investment Professionals: 3 Worldwide Investment Professionals: 4 Assets Under Management: \$200,000,000 Funds Managed (Current and Historical): 3 Actively Investing? Yes

Preferred Initial Investment: \$2,000,000

Sectors of Investment:

Life Sciences	Information Technology	Alternative Energy	Media	Adv Materials & Manufacturing	Business Services	Consumer Products	Mobility	Other
Informatio	n Technology	Subsectors:						
	Hardware	Softv	/are				0ther	
Stages of I	nvestment:							
Idea/ F	re-Seed	Seed		Startup/Early	Growth/Expansion	on and a second		

Skypoint Ventures

www.skypointventures.com

HEADQUARTERS: 601 S Saginaw St., Flint, MI 48502





PHIL HAGERMAN - Founder & CEO

ADHAM HABBAS - Analyst

phagerman@skpv.com, 810-285-9221

ahabbas@skpv.com, 810-285-9236

Skypoint Ventures is a Flint-based family office venture capital and Real estate firm founded in 2014. Skypoint is dedicated to supporting new businesses through funding, providing resources, and creating connections within the industry and community.

Michigan Investment Professionals: 3 Worldwide Investment Professionals: 3 Assets Under Management: \$30,000,000 Funds Managed (Current and Historical): 3

Actively Investing? Yes

Preferred Initial Investment: \$500,000 - \$1,000,000

Sectors of Investment:

Life Sciences	Information	Technology	Alternative Energy	Media	Adv Materials & N	lanufacturing	Business Service	s Consumer	Products	Mobility	Other	
Life Scien	Life Science Subsectors:											
Pharmaceut	cals	Devices	Diagnostics		Biotechnology	Health	care Services	Animal Healt	th/Agriculture		0ther	
Informatio	nformation Technology Subsectors:											
	Hardware		Soft	tware			Services		0t	her		
Stages of I	tages of Investment:											
Idea/ P	re-Seed		Seed		Startup/Early		Growth/Exp	ansion		Mezzanine		

Spectrum Health Ventures

www.spectrumhealth.org

HEADQUARTERS: 221 Michigan St. NE, Suite 501, Grand Rapids, MI 49503



Staff:

SCOTT MCLEAN - Managing Director SCOTT LANCASTER - Clinical Director

scott.mclean@spectrumhealth.org, 616-822-8211 scott.lancaster@spectrumhealth.org, 616-802-4412



Spectrum Health Ventures (SHV) invests in products or services that provide strategic value to the Spectrum Health System (including Priority Health). SHV makes growth capital investments in companies that will uniquely allow the Spectrum Health System to reduce costs, increase patient and practitioner engagement, increase the quality of health outcomes, and/or to improve the general health and wellness of the communities that it serves.

Michigan Investment Professionals: 2 Worldwide Investment Professionals: 2 Assets Under Management: \$100,000,000 Funds Managed (Current and Historical): 1 Actively Investing? Yes

Sectors of Investment:

Life Sciences	Information Technology	Alternative Energy	Media	Adv Materials & M	anufacturing	Business Services	Consumer Products	Mobility	Other
Life Scien	ce Subsectors:								
Pharmaceut	icals Devices	Diagnostics		Biotechnology	Healthca	re Services	Animal Health/Agriculture		Other
Stages of	Investment:								

ENTURE CAPITAL

Tamarind Hill

www.tamarind-hill.com

HEADQUARTERS: 206 E. Huron Street, Ann Arbor, MI 48104

BEN TRUMBULL - Co-Founder/Partner MARK SHARY - Co-Founder/Partner

& Tamarind Hill

btrumbull@tamarind-hill.com mshary@tamarind-hill.com

Tamarind Hill is an early-stage venture capital firm. We invest in change-making healthcare and supply chain software companies in the U.S. Mid-Continent.

Michigan Investment Professionals: 1 Worldwide Investment Professionals: 2

Assets Under Management: \$62,000,000

Funds Managed (Current and Historical): 2

Actively Investing? Yes

Preferred Initial Investment: \$250,000-\$1,500,000

Sectors of Investment:

Life Sciences Information Technology Alternative Energy

Adv Materials & Manufacturing Business Services Consumer Products

Information Technology Subsectors:

Software

Stages of Investment:

Tappan Hill Ventures

www.tappanhillventures.com

HEADQUARTERS: 425 N. Main St., Ann Arbor, MI 48104

Staff:

LINDA FINGERLE - President, Managing Director

fingerle@tappanhillventures.com, 734-646-4386

Tappan Hill invests in B2B software solving difficult problems in large markets. Tappan Hill is industry agnostic and invests anywhere in the United States.

Michigan Investment Professionals: 3 Worldwide Investment Professionals: 3

Assets Under Management: \$5,200,000

Funds Managed (Current and Historical): 1

Actively Investing? Yes

Preferred Initial Investment: \$200,000

Sectors of Investment:

Life Sciences Information Technology Alternative Energy

Software

Information Technology Subsectors:

Stages of Investment: Idea/ Pre-Seed

Startup/Early

ENTURE CAPITAL

Venture Investors



www.ventureinvestors.com

HEADQUARTERS: 505 S. Rosa Road, Suite 201, Madison, WI 53719 201 S. Main St., Suite 900, Ann Arbor, MI 48104

Staff:

JIM ADOX - Managing Director JOHN NEIS - Managing Director **DAVID ARNSTEIN - CFO**

jim@ventureinvestors.com, 734-274-2347 john@ventureinvestors.com, 608-441-2700 david@ventureinvestors.com, 608-441-2700

Venture Investors seeks the next big things in healthcare. Based in the Midwest, with offices in Ann Arbor, Madison and Milwaukee, Wisconsin, we have open access to renowned research universities, and the vibrant communities that surround them. We target, uncover, and invest in extraordinary ideas that will shape the future of health and wellness. With decades of proven success and investments in over 40 university spin-outs, we're fueling great entrepreneurs and the future of healthcare they are building. "Turning Innovation into Healths.

Michigan Investment Professionals: 3 Worldwide Investment Professionals: 3 Assets Under Management: \$5,200,000

Funds Managed (Current and Historical): 1 Actively Investing? Yes Preferred Initial Investment: \$200,000

Sectors of Investment:

Life Sciences Information Technology Alternative Energy Life Science Subsectors: **Pharmaceuticals** Devices Diagnostics Stages of Investment: Idea/ Pre-Seed Startup/Early

Wakestream Ventures

www.wakestreamventures.com

HEADQUARTERS: 40 Pearl St. NW, Suite 200, Grand Rapids, MI 49503

Staff:

RICK DEVOS - Founder & CEO KIM PASQUINO - Investment Director MIKE DEVRIES - Chief Investment Officer JOE LAMPEN - Finance Director

MIKE MORIN - Investment Director BEN GOTT - Entrepreneur In Residence WAKESTREAM MYCA VENTURES

> rick@wakestreamventures.com kim@wakestreamventures.com

joe@wakestreamventures.com

ben@wakestreamventures.com

mike@wakestreamventures.com

miked@wakestreamventures.com

Wakestream Ventures, previously a part of Start Garden, wears the hat of early-stage financier and likes startups that take advantage of the Midwest expertise in manufacturing and global enterprise. Wakestream backs fascinating founders working where physical products converge with the Internet.

Michigan Investment Professionals: 5 Worldwide Investment Professionals: 6 Assets Under Management: \$44,000,000 Funds Managed (Current and Historical): 4

Actively Investing? Yes

Preferred Initial Investment: \$250,000

Sectors of Investment:

Life Sciences Information Technology Adv Materials & Manufacturing Alternative Energy Media **Business Services** Other Life Science Subsectors: Devices Information Technology Subsectors: Stages of Investment: Startup/Early Growth/Expansion

ENTURE CAPITAL

WMU Biosciences Research & Commercialization Center

www.brcc.wmich.edu

HEADQUARTERS: 4717 Campus Drive, Kalamazoo, MI 49008

Staff:

STEVE HAAKENSON - Executive Director



stephen.haakenson@wmich.edu, 269-544-1072

WMU Biosciences Research & Commercialization Center (BRCC) is based at West Michigan University and established in 2003 with a special \$10 million appropriation from the Michigan Legislature as a nonprofit investor, designed to provide seed funding to early-stage companies focused on the life science sector. BRCC considers a wide range of life science technologies across all indications including but not limited to: biotech therapeutics, diagnostics, medical devices, software, food, environmental and analytical services. BRCC also provides growth capital funding to contract research organizations (CROs) and contract manufacturing organizations (CMOs) already servicing and on the market. The economic development focus of the BRCC aims to promote the growth of Michigan's life sciences business sector and collaborates with the state's entrepreneurial resource service providers.

Michigan Investment Professionals: 1 Worldwide Investment Professionals: 1 Assets Under Management: \$12,000,000 Funds Managed (Current and Historical): 2 Actively Investing? Yes

Preferred Initial Investment: \$250,000

Sectors of Investment:

Life Sciences	Information Techno	logy Alternative Energy	Media	Adv Materials & Ma	nufacturing	Business Services	Consumer P	roducts Mobility	Other
Life Science	ce Subsecto	ors:							
Pharmaceuti	cals De	vices Diagnostics		Biotechnology	Health	care Services	Animal Health	/Agriculture	0ther
Stages of I	Stages of Investment:								
Idea/ Pre-Seed		Seed		Startup/Early		Growth/Expa	nsion	Mezzanine	e

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Insurance | Risk Management | Consulting

20Fathoms ²⁰FATHOMS

www.20fathoms.org Traverse City, MI

ERIC ROBERTS - Executive Director

231-938-6519

20Fathoms is the nexus of NE Michigan's tech community. We are a membership organization that works with innovators, creatives, and technologists, entrepreneurs and intrapreneurs — providing them incubation services, a vibrant coworking space, and the resources they need to succeed. Led by a team of entrepreneur, investor, startup, and tech veterans, we offer education programs, funding opportunities, and access to a national network. Most importantly, ours is a supportive community with an eye for cultivating innovation and ideas, and fostering business growth. All of this is located in Traverse City where the daily hustle is in balance with a small-town, nature-focused lifestyle.

Industry Sectors Served:

Life Sciences Information Technolog	y Alternative Energy	Media	Adv Materials & Manufacturing	Business Services	Consumer Products	Mobility	Other			
Company Stages Served:										
Idea/ Pre-Seed	Seed	Startup/Early	Growth/Expa	nsion	Mezzanine	Public				
Types of Programs Offe	Types of Programs Offered:									
Incubation Business Acceleration	Talent Attraction/Retenti	on Networki	ing/Events Talent Developm	ent Capital						

A2 Health Hacks



www.a2healthhacks.org

BEATRIX BALOGH - Director

info@a2healthhacks.org, 734-224-2785

In 2014, investors pumped \$6.5 billion into 459 health technology startups across the United States, many of which originated at hackathons. Traditionally a hackathon is where a large group of coders come together to collaborate to create usable software or ideas. A2 Health Hacks turns this idea on its head and brings together hackers, makers, entrepreneurs, and healthcare professionals to build on everyone's collective knowledge and experience to tackle some of the industry's most complicated issues.

Industry Sectors Served:

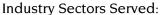


ACRE AgTech

www.acreagtech.com West Olive, MI

PAUL SACHS - Executive Director

paul@acreagtech.com, 616-994-4745



Life Sciences Information Technology Alternative Energy Media Adv Materials & Manufacturing Business Services Consumer Products Mobility Other

Ann Arbor New Tech

www.meetup.com/a2newtech

DAVID NESBITT - Host and Co-Organizer

organizers@a2newtech.org, 517-614-2519

The Ann Arbor New Tech Meetup welcomes members from any school, sector, or industry function (e.g., entrepreneurs, technologists, investors, lawyers, marketers, students, etc.) interested in local high-tech startups. They seek to foster tech entrepreneurship by facilitating communication, providing access to resources, and creating community. Members meet at a variety of events, such as demo events, educational panels and speaker events, unconferences, and happy hours. Their flagship event (five companies each get five minutes to demo, five minutes to answer questions, then open announcements and networking) is the third Tuesday of each month at the University of Michigan's Law School.

Industry Sectors Served:

Life Sciences Information To	echnology Alternative	Energy Media Adv I	Materials & Manufacturing		Consumer Products	Mobility					
Company Stages S	Company Stages Served:										
Idea/ Pre-Seed	Seed	Startup/Early	Growth/Expai	nsion							
Types of Programs	Offered:										
Incubation Business Acceler	ation Talent Attraction	n/Retention Networking/Ev	vents Talent Developme	nt Capital							

Ann Arbor SPARK

www.annarborusa.org Ann Arbor, MI

BILL MAYER - Vice President Entrepreneurial Services

bill@annarborusa.org, 734-821-0073

Ann Arbor SPARK advances the region by encouraging and supporting business acceleration, attraction, expansion, and retention. The organization identifies and meets the needs of companies at every stage, from startups to large organizations. Ann Arbor SPARK collaborates with business, academic, government, and community investment partners to position the region as a destination for innovation.

Industry Sectors Served:

Life Sciences	Information Technolog	y Alternative Energy	Media Adv M	terials & Manufacturing	Business Servi	ces Consumer Products	Mobility			
Company	Company Stages Served:									
ldea/	Pre-Seed	Seed	Startup/Early	Growth/Expa	nsion	Mezzanine	Publi	C		
Types of	Types of Programs Offered:									
Incubation	Business Acceleration	Talent Attraction/Retention	Networking/Eve	its Talent Developme	ent Capital	Business Retention/Expansi	ion/Attraction			

applied Medical Device Institute (aMDI)



www.gvsu.edu/amdi Grand Rapids, MI

BRENT NOWAK - Executive Director

nowakbr@gvsu.edu, 616-331-6843

The applied Medical Device Institute (aMDI), founded in 2015 within Grand Valley State University (GVSU), successfully connects academia, industry, healthcare systems, and the entrepreneurial community to provide contract engineering, science, and business incubator services for commercialization. aMDI serves the community by providing access to researchers, engineers, medical professionals, business and entrepreneurial expertise within an integrated process that includes technical services, intellectual property, business review, and mentoring. aMDI is devoted to the betterment of human health and well-being through applied medical device and technology innovation.

Life Sciences Information Te	chnology Alternative	Energy Media Adv Mat	terials & Manufacturing	Business Services	Consumer Products	Mobility Other					
Company Stages Se	Company Stages Served:										
Idea/ Pre-Seed	Seed	Startup/Early	Growth/Expansio	n							
Types of Programs	Offered:										
Incubation Business Accelera	ation Talent Attraction	/Retention Networking/Even	ts Talent Development	Capital	Business Retention/Expansion	on/Attraction Other					

Automation Alley

www.automationalley.com

Troy, MI

JOHN BEDZ - Manager, Special Programs





bedzj@automationalley.com, 248-457-3399

Automation Alley is a nonprofit manufacturing and technology business association and Michigan's Industry 4.0 knowledge center, with a global outlook and a regional focus. The organization connects industry, academia, and government to fuel Michigan's economy and accelerate innovation. Automation Alley offers programs, resources, and knowledge to help its members grow and prosper in the digital age.

Industry Sectors Served:

Life Sciences Information Te	echnology Alternative	Energy Media	Adv Materials & Manufacturing	Business Services	Consumer Products				
Company Stages Served:									
Idea/ Pre-Seed	Seed	Startup/Early	/ Growth/Expa	nsion					
Types of Programs	Offered:								
Incubation Business Acceler	ation Talent Attractio	n/Retention Netwo	rking/Events Talent Developm	ent Capital	Business Retention/Expansion	on/Attraction			

Backstage Capital

www.backstagecapital.com Detroit, MI

MONICA WHEAT - Managing Director ARLAN HAMILTON - Founder and Managing Partner monicawheat@backstagecapital.com

BACK\$TAGE

Backstage Capital is a boutique venture fund that invests in startup founders who identify as women, people of color and/or LGBTQ. Backstage believes these founders are underestimated and have a high potential for unlocking innovation and creating valuable businesses. To support more founders, Backstage is growing a global community of local accelerator programs that launched in Detroit, Los Angeles, London, and Philadelphia. Backstage invests \$100,000 and 12 weeks of acceleration in accelerator cohort companies. Backstage has invested in 125+ companies. Detroit was the first global accelerator city to launch.

Industry Sectors Served:

Life Sciences	Information Technology	Alternative Energy	Media A	Adv Materials & Manufacturing	Business Services	Consumer Products	Mobility	Other			
Company	Company Stages Served:										
Idea/ Pre	e-Seed	Seed	Startup/Early	Growth/Expa	nsion						
Types of F	Types of Programs Offered:										
Incubation	Business Acceleration		Networkin	g/Events Talent Developme	ent Capital I	Business Retention/Expansi	on/Attraction	Other			

Bamboo Detroit

www.bamboodetroit.com Detroit, MI bamboo

info@bamboodetroit.com, 313-288-2298

Bamboo is a co-working community of entrepreneurs located in Downtown Detroit and Downtown Royal Oak. Learn more at www.bamboodetroit.com.

Life Sciences	Information Technolog	y Alternative Energy	Media Adv N	laterials & Manufacturing	Business Serv	rices Consumer Products	Mobility	Other		
Company	Company Stages Served:									
ldea/ l	Pre-Seed	Seed	Startup/Early Growth/Expansion Mezzanine Public							
Types of Programs Offered:										
Incubation	Business Acceleration	Talent Attraction/Retention	n Networking/Ev	ents Talent Developm	ent Capital	Business Retention/Expans	sion/Attraction	Other		

BBC Entrepreneurial Training & Consulting

www.bbcetc.com

Chelsea, MI

KRIS BERGMAN - Managing Partner



kris@bbcetc.com, 734-930-9741

BBCetc manages the Michigan SBIR/STTR Assistance Program, which provides SBIR/STTR training and proposal development services to technology companies with most costs covered by the state. BBCetc is nationally recognized for its success in helping emerging companies win funding through the federal Small Business Innovation Research (SBIR) and Small Business Technology Transfer (STTR) programs and use those funds strategically to propel growth. The organization's Michigan clients have been awarded over \$331 million in funding since 2002.

Industry Sectors Served:

Life Sciences	Information Tech	nology Alternativ	e Energy Media	Adv Materials 8	& Manufacturing	Business Servi	ices Consumer Produc	ts Mobility	Other
Company	Stages Se	rved:							
Idea/P	re-Seed	Seed	Startup/Early		Growth/Expa	nsion			
Types of	Programs C	Offered:							
Incubation			on/Retention Netwo	rking/Events				oansion/Attraction	0ther

BioArbor

www.michbio.org/news-events/event-types/bioarbor/ Ann Arbor, MI

STEPHEN RAPUNDALO, PH.D. - PRESIDENT & CEO

stephen@michbio.org, 734-527-9144

BioArbor, an entirely volunteer-run organization, hosts educational networking events for the life sciences industry in the greater Ann Arbor area. BioArbor events explore technology commercialization (product, device, and service), financing strategies, business development, regulatory affairs, marketing, and other topics useful to life science entrepreneurs. Each event, held six times per year, features a networking session, invited speaker(s), and a post-presentation Q&A period. Invited speakers from both the national and local ecosystem share experience on topics such as drug discovery and development, medical devices, diagnostics, and tools. BioArbor events are open to the public and are especially suited for those interested in starting or growing life science businesses.

Industry Sectors Served:

Life Sciences	Information Technology									
Company	Company Stages Served:									
Idea/Pi	e-Seed	Seed	Growth/Expa	nsion	Mezzanine	Publi	C			
Types of Programs Offered:										
Incubation			Networking/E	Events Talent Developm						

Build Institute

www.buildinstitute.org Detroit, MI

APRIL BOYLE - Founder and Executive Director

BUILD

april@buildinstitute.org

Build Institute was started in January 2012 as a program of D:hive, a welcome center and resource hub located downtown. Build helps people turn their business ideas into reality by providing them with the necessary tools, resources, and support network in Detroit. To date, they have graduated over 1400 aspiring and experienced entrepreneurs from our classes, many of whom have gone on to start successful businesses in the city. In addition to classes, they offer networking events, mentorships, connections to resources and a nurturing community that allows ideas to develop and flourish over time.

Life Sciences Information	Technology Alterna	tive Energy Media	Adv Materials & Manufacturing	Business Services	Consumer Products	Mobility Other				
Company Stages	Company Stages Served:									
Idea/ Pre-Seed	Seed	Startup/Ear	y Growth/Expa	nsion		Public				
Types of Programs	Types of Programs Offered:									
Incubation Business Acce	eration Talent Attra	ttion/Retention Netwo	orking/Events Talent Developm	ent Capital		on/Attraction Other				

Burgess Institute for Entrepreneurship and Innovation



broad.msu.edu/burgess-institute

East Lansing, MI

FRANK URBAN - Director of Venture Creation

furban@spartaninnovations.org, 517-884-4543

Spartan Innovations is a venture development organization dedicated to turning inventions created at Michigan State University into successful businesses. Programs include Conquer Accelerator, Entrepreneurs-in-Residence, Burgess New Venture Challenge, the MSU Hatch, the MSU Hatch Dev Shop, Mentors, Sparta Hack, Venture Fellows, and many more.

Industry Sectors Served:

Life Sciences	Information Technology	Alternative Energy	Media Adv N	laterials & Manufacturing	Business Services	Consumer Products	Mobility	0ther		
Company	Company Stages Served:									
Idea/Pi	e-Seed	Seed	Startup/Early Growth/Expansion Mezzanine Public							
Types of I	Types of Programs Offered:									
Incubation	Business Acceleration	Talent Attraction/Retention	Networking/Eve	ents Talent Developm	ent Capital	Business Retention/Expansi	on/Attraction			

Cahoots CAHOOTS

www.cahoots.com Ann Arbor, MI

CHELSEA HOHN - Operations Manager

chelsea@cahoots.com, 734-249-8988

Cahoots is the coworking space for Ann Arbor's tech ecosystem. Cahoots offers a home to companies looking for desirable downtown space with flexible terms and provides a central and purposeful hub for our vibrant and ever-growing tech community.

Industry Sectors Served:

Life Sciences	Information Technology	Alternative Energy	Media	Adv Materia	ıls & Manufacturing	Business Servi	ces Consumer Products	Mobility	Other	
Company	Company Stages Served:									
Idea/ Pre	e-Seed	Seed	Startup/Early Growth/Expansion Mezzanine					Public		
Types of F	rograms Offere	ed:							_	
Incubation	Business Acceleration	Talent Attraction/Retention	n Netwo	rking/Events	Talent Developme		Business Retention/Expans	ion/Attraction	Other	

Centropolis Accelerator at Lawrence Technological University





www.centrepolisaccelerator.com Southfield, MI

DAN RADOMSKI - Director

dradomski@ltu.edu, 248-721-3192

The Centrepolis Accelerator leverages Michigan's strengths in product development & mfg and LTU's engineering expertise to grow small manufacturers and hardware entrepreneurs by providing access to key resources. Resources include 10n1 mentoring, product development assistance, customer and supplier connections; workshops and events; a technology and prototyping lab; dedicated office and coworking space; and faculty and student engagement. Centreplis also offers a Michigan Cleantech Hardware Accelerator and an Industry 4.0 Accelerator https://www.i40accelerator.com/ in partnership with Automation Alley & Lean Rocket Labs that includes a \$1.3 million seed fund.

Life Sciences		nnology Alternative	Energy Media	Adv Materials	& Manufacturing	Business Service	es Consumer Products	Mobility		
Company Stages Served:										
Idea/ Pre	e-Seed	Seed	Startup/Ear	Startup/Early Growth/Expansi		ansion	Mezzanine	Publi		
Types of P	rograms C	Offered:								
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CMU Isabella Bank Institute for Entrepreneurship



Mount Pleasant, MI

BRUCE MARBLE - Executive Director

Marbl1bc@cmich.edu, 989-774-3270

The CMU Isabella Bank Institute for Entrepreneurship is a campus-wide early-stage entrepreneurship and innovation center that provides education, experiential learning, and support for student entrepreneurs to create and incubate business ideas and launch startup ventures. Support programs include workshops and events covering ideation/concept crafting, team building, customer discovery, business model generation, lean startup concepts, pitch competitions, investor presentations, and startup coaching by a pool of alumni and faculty mentors and advisors. Student teams connect to resources and opportunities throughout the entrepreneurial ecosystem in the state of Michigan. Top teams earn seed funding to launch their business and have the chance to participate in a summer accelerator program.

Industry Sectors Served:

Life Sciences Information Techno	logy Alternative Energy	Media	Adv Materials & Manufacturing	Business Services	Consumer Products	Mobility	Other
Company Stages Serv	red:						
Idea/ Pre-Seed	Seed	Startup/Early	Growth/Expa				
Types of Programs Of	fered:						
Incubation Business Acceleration	Talent Attraction/Retention	n Netwo	rking/Events Talent Developme	ent Capital	Business Retention/Expansi		

CU Center for Innovation & Entrepreneurship



Howell, MI

MARLO RENCHER, Ph.D. - Vice President of Innovation, Entrepreneurship and Diversity

mrencher@cleary.edu, 313-800-4145

Cleary University's vision is a world where everyone understands, experiences, and benefits from innovation and entrepreneurship. As America's foremost applied for business university, Cleary University will be the country's preferred partner for innovation and entrepreneurship education. The mission of the Center for Innovation and Entrepreneurship at Cleary University is to enrich the community of students, entrepreneurs, intrapreneurs, managers, corporations and small business owners in Southeastern Michigan through knowledge, skills, credentials, and resources that are accessible, innovative and experiential. Their resources include space, services, events, and education.

Industry Sectors Served:

Life Sciences	Information Techno	ology Alternative	Energy Media	Adv Materials & Man	als & Manufacturing Business Servi		Consumer Products	Mobility	Other	
Company	Company Stages Served: Idea/ Pre-Seed Seed Startup/Early Growth/Expansion Mezzanine Public									
Idea/ Pr	e-Seed	Seed	Startup/Early	Startup/Early Growth/Expansion Mezzanine					ic	
Types of Programs Offered:										
Incubation			/Retention Netwo	rking/Events Tale	ent Development	Capital		on/Attraction	Other	

D-NewTech

www.DNewTech.org

THANH TRAN - Founder

organizers@dnewtech.org

The D-NewTech (DNT) is an organization that provides resources and networking opportunities for the Detroit and Southeast Michigan startup community. DNT hosts monthly meetup events that encourage and highlight the entrepreneurship startups in the region. In addition, DNT collaborates with other organizations to provide meaningful events that support entrepreneurs, including Detroit Startup Week and Detroit Startup Weekend. They welcome members from any school, sector, or industry function (e.g., entrepreneurs, technologists, investors, lawyers, marketers, students, etc.) interested in local high-tech or non-tech startups. DNT started in 2010 and has over 1,700 members. Their main event includes an inspirational guest speaker who has lived the entrepreneurship experience and is giving back followed by four to five startup companies with five minutes to present and five minutes for Q&A, then open announcements and networking. The meetup takes place on the first Wednesday of each month.

Life Sciences	Information Technolo	gy Alternative Er	nergy Media	Adv Materi	ials & Manufacturing	Business Servi	ces Consumer Products	Mobility	Other	
Company	Company Stages Served:									
Idea/ Pre	e-Seed	Seed	Startup/Earl	у	Growth/Expansion		Mezzanine	Publi	C	
Types of Programs Offered:										
Incubation			Retention Netwo	orking/Events	Talent Developme					

Design Core

www.designcore.org



Detroit, MI

BONNIE FAHOOME - Director of Business Programs

bfahoome@designcore.org, 313-664-1479

Design Core Detroit champions design-driven businesses and their role in strengthening Michigan's economy. The organization manages a network of over 100 design service and product companies of all sizes, including graphic designers, photographers, videographers, web designers, architects, interior designers, product designers, makers, fabricators, design strategists and more. Design Core also serves other businesses, organizations and groups by connecting them to these designers and the services they need to solve problems, grow their businesses, or otherwise achieve their goals. Through a variety of matchmaking services, Design Core helps facilitate relationships between all types and stages of businesses and the regional design talent they need.

Industry Sectors Served:

Life Sciences Information Te	echnology Alternative	Energy Media	Adv Materials & Manufacturing	Business Servic	es Consumer Products	Mobility	Other		
Company Stages Served:									
Idea/ Pre-Seed	Seed	Startup/Early	/ Growth/E	pansion	Mezzanine	Publi	C		
Types of Programs Offered:									
Incubation Business Acceler	ation Talent Attractio	n/Retention Netwo	rking/Events Talent Develop	ment Capital	Business Retention/Expans	ion/Attraction	Other		

Economic Development Alliance of St. Clair County



www.edascc.com Port Huron, MI

DAN CASEY - CEO

dcasey@edascc.com, 810-982-9511

The Economic Development Alliance (EDA) of St. Clair County is a regional nonprofit economic development agency that has served the Blue Water Area for over 60 years. The EDA is supported by public and private sector investors and works closely with community stakeholders and regional partners to stimulate the economy and drive job growth and investment. EDA attracts new industry to the county with a focus on the advanced manufacturing, automotive plastics, automation, logistics and transportation, and the Internet of Things related to global mobility and smart cities. EDA manages The Underground Incubator in the Port Huron SmartZone and the Eastern Michigan Manufacturing Association.

Industry Sectors Served:

Life Sciences	Information Technology	Alternative Energy	Media	Adv Materials & Manufacturing	Business Ser	vices Consu	mer Products Mobility	Other		
Company	Company Stages Served:									
Idea/ P	re-Seed	Seed	Startup/Early	Growth/Ex	pansion	Mezza				
Types of	Types of Programs Offered:									
Incubation	Business Acceleration	Talent Attraction/Retention	Network	ing/Events Talent Develop	ment Capital	Business Re	etention/Expansion/Attraction	Other .		

EMU Office of Tech Transfer

E

www.emich.edu/techtransfer

Ypsilanti, MI

MELINDA MARION - Director of Technology Transfer

mmarion3@emich.edu, 734-487-9237

At Eastern Michigan University (EMU), much of their research has the end goal of developing or improving a product with commercial potential. The Technology Transfer Office at EMU is responsible for business engagement and dissemination of University-developed technology into the marketplace, much of which has broad application in industry. Numerous opportunities for collaboration on research projects or with EMU I-Corps teams are available.

Life Sciences Information	Technology Alternative	Energy Media	y Media Adv Materials & Manufacturing Business Services Consumer Products Mob						
Company Stages S	Company Stages Served:								
Idea/ Pre-Seed	Seed	Startup/Early	Growth/Expansion			Mezzanine	Publi	C	
Types of Programs Offered:									
Incubation Business Accel	ration Talent Attractio	n/Retention Netwo	rking/Events T	ents Talent Development Capital Business Retention/Expansion/Attraction					

Endeavor Detroit





www.endeavordetroit.org Detroit, MI

DIANA CALLAGHAN - Managing Director

diana.callaghan@endeavor.org

Endeavor is the world's leading community of high-impact entrepreneurs. We dream big, scale up, and pay it forward. Endeavor Detroit, the organization's local affiliate, provides growth-stage entrepreneurs across the Great Lakes region with a world-renowned suite of services. Selected entrepreneurs have access to an exclusive mentorship network to accelerate the growth of their companies. Benefits include access to a network of more than 4,000 local and international entrepreneurs and business mentors along with access to capital, talent, and international markets. Globally, Endeavor supports more than 2,100 entrepreneurs leading over 1,300 high-impact companies which have created more than 4.1M jobs and generated over \$26.8 billion in revenue. Endeavor currently operates in 40 markets throughout Europe, Latin America, North America, Southeast Asia, and the Middle East.

Industry Sectors Served:

Life Sciences	Information Technology	Alternative Energy	Media	Media Adv Materials & Manufacturing		Business Servic	es Consumer Products	Mobility	
Company	Company Stages Served:								
Idea/ Pr		Seed	Startup/Early	/	Growth/Expa	nsion			
Types of I	Programs Offere	ed:							
Incubation	Business Acceleration		n Netwo	rking/Events	Talent Developme	ent Capital	Business Retention/Expansi		

City of Flint

www.cityofflint.com

Flint, MI

TYLER ROSSAESSLER - Economic Development Director

communitydevelopment@cityofflint.com, 810-237-0297

The mission of the Community and Economic Development Division is to improve the quality of life for all residents of the City of Flint by encouraging neighborhood stabilization through the creation of safe, healthy, and desirable neighborhoods supported by quality community services, promotion of a growing and diverse economy, one that spurs innovation and small business development, and preparation of the workforce, both for today's jobs and those of the future.

The Division utilizes a number of federal, state and local grant and loan packages to aid in the community and economic development of the City, the primary source of which is our annual entitlement allocation from the U.S. Department of Housing and Urban Development (HUD). The Division receives approximately \$4.5 million a year, the majority of which is sub-granted to organizations and city departments to implement programs benefiting the low- and moderate- income population of the City of Flint.

Industry Sectors Served:

Life Sciences Information Technology Alternative Energy Media Adv Materials & Manufacturing Business Services Consumer Products Mobility Other

Entrepreneurs' Organization Detroit

www.eodetroit.com

Royal Oak, MI



ANNA LONGE - Chapter Administrator

admin@eodetroit.com, 248-224-7362

Entrepreneurs' Organization (EO) Detroit is a peer-to-peer network of the most driven and accomplished entrepreneurs in Southeast Michigan. They are a local chapter of The Entrepreneurs' Organization, which is comprised of over 150 chapters worldwide. The organization is laser-focused on creating, building, and innovating. Members fuel each other's passions through killer learning and social events, meaningful experience shares, accountability partnerships, and once in a lifetime experiences. With 105 members accounting for more than \$1.4 billion in revenue and more than 6,300 employees, EO Detroit is not a club, a networking group nor a marketing "target" —it's a business, family, self, and community game changer!

Life Sciences	Information Technology	Alternative Energy	Media Adv I	Materials & Manufacturing Business S		ces Consumer Products	Mobility Other		
Company	Stages Served	:							
Idea/ P		Seed	Startup/Early	Growth/Expa	nsion	Mezzanine	Public		
Types of	Types of Programs Offered:								
Incubation	Business Acceleration		on Networking/Ev	ents Talent Developm	ent Capital	Business Retention/Expansi	on/Attraction Other		

EntryPoint

www.EntryPointMl.com Ann Arbor, Ml



EMILY HEINTZ - Founder & Managing Director

emily@entrypointmi.com, 517-927-3369

EntryPoint partners with organizations to deliver comprehensive research insights and implement effective data-driven programs that promote entrepreneurship across the Midwest. If you are an organization that is passionate about supporting your community and wants to work on addressing the needs of local businesses and startups, build more inclusive and impactful programs, or advocating for needed policy, programs and initiatives, we can help!

Industry Sectors Served:

Life Sciences Information	echnology Alternative	e Energy Media	Adv Materials & Manufacturing	Business Services	Consumer Products	Mobility Other			
Company Stages S	erved:								
Idea/ Pre-Seed	Seed	Startup/Early	Growth/Expa	nsion	Mezzanine	Public			
Types of Programs Offered:									
Incubation Business Accele	ration Talent Attractio	n/Retention Networ	king/Events Talent Developme	ent Capital	Business Retention/Expansi	on/Attraction Other			

Gener8tor

gener8tor

www.gener8tor.com Milwaukee, WI

STELLA SAFARI - Director

stella@gener8tor.com, 301-785-0245

gener8tor is a turnkey platform for the creative economy that connects startups, entrepreneurs, artists, investors, universities, and corporations. The gener8tor platform includes pre-accelerators, accelerators, corporate programming, conferences, and fellowships focused on entrepreneurs, artists, and musicians.

Industry Sectors Served:

Life Sciences Information Te	chnology Alternativ	e Energy Media	Adv Materials & Manufacturing Busine		Consumer Products	Mobility	Other			
Company Stages S	erved:									
Idea/ Pre-Seed	Seed	Startup/Early	Growth/Expa	Growth/Expansion						
Types of Programs	Types of Programs Offered:									
Incubation Business Acceler	ation Talent Attraction	n/Retention Networ	rking/Events Talent Developme	ent Capital						

Growth Capital Network- Optimal Impact Group



www.growthcap.net/

Ann Arbor and Detroit, MI

LAUREN BIGELOW

lauren@growthcap.net, 888-996-4458

Growth Capital Network (GCN) - Optimal Impact Group is an Ann Arbor and Detroit-based strategic management, research, and evaluation consulting firm focused on economic development, healthcare, and philanthropic communities. The firm's primary goal is to help its partners optimize their impact through program analysis, strategic design, action plans, and effective measurement. GCN loves data, so you don't have to.

Life Sciences	Information Technology	Alternative Energy	Media	Adv Material	Adv Materials & Manufacturing Business Serv		es Consumer Products	Mobility	Other
Company	Stages Served	d:							
Idea/ Pr	e-Seed	Seed	Startup/Early	/	Growth/Expansion				С
Types of Programs Offered:									
Incubation			ion Netwo	rking/Events	Talent Developme	nt Capital	Business Retention/Expansi	ion/Attraction	Other

GVSU Richard M. and Helen DeVos Center for Entrepreneurship & Innovation



www.gvsu.edu/cei

Allendale, MI

SHOROUQ ALMALLAH - Director

almallas@gvsu.edu, 616-331-7256

The Richard M. and Helen DeVos Center for Entrepreneurship & Innovation (CEI), in the Seidman College of Business, is dedicated to developing best practices in entrepreneurship education and community engagement that enhance and impact the creation of new ventures and opportunities. Through a combination of courses, curriculum, peer to peer networking, competitions, and mentorship, CEI provides all students an environment that fosters entrepreneurship and enhances entrepreneurial activities.

Industry Sectors Served:

Life Sciences							Other
Company	Stages Served	d:					
Idea/ Pre	e-Seed	Seed S	Startup/Early	Growth/Expa			
Types of P	rograms Offer	ed:					
Incubation	Business Acceleration		Networking.	/Events Talent Developme	ent Capital	Business Retention/Expansi	Other

Henry Ford Innovations

www.henryford.com/innovations Detroit, MI

TARYN SIMON - Director, HFI





tsimon1@hfhs.org, 313-916-7044

Henry Ford Innovations is the flagship of Henry Ford Health System's commitment to innovation. The organization's goal is to engineer the future of healthcare by providing physicians and staff with world-class resources to turn great ideas into transformative products. Henry Ford Innovations also develops and commercializes Henry Ford's intellectual assets and licenses them globally in support of new products, devices, therapies, and hospitals.

Industry Sectors Served:

Life Sciences	Information Technology						Mobility	Other	
Company	Stages Serve	d:							
ldea/ l	Pre-Seed	Seed	Startup/Early	Growth/Expansion				С	
Types of	Types of Programs Offered:								
	Business Acceleration		Networking/Events	Talent Development	: Capital			Other	

Hope College Entrepreneurial Program



hope.edu/academics/economics-business

Holland, MI

AUSTIN ASAMOA-TUTU - Entrepreneurship Program Director

asamoatutu@hope.edu, 616-395-7244

The Entrepreneurship Program aims to develop entrepreneurial thinkers who explore innovative solutions in applied settings. The program serves those who seek disruptive organizational models, independent traditional business ownership, or merely to expand their ability to think in innovative ways. Support for these students occurs in curricular and co-curricular initiatives serving majors inside and outside the Department of Economics and Business.

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Life Sciences	Information Technolog	y Alternative Energy	Media	Adv Materials & Manufacturing	Business Services	Consumer Products	Mobility	Other			
Company Stages Served: Idea/ Pre-Seed Seed Startup/Early Growth/Expansion Mezzanine Public											
Idea/ Pre-Seed											
Types of Programs Offered:											
Incubation			n Networki	ing/Events Talent Developme				0ther			

Inforum

www.inforummichigan.org/home Detroit, MI



TERRY BARCLAY - President & CEO

313.567.0232

Inforum is the only professional organization in Michigan — and one of a few in the country — that combines strategic connections, proven professional development programs, a respected forum for new ideas, and original research to accelerate careers for women and boost talent initiatives for companies. inGAGE is Inforum's strategy to position Michigan as the Midwest hub for high-tech, high-growth women entrepreneurs. The approach delivers programs to increase the number of women angel investors in Michigan, provides women access to its network of investors and advisors, and assists emerging second-stage companies to scale.

Industry Sectors Served:

Life Sciences Information Technol	logy Alternative Energy	Media	Adv Materi	ials & Manufacturing	Business Serv	ices Consumer Products	Mobility Other				
Company Stages Serv	red:										
Idea/ Pre-Seed	Seed	Startup/Early		Growth/Expansion		Mezzanine	Public				
Types of Programs Off	Types of Programs Offered:										
Incubation Business Acceleration	Talent Attraction/Retenti	on Netwo	rking/Events	Talent Developme	nt Capital	Business Retention/Expansi	ion/Attraction Other				

Innovation Marquette

https://www.innovatemarquette.org/ Marquette, MI

JOE THIEL - Chief Executive Officer

Innovate Marquette

joe.thiel@imqt.org

MVCA

Innovate Marquette is an MEDC-designated SmartZone with a mission to help position Marquette County and the Upper Peninsula grow and support a world-class entrepreneurial ecosystem which fosters technology innovation and accelerates new job-creating tech-based businesses.

Industry Sectors Served:

Life Sciences Information Technology Alternative Energy Media Adv Materials & Manufacturing Business Services Consumer Products Mobility Other

Invent@NMU

www.nmu.edu/invent

Marquette, MI

JOE THIEL - Executive Director

invent@nmu.edu, 906-227-6253

Invent@NMU is the idea incubator® at Northern Michigan University powered by students and led by professionals. From products to small businesses, the program offers a variety of innovative and entrepreneurial support to campus and community members across the Upper Peninsula. From market analysis and initial concept refinement to prototyping, testing, and marketing, Invent@NMU helps break down the entrepreneurial process for its clients. Whether it is a product idea, a service, or other small business, all ideas are worth exploring®.

Life Sciences	Information Technolog	y Alternative Energy	Media Adv Mat	edia Adv Materials & Manufacturing Business Services		s Consumer Products	Mobility	Other		
Company	Stages Serve	d:								
Idea/	Pre-Seed	Seed	Startup/Early	Growth/Expansion		Mezzanine	Publi	ic		
Types of Programs Offered:										
Incubation	Business Acceleration	Talent Attraction/Retention	n Networking/Event	Talent Development Capital Business		Business Retention/Expans	ion/Attraction	Other		

Kotra

www.kotra.or.kr

Troy, MI







elee@kotra.or.kr

Invest KOREA (IK), Korea's national investment promotion agency, was established as part of the Korea Trade-Investment Promotion Agency (KOTRA) to support the entry and establishment of foreign businesses in South Korea by providing comprehensive services to foreign businesses, including consultations, assistance with investment and corporate establishments, support for business activities in Korea and grievance resolution.

Types of Programs Offered:

Incubation Business Accele

Talent Attraction/Retention

letworking/Events

lent Development

Capital

usiness Retention/Expansion/Attractior

Other

ADVANTAGE

Lakeshore Advantage

www. lake shore advantage. com

Zeeland, MI

ANGELA HUESMAN - Chief Operating Officer

angela.huesman@lakeshoreadvantage.com, 616-772-5226

Lakeshore Advantage is the nonprofit economic development organization serving Ottawa County in West Michigan. The organization provides a full range of economic development services for companies doing business in Ottawa County. Also, see profile for Holland SmartZone.

Industry Sectors Served:

Life Sciences	Information Technology	Alternative Energy	Media	Adv Materials & Manufacturing Business Servi		vices	Consumer Products	Mobility	Other	
Company	Stages Serve	d:								
Idea/ P	re-Seed	Seed	Startup/Early Growth/Expansion Mezzanine					Publ	C	
Types of Programs Offered:										
Incubation	Business Acceleration	Talent Attraction/Retention	n Netwo	rkina/Events	Talent Developme	ent Capital	В	Business Retention/Expansi	on/Attraction	Other

Lansing Economic Area Partnership

www.purelansing.com

Lansing, MI

TONY WILLIS - Director of New Economy Division

LEAP stronger together

tony@purelansing.com, 517-230-0342

The Lansing Economic Area Partnership (LEAP) is a coalition of area leaders committed to building a prosperous and vibrant region where businesses can thrive. To do this, LEAP helps entrepreneurs start new businesses, help existing businesses grow, and attract new businesses to the region.

Life Sciences	Information Techno	logy Alternative	Energy Med	lia Adv Materia	als & Manufacturing	Business Service	s Consumer Products	Mobility			
Company Stages Served:											
ldea/	Pre-Seed	Seed	Startu	o/Early	Growth/Expansion		Mezzanine	Public	C		
Types of Programs Offered:											
Incubation	Business Acceleration	Talent Attraction	n/Retention	ion Networking/Events Talent Development Capital Business Retention/Expansion/Attraction			ion/Attraction				

Lean Rocket Lab

www.leanrocketlab.org



KEN SENEFF - Co-Founder, COO

ken@leanrocketlab.org

Lean Rocket Lab is a business accelerator and incubator focused on manu-tech and hardware companies.

Industry Sectors Served:

Life Sciences	Information Technolog	y Alternative Energy	Media Adv	Materials & Manufacturing	Business Services	Consumer Products	Mobility Other			
Company	Stages Serve	d:								
Idea/ Pr	e-Seed	Seed	Startup/Early	Growth/Expa	insion		Public			
Types of F	Types of Programs Offered:									
Incubation	Business Acceleration	Talent Attraction/Retention	Networking/E	vents Talent Developm	ent Capital		on/Attraction Other			

Lenawee Now



www.lenaweenow.org

Adrian, MI

TIM ROBINSON - Director of Operations

tim@lenaweenow.org, 517-265-5141

Lenawee Now is a nonprofit organization dedicated to economic and business expansion throughout Lenawee County. By attracting new businesses, helping to grow established businesses, and supporting entrepreneurial endeavors in Lenawee, Lenawee Now is creating an economically viable and vibrant region. In addition to business attraction, retention, and startup activities, Lenawee Now provides critical services to support business growth, including access to funding sources and talent enhancement.

Industry Sectors Served:

manually a contract of the con											
Life Sciences	Information Techno	ology Alternative	Energy Medi	a Adv Materi	als & Manufacturing	Business Service	consumer Products	Mobility			
Company Stages Served:											
Idea/Pi	re-Seed	Seed	Startup	'Early	Growth/Expar	nsion	Mezzanine	Public			
Types of Programs Offered:											
Incubation	Business Acceleration	Talent Attractio	n/Retention N	etworking/Events	ents Talent Development Capital Business Retention/Expansion/Attraction						

LSSU Product Development Center



www.lssu.edu/eng/pdc Sault Ste Marie, MI

KIMBERLY MULLER - Dean

kmuller@lssu.edu, 906-635-2320

Lenawee Now is a nonprofit organization dedicated to economic and business expansion throughout Lenawee County. By attracting new businesses, helping to grow established businesses, and supporting entrepreneurial endeavors in Lenawee, Lenawee Now is creating an economically viable and vibrant region. In addition to business attraction, retention, and startup activities, Lenawee Now provides critical services to support business growth, including access to funding sources and talent enhancement.

Life Sciences	Information Technolog	y Alternative Energy	Media	edia Adv Materials & Manufacturing Business Service		es Consumer Products	Mobility				
Company Stages Served:											
Idea/P	re-Seed	Seed	Startup/Early	Growth/Expa	Growth/Expansion		Publi				
Types of Programs Offered:											
Incubation								0ther			

MadDog Ventures

www.maddogvc.com Birmingham, MI

ROBERT CELL - Managing Director



rcell@maddogvc.com, 248-686-0900

MadDog Ventures is a venture operator and early stage investor. In addition to investing, the company partners with venture capital firms and entrepreneurs to immediately complete the full team required to elevate each venture to expansion-round funding or the next level. MadDog Technology specializes in advanced technology and mobile device development.

Industry Sectors Served:

Life Sciences Information Te	echnology Alternative	Energy Media Ad	dv Materials & Manufacturing	Business Services	Consumer Products	Mobility Other				
Company Stages Served:										
Idea/ Pre-Seed	Seed	Startup/Early	Growth/Expar	nsion	Mezzanine	Public				
Types of Programs Offered:										
Incubation Business Acceleration Talent Attraction/Retentio		n/Retention Networking	/Events Talent Developme	nt Capital	Business Retention/Expansi	on/Attraction Other				

Mi-Light

www.mi-light.org Ann Arbor, MI

MICHELLE L. STOCK, Ph.D. - Chairperson

Mi-Light
MOHICAN PHOTOMICS CLUSTER

chair@mi-light.org, 734-417-1079

Mi-Light is a nonprofit trade association that serves as the focal point for the photonics industry in Michigan, bringing together professionals from companies, academia and organizations, dedicated to mutually supporting, promoting, and growing Michigan's photonics industry. Mi-Light's mission is to promote and grow Michigan's internationally-recognized talent pool and leverage strong industrial and academic capabilities in order to expand the photonics industry, attract funding, and stimulate innovation in the state.

Industry Sectors Served:

Life Sciences Information	Technology Alternative	Energy Media	Adv Materials & Manufacturing	Business Servi		Mobility Othe					
Company Stages Served: Idea/Pre-Seed Seed Startup/Early Growth/Expansion Mezzanine Public											
	Seed	Startup/Earl	y Growth/Expa	Growth/Expansion		Public					
Types of Programs Offered:											
	eration Talent Attractio	n/Retention Netwo	orking/Events Talent Developm	ent Capital	Business Retention/Expans	sion/Attraction Othe	er				
		'	•			•					

Michigan Association for Female Entrepreneurs



www.mafedetroit.org
Detroit, MI

TONYA MCNEAL-WEARY - Founder

info@mafedetroit.org, 844-490-6233

Michigan Association for Female Entrepreneurs (MAFE) is a nonprofit membership-based organization committed to supporting and promoting the economic growth and advancement of women business owners in Michigan. MAFE provides opportunities for female entrepreneurs, in both new development and growth stages of their business, to build their entrepreneurial capacity through educational programs focused on sustainable business growth and development. MAFE gives women entrepreneurs the opportunity to expand their influence and increase their visibility by providing a forum where business women can unite, network, and leverage best practices within an organization of their peers.

Life Sciences	Information Techno	logy Alternative E	nergy Media	Adv Materials	& Manufacturing	Business Servi	ces Consumer Products	Mobility	Other		
Company Stages Served:											
Idea/P	re-Seed	Seed	Startup/Early	tup/Early Growth/Expansion		Mezzanine	Publ	ic			
Types of Programs Offered:											
Incubation			Retention Netwo	rking/Events	Talent Developme	ent Capital			Other		

MichBio

www.michbio.org

Ann Arbor, MI

STEPHEN RAPUNDALO, Ph.D. - President & CEO



stephen@michbio.org, 734-527-9144

MichBio is the statewide biosciences industry association in Michigan. It represents the interests of over 1,700 companies, organizations and institutions across the agri-/industrial biotech, medical devices and equipment, pharmaceuticals and therapeutics, research and testing, and distribution/logistics sectors. MichBio offers its members various resources and programs, educational and networking events, business-to-business connections, marketing and promotion, information and business intelligence, talent recruitment and retention support, and advocacy on public policy. Its mission of "driving bio-industry growth" is meant to create strong economic benefits statewide and ensure that Michigan is a global leader in biosciences research, development, and manufacturing.

Industry Sectors Served:

Life Sciences Information Te	chnology Alternative E	nergy Media Adv M	aterials & Manufacturing								
Company Stages Served:											
Idea/ Pre-Seed	Seed	Startup/Early	Growth/Expansion	on	Mezzanine	Publi	C				
Types of Programs Offered:											
Incubation Business Accelera	ation Talent Attraction/	Retention Networking/Eve	nts Talent Development	Capital	Business Retention/Expansi	ion/Attraction	Other				

Michigan Business Innovation Association

www.michiganincubation.org

Kalamazoo, MI

SANDRA COCHRANE - President



michigan.incubation@gmail.com, 269-353-1823

The Michigan Business Innovation Association (MBIA) is comprised of the state's best business incubators, accelerators, co-working spaces, maker spaces, economic development partners, and entrepreneurial support professionals who are focused on creating jobs and developing Michigan's local economies. The MBIA provides a supportive entrepreneurial environment that stimulates the growth of businesses to ensure economic vitality and encourage job creation.

Industry Sectors Served:

Life Sciences	Information Technolog	y Alternative Energy	Media Adv Materials & Manufacturing		Business Services	Consumer Products	Mobility	0ther		
Company Stages Served:										
ldea/ l	re-Seed	Seed S	tartup/Early	Growth/Expan						
Types of Programs Offered:										
Incubation	Business Acceleration	Talent Attraction/Retention	Networking/Events	Talent Developmer	nt Capital	Business Retention/Expansi	on/Attraction	Other		

Michigan Economic Development Corporation







www.michiganbusiness.org

Lansing, MI

FRED MOLNAR - Vice President, Entrepreneurship and Innovation

molnarf@michigan.org, 734-478-8254

The Michigan Economic Development Corporation is the state's marketing arm and lead advocate for business development, job awareness and community development with the focus on growing Michigan's economy. MEDC's Entrepreneurship & Innovation initiative establishes Michigan as the place to create and grow a business by providing high-tech start-up companies with access to a variety of critical resources, such as funding and expert counsel, from ideation to maturation. For more on MEDC Entrepreneurship & Innovation, visit michiganbusiness.org/entrepreneurship

Life Sciences Information	echnology Alternative	Energy Media	Adv Materials & N	Manufacturing	Business Services	Consumer Products	Mobility	Other			
Company Stages Served:											
Idea/ Pre-Seed	Seed	Startup/Earl	y	Growth/Expansion							
Types of Programs Offered:											
Incubation Business Accele	ration Talent Attractio	n/Retention Netwo	rking/Events 1	/Events Talent Development Capital Business Retention/Expansion/Attraction Other							

Michigan Life Science & Innovation Center



www.mlsic.com

Plymouth, MI

FRED MOLNAR - Vice President, Entrepreneurism, MEDC

molnarf@michigan.org, 734-478-8254

Michigan Life Science and Innovation Center (MLSIC) is southeastern Michigan's premier home for life science and other high-tech, innovation based startup businesses MLSIC is a 70,000 square foot innovation center complete with state-of-the-art wet labs, a 13-bed Phase 1 Clinical Trial facility, well-appointed offices and conference rooms, ample free parking, and every possible business amenity. Tenants include very early-stage startups through growth stage companies. Both life science and tech company leaders provide plenty of opportunities for mentoring, networking, and expertise sharing.

Industry Sectors Served:

Life Sciences	Information Technology	Alternative Energy	Media	Adv Materia	als & Manufacturing	Business Servi	ices Consumer Products	Mobility				
Company Stages Served:												
Idea/ Pre-	ldea/ Pre-Seed Seed Startup/Earl				Growth/Expa	nsion	Mezzanine	Public	:			
Types of P	Types of Programs Offered:											
Incubation			Networ	king/Events	Talent Developme	ent Capital	Business Retention/Expan					

Michigan Research Institute

Ann Arbor, MI

JAMES RICHTER

jarichter@michresearch.org, 734-353-4398

The Michigan Research Institute provides wet lab and office space in addition to services for startups and growing biotech companies.

Industry Sectors Served:

Life Sciences	Information Technology	Alternative Energy	Media	Adv Materials & Manufacturing	Business Serv	vices Consumer Products	Mobility	Other			
Company Stages Served:											
Idea/ Pre-	-Seed	Seed	Startup/Early	Growth/Exp	ansion	Mezzanine	Public	C			
Types of Programs Offered:											
Incubation	Business Acceleration					Business Retention/Expans	ion/Attraction	Other			

Michigan Small Business Development Center



www.michigansbdc.org

Statewide

ALAIN PIETTE - Technology Team Manager

piettea@gvsu.edu, 248-931-3886

Contact the SBDC that is nearest to your location:

Ann Arbor Flint Lansing Traverse City
Detroit Grand Rapids Mt. Pleasant University Center
Escanaba Kalamazoo Onaway

The Michigan Small Business Development Center (SBDC) enhances Michigan's economic well-being by providing counseling, financial prep, training, secondary market research, and technology commercialization services to new and existing small businesses, and advanced technology companies. With 11 offices statewide, the SBDC positively impacts the economy by strengthening existing companies, creating new jobs, retaining existing jobs, and assisting companies in defining their path to success. The SBDC also administers Michigan's Business Accelerator Fund and Emerging Technology Fund.

Life Sciences	Information Technol	ogy Alternative Er	nergy Media	Adv Materia	als & Manufacturing	Business Service	ces Consumer Products	Mobility	Other		
Company Stages Served:											
Idea/P	re-Seed	Seed	Startup/Earl	y	Growth/Expansion		Mezzanine	Publi	C		
Types of Programs Offered:											
Incubation	Business Acceleration	Talent Attraction/I				nt Capital	Business Retention/Expans	ion/Attraction	Other		

Michigan Venture Capital Association

www.michiganvca.org Novi, MI

ARA TOPOUZIAN - Executive Director ANGELA HEFLIN - Associative Director



Ara@MichiganVCA.org, 734-369-4632 Angela@MichiganVCA.org, 734-476-5428

Michigan Venture Capital Association (MVCA) is a nonprofit trade organization designed to increase the amount of capital and talent available to venture and angel investors for the funding of Michigan's most innovative entrepreneurs, as well as to work closely with them to transform breakthrough ideas into new companies and industries that drive Michigan job creation and economic growth. MVCA membership includes private and corporate venture capital funds, angel investors, universities and economic development participants, and service providers. More than 400 individuals are members of MVCA, representing over 100 organizations across the nation.

Types of Programs Offered:

Incubation Business Acceleration Talent Attraction/Retention Networking/Events Talent Development Capital Business Retention/Expansion/Attraction Other

Michigan Women's Foundation

www.miwf.org/wei/entrepreneur-resources
Detroit, MI

CAROLYN CASSIN - President and CEO

ccassin@miwf.org, 313-962-1920

Michigan Women Forward (MWF) works to eliminate the barriers to economic and social equality by developing a scalable model across Michigan that provides access to capital and a strong entrepreneurial ecosystem for women starting and growing businesses with the goal of preparing them to qualify for traditional funding sources. MWF is helping women achieve economic and social equality by providing access to entrepreneurial training, capital, and resources to start or grow their businesses.

Company Stages Served:

	ldea/ Pre-Seed Seed Star			rtup/Early	Growth/Expansion		Mezzanine	Publi	C		
,	Types of Programs Offered:										
	Incubation Business Acc	eleration	Talent Attraction	n/Retention	Networking/Events	Talent Development	Capital	Business Retention/Expans	ion/Attraction	Other	

Midland Tomorrow

www.midlandtomorrow.org

Midland, MI

CHRIS MOULTRUP - Innovation Center Director

moultrup@midlandtomorrow.org, 989-839-2333

Midland Tomorrow is a private, nonprofit 501c(3) founded in 1963 as the Midland Economic Development Corporation. The organization's mission has always been to enhance the quality of life in the County of Midland, Michigan, and its municipalities, through the retention and creation of quality jobs and diversification of the economic base.

Life Sciences	Information Technology	Alternative Energy	Media	Adv Materi	ials & Manufacturing	Business Serv	rices	Consumer Products	Mobility	Other
Company	Company Stages Served:									
Idea/ Pre	e-Seed	Seed	Startup/Early	1	Growth/Expa	nsion		Mezzanine	Publi	С
Types of P	rograms Offer	ed:								
Incubation	Business Acceleration	Talent Attraction/Retenti	on Netwo	rking/Events	Talent Developme	ent Capital	Busi	iness Retention/Expansi	on/Attraction	Other

Mobile Technology Association of Michigan

www.gomobilemichigan.org Detroit, MI

MICHAEL WATZA



info@GoMobileMichigan.org, 248-470-3257

The Mobile Technology Association of Michigan (MTAM) is a nonprofit trade association for Michigan's mobile/wireless (connected) technologies industry, businesses that provide these technologies, and the businesses - in all industries - that use these technologies. They are the first state-based mobile/wireless (connected) technologies trade association in the United States and are focused on increasing demand for Michigan-based mobile/wireless technology products and services within the state, nationally and globally, thereby generating increased entrepreneurial and enterprise-level opportunities and creating sustainable jobs in Michigan. MTAM sponsors Michigan-based growth of the Mobile Monday organization which to-date boasts 3000+ members in chapters located in Ann Arbor, Detroit, Grand Rapids, and Lansing; performs research for members and other interested parties; facilitates idea sharing, entrepreneurial programs, training programs and jobs creation; acts as a liaison with the mobile/wireless tech community inside/outside of Michigan; and serves as a resource for all things related to mobile/wireless (connected) technologies.

Industry Sectors Served:

Life Sciences	Information Technology	Alternative Energy		ls & Manufacturing	Business Services	Consumer Products	Mobility	Other			
Types of Programs Offered:											
Incubation	Business Acceleration	Talent Attraction/Retention	Networking/Events	Talent Development	Capital	Business Retention/Expansi	ion/Attraction	Other			

MSU Conquer Accelerator

www.conqueraccelerator.com

East Lansing, MI

PAUL JAQUES - Director of Student & Community Engagement

pjaques@spartaninnovations.org, 517-256-9285

Launched in 2016, Conquer Accelerator has invested over \$500K into its portfolio companies. From streetwear to Al-assisted language learning, Conquer Accelerator is industry agnostic, accepting passionately committed entrepreneurs who are ready to take their startups to the next level. Bringing together business and industry leaders, seasoned entrepreneurs, and university experts—not to mention angel and venture investors—Conquer alums have access to a powerful network. Learn more at conqueraccelerator.com.

Industry Sectors Served:

medical process									
Life Sciences Inforr	nation Technology	Alternative Energy	Media	Adv Materials	& Manufacturing	Business Services	Consumer Products	Mobility	Other
Company Stage	es Served:								
Idea/ Pre-Seed		Seed :	Startup/Early		Growth/Expans				5
Types of Progra	ams Offere	ed:							
Incubation Business	Acceleration		Networ	king/Events		nt Capital	Business Retention/Expansi	on/Attraction	Other

MSU Entrepreneurship Association



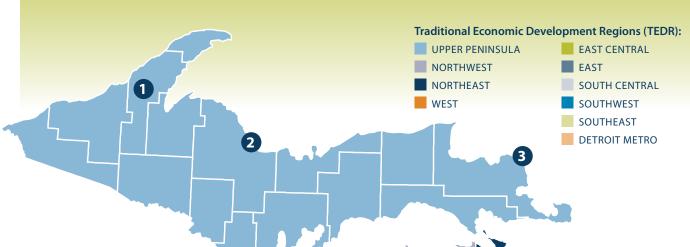
www.msuea.org

MSU Entrepreneurship Association is a registered student organization open to all majors who are passionate about creating solutions to real-world problems. Services and resources offered include monthly meetings to share and collaborate on ideas, networking with peers, talks with industry professionals, road trips involving business competitions, conferences, and more. MSU Entrepreneurship Association is a great organization to meet like-minded, motivated individuals. Membership is open to all. They are always looking for more passionate members, entrepreneurs, and anyone motivated by finding solutions to real-world problems.

Life Sciences	Information Technol	ogy Alternative Energy	Media Adv	v Materials & Manufacturing	Business Services	S Consumer Products	Mobility Other
Company	Stages Serv	ed:					
Idea/P	re-Seed						
Types of	Programs Off	ered:					
Incubation			n Networking/	Events Talent Developme	nt Capital		

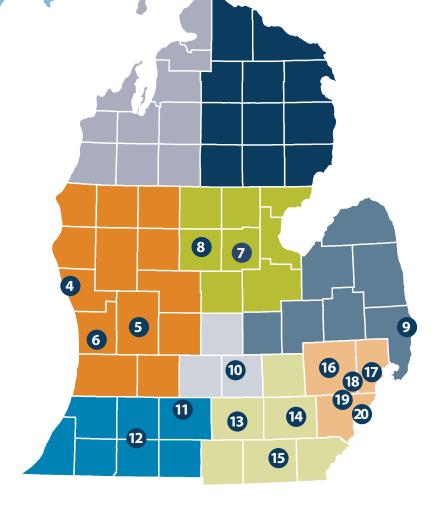
smart ZONES

Michigan SmartZones are regions designated by the Michigan Economic Development Corporation. Organizations within each SmartZone promote resource collaborations between universities, industry, research organizations, government and other community institutions in that region. SmartZone organizations connect individuals to local resources in their area, from employment, investment, expansion and networking opportunities to general information about their region.



What organization should I contact?

- Find your location on the map and take note of your Traditional Economic Development Region.
- 2. If there is one or more SmartZone organizations serving your Traditional Economic Development Region, review the listing on page 51 to determine whether one of the SmartZone organizations serves your specific location. Contact the SmartZone organization that serves your specific location.
- If no organization serves your specific location, contact the closest SmartZone organization to your location within your Traditional Economic Development Region.
- If there are no SmartZone organizations located in your Traditional Economic Development Region, contact the SmartZone organization closest to your location, even if it is in another Traditional Economic Development Region.
- If you need assistance finding a SmartZone organization, contact the Michigan Small Business Development Center (find contact information in this guide on page 48).



SmartZone Organizations

1 MTEC SmartZone

Serves Houghton County and the greater Upper Peninsula TEDR

www.mtecsz.com MARILYN CLARK – CEO mclark@mtecsz.com, 906-487-7000

2 Innovate Marquette SmartZone

Serves City of Marquette and the greater Upper Peninsula TEDR

www.innovatemarquette.org RAYMOND JOHNSON – CEO ray.johnson@innovatemarquette.org, 612-382-4998

3 Sault Ste. Marie SmartZone

Serves City of Sault Ste. Marie and the greater Upper Peninsula TEDR

www.smartzone.com

ERIC BECKS – PRESIDENT & CEO ebecks@ssmartzone.com, 906-632-4800

4 Muskegon Innovation Hub

Serves city of Muskegon, Lake Michigan Shoreline and the greater West TEDR

www.gvsu.edu/mihub KEVIN RICCO – Director

mihubinfo@gvsu.edu, 616-331-6900

5 Grand Rapids SmartZone

Serves City of Grand Rapids and the greater West TEDR

www.startgarden.com

ROB FOWLER – Treasurer rob.fowler@sbam.org, 517-483-8210

6 Surge Powered by Lakeshore Advantage

Serves City of Holland, Holland Charter Township and the Greater West TEDR www.cityofholland.com/775/Holland-SmartZone

ANGELA HUESMAN – Chief Operating Officer angela.huesman@lakeshoreadvantage.com, 269-806-3124

7 Midland Tomorrow

Serves city of Midland and the greater East Central TEDR

www.midlandtomorrow.com

CHRIS MOULTRUP – Innovation Center Director moultrup@midlandtomorrow.org, 989-839-2333

8 Central Michigan University Research Corporation

Serves city of Mount Pleasant, Isabella, Gratiot, Clare, Saginaw & Bay Counties and the greater East Central TEDR

www.cmurc.com

ERIN STRANG – President & CEO ceo@cmurc.com, 989-774-2424

9 Port Huron SmartZone

Serves city of Port Huron Industrial Park, St. Clair Community College Campus and the greater East TEDR

www.startunderground.com

DAN CASEY – CEO dcasey@edascc.com, 810-982-9511

10 Lansing Regional SmartZone

Serves city of East Lansing, City of Lansing, and the greater South Central TEDR

www.purelansing.com

TONY WILLIS – Director of New Economy Division tony@purelansing.com, 517-230-0342

Battle Creek Unlimited

Serves city of Battle Creek and greater Southwest TEDR

www.downtownbattlecreek.com

VALERIE BYRNES – Business Retention & Development Manager vabyrnes@battlecreekmi.gov, 269-966-3355 ext. 1193

Western Michigan University Homer Stryker MD School of Medicine Innovation Center

Serves cities across Southwest Michigan Region and the greater Southwest TEDR

www.med.wmich.edu/node/373

SANDRA COCHRANE – Director of Innovation Center wmedic@med.wmich.edu, 269-353-1823

13 Ann Arbor SPARK

Serves city of Ann Arbor, city of Ypsilanti and the greater South East TEDR

www.annarborusa.org

SKIP SIMMS – Senior Vice President skip@annarborusa.org, 734-821-0072

14 Jackson Technology Park Smartzone

Serves Jackson County and the greater Southeast TEDR

www.enterprisegroup.org/partners/bldfa AMY TORRES – VP of Economic Development atorres@enterprisegroup.org, 517-788-4458

15 Adrian-Tecumseh SmartZone

Serves city of Adrian, city of Tecumseh and the greater South East TEDR

www.lenaweenow.org

TIM ROBINSON – Director of Operations tim@lenaweenow.org, 517-265-5141

16 OU INC

Serves city of Rochester Hills, Oakland County and the greater Detroit Metro TEDR

www.oakland.edu/ouinc

STEPHEN KENT – Client Specialist kent@oakland.edu, 248-648-4802

16 Pinnacle Aeropark

Serves Wayne County and the greater Detroit Metro TEDR

www.hurontwpldfa.com

RP LILLY – Chairman pamaclassic@chartermi.net, 734-753-4320

Sterling Heights Velocity Center
Serves Macomb County and the greater Detroit Metro TEDR

www.velocity-center.com

innovate@velocitycenter.org, 586-884-9320

18 Automation Alley

Serves Genesee, St. Clair, Livingston, Oakland, Macomb, Wayne, Washtenaw & Monroe Counties and the greater Detroit Metro TEDR

www.automationalley.com

DOM HOLMES – Manager of Entrepreneurship & Innovation holmesd@automationalley.com, 248-457-3231

19 Southfield Centrepolis

Serves Oakland, Wayne, & Macomb Counties and the greater Detroit Metro TEDR

www.centrepolisaccelerator.com

DAN RADOMSKI – Director dradomski@ltu.edu, 248-204-2452

20 TechTown

Serves City of Detroit and the greater Detroit Metro TEDR

www.techtowndetroit.org

NED STAEBLER – President & CEO nedstaebler@wayne.edu, 313-577-2164

MSU Financial Markets Institute



www.broad.msu.edu/undergraduate/opportunities/fmi/ East Lansing, MI

DAVE HAWTHORNE - Director, Financial Markets Institute

hawth84@msu.edu, 203-767-0955

The Financial Markets Institute provides comprehensive training to a select group of highly motivated finance and accounting students at the Broad College of Business.

Admission to the institute is based on each individual's academic success, informed desire to pursue a career in the financial services industry, and demonstrated potential to achieve established goals.

Types of Programs Offered:

Incubation Business Acceleration Talent Attraction/Retention Networking/Events Talent Development Capital Business Retention/Expansion/Attraction Other

MSU Innovation Center



www.innovationcenter.msu.edu

East Lansing, MI

CHARLES A. HASEMANN - Assistant VP for Innovation & Economic Development

haseman1@msu.edu, 517-884-2370

The Michigan State University (MSU) Innovation Center creates economic value for Michigan from MSU's intellectual assets through partnering with Michigan companies in R&D, capturing MSU Innovations and licensing them for commercial use at existing companies, and starting new companies based on MSU intellectual property and/or MSU student innovations. MSU Innovation Center is a hub for faculty and student experiential learning and creating new startups in Michigan.

Industry Sectors Served:

Life Sciences Information	Technology Alternation	ve Energy Media	Adv Materials & Manufacturing	Business Services	Consumer Products	Mobility Oth	ther			
Company Stages Served:										
Idea/ Pre-Seed	Seed	Startup/Early	Growth/Expa	nsion	Mezzanine	Public				
Types of Programs	Types of Programs Offered:									
Incubation Business Accel	eration Talent Attracti	ion/Retention Networ	king/Events Talent Developme	ent Capital	Business Retention/Expansi	on/Attraction Otl	ther			

MSU Technologies



www.technologies.msu.edu

East Lansing, MI

RICHARD W. CHYLLA - Executive Director

rchylla@msu.edu

MSU Technologies (MSUT) is Michigan State University's technology transfer and commercialization office. MSUT facilitates the commercial development and public use of technologies and copyrightable materials developed by MSU faculty and staff. Housed within the MSU Innovation Center, MSUT moves MSU's technologies from the lab to the marketplace to improve lives and communities locally, regionally, and around the world.

J										
Life Sciences	Information Techno	logy Alternative	Energy Media	Adv Material	ls & Manufacturing	Business Service	es Consumer Products	Mobility	Other	
Company Stages Served:										
ldea/	Pre-Seed	Seed	Startup/Earl	у	Growth/Expansion Mezzanine			Public		
Types of Programs Offered:										
Incubation	Business Acceleration	Talent Attraction	/Retention Netwo	orking/Events	Talent Developme	nt Capital	Business Retention/Expans		Other	

MTRAC Innovation Hub for Advanced Computing



www.research.wayne.edu/techtransfer/index.php Detroit, MI

EDWARD KIM

edward.kim3@wayne.edu, 313-577-1714

The MTRAC Innovation Hub for Advanced Computing Technologies is a statewide program that funds translational research activities in Cognitive Technologies (e.g., machine learning, deep learning, natural language processing, RPA), Immersive Technologies (e.g., Augmented Reality (AR) and Mixed Reality (MR)), Industry X.O. Cybersecurity, Blockchain/Distributed Ledger, and Next Generation Computing. The mission of this hub is to invest in Deep Techs solving some of the toughest market challenges and to accelerate the lab-to-market process. Institutions of higher education, nonprofit research centers, and hospital systems throughout the state of Michigan are eligible to submit proposals. This hub is run by Wayne State University, in partnership with Michigan Economic Development Corporation.

Industry Sectors Served:

Life Sciences	Information Technology	Alternative Energy	Media	Adv Materials & Manufacturing	Business Services	Consumer Products	Mobility	Other
Company	y Stages Served	l :						
ldea/	Pre-Seed		Startup/Early	Growth/Expa				
Types of	Programs Offer	ed:						
Incubation	Business Acceleration	Talent Attraction/Retention	Networki Networki	ing/Events Talent Developme	ent Capital	Business Retention/Expansi	ion/Attraction	Other

MTRAC Innovation Hub for Advanced Materials



www.mtu.edu/research/administration/iie/campus-inventors/mtrac Houghton, MI

BRENDA DA COSTA - MTRAC Commercialization Program Director, Innovation & Industry Engagement

bdacosta@mtu.edu, 906-487-1094

The MTRAC Innovation Hub for Advanced Materials at Michigan Tech University is a grant program supported by Michigan Tech University and the Michigan Economic Development Corporation with the goal of offering early-stage funding for proof-of-concept, prototype development and other activities appropriate for early-stage technologies. Milestones are designed to create opportunities for significant outside funding or licensing to support projects related to novel materials, conventional materials, or the application of novel and conventional materials. Institutions of higher education, nonprofit research centers, and hospital systems throughout the state of Michigan are eligible to submit proposals.

Industry Sectors Served:

made y occors a						
Life Sciences Information	Technology Alte		Adv Materials & Manufacturing	Business Services		
Company Stages S	Served:					
Idea/ Pre-Seed	Seed	Startup/E				
Types of Programs	s Offered:					
Incubation Business Accel	leration Talent At	traction/Retention Net	working/Events Talent Developm	ent Capital	on/Attraction	0ther

MTRAC Innovation Hub for Advanced Transportation



www.techtransfer.umich.edu/for-inventors/resources/mtrac

Ann Arbor, MI

ERIC PETERSEN - Commercialization Program Director

ericp@umich.edu, 734-936-1556

The MTRAC Innovation Hub for Transportation at University of Michigan is a grant program supported by University of Michigan and the Michigan Economic Development Corporation with the goal of offering early-stage funding for translational research applications in advanced transportation-focused projects including: robotics and autonomy, sensors, electric vehicle drivetrain/propulsion, software/controls/data, and advanced manufacturing processes. The mission of this program is to advance transportation technologies that address future or poorly met market needs. Institutions of higher education, nonprofit research centers, and hospital systems throughout the state of Michigan are eliqible to submit proposals.

Life Sciences	Information Technolo	gy Alternative Energy	Media Adv Material	s & Manufacturing		Consumer Products	Mobility	Other			
Company	Company Stages Served:										
Idea/ Pre-Seed Seed		Seed S	tartup/Early	Growth/Expansion							
Types of	Types of Programs Offered:										
Incubation	Business Acceleration	Talent Attraction/Retention	Networking/Events	Talent Development	Capital		n/Attraction	0ther			

MTRAC Innovation Hub for Ag & Bio



www.innovationcenter.msu.edu/tech-transfer-commercialization/programs-and-resources/East Lansing, MI

JOE AFFHOLTER - MTRAC Commercialization Program Director

jaffholt@msu.edu, 517-884-1824

The MTRAC Innovation Hub for AgBio at Michigan State University is a program supported by Michigan State University and the Michigan Economic Development Corporation that provides funding, support, and guidance to facilitate the development of agricultural-related technologies for food, fuel and fiber, bio-based materials, natural resources, and animal health from the laboratory bench top to the point where they can be successfully commercialized via a licensee to a startup or existing company. Researchers from institutions of higher education, nonprofit research centers, and hospital systems throughout Michigan are eligible to submit proposals.

Industry Sectors Served:

Life Sciences	Information Technolog	y Alternative Energy	Media			Mobility Other
Company	Stages Serve	d:				
Idea/Pr	e-Seed	Seed				Public
Types of I	Programs Offe	red:				
Incubation	Business Acceleration	Talent Attraction/Retention	n Network	ing/Events Talent Developme	ent Capital	on/Attraction Other
	·	· · · · · · · · · · · · · · · · · · ·				

MTRAC Innovation Hub for Life Sciences



www. innovation. medicine. umich. edu/innovation-hub

Ann Arbor, MI

MICHELLE LARKIN - MTRAC Program Director

michcote@med.umich.edu, 734-615-7886

The MTRAC Innovation Hub for Life Sciences at the University of Michigan is a grant program supported by the University of Michigan and the Michigan Economic Development Corporation with the goal of providing mid-stage, translational research funding and resources to identify, nurture, and "fast forward" projects with a high potential for commercial success. Projects funded by MTRAC enhance the internal innovation pipeline for long-term success in commercialization. And while invention reports and IP licensing are important milestones for MTRAC projects, positive impacts on human health — as well as startups and job creation — are the ultimate measures of success. Institutions of higher education, nonprofit research centers, and hospital systems throughout the state of Michigan are eliqible to submit proposals.

Industry Sectors Served:

Life Sciences Info							
Company Stag	ges Served:						
Idea/ Pre-Seed	Se		Startup/Early	Growth/Expan			
Types of Prog	rams Offered	d:					
Incubation Busine	ess Acceleration Ta	alent Attraction/Retention	Network	ing/Events Talent Developmen	nt Capital	on/Attraction	Other

Husky Innovate at Michigan Tech



www.mtu.edu/honors/ice

Houghton, MI

JIM BAKER - Co-Director

jrbaker@mtu.edu, 906-487-3459

The Husky Innovate program at Michigan Technological University is a campus-based, early-stage innovation and entrepreneurship resource center, which provides services and events in support of early-stage entrepreneurs, innovators, and companies. Support programs include I-Corps and other training activities, pitch competition support, networking events, access to mentors, and general startup counseling. Programs are targeted to students and researchers at Michigan Tech but are open to the public and conducted in close collaboration with community-based partners, including the Michigan Small Business Development Center, the MTEC SmartZone, and a number of partners within the local area and across the midwest.

Life Sciences	Information Technology	Alternative Energy	Media	Adv Materials & Manufacturing		Consumer Products	Mobility Other				
Company	Company Stages Served:										
Idea/ Pre	e-Seed	Seed	Startup/Early	Growth/Expa							
Types of P	rograms Offer	ed:									
Incubation			Network	king/Events Talent Developme	ent Capital	Business Retention/Expansion	on/Attraction Other				

MTU Office of Innovation and Commercialization



www.mtu.edu/research/administration/iie

Houghton, MI

MIKE MORLEY - Director of Technology Commercialization

mcmorley@mtu.edu, 906-487-2228

The Michigan Technological University Office of Innovation and Commercialization (OIC) works closely with startups and established companies to identify commercial needs and match them with research discoveries, technologies, and faculty expertise that can help overcome technical challenges or present new market opportunities. OIC supports leading-edge researchers, educators, inventors, innovators, and entrepreneurs via a robust network of on-campus industry-relations professionals, affiliated region partners, and service providers.

Industry Sectors Served:

Life Sciences Information Tech	nology Alternative Energy	Media Adv Materi	ials & Manufacturing		Consumer Products	Mobility				
Company Stages Served:										
Idea/ Pre-Seed	Seed :	Startup/Early	Growth/Expan	sion	Mezzanine	Public				
Types of Programs Offered:										
Incubation Business Acceleration	on Talent Attraction/Retention	Networking/Events	Talent Developmer	nt Capital	Business Retention/Expansi	on/Attraction	Other			

Muskegon Innovation Hub at Grand Valley State University



www.gvsu.edu/mihub

Muskegon, MI

KEVIN RICCO

riccok@gvsu.edu, 616-331-6900

The Muskegon Innovation Hub (the Hub) is a business innovation center that provides coaching, funding, networking, and a synergistic work environment to help businesses and entrepreneurs maximize their growth potential. We are a key partner in the region's innovation ecosystem, supporting startup businesses, entrepreneurs, and corporate innovations teams.

Industry Sectors Served:



New Economy Initiative



www.neweconomyinitiative.org Detroit, MI

MATTHEW LEWIS - Communications Officer WAFA DINARO - CEO

neicommunications@cfsem.org, 313-961-6675

The New Economy Initiative (NEI) is the largest philanthropy-led economic development initiative in the U.S. working to build a regional network of support for entrepreneurs and small businesses. NEI makes grants (over \$150 million since 2008) to entrepreneurial service providers that are helping all types of businesses grow and thrive in metro Detroit. Equity and inclusion are guiding principles of NEI's investments.

A special project of the Community Foundation for Southeast Michigan, NEI is supported by 13 national and local foundations.

Life Sciences	Information Technolo	gy Alternative	Energy Media	Adv Materia	ls & Manufacturing	Business Servi	ces Consumer Products	Mobility	Other	
Company Stages Served:										
Idea/ Pr	e-Seed	Seed	Startup/Ear	у	Growth/Expansion		Mezzanine	Publ	lic	
Types of Programs Offered:										
Incubation			/Retention Netw	orking/Events	Talent Developmer	nt Capital	Business Retention/Expar		Other	

New Enterprise Forum

www.newenterpriseforum.org Ann Arbor, MI

VIC HAVELE - President



President@NewEnterpriseForum.org, 248-534-5917

The New Enterprise Forum (NEF) is an all-volunteer organization of experienced service providers, entrepreneurs, and executives. The organization provides coaching, at no cost to startup entrepreneurs, to perfect their investor pitches. They critique and provide insights on the pitch's content, including both business and investor perspectives, to help the team succeed. The organization also helps companies connect with local and regional investors as well as other resources. Startups have the opportunity to present their pitch to the entrepreneurial community at one of NEF's monthly Forum meetings, with follow-on distribution of their executive summary to NEF's curated list of investors.

Industry Sectors Served:

Life Sciences	Information Technology	Alternative Energy	Media	Adv Materials & Manufacturing	Business Service	es Consumer Products	Mobility	0ther		
Company	Stages Served	:								
Idea/	Pre-Seed	Seed	Startup/Early	Growth/Expansion						
Types of	Types of Programs Offered:									
			Networki	ing/Events Talent Developn			on/Attraction	0ther		

NextEnergy

www.nextenergy.org

Detroit, MI

JIM SABER - President & CEO

saberj@nextenergy.org, 313-833-0100

Founded in 2002 as 501(c)(3) nonprofit organization, NextEnergy works with innovators to accelerate smarter, cleaner, more accessible solutions for communities and cities. Based in Detroit's innovation district, the organization demonstrates and pilots technologies in real-world environments to quickly scale and deploy solutions with a specific focus on smart mobility and smart grid. NextEnergy's depth of experience, technical knowledge, and its established network of partners have enabled them to develop effective programs and pilots, facilitate new relationships to help our clients achieve their commercialization goals, and create a better quality of life for all citizens. To learn more, visit nextenergy.org.

Industry Sectors Served:

Life Sciences	Information Technology	Alternative Energy	Media Adv M	aterials & Manufacturing	Business Serv	vices Consumer Products	Mobility Other				
Company	Company Stages Served:										
Idea/ Pre	-Seed	Seed :	Startup/Early	Early Growth/Expansion		Mezzanine	Public				
Types of Programs Offered:											
Incubation	Business Acceleration		Networking/Eve	nts Talent Developm	ent Capital	Business Retention/Expans	ion/Attraction Other				

NSF International Applied Research Center

www.nsf.org Ann Arbor, MI

JESSE D. MILLER - Director



jdmiller@nsf.org, 734-707-5413

The NSF Applied Research Center (ARC) is NSF International's research and development arm, providing custom R&D services to academia, industry, and government. Services include proof-of-concept testing, method development, product validation/commercialization, next- generation sequencing, clinical health services, toxicology, and risk assessment. The ARC furthers NSF's mission of public health and safety by supporting scientific innovation and leadership. The ARC forms strategic partnerships with academia (researchers and tech transfer centers), industry (startups through Fortune 500 companies) and regulatory bodies for research and development to promote innovative public health solutions in the food, water, healthcare, sustainable products, and consumer goods sectors.

		•						
Life Sciences	Information Technology	Alternative Energy	Media Adv Mate	rials & Manufacturing			Mobility	Other
Company	Stages Served	l:						
Idea/ F	re-Seed	Seed :	Startup/Early	Growth/Expan:	sion	Mezzanine	Public	
Types of	Programs Offer	ed:						
Incubation							ion/Attraction	Other

Oakland County Medical Main Street and Tech248





www.medicalmainstreet.com & www.tech248.com Waterford Township, MI

Oakland County provides workforce development assistance, site location assistance, local and state incentive coordination, debt funding packaging, SBA 504 loan funding, and expat services. Oakland County initiatives Medical Main Street and Tech248 directly engage the health/life sciences and IT sectors by hosting networking events, supporting the success of businesses in Oakland County, and offering fresh ideas regarding talent attraction solutions.

Industry Sectors Served:

Life Sciences Information	Technology Alternative	Energy Media Adv	Materials & Manufacturing	Business Servi	ces Consumer Products	Mobility Other				
Company Stages Served:										
Idea/ Pre-Seed	Seed	Startup/Early	Growth/Expan	Growth/Expansion		Public				
Types of Programs Offered:										
Incubation Business Accel	eration Talent Attraction	/Retention Networking/Ev	ents Talent Developmer	nt Capital	Business Retention/Expans	ion/Attraction Other				

Oakland County One Stop Shop Business Center





www.oakgov.com/edca/business/OneStopShop/Pages/default.aspx Waterford, MI

INGRID TIGHE, Director, Oakland County Economic Development

tighei@oakgov.com, 248-221-0583

The Oakland County One Stop Shop Business Center provides education, one-on-one consulting, and connections to Oakland County-based small businesses. The team has over 70 years of experience working with small businesses and specializes in helping companies grow. Through advanced marketing, financial, and management tools, clients get critical information to help them make better decisions about their business, secure capital, expand into new markets, find talent, improve processes, and grow profit.

Industry Sectors Served:

Life Sciences Inform	ation Technology	Alternative Energy	Media	Adv Materia	lls & Manufacturing	Business Servi	ices Consumer Products	Mobility	Other		
Company Stages Served:											
Idea/ Pre-Seed	S	Seed	Startup/Early	/	Growth/Expansion		Mezzanine	Public			
Types of Programs Offered:											
Incubation Business	Acceleration T	alent Attraction/Retenti	on Netwo	rking/Events	Talent Developme	nt Capital	Business Retention/Expan	sion/Attraction	0ther		

OU INC

www.oakland.edu/ouinc

Rochester, MI

STEPHEN KENT - Client Specialist

kent@oakland.edu, 248-648-4800

OU INC is a state-designated SmartZone business incubator and technology accelerator. OU INC's mission is to advance the economic strength of the region by transforming industry and university innovations into commercial successes; its vision is to be recognized as an integral contributor to Southeast Michigan's success as a global hub of high-tech companies led by the best and brightest minds.

Life Sciences	Information Technol	ogy Alternative Energ	y Media	Adv Materia	ls & Manufacturing	Business Serv	ices		Mobility	Other
Company Stages Served:										
Idea/	Pre-Seed	Seed	Startup/Earl	up/Early Growth/Expansion			Mezzanine		С	
Types of Programs Offered:										
Incubation	Business Acceleration	Talent Attraction/Rete	ention Netwo	rking/Events	Talent Developme	nt Capital	Busi	iness Retention/Expansi	on/Attraction	Other

Ponvride

www.ponyride.org Detroit, MI



NOAH ELLIOTT MORRISON - Director

noah@ponyride.org

Ponyride is a diverse community that fosters opportunities for socially conscious artists, entrepreneurs, innovators, and manufacturers.

Industry Sectors Served:

Company Stages Served:

Idea/Pre-Seed Seed Startup/Early Growth/Expansion Mezzanine Public

Types of Programs Offered:

Incubation Business Acceleration Talent Attraction/Retention Networking/Events Talent Development Capital Business Retention/Expansion/Attraction Other

purpose.jobs

www.purpose.jobs

⚠ Purpose Jobs

RYAN LANDAU - Founder

ryan@purpose.jobs, 888-848-7686

purpose.jobs is the #1 startup community in the Midwest. We connect top talent with purpose-driven startups based on values, experience and culture contribution.

Industry Sectors Served:

Life Sciences	Information Technolog	y Alternative Energy	Media	Adv Materia	als & Manufacturing	Business Serv	ices Consumer Products	Mobility	Other	
Company Stages Served:										
	e-Seed	Seed	Startup/Early	Startup/Early Growth/Expansion		nsion	Mezzanine	Publi	C	
Types of Programs Offered:										
		Talent Attraction/Reter	ition Netwoi	rking/Events	Talent Developme	nt Capital	Business Retention/Expa	nsion/Attraction		

Sault Ste. Marie Smartzone

www.SaultEDC.com Sault Ste Marie, MI

JEFF HOLT - Executive Director

jholt@saultcity.com, 906-635-9131

The Sault Ste. Marie Economic Development Corporation is dedicated to bringing prosperity to the city through economic growth in all industries with expansion in current businesses and the attraction of new ones. The organization helps entrepreneurs take business ideas and turn them into realities. Through internal resources and community partnerships, the organization facilitates the process of creating something entirely new or helping an existing business grow and expand. Sault Ste. Marie SmartZone is dedicated to its community and value the businesses that bring economic prosperity to the area.

Life Sciences	Information Technology	Alternative Energy	Media	Adv Materials	& Manufacturing	Business Serv	rices	Consumer Products	Mobility	Other
Company Stages Served:										
Idea/ Pre	-Seed	Seed	Startup/Early	ly Growth/Expansion			Mezzanine	Publ	ic	
Types of Programs Offered:										
Incubation	Business Acceleration		Networki	ing/Events	Talent Developme	nt Capital	Вι	usiness Retention/Expansi	on/Attraction	Other

Seamless IoT

www.seamlessiot.com Grand Rapids, MI





Seamless enables startups to partner with select global enterprises to build a future seamlessly. It is an innovation platform created by leading enterprises from diverse industries. The next wave of business will rest on the ability to collaborate across current sectors, execute real time proof of concept projects and re-define the relationship between enterprise and startup. With Seamless, both sides benefit from low friction engagements that build clarity and momentum for further collaboration. Startups benefit from access to leading enterprises from diverse industries with joint development, commercial, and investment as potential outcomes.

Industry Sectors Served:

Life Sciences Information Technolo	ogy Alternative Ene	ergy Media	Adv Materials & Manufacturing	Business Services	Consumer Products	Mobility	Other			
Company Stages Serve	ed:									
Idea/ Pre-Seed	Seed	Startup/Early	Growth/Expansion							
Types of Programs Offered:										
Incubation Business Acceleration	Talent Attraction/Re			ent Capital						

Southeast Michigan Entrepreneurs Association

www.semea.org Southfield, MI

ZALONYA ALLEN, Ph.D. - Executive Director

administrator@semea.info, 248-491-3146

The South East Michigan Entrepreneurs Association (SEMEA) is the number one organization for entrepreneurs in the state of Michigan. SEMEA was established in December 2010 as a networking and support group for entrepreneurs and small business owners. Since that time, they have built a network of over 5,000 entrepreneurs statewide. The organization began out of a need to organize entrepreneurs so that they could exchange resources and reduce the failure rate. SEMEA provides information, education, and resources not only to increase chances for success but to accelerate growth. Monthly meetings and events give members an opportunity to network, forge new relationships, and get connected! Mastermind groups help entrepreneurs develop the "Entrepreneurs Mindset." The association is unlike any other. SEMEA is consistent, professional, and committed to excellence. They're focused on providing the best networking experience in Southeast Michigan. Come out and experience the difference!

Industry Sectors Served:

Life Sciences	Information Technolo	gy Alternative En	ergy Media	Media Adv Materials &		Business Serv	ices Consumer Products	Mobility	Other	
Company Stages Served:										
	re-Seed	Seed	Startup/Early	p/Early Growth/Expansion		Mezzanine	Public	С		
Types of Programs Offered:										
Incubation	Business Acceleration	Talent Attraction/R	etention Netwo	king/Events	Talent Developmer	nt Capital	Business Retention/Expan	sion/Attraction	Other	

Southwest Michigan First

southwest michigan first

www.southwestmichiganfirst.com

Kalamazoo, MI

MIRANDA GARCIDE - Associate

mgarside@southwestmichiganfirst.com, 269-553-9588

Southwest Michigan First is an organization of privately funded economic development advisors who act as the catalyst for economic success in Southwest Michigan. Founded in 1999 on the principle that the most powerful force for change is a well-paying job, the organization works across all industries throughout the seven counties making up the Southwest Michigan region. Looking to expand, locate, or start something new? Southwest Michigan First's people and services are focused on connecting community capital to respond to its customers' needs, wants, and desires to generate meaningful results. Community-driven, Southwest Michigan First is committed to company growth, government and education alignment, acceleration of its vibrant core communities, talent development, and communication of its regional advantages.

Life Sciences	Information Technology		Media Adv Mat	rials & Manufacturing Business Serv		ces Consumer Products	Mobility	Other		
Company Stages Served:										
Idea/ Pre-Se	eed	Seed :	Startup/Early	Growth/Expansion		Mezzanine	Public			
Types of Programs Offered:										
Incubation Bu	usiness Acceleration	Talent Attraction/Retention	Networking/Event	Talent Developme	nt Capital	Business Retention/Expansi	Other			

Spartan Innovations

www.spartaninnovations.org

East Lansing, MI

FRANK URBAN - Director of Venture Creation, Life Sciences

DR. BRAD FINGLAND - Director of Venture Creation, Physical Sciences



furban@spartaninnovations.org, 734-355-0730 bfingland@spartaninnovations.org, 765-543-3248

Spartan Innovations is a venture development organization dedicated to turning inventions created at Michigan State University into successful businesses. Programs include Conquer Accelerator, Entrepreneurs-in-Residence, Burgess New Venture Challenge, the MSU Hatch, the MSU Hatch Dev Shop, Mentors, Sparta Hack, Venture Fellows, and many more.

Industry Sectors Served:

Life Sciences Information Technology Alternative Energy Media Adv Materials & Manufacturing Business Services Consumer Products Mobility Other

Company Stages Served:

Idea/ Pre-Seed Seed Startup/Early Growth/Expansion Mezzanine Public

Types of Programs Offered:

Incubation Business Acceleration Talent Attraction/Retention Networking/Events Talent Development Capital Business Retention/Expansion/Attraction Other

Start Garden

www.startgarden.com Grand Rapids, MI

MIKE MORIN - Director

mike@startgarden.com, 616-990-1097

START GARDEN

Start Garden originated in 2012 to fund fast-growing startups at their very earliest stages. Now, it operates as three different entities: Wakestream Ventures focuses on early-stage investing in the Internet of Things (IoT) space, Start Garden is a 501c3 to make entrepreneurship more accessible for everyone in West Michigan, and is a management company administering the Grand Rapids SmartZone in addition to running the Seamless program that bridges global startups to regional enterprises.

Industry Sectors Served:

Life Sciences Information	Technology Alterna	tive Energy Media	Adv Materials & Manufacturing	Business Services	Consumer Products	Mobility			
Company Stages Served:									
Idea/ Pre-Seed	Seed	Startup/Early	y Growth/Expa	nsion					
Types of Programs Offered:									
Incubation Business Acceleration Talent Attraction/Retention Networking/Events Talent Development Capital Business Retention/Expansion/Att						on/Attraction			

TC New Tech

www.tcnewtech.org Traverse City, MI

JENNIFER SZUNKO - Executive Director

TCNewTech

executivedirector@tcnewtech.org, 231-357-6668

TC New Tech's event is free and open to the public. From Traverse City to Alpena, Sault Ste. Marie to Grand Rapids — all are welcome! Up to five presenters each month will take the stage to highlight their new tech product or business venture. Each presenter will be allowed five minutes to present and five minutes of Q&A (time limits will be politely enforced). \$500 is given away to the "best pitch" as voted on by the audience. Between presenters, the audience is allowed to make brief announcements for things such as job openings, persons seeking employment, and other events happening in the area related to technology. An optional informal social hour is after the meeting for further discussion and networking. The audience is typically made up of technology-minded people and consists mostly of programmers, IT staff, people looking for opportunities for their tech company, tech companies looking for staff, individuals looking for an investment opportunity, startup founders looking for investors, and tech geeks that like learning about new offerings. Meetings are held monthly on the first Tuesday of every month at 6 p.m. and will last no longer than 75-minutes. . . Guaranteed! The presenter line-up is announced one week before the meetup. The goal of the meetings is to facilitate networking and interaction among technology enthusiasts in northern Michigan.

Life Sciences	Information Technolo	gy Alternative Energ	/ Media Adv Materials		ls & Manufacturing	Business Service	ces Consumer Products	Mobility	Other	
Company Stages Served:										
Idea/P	re-Seed	Seed	Startup/Earl	у	Growth/Expansion		Mezzanine	Publi		
Types of Programs Offered:										
Incubation			ention Netwo	orking/Events	Talent Developme		Business Retention/Expansion/Attraction Ot		Other	

TechTown Detroit

www.techtowndetroit.org







NED STAEBLER - President & CEO

nedstaebler@wayne.edu, (313) 879-5250

TechTown is Detroit's most established business accelerator and incubator. At TechTown Detroit, powerful connections are made to a broad network of resources, catalyzing entire communities of entrepreneurs best poised to energize the local economy. Through both tech-based and place-based entrepreneurship support programs and technical assistance, TechTown Detroit strives to deliver both economic and community development strategies that bolster the local and state-based economy.

Industry Sectors Served:

Life Sciences	Information Technology	Alternative Energy	Media	Adv Materials & Manufacturing		Business Servi	ces Consumer Products	Mobility		
Company Stages Served:										
Idea/ Pre	e-Seed S	Seed	Startup/Early	1	Growth/Expansion					
Types of Programs Offered:										
Incubation Business Acceleration Talent Attraction/Retention Networking/Events Talent Development Capital Business Retention/Expansion/Attraction										

The A2 Startup Garage

www.a2startupgarage.com

Ann Arbor, MI

CAROL SHERIDAN - Menlo Innovations Factory Floor Manager

startupgarage@menloinnovations.com, 734-665-1847

The A2 Startup Garage is a coworking space in downtown Ann Arbor dedicated to helping early-stage startups make an impact.

Industry Sectors Served:



The Enterprise Group of Jackson, Inc

www.enterprisegroup.org

Jackson, MI

AMY L. GUERRIERO - Vice President of Economic Development

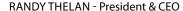
aguerriero@enterprisegroup.org, 517-788-4458

The Enterprise Group of Jackson, Inc. (EG) was established in 1997 to lead business recruitment and retention in Jackson County. The EG is a nonprofit private/public partnership organized to promote and coordinate economic development initiatives and create wealth within Jackson County.

Life Sciences Information Te	chnology Alternative	Energy Media Adv I	terials & Manufacturing Business Serv		Consumer Products	Mobility Other				
Company Stages Served:										
Idea/ Pre-Seed	Seed	Startup/Early	Growth/Expansion		Mezzanine	Public				
Types of Programs Offered:										
Incubation Business Acceler	ation Talent Attraction	/Retention Networking/Ev	ents Talent Development	Capital	Business Retention/Expansi	on/Attraction Other				

The Right Place

www.rightplace.org Grand Rapids, MI





randy.thelen@rightplace.org, 616-771-0324

The Right Place is West Michigan's leading economic development organization, offering confidential, comprehensive business services in the region. Every day we meet with current and prospective companies, connecting them to the resources they need to grow in the Grand Rapids region.

Industry Sectors Served:

Company Stages Served:											
	Company Stages Served:										
ldea/ Pre-Seed Seed Startup/Early Growth/Expansion	Mezzanine	Public									
Types of Programs Offered:											
Incubation Business Acceleration Talent Attraction/Retention Networking/Events Talent Development Capital	Business Retention/Expans	ion/Attraction									

The Starting Block

www.startingblock.biz

Hart, MI

JANE DOSEMAGEN - Director

tsbi4@frontier.com, 231-873-1432

Since 2006, The Starting Block has served as West Michigan's nonprofit regional kitchen incubator and entrepreneurial center. As a shared-use facility, it helps entrepreneurs start their food-related businesses at reasonable rentals without the initial investment in costly facilities and equipment. The Starting Block offers low-cost kitchen rental, refrigerated, frozen, and dry storage, warehouse space, and office rental. From product development to marketing and outreach, it provides assistance and support to help people achieve their business dreams. The Starting Block offers a fully-equipped licensed, commercial kitchen as well as two additional commercial, licensed kitchens for specialty and small-scale production, including a USDA-inspected meat processing facility and a dairy production facility with a pasteurizer. The USDA-inspected meat processing incubator facility is the only one in the state, and one of few in the country. Certified staff in food handling and equipment operation are available for assistance and training. The Starting Block kitchens and meat facility are available for use 24 hours a day, seven days a week.

Industry Sectors Served:

Life Sciences	Information Technology	y Alternative Energy			Business Serv	ices Consumer Products	Mobility Other			
Company Stages Served:										
ldea/ l	Pre-Seed	Seed	Startup/Early	Growth/Expa	ansion	Mezzanine	Public			
Types of Programs Offered:										
							on/Attraction Other			

UM Center for Entrepreneurship





www.cfe.umich.edu Ann Arbor, MI

JONATHAN FAY - Dixon and Carol Doll Executive Director

jpfay@umich.edu, 734-763-1021

The mission of The Center for Entrepreneurship (CFE) is to inspire and transform the Michigan community into entrepreneurial thinkers and doers. The CFE is an innovation hub where the ideas, people, resources, and technology meet and create the future. The center provides active learning experiences to all students and faculty at The University through classes and programs that are designed to teach the skills needed to successfully translate high-potential projects and ideas into the world. In learning these skills, individuals become better prepared to identify and act on opportunities to solve problems in any organization or entrepreneurial endeavor.

Life Sciences	Information Technolo	gy Alternative Energy	Media Adv N	Materials & Manufacturing	Business Service	S Consumer Products	Mobility	Other		
Company Stages Served:										
ldea/	Pre-Seed	Seed	Startup/Early	rly Growth/Expansion						
Types of Programs Offered:										
Incubation	Business Acceleration	Talent Attraction/Retentio	n Networking/Ev	ents Talent Developme	ent Capital					

UM Desai Accelerator

M

www. desaiac celerator. umich. edu

Ann Arbor, MI

ANGELA KUJAVA - Managing Director

amkujava@umich.edu, 734-707-8112

The Desai Accelerator is an intensive program of funding, mentorship, talent, and resources to help early-stage ventures scale and succeed. Startups are accepted in cohorts, and the program culminates with a Demo Day, where each team will pitch to investors. Desai will consider applications from startups founded by University of Michigan alumni.

Industry Sectors Served:

Life Sciences Information Te	chnology Alternative	Energy Media Adv Ma	terials & Manufacturing	Business Services	Consumer Products	Mobility					
Company Stages Served:											
Idea/ Pre-Seed	Seed	Startup/Early	Growth/Expansion								
Types of Programs Offered:											
Incubation Business Accelera	ation Talent Attraction	/Retention Networking/Even	Talent Development	Capital							

UM Economic Growth Institute



www.economicgrowth.umich.edu

Ann Arbor, MI

STEVE WILSON - Executive Director

sbwilson@umich.edu, 734-274-0728

The Unfiversity of Michigan's Economic Growth Institute leverages the University of Michigan's expertise, research, technologies, and other resources to work with small- and medium-sized enterprises to foster innovation and boost local, state, and national economies.

Industry Sectors Served:



UM Fast Forward Medical Innovation



www.innovation.medicine.umich.edu

Ann Arbor, MI

BRADLEY J. MARTIN, Ph.D. - Managing Director

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Fast Forward Medical Innovation is part of the University of Michigan Medical School. The program's team offers resources and support to world-class biomedical researchers at the University of Michigan and across the state, in the realms of diagnostics, therapeutics, devices, and healthcare IT. Fast Forward Medical Innovation's groundbreaking funding programs (including the statewide MTRAC for Life Sciences Hub), dynamic educational offerings, and deep industry connections help biomedical researchers navigate the road to successful innovation and commercialization, with the ultimate goal of positively impacting human health.

Life Sciences Information Te	chnology Alternative Ene	ergy Media i	dv Materials & Manufacturing Business Services				Other
Company Stages Se	erved:						
Idea/ Pre-Seed	Seed						
Types of Programs	Offered:						
Incubation Business Accelera	ation Talent Attraction/Re	etention Networkin	ng/Events Talent Developme	nt Capital		on/Attraction	Other

UM Office of Technology Transfer





www.techtransfer.umich.edu, www.AccelerateBlueFund.com Ann Arbor, MI

MICHAEL PSAROUTHAKIS - Director, Tech Transfer Venture Center Managing Director, Accelerate Blue Fund

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U-M Tech Transfer is the unit responsible for the commercialization of University research discoveries and reports to the U-M Office of Research. Tech Transfer and the Venture Center support and enhance research discoveries to encourage licensing and broad deployment with existing businesses and newly-formed U-M startups. U-M Tech Transfer has earned a reputation for performance as one of the top 5 tech transfer offices in the United States. The Accelerate Blue Fund is a new fund currently raising investment capital through philanthropy and making investments in U-M licensed tech focused startups.

Industry Sectors Served:

Life Sciences	Information Technology	Alternative Energy	Media	Adv Materials & Man	ufacturing	Business Services	Consumer Products	Mobility	0ther			
Company Stages Served:												
Idea/ Pre	-Seed S	eed	Startup/Early		Growth/Expans	ion	Mezzanine	Public	1			
Types of Programs Offered:												
Incubation	Business Acceleration Ta	alent Attraction/Retention	Network	king/Events Tale	nt Developmen	t Capital						

UM Samuel Zell and Robert H. Lurie Institute for Entrepreneurial Studies





www.zli.umich.edu Ann Arbor, MI

zlicontact@umich.edu, 734-615-4419

Located within the Ross School of Business, the globally recognized Samuel Zell & Robert H. Lurie Institute for Entrepreneurial Studies provides the curriculum, program initiatives, community involvement, and alumni outreach activities that deliver exclusive resources for entrepreneurs at the University of Michigan. The Institute and its Center for Venture Capital and Private Equity Finance bring together a potent mix of knowledge, experience, and opportunities from the front lines of entrepreneurship and alternative investments. The school's five student-led investment funds, with over \$10 million under management, immerse students in the business assessment and investment process.

Industry Sectors Served:

Company Stages Served:											
, , ,											
ldea/ Pre-Seed Seed Startup/Early Growth/Expansion	Mezzanine	Public									
Types of Programs Offered:											
Incubation Business Acceleration Talent Attraction/Retention Networking/Events Talent Development Capital	Business Retention/Expans	ion/Attraction Other									

UM Zell Entrepreneurship and Law Program





www.law.umich.edu/ec

Ann Arbor, MI

DANA THOMPSON - Clinical Professor of Law, Director of Entrepreneurship Clinic

drthomp@umich.edu, 734-763-1981

The Zell Entrepreneurship and Law Program (ZEAL) at University of Michigan Law School offers an Entrepreneurship Clinic providing free legal services to U-M student-led startups and other startups in Southeastern Michigan. The clinic also offers legal office hours around the U-M campus as well as workshops and other legal training activities. ZEAL also provides other law school courses such as the Venture Capital Lab, internships, and others.

Life Sciences	Information Technolo	ogy Alternative Energy	Media	Adv Materials & Manufacturing	Business Services	Consumer Products	Mobility	Other			
Company Stages Served:											
Idea/ Pi	re-Seed	Seed						C			
Types of Programs Offered:											
Incubation								Other			

University Research Corridor

www.urcmich.org Lansing, MI

BRITANY AFFOLTER-CAINE - Executive Director



britanyaffolter-caine@urcmich.org, 517-999-4007

Michigan's University Research Corridor (URC) is one of the nation's top academic research clusters and the leading engine for innovation in Michigan and the Great Lakes region. An alliance of Michigan State University, the University of Michigan and Wayne State University, the URC is focused on increasing economic prosperity and connecting Michigan to the world. Competitive with peer clusters like Silicon Valley and North Carolina's Research Triangle, the URC awards nearly 37,000 degrees each year and leads its peer university clusters in providing medical education. Of the 1.2 million URC alumni living in the world, half call Michigan home. The URC's annual R&D activity of \$2.56 billion and accounts for more than 92 percent of all academic R&D conducted in the state, which drives Michigan to a top 10 national ranking for total academic R&D conducted. Since 2002, the URC has cultivated 266 startup companies, a rate approaching one new business formed every three weeks. The impact of the URC's research, education and technology transfer activities on Michigan's economy is \$18.7 billion annually, which reaches every county in the state and generates nearly 79,000 jobs. The alliance makes Michigan attractive to business and talent by training the next generation of highly skilled, in-demand workers, finding solutions through innovative research, and fostering an array of international business and academic partnerships.

Industry Sectors Served:

Life	Sciences	Information Techn	nology Alternative	Energy Media	Adv Material	ls & Manufacturing	Business Services	S Consumer Products	Mobility	Other	
Con	npany	Stages Ser	ved:								
	Idea/ Pre	e-Seed	Seed	Startup/Ea	rly	Growth/Expansion		Mezzanine	Publi	ic	
Тур	Types of Programs Offered:										
Incu			n Talent Attraction	n/Retention Netv	vorking/Events	Talent Developmer	nt Capital	Business Retention/Expansi	on/Attraction	Other	

Venture Catalysts

www.venturecatalysts.co Detroit, MI

MONICA WHEAT - Executive Director



mwheat@venturecatalysts.co

Venture Catalysts is a 501c3 nonprofit that builds inclusive ecosystems through strategic support for large scale entrepreneurship events and growth programs. Key program partnerships include Techstars, TechCrunch, AfroTech Detroit, Detroit Startup Week, Startup Boost, Startup Weekend, and Backstage Capital - Detroit Accelerator. Flagship programs include Venture Catalysts Fellows, Corporate+Startup Roundtables, Innovation Hub, Founders Dinner, and Founders Fund. Venture Catalysts programs have earned over 35,000 attendees.

Industry Sectors Served:

Life Sciences	Information Technology	Alternative Energy	Media	Adv Materials & Manufacturing		Business Service	s Consumer Products	Mobility	Other			
Company	Company Stages Served:											
Idea/ Pre	e-Seed	Seed	Startup/Early	Growth/Expansion		nsion			C			
Types of Programs Offered:												
Incubation Business Acceleration Talent Attraction/Retention Networking/Events Talent Development Capital Business Retention/Expansion/Attraction Other												

WCC Entrepreneurship Center

www.wccnet.edu/succeed/entrepreneurship-center/

Ann Arbor, MI

KRISTIN GAPSKE - Director

entrepreneurship@wccnet.edu, 734-249-5880

The Entrepreneurship Center at Washtenaw Community College is a meeting place and resource hub open to the public. Their purpose is to connect the community to resources and professional assistance in order to help entrepreneurs bring their ideas to market. In addition to many free workshops, the Entrepreneurship Center has an open coworking space available for people to work on business ideas, study, or do business research and share computer and printing resources. For current business owners and future entrepreneurs, they offer one-on-one appointments to assist individuals with their business questions and challenges.

Life Sciences	Information Technolog	y Alternative Energy	Media	Adv Materials & Manufacturing	Business Services	Consumer Products	Mobility	Other			
Company Stages Served: dea/ Pre-Seed Seed Startup/Early Growth/Expansion Mezzanine Public											
ldea/ F	Pre-Seed	Seed	Startup/Early	Growth/Exp	Growth/Expansion						
Types of Programs Offered:											
Incubation	Business Acceleration	Talent Attraction/Retention	on Networki	ing/Events Talent Developr				Other			

WeWork wework

www.wework.com

Detroit, MI

ERIK WULLSCHLEGER - Community Director

detroit@wework.com, 313-314-8100

WeWork is a global network of workspaces where companies and people grow together. The organization transforms buildings into dynamic environments for creativity, focus, and connection. WeWork believes that CEOs can help each other, offices can use the comforts of home, and people can all look forward to Monday if they find real meaning in what they do.

Industry Sectors Served:

Life Sciences	Information Technology	Alternative Energy	Media	Adv Materi	als & Manufacturing	Business Serv	ices Consumer Products	Mobility	Other			
Company S	Company Stages Served:											
Idea/ Pre-	-Seed S	Seed	Startup/Early		Growth/Expa	nsion	Mezzanine	Pub	lic			
Types of P	Types of Programs Offered:											
Incubation	Business Acceleration 1	Talent Attraction/Retention	n Netwoi	rking/Events	Talent Developme		Business Retention/Expan	sion/Attraction	Other			

WMU Business Connection



www.wmich.edu/businessconnection Kalamazoo, MI

LISA GARCIA - Director

lisa.garcia@wmich.edu, 269-387-6004

WMU's Business Connection is an office of Western Michigan University dedicated to strategically matching Western's resources to the needs of the local business community. By working together with the numerous resources available on campus, the office serves as a "one-stop-shop" for companies that want to engage with the university.

Industry Sectors Served:



WMU Business Technology and Research Park



www.wmich.edu/btr

Kalamazoo, MI

WMU Office of Community Outreach

btr-park@wmich.edu, 269-387-2072

The Western Michigan University Business Technology and Research Park fosters mutually beneficial relationships that involve resident businesses, the Greater Kalamazoo community, and a major research university. Private sector firms located in the park are recruited from 3 key business sectors: advanced engineering, life science, and information technology. Companies engage with faculty researchers and develop a talent pipeline through student internships and co-op programs. Phase two of the BTR Park is underway—BTR two—adding another 55 acres to the original 265-acre footprint. Both BTR one and two are located on the Parkview Campus, steps away from the College of Engineering and Applied Sciences.

Life Sciences	Information Technolog	y Alternative Energ	gy Media					ts Mobility	Other	
Company Stages Served:										
Idea/ F	re-Seed	Seed	Startup/Early	rtup/Early Growth/Expansion		sion	Mezzanine	Publ	ic	
Types of Programs Offered:										
Incubation	Business Acceleration	Talent Attraction/Rete	ention Network	ing/Events -	Talent Developmen	t Capital	Business Retention/Ex	pansion/Attraction	Other	

WMU Center for Entrepreneurship and Innovation



www.wmich.edu/business/entrepreneurship

Kalamazoo, MI

ROBERT LANDEROS, Ph.D. - Professor of Management and Chair, Department of Management, Director

robert.landeros@wmich.edu, 269-387-5802

The WMU Center for Entrepreneurship and Innovation strives to bring together community members, faculty, business experts, and students to provide a setting for students to develop and commercialize new technology.

Industry Sectors Served:

Life Sciences Information Technology	Alternative Energy	Media A	Adv Materials & Manufacturing	Business Services	Consumer Products	Mobility	Other				
Company Stages Served:											
Idea/ Pre-Seed S	eed Si	tartup/Early	Growth/Expai				[
Types of Programs Offered	Types of Programs Offered:										
Incubation Business Acceleration Ta		Networking	g/Events Talent Developme	nt Capital			Other				

WMU Homer Stryker M.D. School of Medicine Innovation Center



med.wmich.edu/node/373

Kalamazoo, MI

SANDRA COCHRANE - Assistant Dean, Director of Innovation Center

wmedic@med.wmich.edu, 269-353-1823

The WMed Innovation Center is a 69,000-square-foot incubator and co-working facility created to support the earliest startups to maturing companies with subsidized, low-cost laboratory, office and conference space, high quality scientific equipment and expertise, and a wide range of support services. In addition the WMed Innovation Center is a state-designated SmartZone, which provides 100% personal property tax exemption to resident clients. The WMed Innovation Center is the place to start and grow your life science, technology, or engineering venture in Southwest Michigan.

Industry Sectors Served:

Life Sciences	Information Technology	Alternative Energy	Media	Adv Material	s & Manufacturing	Business Servic	es Consumer Products	Mobility	0ther			
Company	Stages Served:											
Idea/ Pre	-Seed	Seed	Startup/Earl	Growth/Expansion								
Types of P	Types of Programs Offered:											
Incubation	Business Acceleration	Talent Attraction/Retenti	on Netwo	orking/Events	Talent Developme	ent Capital	Business Retention/Expa					

WMU Starting Gate



www.wmich.edu/startinggate

Kalamazoo, MI

LARA HOBSON - Director of Operations, Starting Gate, and Instructor, Department of Management

lara.hobson@wmich.edu, 269-387-5860

Starting Gate is a student business accelerator that gives WMU students rich and valuable resources to develop their startup companies. Since its inception in 2013, the program has helped over 55 student companies prepare and launch their startup. The free program is open to all WMU students and runs across both fall and winter semesters, culminating in a Demo Day open to investors in the spring.

Life Sciences	Information Technology	Alternative Energy	Media	Adv Materials & Manufacturing	Business Services	Consumer Products	Mobility	0ther
Company	Stages Served	:						
Idea/ Pre	e-Seed	Seed	Startup/Early	Growth/Expa				
Types of F	Programs Offere	ed:						
Incubation	Incubation Business Acceleration Talent Attraction/Retention Networking/Events Talent Development Capital Business Retention/Expansion/Attracti							

WSU Innovation Warriors

www.med.wmich.edu/node/373

Detroit, MI

AUBREY AGEE

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Innovation Warriors offers career quidance, resources, and advice to entrepreneurs, innovators, and inventors at Wayne State University. Innovation Warriors' primary mission is to show Wayne State University students that starting a new venture is a legitimate career path and an attainable reality. Through regular individual and group consultative sessions, workshops, and networking events, Innovation Warriors is strengthening the entrepreneurial culture at Wayne State University and helping students from every school, college, and campus transform innovative ideas into successful Southeast Michigan startups. Innovation Warriors are committed to fostering the entrepreneurial community and revitalizing the economies of Midtown, Detroit, and Michigan.

Industry Sectors Served:

Life Sciences	Information Technology	Alternative Energy	Media	dia Adv Materials & Manufacturing		Business Serv	ices	Consumer Products	Mobility	Other
Company Stages Served:										
Idea/ Pre	e-Seed	Seed	ed Startup/Early		Growth/Expansion		Mezzanine		Public	
Types of Programs Offered:										
Incubation	Business Acceleration Talent Attraction/Retention Networking/Events Talent Development			nt Capital	Busi	iness Retention/Expansion		Other		

WSU Technology Commercialization



www.wmich.edu/research/commercialization

Detroit, MI

Wayne State University Technology Commercialization (TC) is responsible for the identification, protection, marketing and licensing of intellectual property (e.g., patents, unique biological or other materials, and certain copyrights) developed by WSU faculty, staff, and students. The TC office promotes an entrepreneurial culture and supports startup ventures and regional economic development. TC also negotiates Material Transfer Agreements and Confidentiality Agreements and reviews the Intellectual property terms of Sponsored Research Agreements.

mustry decions derveu.											
Alternative Energy	Media Adv Mat	terials & Manufacturing	Business Services	Consumer Products	Mobility						
Company Stages Served:											
Idea/ Pre-Seed Seed		Growth/Expan									
Types of Programs Offered:											
	Networking/Even	orking/Events Talent Development Capital		Business Retention/Expansion/Attraction							
	Alternative Energy d: Seed red:	Alternative Energy Media Adv Mat d: Seed Startup/Early red:	Alternative Energy Media Adv Materials & Manufacturing d: Seed Startup/Early Growth/Expar	Alternative Energy Media Adv Materials & Manufacturing Business Services d: Seed Startup/Early Growth/Expansion red:	Alternative Energy Media Adv Materials & Manufacturing Business Services Consumer Products d: Seed Startup/Early Growth/Expansion Mezzanine red:	Alternative Energy Media Adv Materials & Manufacturing Business Services Consumer Products Mobility d: Seed Startup/Early Growth/Expansion Mezzanine Public red:					

Each year, the MVCA Membership Committee and MVCA Board of Directors extend a very limited number of invitations to a carefully curated selection of professional service organizations. These are elite organizations who have been identified by MVCA as valuable partners within the entrepreneurial and investment community. MVCA and its membership are grateful to our valued 2019 Service Provider Members.

GOLD SERVICE PROVIDER MEMBERS



Bank of Ann Arbor

FOUNDING SERVICE PROVIDER

bank# ann arbor helps



www.bankofannarbor.com

Michigan Offices: Ann Arbor, Birmingham, Plymouth, Saline, and Ypsilanti

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Bank of Ann Arbor began in 1996 with a simple mission: to give Ann Arbor businesses a local banking option. Bank of Ann Arbor has grown to become Washtenaw County's second-largest bank, with a major presence throughout Southeast Michigan. Bank of Ann Arbor's Technology Industry Group celebrated 15 years in 2017. The group provides specialized and full-range of banking and investment management products to emerging and later-stage information technology, advanced manufacturing and life sciences companies, venture capital firms, and angel investors. Bank of Ann Arbor's business financing solutions for growing companies include working capital lines of credit, equipment financing, commercial real estate mortgages, acquisition financing, sale and purchase leasing options, letters of credit and business credit cards. For venture capital firm clients, capital call lines of credit have proven to be an especially valuable service offered by the bank.

Bodman PLC

www.bodmanlaw.com

Michigan Offices: Ann Arbor, Cheboygan, Detroit, Grand Rapids, and Troy

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With more than 150 attorneys in offices throughout Michigan, Bodman PLC has delivered extraordinary results to its clients for more than 85 years. The firm's attorneys provide savvy business counsel to the region's most successful companies and individuals on a broad range of issues and provide clients with the personal attention of a small firm with the talent and skill expected of the nation's leading law firms. With practices in banking and financial services, corporate/mergers and acquisitions, aviation law and finance, construction, healthcare, emerging companies, environmental, enterprise procurement, real estate, intellectual property, data privacy and security, tax, trusts and estates, labor and employment, bankruptcy, and insurance, the firm works to understand its clients' businesses and the markets in which they operate. This enables Bodman to provide strategic advice and preventative counsel to address potential issues efficiently and discreetly before they become significant and expensive problems that affect their bottom line.

Jaffe Raitt Heuer & Weiss, P.C.

www.jaffelaw.com Michigan Offices: Southfield Other Offices Nationally

SARA KRUSE JYOTSNA BALAKRISHNAN JOSH BORSON BRIDGET VANCE





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A dedicated member of the Michigan entrepreneurial and investor community, Jaffe Raitt Heuer & Weiss (Jaffe) assists entrepreneurs, startup companies and growing businesses in all areas of formation, development and funding, and complex business transactions. A multidisciplinary team of Jaffe lawyers can provide venture firms and their portfolio companies with assistance in entity selection and formation, commercial agreements, intellectual property, employee benefits and compensation, corporate law and governance, finance, venture capital and private equity, private and public offerings, mergers and acquisitions and tax planning, among others. The firm's cross-disciplinary teams provide substantial value when advising a startup or emerging growth business and planning for its growth.

Varnum, LLP

www.varnumlaw.com Michigan Offices: Grand Rapids





SILVER SERVICE PROVIDER MEMBERS



RICHARD MANCZAK
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TIMOTHY KRONINGER
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With 177 lawyers located in eight offices throughout Michigan, Varnum Law serves members of Michigan's entrepreneurial and investment community with innovative programs and high-quality legal counsel and has been a member of MVCA since 2016. Varnum assists emerging companies with all aspects of raising capital, as well as entity formation, shareholder agreements, intellectual property, and employment matters. They also work directly with venture capital firms, private equity funds, banks, and other lending organizations on their legal needs. As part of its ongoing commitment to supporting startups in Michigan, Varnum created MiSpringboard, a statewide initiative designed to remove some of the barriers associated with starting a business by providing free legal services to Michigan startups. Launched in 2011 as a way of helping Michigan's then-struggling economy, Varnum pledged to give \$1 million in free legal services to businesses and individuals. In 2016, Varnum renewed its commitment to Michigan startups by dedicating a second \$1 million in free legal services through the MiSpringboard program. Varnum partner Matt Bower, whose practice focuses on entrepreneurs and startups, works extensively with MiSpringboard. "For most of our MiSpringboard clients, we are helping them with the building blocks of getting their company off the ground," Bower said. "Once that groundwork has been laid, an emerging company is much better able to get traction and attract investors or other financing." MVCA members also rely on Varnum Law for quidance and advice throughout the stages of their business..

Gunderson Dettmer

www.gunder.com www.gunder.com/investing-in-the-midwest/ Michigan Offices: Ann Arbor Other Offices Nationally and Internationally

MARCIA HATCH
NICHOLAS HARLEY
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ALEX WHATLEY
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Gunderson Dettmer is the only business law firm of its kind—singularly focused on the global venture capital and emerging technology marketplace. The firm has committed to representing top technology companies in the Midwest with the opening of its office in Ann Arbor, Michigan. With approximately 350 attorneys in ten offices—Silicon Valley, Ann Arbor, Austin, Boston, Los Angeles, New York, San Diego, San Francisco, Beijing, and Singapore—Gunderson Dettmer represents more than 2,500 high-growth companies from a broad range of industries in every stage of development. The firm provides clients with counsel on general corporate and securities law, mergers and acquisitions, financings, intellectual property and commercial agreements, strategic alliances, executive compensation, and tax matters, combining a deep market knowledge with strong industry relationships to provide practical, business-oriented counsel designed for the needs of the emerging growth company marketplace.

SRS Acquiom

www.srsacquiom.com Michigan Offices:



BRONZE SERVICE PROVIDER MEMBERS



Atomic Object

www.atomicobject.com Michigan Offices: Ann Arbor





JONAH BAILEY

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Atomic Object helps companies innovate and grow by creating custom software that's beautiful, reliable, and easy to use. We develop products that cross web, mobile, desktop, and the Internet of things (IoT).

With offices in Grand Rapids, Ann Arbor, and Chicago, we serve a national base of clients across many industries. Employee-owned; since 2001.

Atomic Object is best-in-class for moving innovation projects from strategic planning to release. Our integrated design and development teams work across many technology stack in order to create high-quality customer experiences.

We are focused on quality and using new—but production-ready—technologies for developing software products. Our teams connect their clients to innovative new technologies, processes, and practices.

Atoms play well with our client's employee teams and partners. We are excited to work side-by-side with your teams and other vendors.

We will be around for the long-term. Atomic is employee-owned, and we plan to stay that way.

Fishman Stewart PLLC

www.fishstewip.com

Michigan Offices: Bloomfield Hills

DOUGLAS P. LALONE MELISSA R. ATHERTON MICHAEL B. COMEAU PAUL M. RATZMANN MICHAEL B. STEWART





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Fishman Stewart is a premier specialty law firm that identifies, secures, and advances the creativity of its clients to accomplish their business goals. In addition to the firm's decades of legal expertise, many of its attorneys also have advanced technical degrees and associated practical work experience. As strategic advisers to CEOs and senior executives throughout the world, Fishman Stewart helps to maximize the value of "intellectual capital." Patents, trademarks, copyrights, trade secrets, and other forms of intellectual property are key elements of a company's business strategy; managed effectively, they can protect new product lines, increase market share, and head off competition.

The firm believes that creativity should be managed in the same way that companies manage their physical capital. While all companies have strategies for maximizing and leveraging their use of physical capital, they may not have a plan for protecting their creativity. Safeguarding the assets of a new enterprise in a strategic manner is crucial to defining and driving long-term business value, which ultimately separates a bad investment from a great one.

Kerr Russell

www.kerr-russell.com Michigan Offices: Detroit, Troy Other Offices in Shanghai, China

CALEB D. ERBERT ERIC I. LARK RICHARD C. BUSLEPP JOHN D. GATTI





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For more than 145 years, Kerr Russell has been a fixture in Michigan's legal landscape. Our focus is set on helping clients take on challenges and seize opportunities in order to fuel their success. Kerr Russell is respected for our high standards, the quality of our work, and our professional ethics and integrity. Our attorneys have extensive experience advising clients on a wide variety of M&A, financing, capital raise and joint venture transactions representing purchasers, sellers/targets, issuers, individuals, financial institutions, and borrowers, among others. We provide a comprehensive array of services for all phases of a transaction to obtain the best possible result for each client.

Plante Moran, PLLC

www.plantemoran.com

Michigan Offices: Southfield, Ann Arbor, Auburn Hills, Detroit, East Lansing, Flint, Grand Rapids, Kalamazoo, Macomb, Traverse City





ANNETTE TENERELLI-LEMKE **CHRIS JENKINS** MAE ELBOHY **JUSTIN SWITZER** PAUL KREGER

Annette.Tenerelli-Lemke@plantemoran.com, 734-302-6407 Chris.Jenkins@plantemoran.com, 248-223-3426 Mae.Elbohy@plantemoran.com, 248-223-3286 Justin.Switzer@plantemoran.com, 248-375-7441 Paul.Kreger@plantemoran.com, 248-375-7376

Plante Moran has built a national practice from their Midwestern footprint and has become the 14th largest certified public accounting and business advisory firm in the country. We are Plante Moran has built a national practice from their Midwestern footprint and has become the 14th largest certified public accounting and business advisory firm in the country. We are among the nation's largest accounting, tax, and business consulting firms with over 3,200 professionals in 25 offices throughout the United States and abroad. Plante Moran provides transaction, tax, audit, finance and accounting outsourcing, strategy, operations, and technology services across virtually all industries and throughout the investment life cycle.

When it comes to growing your investment, the tax approach is pivotal. You can depend on our multidisciplinary team of tax, financial, operational, and technology specialists to help you build value in your portfolio companies. Our experts will help you assess the current tax approach with an aim to transform. We'll give you ideas to improve accounting procedures and internal controls, develop a capital expenditure plan, and maximize cash flow. We understand the concerns and issues facing both investors and entrepreneurs, and we serve as a sensitive liaison during times of transition and change. We deliver flexible solutions based on your unique needs.

Troutman Pepper Hamilton Sanders LLP

www.troutman.com **Michigan Offices: Southfield Other Offices Nationally**

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An MVCA member since 2009, Troutman Pepper's connection to the Michigan venture and entrepreneurial community goes much further back to when Small Business Investment Company (SBIC) law experts at Troutman Pepper advised Michigan's earliest venture funds and helped usher the state's venture capital industry into existence. Decades later, Troutman Pepper is still an important partner to Michigan venture funds and their portfolio companies, with the country's largest and most active SBIC practices in the country. Troutman Pepper lawyers have assisted more than 300 SBICs with obtaining licensing since 1994, advising on fund formation, including structuring funds and raising private capital; regulatory issues; fund investment activities; and systematic improvements to the SBIC Program.

"It has been exciting to be a part of the growth and maturation of the venture capital community in Michigan over the last 10 to 15 years. I've thoroughly enjoyed helping firms thrive and spark the entrepreneurial flame throughout the state," said Mike Temple, partner at Troutman Pepper.

Troutman Pepper attorneys also serve as counsel to portfolio companies, and they represent a wide range of alternative capital sources (such as private equity funds, venture capital funds, mezzanine funds, and private debt funds) that are licensed as SBICs in their debt and equity investment transactions.

Warner Norcross + Judd LLP

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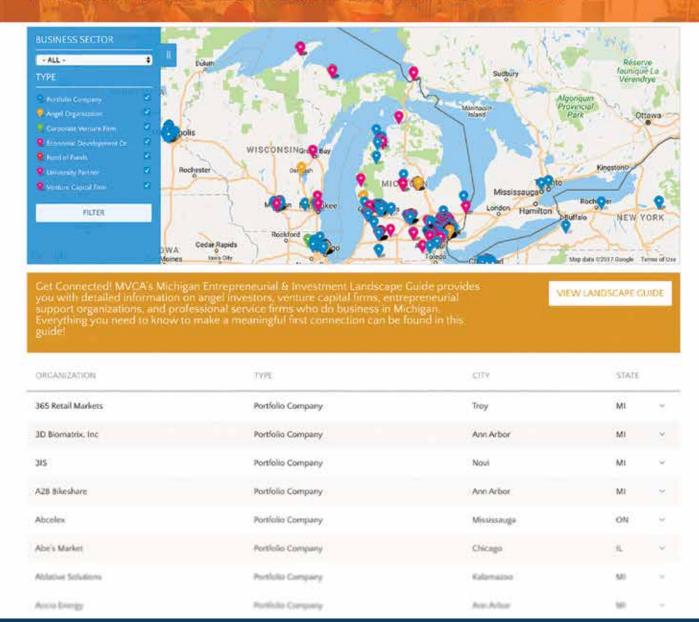




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Founded on a handshake in 1931, Warner Norcross + Judd is a premier Michigan law firm focused on delivering exceptional results for a diverse set of clients both nationally and internationally. With eight offices throughout Michigan and over 230 attorneys, Warner has a variety of practice areas with highly specialized attorneys. Emerging businesses, angel investors, venture funds, family offices, foundations and pension funds throughout the Midwest find the firm's first-class services accessible and affordable. We represent startups to Fortune 500 companies. On the investment side, Warner's clients range from angel investors to venture funds to family offices, foundations and pension funds. When the stakes are high, Whirlpool, Consumers Energy, Amway and Dow Chemical turn to Warner for results, and so do startups and those seeking to invest in them. We are uniquely positioned in the Midwest, making our first-class services accessible and affordable, bringing accurate, timely and quality legal advice to organizations and individuals every day. We are more than our Best Lawyers in America designations, Martindale-Hubbell rankings, and Chambers USA acknowledgments. We're a person's first call when it comes to business and personal legal matters.





Landscape Map

To navigate startup companies, investors, and entrepreneurial support organizations by geography, visit the Landscape Map on our website:

www.MichiganVCA.org





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About Michigan Venture Capital Association

MVCA OVERVIEW

The MVCA Board of Directors and staff are dedicated to expanding opportunities for the growth of Michigan's entrepreneurial and investment community through the following programs, services, and publications:

ADVOCACY

Core to MVCA's mission is serving as the statewide voice for Michigan's growing entrepreneurial and investment community. MVCA educates, advocates and communicates to legislators, the media and the general public regarding entrepreneurial investment opportunities, challenges and successes in Michigan.

EVENTS

MVCA facilitates the development of a strong network within the Michigan entrepreneurial and investment community and builds connections with out-of-state angel and venture investors through targeted meetings and events.

RESEARCH

MVCA distributes an annual research report that provides a comprehensive summary of venture capital investment activities across Michigan. MVCA works with the National Venture Capital Association, Pitchbook, the U.S. Census Bureau and the Angel Capital Association to

provide information about Michigan's entrepreneurial and investment activities relative to national trends. The annual research report is the critical source of quantitative information used to unite the Michigan entrepreneurial and investment community in driving initiatives that encourage

growth in the state.

OUTREACH

MVCA broadens the reach of Michigan's entrepreneurial and investment community by building relationships and educating national partners on opportunities and trends in Michigan.

PROGRAMS

MVCA provides program development assistance to Michigan's entrepreneurial and economic support organizations on matters targeting Michigan's talent and capital gaps. In this role, MVCA collaborates with organizations by facilitating research, providing direction and assembling feedback within the proposed programs' scope, aiming to help shape the ultimate goals and desired outcomes of these programs so that they best suit the identified needs of Michigan's entrepreneurial and investment community.



Diversity in Michigan's Entrepreneurial & Investment Community

Michigan, along with the rest of the nation, has experienced measurable benefit and success from startup companies that have more diverse leadership teams. However, statewide funding data indicates that companies led by underrepresented groups are systemically underfunded.

Total Capital Invested in Michigan

In Michigan, 88 startups received more than \$257 million in venture capital investment in 2020; this is a 19% increase over the last five years in the amount of venture capital invested in Michigan startups.

- \$29.4 million invested in female-led startups.
- \$109.2 million invested in racial minority-led startups. Over the past five years, there has been nearly a 30x increase in the amount invested in minority-led startups which mirrors fundraising trends in the Michigan entrepreneurial community overall. In the last year, significant rounds were raised by Clinc, Llamasoft, Ocuphire Pharma and Movellus among others which attributed to the sharp increase in this subset of the data.
- \$7.6 million invested in LGBTQ+-led startups.

Diversity in Michigan's Entrepreneurial Community*

There are currently 165 venture-backed startup companies in Michigan.

- 15% of Michigan venture-backed startups were led by a CEO who is a person of color, compared to 7.4% of CEOs of Fortune 500 companies nationally.¹ 39% of the U.S. population are persons of color.²
- 12% of Michigan venture-backed startups were led by a CEO who is a woman, compared to 8.2% of CEOs of Fortune 500 companies nationally.³ 50.8% of the U.S. population are women.²
- 1% of Michigan venture-backed startups were led by a CEO who identifies as LGBTQ+. 5.6% of the U.S. population identify as LGBTQ.⁴

Diversity in Michigan's Venture Capital Community*

There are currently 81 venture capital professionals in Michigan.

- 17% of venture capital professionals in Michigan are persons of color, compared to 24% of venture capital professionals nationally.⁵ 39% of the U.S. population are persons of color.²
- 17% of venture capital professionals in Michigan are women, compared to 21% of venture capital professionals nationally.⁵ 50.8% of the U.S. population are women.²
- None of the venture capital professionals in Michigan identify as LGBTQ+. 5.6% of the U.S. population identify as LGBTQ+.⁴







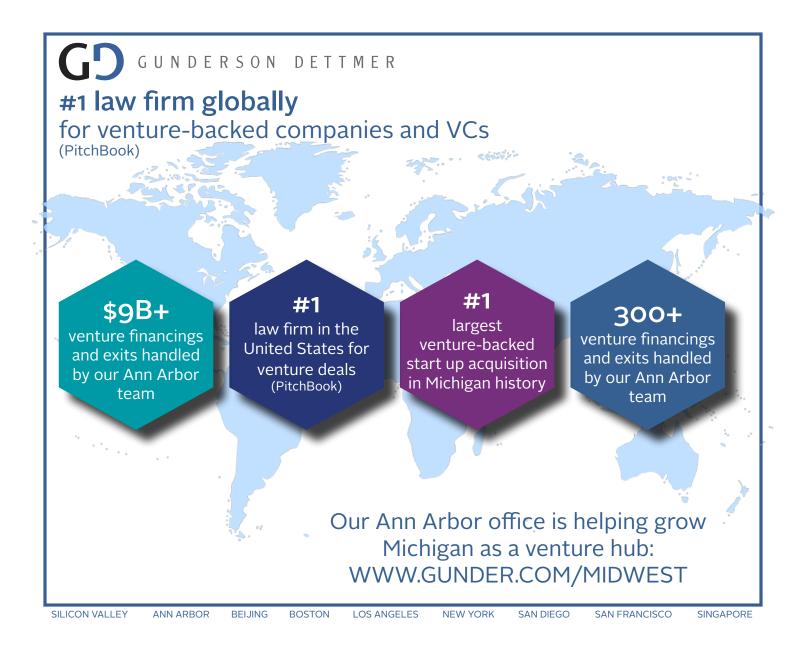
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POWERING MICHIGAN STARTUPS

We scale promising early-stage ventures into thriving companies that support the state's economy, provide jobs to local talent, and bolster Michigan's growing startup community.

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2020 IMPACT

\$1 M invested into 9 companies

\$54.2M total funding attracted

160 mmin



Managed by Ann Arbor SPARK, MAF is the largest angel organization in Michigan.

It invests in very early stage companies across the state that are ready to scale and change the world.

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