

## MICHIGAN ENTREPRENEUR & INVESTMENT LANDSCAPE GUIDE

### Overview & Instructions

#### BENEFITS & FEATURES

Over the years, the *Michigan Entrepreneurial & Investment Landscape Guide* has become a valuable resource for entrepreneurs and investors looking to connect with others in the Michigan ecosystem. Our guide acknowledges organizations across the state including all MVCA members, and provides beneficial information for investors, entrepreneurs, economic development organizations, universities, and service providers. We are excited to announce that this guide has moved from hard-copy format to an on-line, interactive portal. We believe this transformation will add value by extending our reach and providing the most up-to-date information in real-time.

- The portal is accessible to anyone with an internet connection, with no restrictions.
- Find summaries, team information, and investment criteria for Angel groups and Venture Capital firms.
- In addition to summaries and team information, discover programs offered by economic development and university partners.
- Narrow your search by city or a specific organization by name.
- Send a message to an organization directly from the portal.

[GO TO THE GUIDE](#)

#### FAQ

- Q.** What types of organizations are included in the guide?
- A.** Presence in the guide is based on type of organization, location, and on a limited basis, MVCA membership status as follows:

Organization Type	In-State	Out-of-State
Service Providers	MVCA Members Only	MVCA Members Only
Angel Organizations	All	MVCA Members Only
Venture Capital Firms	All	MVCA Members Only
Corporate Venture Capital Firms	All	MVCA Members Only
Fund of Funds	All	MVCA Members Only
Economic Development Organizations	All	MVCA Members Only
University Partners	All	MVCA Members Only

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**Q.** What information can I find for each type of organization?

**A.** As available or shared by the organization, all profiles include company name, company type, company logo, description, team contact names/titles, address, and website URL. As available or shared by the organization, the following information is also provided based on organization type:

Angel Organizations	VC Firms   Corporate VC Firms   Fund of Funds
Stages of Investment Industry Sectors IT Subsectors Life Science Subsectors # Number of Angel Investors # Active MI Investments Actively Investing (Yes/No) Preferred Initial Investment	Stages of Investment Industry Sectors IT Subsectors Life Science Subsectors # Michigan Investment Professionals # Worldwide Investment Professionals Assets Under Management # Funds Managed Actively Investing (Yes/No) Preferred Initial Investment
Economic Development   University Partners	Service Providers
SmartZone Indicator (as applicable) Company Stages Served Industry Sectors Programs Offered	MVCA Membership Level

**Q.** How often is the guide updated?

**A.** Periodically, the MVCA proactively reaches out to organizations to review and update their profile. We also ask that organizations occasionally review their profile and share any needed changes. Updates typically go live within 24 hours.

**Q.** What should I do if my guide profile needs to be updated?

**A.** Please contact [Susan Renno](#), MVCA Project Coordinator, to initiate revisions.

**Q.** What do I do if I believe an organization should be added to the guide or removed?

**A.** Please contact [Susan Renno](#), MVCA Project Coordinator, to request an addition or deletion.

**Q.** If my organization is listed in the guide, can I request that it be removed?

**A.** Yes, you are able to completely opt out of being listed in the guide or you may choose share only specific information about your organization. Please contact [Susan Renno](#), MVCA Project Coordinator, for any special requests.

**Q.** How will I know if someone messages my organization via the contact feature in the portal?

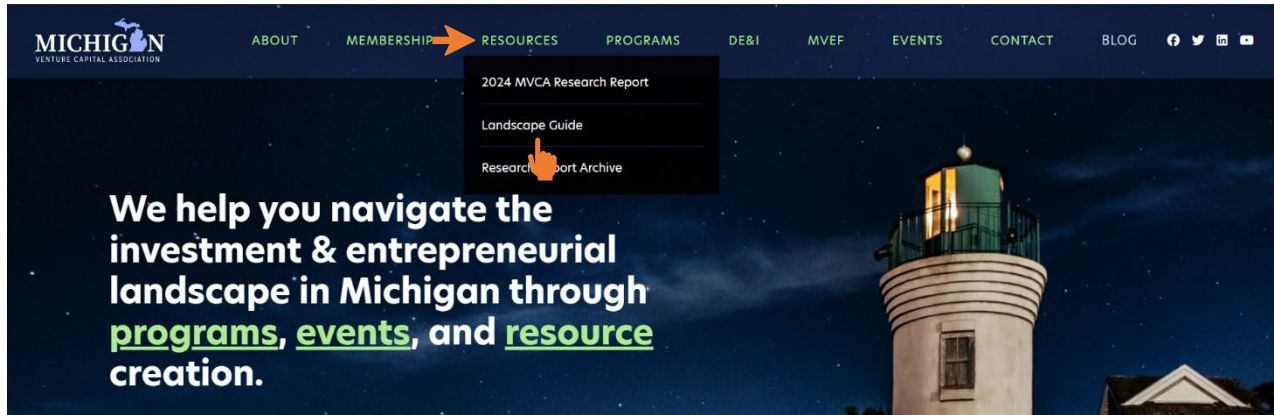
**A.** Messages sent through the portal can be recognized by their subject line, which starts with “MVCA Referral.”

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#### ACCESS & NAVIGATION TIPS

- From the [MVCA Home Page](#), go to [Resources](#) and click [Landscape Guide](#) from the drop-down menu.



- Use the search feature to find organizations by type, sector, stage, name, and/or city.

**Q INVESTOR SEARCH**

- Type of Organization - ▼

- Sector of Investment - ▼

- Stage of Investment - ▼

- Organization Name -

- City -

- State - ▼

**SEARCH**

- A maximum of three (3) search criteria is ideal.
- For drop-downs, a maximum of one (1) criterion can be selected.
- Text fields (Organization Name and City) are not case-sensitive.
- Manually clear or change your search criteria as needed. Refreshing your browser will not clear search criteria.

- To view an organization's profile, click on the [company logo and name area](#) or [View Details](#).



**Ann Arbor SPARK | Ann Arbor-Ypsilanti  
SmartZone**

Ann Arbor, MI

Economic  
Development  
Organization

[View Details](#)

## MICHIGAN ENTREPRENEUR & INVESTMENT LANDSCAPE GUIDE

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- If an organization's profile includes a blue contact button, you may message the organization directly from the portal.
  - 1 To send a message, click *Contact*.
  - 2 Complete the form (all fields are required) and click *Send*. Prior to clicking *Send*, you may cancel the message and close the form by clicking the *Exit Button (X)*.
  - 3 After clicking *Send*, a new window will confirm your message has been sent. Note: The MVCA cannot guarantee or assist with a response or response time.

## Ann Arbor SPARK | Ann Arbor-Ypsilanti SmartZone

Economic Development Organization



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CONTACT



### SmartZone

Ann Arbor SPARK advances the region by encouraging and supporting business acceleration, attraction, expansion, and retention. The organization identifies and meets the needs of companies at every stage, from startups to large organizations. Ann Arbor SPARK collaborates with business, academic, government and community investment partners to position the region as a destination for innovation.

Ann Arbor SPARK | Ann Arbor-Ypsilanti  
SmartZone

ANN ARBOR  
**SPARK**  
IGNITING INNOVATION

Visit Website  
330 E Liberty Street  
Ann Arbor, MI 48104  
[Google Map](#)

First Name Last Name

Email Company

City State

Subject

Message

SEND

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Ann Arbor SPARK | Ann Arbor-Ypsilanti  
SmartZone

ANN ARBOR  
**SPARK**  
IGNITING INNOVATION

Thank you for using our Michigan Entrepreneurial & Investment Landscape Guide portal - your message has been delivered. Please note that MVCA cannot guarantee or assist with a response or response time.

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- From an open profile, click *Back to Search* to return to the guide's home page. This action will clear your search criteria.

