

Why Join Michigan Venture Capital Association (MVCA)

The MVCA is the voice of Michigan’s investment community – connecting venture capital firms, angel investors, funds-of-funds, universities, and economic development organizations to strengthen Michigan’s innovation economy.

Membership Benefits

- Access to exclusive networking and educational events, including the annual MVCA Awards Celebration.
- Recognition in MVCA’s online membership directory and communications.
- Advocacy for Michigan’s entrepreneurial ecosystem at the state and national level.
- Opportunities to participate in programs such as MVCAcademy and Venture Fellows.
- Regular industry reports, newsletters, and data insights.
- Promotion through MVCA’s digital and social media platforms.



Category	2026 Annual Dues
Venture Capital (VC) Firms	< \$10M fund: \$617 \$10–25M fund: \$1,856 \$25–100M fund: \$3,096 > \$100M fund: \$4,712
Out-of-State VC Firms	\$1,183
Corporate Venture Capital (CVC)	\$4,794
Fund of Funds	\$4,712
Angel Investors	\$367
Angel Groups	\$612
Economic Development Organizations (EDO) / Universities	\$1,953

DE&I Focused Investors: For new MVCA members with less than \$15 million AUM that have a core strategic focus on underrepresented founders and entrepreneurs throughout Michigan, or that have greater than 50% fund/GP ownership by individuals representing BIPOC, female, and/or LGBTQ+ communities, membership fees may be waived upon review of qualifications.

MVCA memberships are organization-based and include a set number of individuals that can be designated as representatives of the organization:

- **Venture Firms, CVCs, Funds of Funds:** up to **4 reps**; additional representatives may be added for **\$270** each
- **Out-of-State VCs, Angel Groups, EDOs/Universities:** up to **3 reps**; additional representatives may be added for **\$150** each
- **Individual Angels:** **1 rep**

All representatives receive full member benefits and communications.
For details, contact **Ara Topouzian** – ara@michiganvca.org

Connect with Michigan's Venture Community

The MVCA welcomes **select service providers** whose expertise strengthens Michigan's investment and entrepreneurial ecosystem by providing services to investors and high-growth companies.

Who It's For

Trusted advisors in legal, accounting, banking/financial, recruiting/HR, marketing/PR, insurance, cybersecurity, or consulting services that support Michigan's venture and startup ecosystem.

Member Value

- **Visibility & Credibility:** Listing in MVCA channels and opportunities to share expertise (panels, insights, resources).
- **High-Value Networking:** Access to MVCA gatherings that convene investors, founders, and ecosystem leaders.
- **Market Intelligence:** Policy updates, ecosystem news, and research to stay ahead.
- **Community Impact:** Support MVCA's mission to grow capital and talent in Michigan

MVCA's Service Provider Membership levels are designed for organizations seeking maximum visibility, influence, and engagement within Michigan's venture capital and entrepreneurial ecosystem. Each tier offers expanded recognition, access, and opportunities to connect with the leaders driving Michigan's innovation economy.

Platinum — \$20,000

- Full-page ad in *2026 Impact Report* or on-line *Landscape Guide*
- **2026 MVCA Annual Awards Celebration Sponsor**
Benefits:
 - Opportunity to provide remarks and present an award
 - Premium signage visibility at the event
 - Logo prominently featured in the printed program and digitally throughout the event
 - 10 tickets
- Opportunity to be featured on *Michigan VCtalk*, MVCA's podcast highlighting leaders shaping Michigan's entrepreneurial ecosystem
- Top-tier recognition across all MVCA publications, website, and events
- Priority participation in MVCA programs, panels, and media features

Gold — \$13,000

- Full-page ad in *2026 Impact Report* or on-line *Landscape Guide*
- **2026 MVCA Annual Awards Celebration Sponsor**
Benefits:
 - Opportunity to present an award
 - Enhanced signage visibility at the event
 - Logo prominently featured in the printed program and digitally throughout the event
 - 8 tickets
- Enhanced recognition through MVCA promotions and events

Silver — \$10,000

- Half-page ad in *2026 Impact Report* and on-line *Landscape Guide*
- **2026 MVCA Annual Awards Celebration Sponsor**
Benefits:
 - Signage visibility at the event
 - Logo prominently featured in the printed program and digitally throughout the event
 - 6 tickets

Bronze — \$8,000

- Half-page ad in on-line *Landscape Guide*
- **2026 MVCA Annual Awards Celebration Sponsor**
Benefits:
 - Logo prominently featured in the printed program and digitally throughout the event
 - 4 tickets



All Service Provider Members Receive:

- **4 registered representatives; additional reps can be added for \$250 each**
- Opportunity to deliver a 30-minute presentation to the MVCA Board of Directors (scheduled based on availability)
- Invitations to MVCA networking events and programs.
- Opportunity to host a customized MVCA webinar highlighting your firm's expertise and services.
- Listing and recognition on **MichiganVCA.org** and a banner ad in the online *Landscape Guide*
- Promotion of your firm's news, events, and thought leadership through MVCA channels