

Michigan Wins When Its Innovation Ecosystem Works Together

MVCA connects, strengthens, and champions the people and organizations building Michigan's entrepreneurial future, fostering the relationships and collaboration that drive innovation, investment, and company growth.

WHAT EVERY MVCA MEMBER GAINS



Statewide Relationships

We build meaningful connections by bringing together nearly 300 members from every major segment of Michigan's innovation ecosystem. Through statewide events, exclusive member gatherings, and ongoing engagement opportunities, members gain direct access to the people, partnerships, and opportunities that can accelerate their work.



Visibility & Thought Leadership

We amplify your visibility through speaking opportunities, event participation, sponsorships, member spotlights, newsletters, podcasts, social media, website, and ecosystem communications—helping position your organization as a recognized leader within Michigan's innovation community.



Market Intelligence

We equip members with timely insights through educational programs, investor-only discussions, peer learning opportunities, industry updates, and ecosystem data—helping organizations stay informed, identify opportunities, and make better decisions.



Advocacy & Ecosystem Leadership

We advocate for a stronger innovation economy through legislative engagement, industry advocacy, and ecosystem leadership—helping shape the policies and conditions that support entrepreneurship, investment, and growth in Michigan.



Leadership & Professional Development

We create opportunities for members to contribute, lead, and grow through committee service, working groups, peer networks, and professional development programs that strengthen capabilities and expand influence.

HOW MVCA DELIVERS VALUE

- 7+ statewide member-only networking events and direct access to 300+ members.
- Exclusive Signature Events: *Summer Boat Cruise* and *Annual Awards Celebration* with discounted member pricing.
- Member Directory listing on *michiganvca.org*, reaching 26,000+ users annually.
- Exposure to 6,000+ newsletter subscribers and social media followers, plus podcast listeners.
- Speaking, sponsorship, and thought leadership opportunities.
- Educational webinars featuring industry experts (100+ attendees annually).
- 3–4 exclusive investor Lunch & Learn roundtables with leaders from Michigan's 45 venture capital firms.
- Advocacy with policymakers, stakeholders, and state leaders.
- Letters of support for member grants, programs, initiatives, and advocacy efforts.
- Nominate individuals and organizations for the Annual MVCA Awards.
- Leadership committee opportunities and Board service for eligible investor members.
- Access to a database of 100+ emerging venture professionals.

WHY NOW?

Being connected to Michigan's innovation ecosystem provides earlier visibility into opportunities and access to the relationships that drive investment, partnerships, talent attraction, and business growth.

Your membership doesn't just benefit you—it strengthens the ecosystem's ability to influence outcomes. A strong, engaged membership amplifies the voice of Michigan's innovation community and helps advance the conditions needed for entrepreneurship, investment, and growth.

Although all members receive MVCA's core benefits, the examples below illustrate how membership delivers value based on each organization's role within Michigan's innovation ecosystem.

MEMBER TYPE & 2027 DUES	FOCUSED VALUE	MEMBER BENEFITS
VC Funds Under \$10M AUM \$630 \$10M–\$25M AUM \$1,900 \$25M–\$100M AUM \$3,150 Over \$100M AUM \$4,800 Out-of-State VC Firm \$1,200 <i>Up to 4 reps (out-of-state: 3)</i>	Visibility Strategic Relationships Ecosystem Leadership	- Investor-only networking - Speaking opportunities - Thought leadership - Advocacy initiatives - Committee & Board leadership - Member promotion & visibility
Corporate Venture Investors Corporate Venture Capital \$4,900 <i>Up to 4 reps</i>	Innovation Access Market Intelligence Strategic Relationships	- Startup and technology visibility - Investor education - Networking with Michigan's venture community - Innovation and market insights - Strategic partnerships
Angel Investors & Angel Groups Angel Investor (1 rep) \$375 Angel Network (up to 3 reps) \$625	Education Investment Insights Venture Ecosystem Access	- Educational programming - Venture capital trends and insights - Networking with investors and founders - Peer learning opportunities - Co-investment relationships
Economic Development Organizations Annual dues \$2,000 <i>Up to 3 reps</i>	Regional Visibility Investor Engagement Founder Support Strategic Partnerships	- Investor introductions - Founder referrals - Regional promotion - Ecosystem partnerships - Venture ecosystem visibility
University Partners Annual dues \$2,000 <i>Up to 3 reps</i>	Innovation Visibility Commercialization Support Venture Insights	- Research and startup visibility - Commercialization support - Investor introductions - Venture ecosystem engagement - Innovation partnerships
Fund of Funds, Foundations & Institutional Investors Annual dues \$4,800 <i>Up to 4 reps</i>	Fund Manager Access Pipeline Development Market Intelligence	- Relationships with Michigan venture funds - Pipeline development - Fund manager visibility - Industry insights - Ecosystem engagement
Service Providers Platinum \$20,000 Gold \$13,000 Silver \$10,000 Bronze \$8,000 <i>4 reps included</i>	Business Development Visibility Thought Leadership	- Sponsorship recognition - Speaking opportunities - Investor and founder access - Marketing visibility - Year-round member engagement

Representatives. Memberships are organization-based; all representatives receive full member benefits and communications. Additional reps: \$270 each (4-rep memberships), \$150 (3-rep), \$250 (service providers).

DE&I-focused investors. Fees may be waived for new members under \$15M AUM focused on underrepresented founders, or with >50% fund/GP ownership by BIPOC, female and/or LGBTQ+ individuals, upon review.